

Dental Practice Management Software Category

WINTER 2024
Customer Success Report





Dental Practice Management Software Category

Dental Practice Management Software is designed to streamline the administrative and clinical operations of dental practices. Features of dental management software include appointment scheduling, patient records management, billing, and other essential tasks within a dental office.

Adopting Dental Practice Management Software can improve operational efficiency by automating administrative tasks, such as appointment reminders and billing processes. It enhances patient care by providing a centralized system for managing and accessing patient records, treatment plans, and medical histories. Additionally, this software can facilitate compliance with healthcare regulations and standards.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2024 Customer Success Awards

Check out this list of the highest rated Dental Practice Management Software based on the FeaturedCustomers Customer Success Report.



CARESTACK

DENTRIXASCEND

planet
DDS



adit

curve DENTAL

DentiMax

māxident
PRACTICE MANAGEMENT SOFTWARE

RevenueWell



datacon
DENTAL SYSTEMS

Dolphin
Imaging & Management Solutions
a Patterson Technology

Lighthouse 360+

MOGO®

* Companies listed in alphabetical order



2024

**DENTAL PRACTICE
MANAGEMENT
SOFTWARE**

MARKET LEADER





ABOUT CARESTACK

CARESTACK

CareStack is a cloud based platform that combines dental practice management, patient engagement and data analytics. Simply put, CareStack is rewriting the rules of what an intelligent solution should look like for dentistry - for groups, DSO's and solo practices. With fully integrated modules for scheduling, clinical, billing, patient engagement and business management, CareStack lets you manage all major functions of your practice through one intuitive platform. With an array of support and training options, the practice gets the one-on-one attention and support right from the...

74

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We needed a platform that would allow us to view the providers and all our six locations easily without going back in. CareStack is the best one out there so far. Also, having the claim at your fingertips and being able to enter collections and everything with the insurance is much better. There is a large learning part, but once you start getting through that, the day-to-day is much easier.”

ALABAMA FAMILY DENTISTRY

“CareStack has been a great addition to my practice, and I like the clinical aspect of the software. It's very concise, and everything seems to be in one location. It helps you assimilate information quickly and can present a nice overview to the patient. The clinical note templates are amazing as you can make them very detailed - as detailed as you want them to be.”

RIVER CITY FAMILY DENTISTRY

“I'm very happy with the product. The sales, transition/roll out and support team members have been great. CareStack's cloud-based practice management software was very easy to pick up. It integrates well with cloud-based X-ray storage software, electronic prescriptions, and billing.”

NAN CHEN
OWNER, COLUMBIA ROAD DENTAL

“CareStack's ever-growing list of features engineered to make every aspect of your dental practice streamlined never ceases to amaze me. CareStack is getting better every day, and we are thrilled to work with them.”

TYLER PHILLIPS
PRACTICE MANAGER, D. BRIAN WILLIAMS DDS

TRUSTED BY





ABOUT DENTRIX ASCEND

DENTRIXASCEND

Dentrix Ascend is a new cloud-based practice management solution that dares to think differently and dream big. With Ascend, you get a fresh new interface that packs the most advanced clinical, front office, and business management capabilities into a surprisingly easy and intuitive new user experience.

38

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Dentrix Ascend makes everything more efficient, which is important because the bigger we get, the harder it can be to keep our thumb on how our practices are doing things. Dentrix Ascend helps us monitor what’s going on.”

STEPHANIE REXFORD
INSURANCE AND BILLING MANAGER, RUBICON DENTAL ASSOCIATES

“Dentrix Ascend has allowed my staff to not be so focused on completing tasks in the software that can otherwise be automated, but really focus instead on the patient care and the patient experience.”

SHAUN O’NEILL
OWNER, IOWA DENTAL ASSOCIATES

“Dentrix Ascend Power Reports opened our eyes to what was out there. The big story for our patients is ease of use. Online booking in Dentrix Ascend has been flawless from start to finish.”

BRYAN BASOM
OWNER / PRESIDENT, MAGNOLIA DENTAL

“If you’re looking for something fast and efficient, something workable without glitches or navigation problems, something truly easy to use, it’s Dentrix Ascend.”

