

Fitness Management Software Category

WINTER 2023
Customer Success Report





Fitness Management Software Category

Fitness businesses like gyms and clubs use fitness management software to organize their memberships, facilities, and schedules. This solution helps to store member details in a database, reserve facilities, schedule classes, and manage financial records. The system can be utilized by fitness, swimming, aerobics, yoga, and dance centers.

Fitness management software can integrate with other tools to perform tasks at a better level. The integrations include billing products to manage membership dues and payments, transactional email solutions to improve engagement between managers and members, and social media marketing applications to boost brand awareness.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2023 Customer Success Awards

Check out this list of the highest rated Fitness Management Software based on the FeaturedCustomers Customer Success Report.



glofox  JONAS  FITNESS  mindbody  Pike13

 virtuagym  zenplanner







Club  OS  ClubReady  EZFacility  fitnessforce
Club Management Software

 PerfectGym  ushPress  TeamUp
A DaySmart Company  Wellnessliving

 wodify  xplor recreation



 Exercise  fitli
fit more in life  omnify.  SugarWOD

 TRUECOACH
by xplor  upper
hand  zingfit
by xplor

* Companies listed in alphabetical order



2023
FITNESS
MANAGEMENT
SOFTWARE

MARKET LEADER





ABOUT GLOFOX



Glofox is on a mission to revolutionize the boutique fitness industry. They are doubling in size every year, and along with their ever-growing client base that spans 44 distinct countries, their team is dedicated to taking group fitness to the next level. They're a hard-working, fun-loving, get-things-done type of team that are building a platform that saves time, increases retention and ultimately, helps studio and gym owners become more successful. At Glofox, they love entrepreneurs because they are entrepreneurs. They know how much grit it takes to start your own business and grow it into something that...

102

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

"I use Glofox to identify and reach out to my at-risk members and engage with them. I let my members know that value my time, and their time too and I've found that implementing a strict cancellation policy, as Glofox allows, has worked wonders for class attendance and member retention."

TIFFANY DACKO
OWNER AND FOUNDER, BALANCED FITNESS FOR MOMS

"There is nothing that really gets better than Glofox in my mind because I can have my own fully branded and customized app. The user interface is just so simple and there are so many features that just bring it to the next level."

VICTORIA THOMAS
SOLE OWNER, JOURNEYFIT

"The member app helps us to keep the community engaged. We encourage them to book and sign in through the app and it has worked very well to keep our members attending classes and accountable."

ADRIANA GHEORGHIU
CO-OWNER, POWER YOGA ROMANIA

"I really like the dashboard; it's nice and simple. It's very useful to see how the business is performing and allows us to plan how to continue investing in the right areas of the business."

THOMÁS MARTINOIA
CO - OWNER, PIN UP POLE STUDIO

TRUSTED BY

LIFT BRANDS
ELEVATED WELLNESS COMPANIES

LIVE FIT

CONBODY

hot yoga dublin





ABOUT JONAS FITNESS



Jonas Fitness is the leader in Enterprise Facility Management and Billing software, and has long been the trusted partner of the largest and most successful operators in the industry. They are a true technology partner that provides the Health, Fitness and Wellness industry a stable, secure, and scalable enterprise solution to help your business succeed in this extremely competitive market. In today's ever changing technology landscape, Jonas is committed to providing their customers with the most cutting edge tools necessary to deliver the ultimate member experience. Their Jonas Fitness software is the foundation for member management and billing solutions,...

19

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“What has kept us at Jonas are really the relationships that have been forged over time. Jonas truly listens to our feedback. When we have a problem they work with us to provide a solution.”

JEFF JERAN
DIRECTOR OF OPERATIONS, VALLEY HEALTH WELLNESS
& FITNESS CENTER

“Jonas Fitness is more than just club management software. You get a whole team to leverage, from dedicated billing specialists to a call center to help with member management.”

AARON PINEDA
PRESIDENT, FLEXFIT GYM

“I'm in awe of the software's user interface. The functionality & ease of use made it an easy choice over all the other software providers we met with.”

MIKE BRUNET
OWNER AND GENERAL MANAGER, CLUB 51 FITNESS

“Jonas Fitness provides reliable software for us to manage our memberships top to bottom and affords our staff more quality time to focus on our members.”

