Master Data Management Software Category

Master Data Management Software Category

Master data management (MDM) software is a solution that manages the confidential data of an enterprise. It automates the procedure of master data management, which means it handles the information in a broader manner. A MDM application serves to bind your information and systems together. It provides a single source of truth to facilitate your company's data-driven transformation, and presents complete, accurate, and trusted data for your sales and marketing, customer experience, compliance, governance, supply chain optimization, omni-channel retailing, and other programs.

The platform is utilized mainly to maintain data integrity and for eliminating data inconsistencies and duplicated data. It scans master data aspects during data generation, processing, and resource storage. In addition, it produces a master data repository and categorizes data like people, places, processes, and other categories according to business objectives and norms.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

Award Levels

MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2022 Customer Success Awards

Check out this list of the highest rated Master Data Management Software based on the FeaturedCustomers Customer Success Report.

MARKET LEADERS

boomi   PIMCORE   Reltio   riversand   STIBO SYSTEMS
           Own the Digital World   a Syndigo company   MASTER DATA MANAGEMENT

TOP PERFORMERS

ataccama   contentserv   Magnitude   Profisee   WINSHUTTLE
                         an insightsoftware company

RISING STARS

denodo   Informatica   Semarchy

* Companies listed in alphabetical order

2022

WINTER 2022

Master Data Management Software Category

MARKET LEADERS

featured
customers

MARKET LEADER

ABOUT BOOMI

boomi

Boomi, a business unit of Dell, is the first and only integration solution built in the cloud, to fully exploit the value of the cloud. Organizations of all sizes from small businesses to the largest global enterprises trust Boomi to quickly connect any combination of cloud and on-premise applications. Leading SaaS players and enterprise customers such as salesforce.com, NetSuite, Taleo, oneworld, AAA, and NASDAQ rely on Boomi to accelerate time to market, increase sales, and eliminate the headaches associated with integration.

💬 **412**

Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *With Boomi, we can have confidence in data accuracy as all information stored by our apps will be handled by the Boomi platform in the cloud. This type of accuracy and real-time access helps us better understand the student journey. And it will become increasingly important the further we progress along our digital road map.* ❞

KELVIN MCCARTHY
SOLUTION ARCHITECT, FLINDERS UNIVERSITY

❝ *Boomi gives us a dedicated, cloud-based integration tool that aligns to our all-cloud strategy, and is therefore able to handle the high volumes of system-to-system data transfer that our business model requires.* ❞

JASON CHIN
VICE PRESIDENT OF INFORMATION TECHNOLOGY, SCOOT AIRLINE

❝ *Boomi has delivered direct and measurable benefits; we now have peace of mind in knowing our data is up to date and accurate across integrated systems, allowing us to connect with customers and partners, improving time-to-value externally.* ❞

MARK O'DWYER
GENERAL MANAGER IT, KORDIA

❝ *Sky's mission is to connect customers to more of what they love. Boomi's ability to connect data, processes and people has an extremely positive impact on the experience Sky provides its 12 million UK customers.* ❞

OLIVE PERRINS
SERVICE STRATEGY MANAGER, SKY

TRUSTED BY

 Dropbox

 coupa

Deloitte.

LAVAZZA TORINO.ITALIA.1895

Microsoft

MARKET LEADER

ABOUT PIMCORE

PIMCORE®
Own the Digital World

Pimcore is an award-winning Enterprise Open Source platform (recently named Gartner Cool Vendor), which delivers significant business value. 100k+ companies around the world have already chosen Pimcore because it seamlessly integrates and consolidates Product Information Management (PIM), Master Data Management (MDM), Digital Asset Management (DAM), Customer Experience Management (DXP/CMS), Customer Data Platform (CDP), and digital commerce in a single stack.

