AI for Business Operations Software Category

WINTER 2025
Customer Success Report

AI for Business Operations Software Category

AI for business operations software refers to software platforms that use artificial intelligence to automate, optimize, or support the day-to-day processes that keep a business running. These tools reduce manual work, improve accuracy, and help teams make faster, data-driven decisions.

AI-powered business operations software combines: Automation (e.g., triggering workflows without human input) Machine learning (e.g., predicting demand, detecting anomalies) Natural language processing (e.g., summarizing reports, answering queries) Intelligent decision support (e.g., recommending next steps)

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels

MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated AI for Business Operations
Software based on the FeaturedCustomers Customer Success Report.

MARKET LEADER
2025 AI FOR BUSINESS OPERATIONS SOFTWARE

DataGOL nomagic

TOP PERFORMER
2025 AI FOR BUSINESS OPERATIONS SOFTWARE

billables.ai brainjar elvex

HERCULESAI

RISING STAR
2025 AI FOR BUSINESS OPERATIONS SOFTWARE

ARCANUM beam Collab AI

CORRALDATA DEBALES moodbit

* Companies listed in alphabetical order

2025

AI FOR BUSINESS OPERATIONS SOFTWARE

MARKET LEADER

featured customers

2025
AI FOR BUSINESS OPERATIONS SOFTWARE

MARKET LEADER

ABOUT DATAGOL

DataGOL

DataGOL is an AgentOS SaaS platform to help companies make AI work for business outcomes vs you working for AI. AgentOS provides a composable AI platform, easy to use, ready to launch - right out of the box. With this platform, they make your data simple and easy to use by enabling data experts and domain experts to work together to discover, govern and analyse all your data - no matter where it lives. When businesses hit roadblocks in driving top-line growth due to fragmented customer data or face inefficiencies that erode the bottom line, it's clear that traditional solutions aren't enough. With DataGOL, in just a few weeks, you can unify your data sources,...

12 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Partnering with DataGOL was a game-changer. We were stuck—juggling fragmented tools, unpredictable costs, and compliance roadblocks that made delivering customer-facing analytics feel impossible. DataGOL gave us a unified platform that just worked — from ingestion to GenAI — all while ensuring regional data sovereignty and seamless customer access. What truly stood out was the pricing clarity. No hidden surprises. Just...

CHIEF PRODUCT OFFICER
LEADING SAAS COMPANY

We considered various traditional data warehouses, including cloud vendors and ETL tools, but found these solutions costly, time consuming for implementation and insufficient. DataGOL offered a unified, scalable platform that significantly reduced complexity and cost . They implemented significantly faster (8 -10 weeks) compared to traditional methods (9 + months).

CHIEF TECHNOLOGY OFFICER
HEALTHCARE COMPANY

Partnering with DataGOL transformed our analytics journey—from chaos with fragmented tools and hidden costs to a unified platform with clear pricing and end-to-end control. We now deliver embedded intelligence confidently, with compliance and GenAI built in. This is what modern data platforms should be.

PRAKASH
CHIEF PRODUCT OFFICER, LEADING SAAS COMPANY

With DataGOL, you can have everything. You can grab things from DataWarehouse or S3 or Google Sheets and connect it with Jira and all these applications and systems. It's like the glue for what you need to do. It's the single platform for collaboration, the deliverables and even workflows.

MAHESH
PROGRAM LEAD, FRESHMENU

TRUSTED BY

remo

FreshMenu

2025
AI FOR BUSINESS OPERATIONS SOFTWARE

MARKET LEADER

ABOUT NOMAGIC

nomagic

Nomagic is world-leading AI and robot control software, Nomagic provides smart pick-and-place robotic systems that adapt to multiple environments and can receive, store, sort and pack products, operating from 1 shift, 5 days a week to 24/7 depending on needs.

10   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

The justInduct solution from Nomagic significantly improves our throughput and enables us to easily cope with the increasing demands during peak seasons. We were particularly impressed by the solution's ability to efficiently handle a wide range of fashion items.

KLAUS LICHTENFELD
HEAD OF LOGISTICS, ASOS

With Nomagic's justPack solution as part of our logistics backbone, we can scale faster, adapt to changing demand, and maintain the precision and reliability our customers expect.

KJETIL SUNDLAND HENRIKSEN
HEAD OF WAREHOUSE AND LOGISTICS DEVELOPMENT, KOMPLETT

Nomagic delivered tailored solutions for AutoStore picking and Pocket Sorter induct, working closely with our team to solve our specific challenge.