JAMES STROPOLI
CLUB FIT

TRUSTED BY

OMNI HOTELS
& RESORTS

Tamarac
a member of SPECTRUM HEALTH

power
wellness®

COLUMBIA
athletic clubs

THE NEW
BETHANY
ATHLETIC CLUB



ABOUT MINDBODY



Mindbody is a leading provider of cloud-based business management software for the wellness services industry, with over 45,000 local business subscribers in 132 countries and territories. These subscribers provide a variety of wellness services to over 25 million active consumers. Mindbody's integrated cloud-based business management software and payments platform helps business owners in the wellness services industry run, market and build their businesses. Mindbody also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier...

364

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The reporting in Mindbody is really valuable to me because numbers don't lie. The business Insights dashboard [with] the top 10 in sales and YOY improvement is huge. I can see what's happening—who is doing better or worse—because if you don't know there's a problem, you can't help someone. That has been a huge help, growth wise.”

HANS HARTLEBEN
FOUNDER AND CEO, FIRE FITNESS CAMP

“It's been extremely easy to teach my staff and franchisees how to use the reporting features in MINDBODY and how to benefit from the branded mobile app.”

KIMBERLEE WHITE
CHIEF EXECUTIVE OFFICER AND CO-FOUNDER, JABZ BOXING

“I couldn't imagine not having MINDBODY for this business. Sales tracking, reports – things that would normally take me forever to do are just a few clicks and then I have it.”

HOLLY HOLTON
OWNER, PINK IRON

“We use Mindbody for our retention tracking. It forms part of our monthly reporting, and the monthly KPIs of the clinics as well. Mindbody is able to break that down by sector.”

BEN STEWART
CHIEF EXECUTIVE OFFICER, EVOLUTION LASER CLINIC

TRUSTED BY





ABOUT PIKE13



Pike13 provides a mobile-first solution for "on-the-go" owners of small service business who are trapped in a paper world trying to manage their clients. Their product is a new "point of service" mobile app that not only takes payments but also helps business owners and staff service clients from anywhere. It is designed specifically for businesses focused on recurring services and automates payments, scheduling and client management.

67

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The stress relief that came along with Pike13 was just as satisfying as the revenue increase. Before Pike13, trying to keep track of whether or not someone had paid that month was like pulling an arm and a leg, and as a result we were losing a ton of money. Pike13 has taken the stress off of us by automatically sending email alerts when a payment is due or if a credit card is declined. We know we are staying on top of everything we need to be.”

BEVIN HEAD
GRAPEVINE CROSSFIT

“Pike13 works very well for our 85+ swim school franchise. The software is very user friendly and has a quick learning curve for new users. Pike13's customer service is outstanding and they really listen to feedback from their clients.”

JULIE SULLINS
FRANCHISE TRAINING AND SUPPORT SPECIALIST,
AQUA-TOTS SWIM SCHOOLS

“Pike13 has allowed me to grow from scratch to over 2,000 clients and has performed equally well every step of the way. It seamlessly integrates with my credit card capture system, makes reporting simple, and also helps notify me of any issue I may need to deal with.”

WILLIAM SIMPSON
OWNER, EAST SIDE ATHLETIC CLUB

“I love Pike13 and my clients really love it too. I like the way it looks and what I can do with it. It's easy to set up services and plans, it's very responsive, and I like the business app. It saves me a lot of time.”

TANJA FOY
OWNER, ELITE PILATES SERVICES

TRUSTED BY



BABY BOOT CAMP





ABOUT VIRTUAGYM



Virtuagym is the ultimate all-in-one solution for personal trainers and fitness businesses of all sizes looking to take their club to the next level. Our software offers a host of features like nutrition, workout planning, billing, client management and more in one user-friendly bundle. You'll discover what it means to reduce administration time and, most importantly, boost your revenue. Sounds interesting? Book your free demo and get ready to transform your fitness...

156

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The fact that you can recover the costs by offering app functionalities as an upsell to our members is a great benefit. We chose Virtuagym because we were impressed by their continuous innovation.”

HAN DOORENBOSCH
FOUNDER, TRAINMORE

“The great thing about the Virtuagym software is that it can be tailored to your business. It's adaptable to any facility and any service, which is why it suits our business needs.”

CHRIS AMES
DIRECTOR OF BUSINESS DEVELOPMENT, SENTINEL
LEISURE TRUST

“Virtuagym helps with the management side of business. Switching to Virtuagym meant we had a more customer-friendly platform for our clients.”

ROB CLARKE
BOARD OF DIRECTORS, MOTIVE8

“Virtuagym's yoga studio software helps me speed up my scheduling and administration, and gives me a clear overview of my clients.”