521
Total Customer References

Featured Testimonials

66 *Pimcore excites content managers and developers at the same time. It is easier to use than any other data management tool. We love enterprise features like workflow management and the flexible data models.* 99

JIM WAGNER
INFORMATION ARCHITECT, LIGHTNING JAR

66 *Pimcore meets all our expectations in terms of flexibility, scalability and central management of all product-related data in one system. It fits perfectly.* 99

KEVIN HARTMANN
HEAD OF PIM, FRANZ MENSCH

66 *Setting up a Pimcore database combined with automated database publishing was the shortest path to data accuracy. We add product updates to hundreds of documents in most world languages in a snap.* 99

MARC VAN OERS
MARKETING MANAGER, VAN IPEREN

66 *Centralized data management has accelerated many internal processes, and enabled us to improve our product data in both a systematic and visionary way. Product data is a key factor for success in our business.* 99

RICHARD SCHWENKE
FOUNDER & MANAGING DIRECTOR, CONTORION

TRUSTED BY

Schweppes   SUZUKI   **Bloomberg**   NORTHGATE MARKET ¡te da más!   thyssenkrupp

79

Total Customer References

ABOUT RELTIO

Reltio

Innovative Global 2000 companies trust Reltio to manage their mission-critical data to win in the experience economy. Reltio Connected Customer 360 is at the heart of customer experience to drive hyper-personalization, accelerate real-time operations, and simplify compliance with customer consent and privacy laws. It's an award-winning cloud-native platform that enables business agility, real-time operations at enterprise scale, and insight-ready data for big ideas. Reltio customers include AstraZeneca, HP, Inc., PennyMac, Fairview Health, and MGM Resorts International. Cloud platform providers, AWS and Google Cloud, technology partners, Salesforce/MuleSoft, Talend, and influential strategy partners, Accenture Interactive, Deloitte, IQVIA, Dun & Bradstreet and many others, partner with Reltio for a trusted customer data foundation.

Featured Testimonials

" Master data management is a critical capability for organizations. Our research shows less than one quarter are very confident in the quality of their data. Our research also shows organizations are moving their data processes to the cloud. Reltio Identity 360 will enable organizations to experience the benefits of master data management for free. The new generation of IT executives, many of whom are digital natives, are accustomed to feature-rich freemium models that deliver lasting value. Identity 360 provides an easy path to cloud-native, multi-domain master data management for Customer 360 and Enterprise 360 as those use cases arise. "

DAVE MENNINGER
SVP & RESEARCH DIRECTOR OF DATA AND ANALYTICS RESEARCH, VENTANA RESEARCH

" Reltio Connected Customer 360 gives us capabilities to fuel the experiences of the future at Hyperion X with the data that matters most to our business. It gives us the business agility, enterprise scale, and the insight-ready data we need for big ideas so we can compete effectively. "

MIGUEL BAPTISTA
CHIEF DATA OFFICER, HYPERION X

" Frost & Sullivan believes that Reltio's platform effectively addresses industry needs through a unique combination of MDM, advanced predictive analytics (based on Spark) and machine learning (ML), a self-learning graph model, workflow, collaboration, and data-as-a-service (DaaS), all with Big Data scalability and performance. "

FROST & SULLIVAN

" End-to-end visibility is a hallmark of becoming digital and having access to that information that's timely, valid, accurate, and also applicable towards a business process or towards an analytical outcome is really the value proposition that we see solutions like Reltio bring to the marketplace. A platform like Reltio not only allows for data aggregation but also the synthesis of data so you can see unique relationships and emerging strategic partnerships apart from mitigating risk in your supply network. "

JOHN FERRAIOLI
MANAGING DIRECTOR, DELOITTE CONSULTING

TRUSTED BY

AstraZeneca   CARMAX   SHISEIDO   L'ORÉAL   FROST & SULLIVAN

featured customers

ABOUT RIVERSAND

riversand
a Syndigo company

Riversand's cloud-native master data management solutions are designed to support customers' digital transformation journeys through improved business agility, faster adoption and improved collaboration across the enterprise. Riversand has a vision of helping companies know their customers better, move products faster, automate processes, mitigate risk and run their businesses smarter. Their customers, partners and analysts recognize them as a trusted partner, visionary and a leader.

73
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ *Riversand has been very agile concerning functions and features that are not standard out of the box. They are able to work them into the roadmap in a reasonable amount of time. Overall it has been a successful project and I think going forward we will have a lot more success as we get MDM more integrated into all of our processes.* ❞

BRETT HOPKINS
SOFTWARE PLATFORM MANAGER – ECOMMERCE, SCHNEIDER ELECTRIC

❝ *Our retail channels require access to detailed, accurate product information. We are investing in Riversand's MDMCenter as it offers a flexible data model which allows us to incorporate vendor, organizational and channel data into the system, helping us to manage the increasing product data complexities of our product, service and parts offerings.* ❞