JENS VELTEL
DIRECTOR WAREHOUSE AUTOMATION, FIEGE LOGISTICS

Nomagic robots have become indispensable to our operations, running autonomously even during nights and weekends.

JULIEN CHEVALLEY
HEAD OF ENGINEERING & OUTBOUND OPERATIONS, BRACK.CH

TRUSTED BY

KOMPLETT®   FIEGE   BRACK.CH   asos discover fashion online   arvato

2025
AI FOR BUSINESS OPERATIONS SOFTWARE

TOP PERFORMER

featured
customers

2025
AI FOR BUSINESS OPERATIONS SOFTWARE
TOP PERFORMER

ABOUT BILLABLES AI

billables.ai

Billables AI Automated Time Report is a first-of-its-kind professional service product, powered by AI and designed for lawyers, agencies, and consultants. They are building state-of-the-art AI tools to help people reduce the time spent on mundane operational tasks. Their team brings a deep history of AI expertise, B2B software development, and user-centric product experiences to transform billing and timekeeping forever.

13   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝With Billables, I'm capturing time I would've missed before - usually 15-20% more billable time! It's streamlined, fast, and helps me bill more accurately and consistently. It's helped our firm increase revenue and productivity.❞

ANDRES ARNALDOS
PARTNER, DUNNING, RIEVMAN & MACDONALD LLP

❝With Billables AI, we're capturing additional billable time. No longer do I reach the end of a busy day and worry about missing small tasks and short communications – it's all there.❞

GINNY SANDERSON
PARTNER, KRONENBERGER ROSENFELD

❝Billables AI has helped me increase my billable hours and better track my time usage for flat rate clients. I can now focus on client work without the stress of billing.❞

KEITH STRAHAN
PRACTICE LEAD, L&F BROWN

❝Billables AI is a game changer. It captures more time with better quality entries while reducing non-billable work in the process.❞

BENJAMIN SKJOLD
PRESIDENT, CORPORATE LAW PARTNERS

TRUSTED BY

L&F Brown Attorneys at Law   FP   ernie the attorney   AB | ACEVEDO BELT, P.A.   Cork Gully

ABOUT BRAINJAR

brainjar

2025
AI FOR BUSINESS OPERATIONS SOFTWARE
TOP PERFORMER

Brainjar is a company focused on delivering Machine Learning as a Service. They are a brand born from Craftworkz, a prototyping company with a strong focus on AI. After a few years of prototyping experience they decided to take their AI projects to the next level and with Brainjar it is their mission to build fully integrated production-ready Machine Learning applications.

14 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> The EUROCONTROL Network Manager is using artificial intelligence and machine learning to better predict capacity reductions that are likely to affect Europe's largest airports and in consequence the air traffic flow throughout the entire Network. State-of-the-art applications such as this enable us to check and coordinate immediately with all actors to agree on the most appropriate measures that will minimise delay.

IACOPO PRISSINOTTI
DIRECTOR NETWORK MANAGEMENT, EUROCONTROL

> I enjoyed our collaboration with Brainjar. Being in contact with the people effectively carrying out the technical part truly adds value as we speak the same language. The short communication lines ensured we could look for an optimal solution.

JOKE VANDERMAESEN
PROJECT COORDINATOR, PCFRUIT (PROEFCENTRUM VOOR FRUITTEELT)

> Brainjar's young and dynamic team immediately understood our needs as a customer and actively sought ways to meet them.

PIETER SENTRIE
ORG DIRECTOR, HVW

> The operational gain makes it possible for us to deliver more qualitative work with the same amount of people.

KRISTOF COUDENYS
CHIEF EXECUTIVE OFFICER, TVH EQUIPMENT

TRUSTED BY

EUROCONTROL — Vlaanderen verbeelding werkt — TVH EQUIPMENT — Van Marcke — vrt

2025
AI FOR BUSINESS OPERATIONS SOFTWARE
TOP PERFORMER

ABOUT ELVEX

elvex

elvex is an enterprise AI management and enablement platform designed to help companies safely adopt and scale generative AI. Nobody knows who is going to win the race, whether it's OpenAI, Google, Anthropic, or any number of other research teams. Having the best model today means nothing, because it's a guarantee that newer, better ones will be released in the next few months.