EMMA VAN KOOTEN
OWNER, SCHOOL OF YOGA

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ABOUT ZEN PLANNER



Zen Planner gives you everything you need to turn your passion for fitness into a successful business. Their all-in-one fitness business software includes easy-to-use tools for membership management, scheduling and integrated payment processing, as well as automated email and Integrated Websites that help you keep in touch with members. Zen Planner saves you time and gives you the support you need to nurture and grow your business.

115

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I always recommend Zen Planner because it is super easy to use, they offer awesome customer service and they are always willing to take product requests based on our requirements. Simply put, Zen Planner rocks.”

MANDY KINZETT
HEAD COACH AND OWNER, CROSSFIT WIRED

“I needed a simple way for students to check-in and purchase memberships and Zen Planner’s app was exactly what I was looking for. These self-service features were a life saver.”

ADDIE DEHILSTER
OWNER, SPIRAL PATH YOGA CENTER

“We enjoy Zen Planner’s flexibility of the scheduling system, the integration of the payment process, the retail functionality and of course the fact that it is embedded into our website.”

STEVE LACHS
OWNER, WINDSOUL STUDIO

“One of my favorite things about the Zen Planner system is how seamlessly it integrates the class calendar and membership information into my website.”

BRIAN LELLI
OWNER, FORGE FITNESS, HOME OF CROSSFIT CHILI

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2023
FITNESS
MANAGEMENT
SOFTWARE

TOP PERFORMER



ABOUT CLUB OS



Club OS has emerged as the leading sales, retention and training management solution for fitness centers, providing an innovative platform to convert leads, retain customers, and manage personal and group training. Developed specifically for fitness businesses, the software includes prospecting tools and marketing automation along with training sales, scheduling, and commission tracking.

21

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Easy to use, easy to contact leads, the software is user friendly as well. I enjoy being able to text and email from the software versus using other devices. Overall makes things organized and easy to find.”

CASSIE BEGIN
ORANGETHEORY FITNESS

“Club OS keeps us organized and on top of our followups! We are able to maintain a schedule and keep members on track. It is great to see the membership journey from lead-appointment-member.”

BECKY FERRIS
ANYTIME FITNESS

“The ability to track a customer [with Club OS] from when they enter as a lead through their entire member lifecycle allows us to provide them with a more enriched experience at Retro Fitness.”

JENNIFER GILLON
VICE PRESIDENT OF MARKETING, RETRO FITNESS

“Helps me track my potentials and current members 100% better than ever before, and the ease of use makes everything so much easier.”

JUSTIN BAILEY
GOLD'S GYM

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CITY FITNESS
PHILADELPHIA

focus fit



Orangetheory
FITNESS

CLUB FITNESS



ABOUT CLUBREADY



ClubReady is a web-based fitness management platform that is branded for your fitness business. From lead management and member retention to customer engagement and automation, ClubReady gives you everything you need to run your fitness business your way.

27

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Adopting the ClubReady software will allow YogaSix and its franchise partners to enhance the sales process, specifically utilizing the lead management system to improve client communications and interactions as well as studio operations. In addition, our consumers' experience will be more efficient from scheduling a class to making a purchase online.”

ANTHONY GEISLER
CHIEF EXECUTIVE OFFICER, XPONENTIAL FITNESS

“We're excited to work with ClubReady as they continue to pioneer the concept of technology and services for the boutique fitness industry so we can continue to grow the Row House brand by attracting, retaining, and serving our members nationwide.”

ANTHONY GEISLER
CHIEF EXECUTIVE OFFICER, ROW HOUSE

“ClubReady allows for so much personal attention. It helps with the marketing, business reports, numbers, easy-to-use widgets, and having all the metrics for your business so you can address what works and what doesn't.”

DUSTIN BOGLE
OWNER, FIT BODY BOOT CAMP CRANBERRY

“ClubReady obviously is the basis of our business. It's the software that we essentially use to run every aspect of our business.”

BILLY NAJAM
FOUNDER AND GENERAL MANAGER, LYNX FITNESS CLUB

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ABOUT EZFACILITY

EZFacility

EZFacility, a division of Jonas Software, is a leading provider of web based software solutions for sports and fitness businesses around the world. With over a decade of unparalleled expertise in sports and fitness facility management, EZFacility provides its thousands of users with cutting-edge technology to streamline the daily operations and management of their facilities.