GINA F. DELIA
DELIA DENTISTRY



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ABOUT PLANET DDS



Planet DDS is the leading provider of cloud-based dental software solutions serving over 10,000 practices in North America with over 60,000 users. The company delivers a complete platform of solutions for dental practices including Denticon Practice Management, Apteryx Digital Imaging, and Legwork Patient Relationship Management. Planet DDS is committed to creating value for its dental practice clients by solving the most urgent challenges facing today's dental practices in North America. They are driven by their ability to make a long-term, positive impact on the lives of dental market...

55

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Denticon has also made onboarding easier when we get a new employee or provider. Initially, this process was a lot more manual work, whereas now Denticon copies documents and processes and replicates them with new employees. It's a pretty magical feature because I used to have to do all of this by hand. I can also use it in onboarding providers based on copies of what we've previously used for providers.”

MARTHA MCCARTY
PRACTICE'S BUSINESS AND HR MANAGER, ROANOKE,
VIRGINIA AREA, CROSS, LAVINDER, QUINN & PARK
FAMILY DENTISTRY

“As a growing dental practice with multiple locations, a centralized system has been a huge time-saver for us. We see the difference, especially when it comes to resolving IT issues. Denticon can help us easily manage our operations across all 14 of our offices, which has allowed us to focus more on what really matters—providing our patients with the best possible care.”

JAMES WILLIS
CHIEF EXECUTIVE OFFICER AND FOUNDER, WILLIS &
ASSOCIATES FAMILY DENTISTRY

“The resources Planet DDS provides makes the process easy. This absolutely has to be a partnership and the collaboration has been amazing. Our next step with Planet DDS is how to get even more out of it, and the team is excellent at showing us what those next steps could be. This is the phase we are in now.”

CHRIS GRIMM
CHIEF TECHNOLOGY OFFICER, FAMILY DENTAL HEALTH

“At the end of the day, dentistry is physically and mentally demanding. Planet DDS makes life easier for everyone, from dentists to admins. And if any issues come up, Planet DDS provides support. I've been happy with the care, service and follow-up.”

KEVIN COUGHLIN
OWNER, ASCENT DENTAL CARE

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2024

**DENTAL PRACTICE
MANAGEMENT
SOFTWARE**

TOP PERFORMER





ABOUT ADIT



Dental software designed to help practices integrate calls, texts, emails, patient forms, online scheduling, analytics, reviews, and payments in one place. Plus, get insights on marketing campaigns, Google Ads and more all in one easy subscription.

33

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“My experience with Adit has been commendable and I'd always recommend them for how they were able to increase the patient walk-in at my dentistry. When I compare the statistics from the previous year's marketing company I see a lot of difference and that is why they'll always be someone I will depend on.”

ISELA CANTUARIAS
COMPLETE DENTAL

“I run a large medical facility and I've been very pleased with my experience working with Adit. They have done an excellent job at designing my website, managing my social media, and online advertising. They utilize advanced techniques and evolve with the market and trends.”

ABDULLA KUDRATH
ANGLETON ER

“The team at Adit is like your own team. The best thing about them is that they stand by their guarantee and they've helped us grow with their digital marketing strategies. We recommend Adit to any dentist or doctor looking for a good digital marketing company.”

RADHIKA SHAH
CHARM DENTAL

“Adit did an excellent job re-designing and branding my clinic's website. They've gone above and beyond to make sure I'm comfortable with the process of marketing my practice online.”

RODRIGO CABRERA
CABRERA DENTAL ASSOCIATES

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ABOUT CURVE DENTAL



Curve Dental is the most widely-used cloud-based practice management solution for the dental industry. More dental professionals choose Curve SuperHero - the all-in-one solution for patient engagement, imaging, charting, billing, business intelligence and more – because it makes practice management easy.

83

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The ability to access the software from anywhere with a desktop and web-connection was a huge factor. I can bring my laptop home and work there or still run front desk operations while working remotely at an oral surgeon's office. We love the ability to access the software from multiple locations, and the customer support is outstanding. There are constant improvements happening that make Curve better each day.”