JOE WILEY
VICE PRESIDENT & CHIEF INFORMATION OFFICER, MARINEMAX

❝ *Riversand's MDM solution for VF Corporation simplifies, standardizes and automates processes through a collaborative environment.* ❞

VF CORPORATION

❝ *Riversand's solution for ConocoPhillips involved determining content standards for classification and unit of measures, one time cleanup of content within Material Master, and deployment of Riversand's MDMCenter along with the DQM module to ensure that data remains clean on an on going basis. The initial implementation included 1.2 million items with an average of 20 attributes.* ❞

CONOCOPHILLIPS

TRUSTED BY

Baxter   **Brightstar**   **ConocoPhillips**   **Burlington**   **NORDSTROM**

MARKET LEADER

111
Total Customer References

ABOUT STIBO SYSTEMS

STIBO SYSTEMS
MASTER DATA MANAGEMENT

Stibo Systems is the global leader in Multidomain Master Data Management (MDM) solutions. Industry leaders rely on Stibo Systems to provide cross-channel consistency by linking product and customer data, suppliers and other organizational assets. This enables businesses to make more effective decisions, improve sales and build shareholder value. During the last 30 years, Stibo Systems has helped hundreds of companies to develop a trusted source of operational information. A privately held subsidiary of the Stibo A/S group, which was originally founded in 1794, Stibo Systems' corporate headquarters is located in Aarhus, Denmark.

Featured Testimonials

"*Stibo Systems MDM helps SGMW manage material, supplier, logistic, manufacturing, procurement and vehicle master data. It also enhances data compliance, availability and provides a trusted data source for our downstream systems. The Stibo Systems delivery team overcame technical issues and risks with their extensive experience and completed the project perfectly.*"

LIU DEWEI
MDM PROJECT MANAGER, SGMW

"*Thanks to STEP, we now have overall visibility into our master data and can use it for new channels and new markets. Fast and reliable data access, and equally fast delivery, give our customers a decisive competitive advantage.*"

BJORN BERGER
IT PROJECT MANAGER, WINKLER

"*We are gradually moving from a pure PIM solution towards a broader master data management strategy. This will help us in achieving a unified view of our information assets and automating more processes. Stibo Systems' cloud MDM has the flexibility to support that.*"

THORSTEN ÖTTING
TEAM MANAGER DATA SCIENCE, EUROPART

"*We chose Stibo Systems because of the way they allow us to master our data and create workflows. We can easily get data in and out of our solution while instilling governance that facilitates data being consumed by other systems.*"

BRIAN BOUB
DIRECTOR OF APPLICATION DEVELOPMENT, ORIENTAL TRADING COMPANY

TRUSTED BY

Advance Auto Parts   **BRAMMER**   **FUJITSU**   **Kellogg's**   **MOEN** *Buy it for looks. Buy it for life.*

TOP PERFORMER

ABOUT ATACCAMA

ataccama

Ataccama Corporation is an international software company that prides itself in delivering cutting-edge technology used for data quality, master data management, data governance, and big data. Leading financial, commercial, and government organizations choose Ataccama technologies for their proven ability to execute and deliver real business benefits.

36
Total Customer References

Featured Testimonials

“ *Take a data quality product and implement it in such a quick turnout time, it's actually quite great.* ”

> FEMI AKINTOBI
> DATA QUALITY & ENGINEERING PRODUCT DIRECTOR, GSK

“ *Because we had very high performance expectations, Ataccama was a clear winner.* ”

> MIROSLAV UMLAUF
> CHIEF DATA OFFICER, AVAST

“ *Ataccama, as a vendor, has been a phenomenal partner: flexibility and understanding of our needs in a pricing structure, system integration needs, deployment support, training and on-going customer engagement.* ”

> HEAD OF ENTERPRISE DATA
> LEADING FINANCIAL SERVICE PROVIDER

“ *Ataccama has been fantastic in helping us get it [the application] set up in a series of smaller scope projects for data quality and data validation throughout the organisation.* ”

> DATA GOVERNANCE ANALYST
> LEADING TELECOMMUNICATION SERVICE PROVIDER

TRUSTED BY

X5 RETAIL GROUP   SOCIETE GENERALE   Raiffeisen BANK   gsk   avast

41
Total Customer References

VIEW ALL REFERENCES

ABOUT CONTENTSERV

contentserv

Contentserv enables retailers and brands to develop the groundbreaking product experiences of the future by fully exploiting the potential offered by advanced technologies. Its vision is to make the daily lives of marketers and product teams easier by providing them with a sophisticated, complete, business-focused platform emphasizing time to value. www.contentserv.com