43

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“ I investigated quite a few solutions but found out that the best one for my business would be EZFacility. I cannot believe how easy it is to use and how well it works. I no longer have to answer 40 plus calls a day to reschedule or cancel appointments and clients know how many sessions they have left each week and month. Its given me such a sense of relief knowing that part of the business just runs by itself and now I can work on marketing, promoting, and growing into the next location! Its been a life saver and I highly recommend it. ”

PAMELA MOLINARI
ATLANTA FITNESS DIVA

“ Simple for staff to use and easy for members to schedule their classes. EZ takes away lots of front desk scheduling which creates time for the team to spend with members. The backend is full of great reports to aid business decisions and can get instant information at the press of a button. ”

SPENCER FANSTON
THE BARN FITNESS CLUB

“ EZFacility is a fantastic system, it is extremely diverse and user friendly. EZFacility's best feature is there are no licences. It means we can have as many users operating the system at any one time. Also as it is web-based system I can access the it anywhere which allows me to work at many locations. ”

DANIEL LARKIN
UNIVERSITY OF BEDFORDSHIRE

“ EZFacility is what makes my business work. The client and schedule features are most valuable to me to schedule my training and control client information. It works perfectly with my website and allows customers to buy and schedule training. ”

JEFF GABEL
TEAM DETROIT VOLLEYBALL CLUB

TRUSTED BY





ABOUT FITNESSFORCE



FitnessForce has enabled fitness clubs automate and simplify their business activities with their high quality SaaS software solutions. They are more than just a software developer; they are cut from the same cloth as the fitness industry. They serve customers ranging from large enterprise fitness chains to small and medium health clubs. They are committed to building long term relationships with their clients as they work together with them to meet present and emerging requirements.

8

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I have been using FitnessForce Software since 5 years now, as a IT Head I can say [the] system has it ALL to manage your gym operations from sales, billing, SMS email feature, online collection, biometric access etc. Managing multiple centers under one roof has simplified our internal process & structure with this system in place. They have a great support team who is connected to us on WhatsApp & are prompt in addressing our concerns. Keep up the good work FF Team!”

PRAVIN NAVAGHANE
IT HEAD, SOLARIS

“FitnessForce is the best software in my knowledge so far in my past 5 years of experience. It not only helps us to call the right person at the right time but also helps to maintain important data. FitnessForce is very simple to understand and anyone can operate it after a few days training. It is the best club management software so far and I will suggest everyone [to buy it] and see the difference [in] results [with] FitnessForce [compared] with other software.”

F360

“The software is very intensive and sophisticated. Very in depth features making it very useful for gyms to operate the business optimally. I have been using FitnessForce software for quite a long time and it has come a long way with the latest updates making it easier for users to keep track of everything. The support team does a very good job in training the users and are available for assistance anytime. Thank you.”

TRIPOD GYM ELITE

“We have been using FitnessForce for more than five years now. It's an amazing software. It's simple, user-friendly. Whether it is client information, client management, whether it is reports, analysis, it's easy to use!”

PRASHANT TALWALKAR
MANAGING DIRECTOR, TALWALKAR'S

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ABOUT PERFECT GYM



Perfect Gym provide fitness software solutions to customers in more than 50 countries and 750 clubs all over the world. As industry leaders, it's responsibility to be at the forefront of gym management software innovation and cultivate the newest fitness trends and advances into actionable tools that can contribute to customers' mission of bringing wellness and happiness to the lives of their members. The digital transformation of club and consumer fitness experiences necessitates the need for an innovative club management platform that increases business performance for facilities and enriches experiences for...

28

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Perfect Gym as a one stop digital solution has turned Arena's business around. Their platform has helped consolidate and integrate our operations, with substantial reduction in manual input hours, taking us to new heights. This has set us apart from the rest, giving us an edge for the innovation in what we do.”

MOHAMMED FAYEZ
ARENA

“Perfect Gym is a tool that allows the staff to control all the administrative operations of the gym. And it is also a friendly tool for our members, through the use of the app we are up to date with the demands of our customers, allowing us to be effective and efficient.”

ADRIANA MENA FIGUEROA
FITNESS24SEVEN

“By implementing QR code entry, we engaged 100% of active members to use our mobile app. The immediate benefits we saw were quicker and more effective class bookings. By improving our communication channels, we were able to increase the average class attendance by 1.410 people.”

LUKAS WOLSKI
FOUNDER, HARDER

“The Perfect Gym Mobile App has been adopted by 99% of our members. They love using the QR codes for access to the club and it has significantly decreased the amount of queue time at the front desk.”

AEKKASIT TACHASIRINUGUNE
FITFAC

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ARENA
FITNESS INNOVATION

GOLD'S GYM
JORDAN

MUDO
GYM

FITNESS ONE

encore
fitness



ABOUT PUSHPRESS



PushPress provides robust, simple, and elegant recurring billing and membership management solutions. Services the niche industry of fitness and health providers. They bring over 50 years of gym ownership experience to the table to design a business management platform that actually makes sense for gym owners. All the focus is on simplicity and ease of use.