ASHLEY GRIFFITH
BERKS PROSTHODONTICS

“Very user-friendly, up to date with current patient/user expectations. Any time I have been unfamiliar with doing a task, using the community function to review tutorials has saved me a lot of time, and I have been able to move ahead with the task without having to call support. Very easy to learn!”

DEBBIE VANDEVENTER
LAURA L. CHASE, DDS, PS

“Being able to access and run our dental software with just an internet connection is a huge advantage especially for those patient phone calls on weekends. The layout is clean, appealing, and easy to use for both employees and patients.”

SONYA SHEARMAN
AARON M. SHEARMAN, DDS, PLLC

“Curve allows me to view/access charts with images from any computer. It's fast and easy to learn. I prefer the cloud-based model over the traditional server.”

AARON DIEHL
PURE DESIGN DENTISTRY

TRUSTED BY





ABOUT DENTIMAX



DentiMax sensors represent the latest in CMOS digital radiography, producing incredibly crystal-clear, film-like x-ray images. DentiMax offers easy-to-use, full-featured dental office software that completely integrates dental practice management, digital imaging and electronic health records.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We purchased Dentimax software and sensors about a month ago. It is truly the most user friendly program. The sensors are the best. We did get samples from other companies and Dentimax sensors can't be compared to other companies. Dentimax sensors are much smaller and thinner and are very durable and easy to use. The patient's don't complain that the sensors are bulky and hurting their mouth. The customer service at Dentimax has always been helpful and always returns our phone calls. Judi and Mark especially have helped us a lot and do treat you like a friend instead of a customer. Judi has made it a very easy transition for us to make this a smooth journey.”

LANA SANDLER
DAVID SANDLER DDS

“I've been involved in the dental industry for over 27 years and can unequivocally say that DentiMax is an excellent tool for both new and existing dental practices.”

ROGER P. LEVIN
LEVIN GROUP, INC.

“We just made the switch to DentiMax intra-oral dental sensors and practice management dental software... I can't believe how simple the transition was.”

ROBERT VOGEL, DDS

“Cash-flow management is an important part of any office, and this software makes it easier.”

JOE BLAES, DDS

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Levin Group

Robert C. Vogel
d.d.s.



Family & Aesthetic Dentistry
Howard S. Glazer DDS, FAGD

David Sandler, DDS

CANDY SEBOLD, D.D.S.



ABOUT MAXIDENT SOFTWARE

maxident
PRACTICE MANAGEMENT SOFTWARE

Maxim Software Systems has been providing dental management solutions for over 30 years. Headquartered in Winnipeg, Canada, their software is used by thousands of dentists on three continents. Their flagship brand, Maxident, is a dental practice management program that enables dentists and their staff to properly run and manage their clinics. Their software solutions also help dentists become more efficient through digital tools such as charting, imaging, patient communication, etc.

6

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I have been in dentistry for over 10 years now working in the front end for most of them. I have used a few different dental software programs and with out a doubt Maxident is the easiest, simplest, most user friendly program. The customer service as well is always outstanding. When we have an issue it is resolved immediately. Kris Leclair has been helping us out a lot recently getting us set up with MaxiReminder and I must say his...”

SALLY DIMANT
OFFICE MANAGER, BROADWAY DENTAL

“As a consultant myself, working with Joanne's consulting firm, UR DU Appointments has been a dream! Her systems and processes in optimizing the hygiene schedule, recall system, and insurance information is all done remotely and eliminates the need for an additional ADM person. Plus, the return on investment for these services can't be ignored. If you are finding that your recall system is failing, your hygiene days are consistently falling...”

GABRIELE MAYCHER
CHIEF EXECUTIVE OFFICER, GEM DENTAL EXPERTS INC.

“It did not take long to see the difference. The staff at U R DU is always professional and communicated well with our patients and team members. The U R DU team members have years of dental experience and understand how things are done. Recall settings within the practice management software helped to customize our system for our clinic protocols. Using the services of U R DU has proven to be a cost-effective way to get things done consistently while leaving more time for in-office staff to...”

ELLIS DENTAL

“Thanks Joanne and Lani for the excellent service. UR DU Appointment Services is the best at what they do. Our hygiene bookings have increased significantly. Their services are easy to set up and implement, they simply dial in to your software and start working. Leave your front end staff to deal with patients, payments and insurance. U R DU will take care of all your recalls. Very happy we went with this service. Would recommend to all dental offices big or small.”