Featured Testimonials

66 *By automating processes, the amount of manual labor required to keep the system going was greatly reduced. The chosen workflow in the Contentserv solution dramatically improved the quality of their product data and positively impacted their information supply chain.* 99

ZIJERVELD

66 *The PIM and DAM system of Contentserv serves the Betty Barclay Group as a basis for a consistent database and is an important component for the further development and optimization of our customer journey. The system offers us flexibility, speed and scalability to adapt to the dynamic conditions on the market and to further increase our turnover - in online as well as in stationary trade.* 99

BETTY BARCLAY GROUP

66 *We are thrilled to finally have a solution for our need to create a core repository of all product data that will ultimately support our strategy to strengthen the Tuthill brand. Contentserv met our initial requirements for a PIM solution and the team proved to be very helpful as they educated us on many features that will improve our internal processes. This is the start of a complete digital transformation and we are very excited about Tuthill's future.* 99

TRACI LOUVIER
DIRECTOR OF VISION BRANDING, TUTHILL CORPORATION

66 *It was our goal to merge all of our information centrally in order to be able to have up-to-date information, save time and reduce the maintenance effort. Contentserv enables our employees to be well-informed at all times while consistently being provided with up-to-date product data.* 99

MAXIMILIAN HABISREUTINGER
CHIEF EXECUTIVE OFFICER, FRANZ HABISREUTINGER GMBH & CO. KG

TRUSTED BY

Bakker   LEIFHEIT   LACOSTE   KÖLLE ZOO   Miele IMMER BESSER

160
Total Customer References

VIEW ALL REFERENCES

ABOUT MAGNITUDE SOFTWARE

Magnitude™
an insightsoftware company

Magnitude Software leads the way in delivering corporate performance management (CPM), master data management (MDM) and data connectivity in heterogeneous environments. Magnitude Software's family of award-winning business intelligence, data warehousing, master data management, data connectivity, reporting and analytics solutions helps organizations worldwide achieve their vision of effective and efficient corporate performance management. Magnitude Software supports critical, day-to-day business decision-making by accelerating and automating the process of integrating, managing and analyzing information while reducing operational cost and risk.

Featured Testimonials

" *Kalido gives us fast access to vital, global product master data, ensuring maximum efficiency in R&D.* "

IAIN PEARSON
HEAD OF GLOBAL PRODUCT MANAGEMENT AND SUPPLY CHAIN FOR LUBRICANTS, ROYAL DUTCH SHELL

" *Our sales and marketing teams needed to analyze a wide range of data from a range of different sources – SAP systems, sales databases, competitor information and plain old spreadsheets. We had a huge amount of information available in theory, but it wasn't at our fingertips. Kalido was the clear choice. The other options failed to provide the vital information we required quickly enough for our needs, and one just couldn't handle the diversity of the data from the different sources we needed to integrate.* "

KOEN DEHAEN
IT PROJECT MANAGER, BRITISH AMERICAN TOBACCO

" *With Kalido, we built a long-term foundation that handles change in products, codes, applications, product hierarchies, acquisitions and restructurings.* "

OLAF THIEMANN
MANAGER PLANNING, DATA MANAGEMENT & INTEGRATION, IMPERIAL BRANDS

" *Kalido distinguished itself from the competitors. The Kalido Information Engine is a complete information management platform that best fit our MDM, data warehousing and data quality requirements.* "

DAYMON WORLDWIDE

TRUSTED BY

Welch's   Amway   Cummins   FICO®   MORGAN FOODS

featured customers

TOP PERFORMER

70

Total Customer References

ABOUT PROFISEE

Profisee

Profisee is a leading master data management technology company that makes it easy and affordable for any size organization to ensure a trusted data foundation for every user across your enterprise. Profisee is a true multi-domain MDM platform featuring multiple MDM implementation styles, Golden Record Mastering, data governance and stewardship, high performance matching, data quality and workflow. Profisee may be deployed on premise, or in the cloud. Independent analysts regularly find Profisee customers to be among the happiest in the industry.