39

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The whole system is very easy to understand and to navigate through! It works perfectly for my business as a Martial Art School, and there's more, I love the CHECK IN option which gives a clear and more accurate idea of class attendance specially because we do belt graduation. Staff at PushPress is VERY friendly, attentive, responsive and helpful! They do go above and beyond. Thank you all!”

RODRIGO ALMEIDA
WAY OF LIFE BJJ

“The systems is easy to use, is full of useful information for running a CrossFit gym, and easy to teach other team members. The best part is the PushPress team. They are super responsive to any questions you have in the chat window and are constantly working to improve the product.”

BEN ROCHA
ALPINE CROSSFIT

“Great system that is easy to use. With their fantastic support you never feel alone when dealing with an issue or just having questions on how to get something done. You don't just get a software platform with PushPress, you get an entire team.”

DEAN STARKEY
OWNER, ARIZONA POLE VAULT ACADEMY

“PushPress is so easy to use, constantly making improvements and speed of meeting gym owners' needs. The best gym management software we have ever used!”

JASON LINVILLE
OWNER, CROSSFIT MERIT

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ABOUT TEAMUP



TeamUp is the best way for fitness businesses to manage memberships, payments, and class schedules. As a business, you can quickly start using TeamUp to sell and manage a range of membership types, publish up-to-date schedules to your own website, keep track of your customers' attendances, and more efficiently manage important tasks such as waitlists, waivers, and emergency contact details.

279

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“TeamUp makes my life easier. At the touch of a button I can see who is attending a class. It also gives the gym a professional touch allowing them to manage their own memberships and class bookings.”

LUKE ANDREWS
CROSSFIT TEWKESBURY

“TeamUp has been a great resource for us and has changed my business. It allows us to see who is coming in for sessions and plan accordingly. TeamUp has made everything easier.”

QUINTAN SANFT
FITNESS PACIFIC

“I like the way it makes my life easier to keep track of my customers, i.e. bookings for classes, payments, memberships.”

BRENDAN ROOS
CROSSFIT RAYLEIGH

“Easy to use for both admin and members. Good reporting, good value.”

MARI NAKANISHI
SUGAR POLE FITNESS

TRUSTED BY





ABOUT WELLNESSLIVING



WellnessLiving powerful business management software is trusted by thousands of spas, salons, fitness and yoga studios across North America. WellnessLiving cloud based software features real-time appointment and class scheduling, point of sale, email and SMS marketing, customer review management, rewards program and a client mobile app experience that is second to none. WellnessLiving's mission is to provide the wellness industry with the most comprehensive tool set available to better manage their existing clients while helping them grow their business.

184

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“I used the same software that all yoga & fitness studios use, and the day I was able to stop using it was the first day I felt free! Now I can send targeted emails to each member depending on the number of classes attended. This is so powerful, because I can't be there to know when each person shows up, and this helps give the perception of me being able to connect with all the new faces every month. I now have complete visibility of my business all the time, it is like a super front desk employee, all automated and...”

CODY BRAMLETT
OWNER, KETTLEBELL X TRAINING

“Within 24 hours we went from a demo to having our system up and running. The onboarding process was easy and we were ready to start making revenue immediately. We couldn't be happier with the software or the speedy responses from the team when we have a question. I personally sat through 7 demos with competing software companies and WellnessLiving is simply head and shoulders above the rest. Finally, our clients love the ability to manage their accounts, book their favorite bike and reserve a...”

SARAH DICKINSON
CO-OWNER, APPLIED FITNESS CYCLE

“Barefoot Studio changed over to WellnessLiving in July and the support staff was one of the most willing and able set of people we have ever worked with. They answered all our questions, fixed our errors as we learned the new system and removed the chaos that existed before we joined. Everything is under one roof and is simple to find and use. Also, the ability to manage the system by employees has reduced the number of errors and makes it easy...”

JULIE BEHAR
MANAGER, BAREFOOT STUDIO TUCSON

“The WellnessLiving CS team is knowledgeable and very helpful. The features are fantastic and easy to use for both my clients and me! Since switching from my previous software provider and joining WellnessLiving, I have had a tremendous influx of new clients finding me through WL' marketing automations, and my long-time clients are finding WellnessLiving much easier to use, which makes my life a lot easier.”