SIGNAL HILL DENTAL CENTRE

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C^D | CAMPUS
DENTIST

Signal Hill
DENTAL CENTRE
something to smile about

GEMDental
Experts™

BroadwayDental™



ABOUT REVENUEWELL



RevenueWell is a fast-growing software company that has a single goal: help dental practices succeed. Their practice marketing suite automates common patient communication processes from recall and reactivation efforts to social media posts and post-operative instructions. It also gives doctors the tools to attract, retain, and maximize the lifetime value of every patient in their practice.

12

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“For our office, the treatment plan follow-up feature alone pays for the RevenueWell service 10 times over. Any practice that’s serious about getting their patients to follow through with the doctor’s recommendations needs to give this service a closer look.”

TATYANA NUDEL
DEDICATED DENTAL GROUP

“Using RevenueWell for appointment confirmations saves us two hours of staff time per location every day. More importantly, it guarantees that this task will always get done: consistently, thoroughly, and according to the schedule that we designed.”

ROBERT MARTINO
WILSON MARTINO DENTAL

“Training is a big component to ensuring success and proper utilization of any product, and we’ve found that RevenueWell is always willing to jump in whether it’s creating training manuals, engaging in live sessions, or pulling reports.”

LESLIE BREWER
CHIEF MARKETING OFFICER, FAMILIA DENTAL

“RevenueWell is the new dental office essential! From appointment reminders and email blasting capabilities to online review gathering and everything in between it is hard to imagine running a modern dental practice without it.”

COLLEEN NADEAU
DENTAL OFFICE ADMINISTRATOR, EMA DENTAL

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2024

**DENTAL PRACTICE
MANAGEMENT
SOFTWARE**

RISING STAR





ABOUT DATACON DENTAL SYSTEMS



Datacon Dental Systems is a practice management software for your dental office. Datacon is an all in one software. No modules or additional software packages to add in later. From accounting and scheduling in the front office, to tooth charting, perio charting and treatment planning in the back office, Datacon has all the features in one software program.

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TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Datacon is a wonderful program, easy to use and has many different features that help me throughout the work day. Which makes my life a lot easier for scheduling and confirming appointments. Datacon has a great and knowledgeable staff that can assist you with any problems that come up.”

TANYA BORICHEVSKIY
GOLD RIVER PEDIATRIC DENTISTRY

“Datacon software is a very user-friendly system. Along with the staff it's been a great help to our office. All the reports available really help run our office efficiently. Thank you all.”

ANGELINA
DR. TAN GILROY CA

“My favorite Datacon feature is the email ability - I like the different print options, gives flexibility. I like the ability to customize the treatment plans and print outs!”

MAHI AMERINO
PRACTICE ADMINISTRATOR, ALOHA PEDIATRIC DENTISTRY

“I have used other systems and they are nowhere near as user-friendly as Datacon. The system also helps prevent careless mistakes. I love it!”

IRMA ESPARZA
BRUCE VALENTINE, D.D.S.

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Dr. Michael Perry, DDS
General & Family Dentistry

Robert H. Waldman DDS
GENERAL & FAMILY DENTISTRY

Michael Jory, DMD

WILLOW TREE
DENTAL

ALOHA
PEDIATRIC DENTISTRY



ABOUT DOLPHIN IMAGING AND MANAGEMENT SOLUTIONS



Dolphin Imaging & Management Solutions provides high quality imaging, diagnostic, practice management, and case presentation software for dental specialty professionals worldwide. Mobile and Cloud solutions are available. Dolphin products tightly integrate with digital x-ray units, CBCT systems, telephonic solutions and Web enabled applications, and are compatible with the latest operating systems and computers including Intel based Macintosh computers.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The Dolphin program is much, much, much easier to use and has a lot more features than our previous imaging package. We all use it and takes a lot less time to perform any function there is no comparison to what we had and we all love it!”