Featured Testimonials

"Our company typically grows by acquisition. As anyone knows, those transitions can be difficult. Now that we have a Master Data Strategy in place, we handled two major acquisitions in the last 12 months including easily integrating accounting, customer, employee and product data."

ELSA GUDBERGSDOTTIR
MDM MANAGER, OSSUR

"Profisee has an 'accelerator programme' which fast-tracked training and development, and the support we got was fantastic, and it wasn't just throwing dollars at services fees. Upfront, we didn't have a lot of MDM experience. Profisee guided us through the implementation process – this was a big help."

BRYAN GUENTHER
PROGRAM MANAGER, RIGHTSHIP

"Now that everyone is moving to big data, the true power of data is in integration. If your systems can't talk to each other, there is limited power in that data. The Profisee tool, and MDM in general, really helps to integrate and get as much out of your data as possible."

JENNY HYUN
DIRECTOR, ENTERPRISE DATA ANALYTICS, VITUITY

"We are on a multi-year Data Journey. We've built the foundation, our Red Robin executive team is 100% on board and we are excited for the additional areas to incorporate as we use good, trusted data to make our strategic plans for the business."

SCOTT ACKERMAN
DIRECTOR OF TECHNOLOGY & PLATFORM, RED ROBIN

TRUSTED BY

Rockwell Automation GAP **EY** Building a better working world **Domino's** American Heart Association

TOP PERFORMER

ABOUT WINSHUTTLE

WINSHUTTLE™

Winshuttle software allows you to simplify SAP ERP data management by automating data collection, validation and movement. Business users can work directly from familiar interfaces like Excel and SharePoint, reducing the reliance on IT while maintaining governance and security. Virtually any department can use Winshuttle to streamline SAP business processes including master data, finance, data governance, IT, supply chain and more resulting in unprecedented productivity gains and tangible business value.

145
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

❝ With Winshuttle, there's no longer any need to ask our IT teams to program a one-off data transfer. That means we can adapt more quickly to major organizational changes while saving money and ensuring accuracy. ❞

> DAVID CARLSON
> SENIOR DIRECTOR OF MASTER, DATA MANAGEMENT , MEDTRONIC

❝ Winshuttle empowered our users to manage their data en masse, while complying with SAP business rules. ❞

> GRÉGORY RUSSO
> SAP SOLUTION MANAGER, GROUPE L'OCCITANE

❝ Winshuttle enables us to optimize mass data extraction, without affecting system performance. Overnight extractions are no longer inevitable. ❞
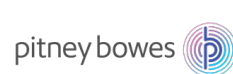
> KARIM KOKAR
> IS/IT AND BUSINESS PROCESS, ALCATEL–LUCENT

❝ It allows you so much flexibility to build in data governance, and route correctly to your business users. It provides business ownership capabilities that make the process very simple and allows users to easily get the work done on time. ❞

> DATA INTEGRITY MANAGER
> KELLOGG'S

TRUSTED BY

ConAgra Foods®   Columbia   KPMG   pitney bowes   RÉMY COINTREAU

featured customers

2022

WINTER 2022

Master Data
Management Software
Category

RISING STARS

featured
customers

ABOUT DENODO TECHNOLOGIES

denodo

Denodo is the leader in data virtualization – providing unmatched performance, unified access to the broadest range of enterprise, big data, cloud and unstructured sources, and the most agile data services provisioning and governance – at less than half the cost of traditional data integration. Denodo's customers have gained significant business agility and ROI by creating a unified virtual data layer that serves strategic enterprise-wide information needs for agile BI, big data analytics, web and cloud integration, single-view applications, and SOA data services across every major industry. Founded in 1999, Denodo is privately held.

171
Total Customer References

VIEW ALL REFERENCES

Featured Testimonials

" *Out of all the data virtualization products we evaluated in our POC, the Denodo Platform was the best by far. It was also the only one that could address our concerns with data access control. The Denodo Platform enabled us to achieve all of our goals in terms of a consistent view of the data, speed to market, and security.* "

PACO HERNANDEZ
COE LEAD, SEMANTIC AND DATA MODELING, AXA XL

" *The Denodo Platform exposes data from sources, applies business rules for quality monitoring, and creates a proper interface that can be consumed by multiple downstream users.* "

CHIEF ARCHITECT AND CHIEF DATA OFFICER
CIT GROUP

" *The Denodo Platform has improved our agility around data engineering, data integration, and data processing, while enabling us to innovate more quickly with a 360-degree view of our products.* "