STEFFAN DE GRAFFENRIED
OWNER, UPDOG YOGA CENTERS

TRUSTED BY





ABOUT WODIFY



Wodify is a leading developer of fitness management tools that enable gyms to thrive. Their simple, elegant software suite connects the world to the future of fitness with engaging performance tracking, dynamic event & competition planning, and comprehensive gym management solutions. To date, they have helped over two million members of 4500 gyms in 100 countries get fitter, healthier and happier.

85

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“When I started looking for new software, I was looking for something built for a CrossFit gym and super easy to use. Wodify was perfect for me. It takes all of five minutes for someone to figure it out. If I can't teach it to a 20-year-old, I'm done. With Wodify, everything I want is on the same system.”

JASON FERNANDEZ
CO-OWNER, CROSSFIT RIFE

“Wodify custom reporting has been incredibly useful to view and evaluate the monthly metrics and trends we track for our business. A bonus is that these reports can be compiled into a dashboard that gets emailed directly to us on a regular schedule.”

CRYSTIE MCGRIL
MANAGER, EVERPROVEN CROSSFIT

“Our Wodify Site has been amazing for my business. I saw an increase in leads and new members as soon as we launched the new website! The regular updates and new features help us make sure our web presence is keeping ahead of the competition.”

RYAN BISHOP
CROSSFIT RISE AGAIN

“I love the one-stop-shop experience with Wodify. Payment processing, class schedules, workout tracking, and website integration.”

KRIS PERRY-TEDESCO
WARRIORS PATH CROSSFIT

TRUSTED BY





ABOUT XPLOR RECREATION



Our easy-to-use software helps sports, leisure, and recreation centers, communities, clubs and federations attract and retain customers, spend less time on admin, and deliver a great experience. With online booking, scheduling, access control, payments, reporting, client relationship management, self-serve, and automated marketing, Xplor Leisure is everything you need to run your business, grow your revenues and build your leisure community.

32

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“PerfectMind has saved me time, money, and energy by allowing me to consolidate many systems into one. I can run customized reports, set -- and ACHIEVE -- goals, and growing my business exponentially by using all the great features PerfectMind has to offer. The software is incredibly easy to customize to my specific business use. When I needed customer support, they were always available and very helpful.”

MICHAEL V.
DC AIKIDO FAMILY MARTIAL ARTS

“We chose the PerfectMind platform because overall it looked professional and very user-friendly. The implementation process is very organized and well laid-out. The team has been knowledgeable and very accessible to us when we called or had a question. We’ve gotten results back immediately. PerfectMind is obviously on the ball, on training and getting people set up.”

CATHLEEN A.
THE RANCH

“Organization and layout of the customer page on PerfectMind is great. Ability to change and edit products and services is great. Billing is easy and efficient. I like to have the ability to organize my customer base by any one of the various options.”

NIKOLE K.
METRO PERFORMANCE TAEKWONDO STUDIO

“Best management software & support! PerfectMind enables us to track billing and student progress. I could not efficiently run our school without this software. Their tech support is available 24/7 and top notch.”

GAIL T.
US TAEKWONDO CENTER

TRUSTED BY





2023
FITNESS
MANAGEMENT
SOFTWARE

RISING STAR



ABOUT EXERCISE.COM



Exercise.com team has worked hard to design, and continuously update, the most advanced software for fitness businesses and professionals. Their all-in-one software is easy to use and cuts down on the redundancy of day-to-day business management, so fitness professionals can focus on growing their businesses and helping their clients using their business management, workout, e-commerce, and assessment software tools in their own branded apps.

25

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Developing an easy intake system with my apps and ways to scale the delivery of workouts has been huge. Working with 20-30 individuals who each have specific goals and restrictions can be challenging, but your platform makes it easy to organize everyone's programs and put a plan together that will get them the best results possible. The simple, effective tools help expand and simplify my coaching process.”

DEAN SOMERSET
OWNER, SOMERSET FITNESS

“For a while now, we have been looking for a great way to provide an all-encompassing experience for basketball players. The customization features of the web platform and custom-branded apps have allowed us to do that, creating the perfect marriage between our expert content and all of the really cool features that help separate us from the rest of the competition.”

KYLE OHMAN
BASKETBALL HQ

“Exercise.com has enabled our company to expand in ways we couldn't imagine possible. As a Strength Coach that also manages the business this platform has made it much easier to get our programming out to not only our local clientele but also new clientele throughout the world as well as our professional athletes in different cities.”