DENISE HARP
TREATMENT COORDINATOR, DISCHINGER
ORTHODONTICS

“AnywhereDolphin™ lets me electronically look over the shoulders of my other offices and communicate with them. It also allows me to consult remotely with my various imaging centers on their cases.”

CRAIG DIAL
OWNER, DDI LABS

“Dolphin is the only program I use to make reports these days. It has become the most useful program I have. It is the best program I've ever used.”

MARINA BELANGER
MEDICAL RADIATION TECHNOLOGIST, WILSON
RADIOGRAPHIC CENTRE

“I have to say I am producing some of the best reports on the planet with your 3D Reporting module!”

MATT CARPENTER
CHIEF OPERATING OFFICER, BROCKTON DENTAL X-RAY
LAB

TRUSTED BY



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL





ABOUT LIGHTHOUSE 360

Lighthouse 360+™

Lighthouse 360 is an award-winning platform that helps medical professionals maximize patient visits through automated communications. It was the first dental practice management software that was designed around a practice's appointment book, not its patient list. The software broke new ground by finally allowing dentists to access patient information in the context of the day's appointments.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I recommend Lighthouse 360 to office managers all the time. Their customer service is excellent. They are patient-focused, customer-focused, and their product is user-friendly for our staff. Partnering with Lighthouse 360 has been one of the best decisions we have ever made.”

TARA AYERS
PRACTICE ADMINISTRATOR, WEAVER, RECKNER &
REINHART DENTAL ASSOCIATES

“Our practice has greatly benefited from the patient reviews feature that is part of the Lighthouse offerings. Online reviews help us rank higher with search engines and also allow us to start a dialogue with our patients about the feedback we receive.”

PETE WINDHAM
PERSONAL ATTENTION DENTAL CENTER

“Lighthouse is one the best things that has ever happened to my practice period! Their system has an amazing ability to not let patients fall through the cracks. My hygiene schedule has never been busier!”

FOREST NORTH DENTAL

“[With Lighthouse], if a patient's running late or the office is running late, I can just bring up the program, type a text and send it immediately with no time wasted on my end.”

STACEY MITCHELL
FRONT OFFICE COORDINATOR, SMILES BY REMBOS

TRUSTED BY



A&A Window Cleaning
It's Not Clean Until It's Pristine!





ABOUT MOGO



MOGO is a Cloud-Based, Comprehensive & Cost Effective Dental Software. It provides the most easy-to-use, all-inclusive, cloud-based dental practice management software. MOGO Dental Software delivers HIPAA-compliant protection and security with unbeatable value making it the go-to choice in for general dentists and specialists, Orthodontists, Oral Surgeons, Periodontists, Endodontists and Pediatric Dentists.

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TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“I have lectured on technology and the use of computers in a dental office, at many local and national dental meetings. In my personal office, MOGO Dental Software has helped me seamlessly run my dental practice for the last 30 years. I have recently upgraded to the Mogo Cloud and found this to be a great money saver in regards to my hardware and IT services. The cloud which is controlled by Microsoft is HIPAA compliant and affords the...”

STEPHEN AKSEIZER
DDS, MAGD, HIGH TECH DENTISTRY

“The MOGO eStatement feature is one of the best tools available. The setup to use this feature was stream-lined and fairly painless, but the end result was to immediately realize benefits of reduced overhead. Instead of paying full price for mailing, I now pay a reduced postage fee. All aspects of handling statement paper and envelopes (ordering, stocking and cost) vanished. Our staff can now focus on systems and ideas that can improve our...”

FRED RENFRO
DDS

“I really appreciate the way they handled this, they were there for me the whole time. I would get updates a lot either via phone call or email, and they kept me pretty much in the loop of how things were progressing. Very professional! You guys give awesome customer service!!!! This really proves that I made the right choice when I chose your Dental Software back in the year 2000! Now my software is running stable and great! My staff is happy, the...”

MARTIN RAMOS
UPLAND SMILE CENTER

“MOGO is very flexible – works great with lots of other technologies, and [is] always incorporating new technologies into the program.”

BRENT J. BARTA
DDS, WEST 10TH DENTAL GROUP

TRUSTED BY



HESPERIA
DENTAL CENTER

HI-TECH
DENTISTRY

Upland Smile Center