RUPESH MORE
ENTERPRISE DATA ARCHITECT, KONECRANES

" *The Denodo Platform reduced the time to integrate data systems and expedited our performance testing process. Today we can see online sales in real time and inform stakeholders about the items and orders that must be delivered the same day. The cost-benefit is enormous.* "

MIGUEL ÁNGEL BURGUETE
SENIOR DATA ARCHITECT, WALMART MÉXICO

TRUSTED BY

AAA   Chick-fil-A   DIRECTV   AUTODESK   Wolters Kluwer

942

Total Customer References

VIEW ALL REFERENCES

ABOUT INFORMATICA

Informatica

Informatica helps data-driven leaders unleash the power of data to drive their intelligent disruption.

Featured Testimonials

❝ *Informatica MDM makes it very easy to match and merge different sources of information to get a single view of the customer, allowing us to personalize messages and send them to the right channel.* ❞

    CARLOS GARCIA
    HEAD OF IT CHANNELS AND CLIENTS, SANTALUCIA SEGUROS

❝ *Informatica MDM – Product 360 is perfect for our multi-brand, omnichannel strategy because for the first time we can look at every product, in every language, for all of our 18 brands. The transparency is absolutely perfect. Everyone in the company can see at a glance which products are showing up in which channels and why.* ❞

    SEBASTIAN KLUMPP
    HEAD OF PRODUCT DATA MANAGEMENT, KLINGEL

❝ *Thanks to high quality and rich product information, improved workflows, and data management processes with Informatica MDM – Product 360, PUMA benefits from significant complexity reduction and progress in its digital transformation success.* ❞

    HEIKE ZENKEL
    TEAM HEAD CONTENT MANAGEMENT, PUMA

❝ *Three key reasons why we chose Informatica MDM - Product 360 were the fully configurable user interface, the ability to combine text and images together, and to review and make edits within a channel preview screen before publishing.* ❞

    HEIKO CICHALA
    TEAM LEAD PIM, VITAKRAFT

TRUSTED BY

Wendy's   Unilever   PUMA   Lenovo   Humana

RISING STAR

ABOUT SEMARCHY

Semarchy

Semarchy is the Intelligent Data Hub™ company. Its xDM platform solves enterprise Master Data Management (MDM), Application Data Management (ADM), and Collaborative Data Governance challenges at some of the most well-known brands across the US and Europe. This agile platform leverages smart algorithms and material design to simplify data stewardship, quality, enrichment, and workflows. Organizations use the xDM platform to address challenges such as The Global Data Protection Regulation (GDPR). xDM from Semarchy is implemented via an agile and iterative approach that delivers business value almost immediately and scales to meet enterprise complexity.

Featured Testimonials

❝ We have been impressed to see, during the proof of concept, Semarchy seamlessly integrate with our existing processes and display its data management and consolidation capabilities on top of our own public data in a very short time frame. We believe in Semarchy's capabilities to execute on our project. ❞

FRANK SIMON
CIO, ARAYMOND

❝ I think they are now starting to realize the benefit of us providing them a single feed of product catalog data. They can clearly see value in terms of the lack of integration work and data issues they will have to solve as part of their project. Thanks to Semarchy, they have been able to rely on us to solve those issues for them. ❞

JAMES CARNE
HEAD OF GLOBAL PRODUCT DATA, ELSEVIER

❝ Thanks to the data delivered by the data hub, we have also been able to set up a maturity grid with validation of the data quality measures by the business, as well as business processes to support quality improvement. The division managers come to the Data Hub to maintain the quality of their data. All of our divisions are involved to define the quality measures, which are managed by a full-time analyst, and to define action plans. ❞

ÉRIC JACOUPY
BUSINESS TECHNICAL DATA ANALYST, ZODIAC AEROSPACE

❝ The Data Hub greatly simplifies business data cross-analysis. In a second step, it should make it possible to guarantee data quality consistency within our subsidiaries's systems and support the achievement marketing and sales targets. Finally, the hub opens new perspectives for higher service quality and greater added value for the group. ❞

DENIS LAPIERRE
DEPUTY MANAGING DIRECTOR, APRIL TECHNOLOGIES

TRUSTED BY

BAE SYSTEMS INSPIRED WORK   **BOSE**   **BILLABONG.**   **DS Smith**   **OAKLEY**