ERIC MAHANKE
HEAD STRENGTH & CONDITIONING COACH, CARR ELITE

“We went live with our Fitness Business Management software at 4 locations. Everything is working great. The import and export are easy and the guys are really liking the look and convenience of the platform. From both my side and the user side the platform has exceeded our expectations.”

MIKE CONTRERAS
FOUNDER & CEO, FMS HEALTH AND SAFETY

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Erica Nangle





ABOUT FITLI



Fitli is a Dallas based startup making it easy to find, book, and buy fitness services. Fitli was founded with a singular purpose in mind — To make it easier for people to get fit and stay fit, both mind and body.

11

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“This has been a fabulous experience from the start. The reps have been so extremely kind, prompt with help and thorough. Any question or concern that I have, is answered quickly through their customer service chat feature. I never thought I would be in love with my studio management company but I am.”

KATIE HERNON
PRESENT YOGA

“I don't think I've ever looked forward to writing a review in my life but there is always a first for everything and Fitli more than deserves this review! If you are looking for ease in set-up and use and for incredible customer service, this is an excellent choice.”

COACH PAT
DELTA SCULLING CENTER

“I have been so pleased with the customer service in helping get my accounts set up. They are top notch when you need help they respond quickly which is important for a company. Highly recommend Fitli.”

SHAWNA JOHNSON-JESSE
FIT & FAB U

“I am very excited to work with Fitli. They are so helpful and quick to respond to any questions I have. It's a direct communication. They also listen to the users' needs and concerns.”

KENNYA SANCHEZ
VIVÉ BY DESIGN, LLC FITNESS & DANCE

TRUSTED BY





ABOUT OMNIFY, INC



Omnify is a Global SaaS platform for small services business. Hundreds of professionals across the world have been using Omnify to sell and schedule their services online. Since the launch in 2016, their strategy has centered around building a platform to help businesses manage their scheduling, selling omnichannel and better engagement with their customers.

121

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“One of the primary reasons to choose Omnify was the price. I do remember clearly that pricing was something that attracted me to the platform, to begin with. Later the fact that everything was quite all-encompassing, the functionalities - the payment system, the customizable service store, everything was really helpful. It took away a lot of the headache.”

ADAM TURNER
MANAGER, TURNILLA YOGA

“Omnify was the perfect fit. It had everything I was looking for. There's no software in the market that does class package subscriptions better than Omnify. I was able to sell my class packages and set automation for classes to be available for booking only 2 days in advance. Also, they have a flexible cancellation policy which enabled me to control my drop-outs.”

ANTONIO
ROGUE FITNESS

“We had been moving from one software to another till we landed on Omnify. We use Omnify to schedule classes and workshops for our studio. Two things that really stand out for us are the beautiful customer website and their support.”

KATE
KUNDALINI YOGA

“I started my coaching practice from scratch and have been slowly building it up. Omnify has been there from the beginning with a reliable and professional way for customers to schedule and pay for coaching services.”

DEB PERETZ
COACH, KARMIC COACHING CLASS

TRUSTED BY





ABOUT SUGARWOD



SugarWOD is built specifically to help you deliver a professional and engaging workout experience to your athletes. So, select an appropriate member management system to handle your card processing and reporting needs. And, use SugarWOD to empower your coaches and delight your athletes.

31

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“SugarWOD is great for building community. We always used to have members write down scores in logbooks which was kept very personal. Now all scores are visible to everyone and the community start messaging each other with great comments. In the beginning, I was a bit scared that people didn't want their score visible in case their score wasn't as good as others but after they got some great feedback from others on SugarWOD that barrier was gone.”

AGNES VANBLARCUM
OWNER & COACH, CROSSFIT CHALKBOX

“SugarWOD has definitely helped me with my gym. There is nothing more rewarding than seeing your athletes help each other achieve their goals. When I travel overseas, I can stay connected with my members.”

TIA-CLAIR TOOMEY
CROSSFIT GLADSTONE

“We tried the all-in-one gym packages but I love that SugarWOD focuses on the workout. It is the best option for performance tracking and strengthening community.”

KAYLEE SUITORS
OWNER, CROSSFIT SOLUS

“I love SugarWOD for its ease-of-use. Programming workouts is simple. We have a TV in the gym so all members can check the leaderboard.”

DAVID GREENE
OWNER, CROSSFIT SPHERO





ABOUT TRUECOACH



TrueCoach is on a mission to help coaches save time, deliver a better experience for their clients, and grow their training businesses. They built TrueCoach to enable 1-to-1 coaching that scales, freeing up time for coaches to get out of the gym and work on their businesses rather than in their businesses. The only personalized coaching platform built to save you time and grow your business. Trusted by over 5,000 coaches and gym owners worldwide.

24

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Working with spreadsheets, we really only had the confidence to take on about seven or eight patients. Now with TrueCoach, we are confident that fifty patients or more is a manageable population without losing any value to our clients. We also have seen an increased perceived value; our patients get to feel the professionalism through the screen.”

SEAN PASTUCH
FOUNDER, ACTIVE LIFE

“With TrueCoach Payments, everything is just taken care of. I don't have to remind or email my clients for their monthly payments. Now, I can actually focus on the thing that I'm here to do, which is to help my clients.”

REMOTE COACHING
ALLISON MCKAIL

“[Our clients] love how attentive our coaches are and how hands-on we are with them. And I guess that's a testament to how TrueCoach allows that.”

JOE ROSKO
FOUNDER, BUILT FOR THE STAGE

“TrueCoach is a huge time-saver, and as a result I've been able to accept a number of new clients that I would have previously turned down.”

DANIEL CAMARGO
FOUNDER, OLY CONCEPTS

TRUSTED BY

ACTIVE LIFE





ABOUT UPPER HAND



Upper Hand is the leading provider of full-suite sports and fitness management software that enable businesses to achieve more while doing less. Sports and fitness facilities, studios, and businesses - from small enterprises to large franchises - use Upper Hand's integrated software and payments platform to operate their business more efficiently, increase customer satisfaction, and leverage real-time data for better decision-making. Its product suite includes features to manage client booking and registration, memberships, staff and facility scheduling, retail, video analysis, and more. For more information on how Upper Hand is reinventing the way business...

59

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Upper Hand has allowed us to automate and streamline our registration process for EYG basketball which creates more time for us to focus on providing world class training to our clients. Not only does Upper Hand provide us with a high quality, easy to use software, but the customer service provided on a daily basis is quick, efficient, and super friendly.”

GALEN HARKNESS
FOUNDER, EYG BASKETBALL

“Indy Eleven used Upper Hand for camps registration last year and it saved us valuable time and money. The software and website are easy to navigate internally and, judging from the feedback we received, from the consumer's side as well. The staff at Upper Hand were prompt to respond to any questions and made us feel confident in the product we were selling.”

MOLLY KRUGER
MARKETING DIRECTOR, INDY ELEVEN

“Upper Hand has been user-friendly in its ease of use and organization. It has really streamlined our business and helped us take the next step in our growth. We appreciate how they are always adding new features to expand their software.”

FREDDY MEYER
HEAD INSTRUCTOR, DREAM BIG HOCKEY STARS

“My goal was to give my clients a fast, easy and safe way of registering and paying for our services. Upper Hand is quick and easy to use. My clients are able to sign up on-the-go with their smart phones.”

RONNIE GRANDISON
FOUNDER, RG BASKETBALL ACADEMY





ABOUT ZINGFIT



zingfit is a SaaS platform fueling the world's best boutique fitness brands. They are the only platform to seamlessly integrate scheduling, commerce and customer engagement. Whether through seamless Spot Scheduling®, frictionless payments and e-commerce, or social integration, they know the only way to champion boutique fitness brands is by going the extra mile - at each and every click. They pride themselves on providing an experience that doesn't just facilitate transactions but promotes high fives and fist bumps. An experience that gets studios' customers from scheduling to sweating, faster. And an experience that reciprocates loyalty with beauty,...

8

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We have been working with zingfit for years and have been really impressed with their ability to evolve and meet our needs as we evolve to meet the needs of our customers. They truly understand the boutique fitness industry and what's important to our clients. We continue to add new customer offerings through zingfit's platform and we love how fluid it is to scale our brand through their software and environment.”

SUHAIL MAQSOOD
CHIEF OPERATING OFFICER, WHEEL HOUSE

“As a boutique fitness studio owner and a consultant to other boutique studios, I just love how the zingfit platform is so easy to use. Its seamless integration to websites and versatility of features creates another level of professionalism for businesses. zingfit is the only choice for me.”

MARISELLA VILLANO
PRESIDENT, MARVIL FIT

“The zingfit platform is great, but also the people are so nice. They aren't too pushy or sales-y, we just love that. The customer service experience as a whole has been so great.”

JENN NESTLER
STUDIO MANAGER, KRANKFIT

“As our boutique boxing studio has rapidly grown, we have appreciated zingfit robust platform and its mature feature set, that designed for the unique needs of boutique studios.”

SHANE COLLINS
CO-FOUNDER, KOBBOX

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