15 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

▌▌*This would be near impossible to accomplish without a tool like elvex. elvex stands out from the crowd because I can easily point to the right data source for the right prompt. elvex's user-friendly UI demystifies complex AI queries and can unlock efficiencies for everybody from your intern to your CTO.*▌▌

MATTHEW IAN PREVEN
ASSOCIATE DIRECTOR, SOLUTIONS CONSULTING, MOVABLE INK

▌▌*Having elvex has made GenAI so much easier to work with—I spend less time building good prompts and more time interacting with the apps I've built to get what I need.*▌▌

JARRETT FERGUSON
MANAGER, BUSINESS TRANSFORMATION, EMBARK CONSULTING

▌▌*Personally, with elvex, I feel like I've gotten a few extra hours back in my day. Multiply that across hundreds of our employees and you can see the value.*▌▌

MILES COLLINS
SENIOR DIRECTOR OF BUSINESS TRANSFORMATION, EMBARK CONSULTING

▌▌*Apps with context & datasources are incredibly helpful with giving me relevant outputs. Without that feature, it would be the same as any other AI tool.*▌▌

BENJAMIN YAU
BUSINESS ANALYST, MOVABLE INK

TRUSTED BY

NTB   **MOVABLE INK**   **McCLATCHY**   **embark**   **Ⓦ VIP**

2025
AI FOR BUSINESS OPERATIONS SOFTWARE
TOP PERFORMER

ABOUT HERCULESAI

HERCULESAI

HerculesAI is a generative AI company that brings the power of large language models inside the security perimeter of enterprises. Its powerful operating and orchestration platform, Hercules, enables enterprises to quickly create, deploy, and run generative AI apps without compromising security standards. These apps can augment knowledge workers in any domain, resulting in higher revenue, improved profitability, and enhanced worker satisfaction.

10   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> HerculesAI ensures you no longer miss time. It eliminates the stultifying drudgery of tracking your working life in six-minute increments, while you are supposed to be focused on the work, not the clock. You are freed up to focus on the most important thing, helping your clients while enhancing the firm's revenue in an ethical and precise manner.

MICHAEL J. BAKER
PARTNER, SNELL & WILMER

> HerculesAI creates new revenue opportunities. It makes time entries effortless and frees up timekeepers to focus on providing value to their clients. Having entries take care of themselves with the power of AI is like self-driving mode for timekeeping.

KEN ORGERON
CHIEF INFORMATION OFFICER, SNELL & WILMER

> Foley Mansfield attorneys have been able to remain focused on high priority tasks and cases as well as spending much less time reviewing pre-bills. With fewer deductions, it is a win-win for our firm.

ABBY K. ROONEY
CHIEF OPERATION OFFICER, FOLEY & MANSFIELD

> Legal technology is here to stay, and we have to be increasingly adopting that technology in every facet of our practice.

PARTNER
LARGE LAW 100 FIRM

TRUSTED BY

Snell & Wilmer
Committed to being your perfect fit.®

FOLEY & MANSFIELD

2025
AI FOR BUSINESS OPERATIONS SOFTWARE
TOP PERFORMER

ABOUT RAPIDCLAIMS

RapidClaims is redesigning the healthcare billing stack starting with autonomous medical coding and workflow solutions. They are using cutting-edge AI and LLMs to ensure accurate autonomous medical coding and compliance. Security, Accuracy, Speed, and Scale are the pillars of their RapidCode AI module.

11 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> *We are excited to work with RapidCode who is tailoring a platform to our specialty-specific needs. The customization capabilities have allowed us to address unique coding challenges that other solutions couldn't solve.*

CHIEF OPERATION OFFICER
MULTI-SPECIALTY PHYSICIAN NETWORK

> *After implementing RapidScrub, our first-pass clean claim rate jumped from 68% to 92%, dramatically reducing our days in A/R. AI-powered automation has been a game-changer for our billing team's productivity.*

CHIEF FINANCIAL OFFICER
LARGE MEDICAL GROUP

> *RapidRisk transformed our value-based care documentation, improving RAF by 15% and reducing documentation gaps by 22%. This directly impacts our shared savings and quality metrics.*

MEDICAL DIRECTOR
LEADING ACCOUNTABLE CARE ORGANIZATION

> *Our physicians save an average of 30 minutes per day with the AI documentation suggestions, allowing them to focus more on patient care while improving our RAF scores by 15%.*

CHIEF EXECUTIVE OFFICER
NATIONAL DENTAL MANAGEMENT GROUP

2025
AI FOR BUSINESS OPERATIONS SOFTWARE

RISING STAR

featured customers

2025
AI FOR BUSINESS OPERATIONS SOFTWARE
RISING STAR

ABOUT ARCANUM AI

ARCANUM

Arcanum AI is a NZ-born AI company with a mission to support growing small to medium businesses with secure, private, user-friendly AI productivity tools on the Numa platform. Their library of tools can securely connect to your data sources and software to help you take care of repetitive painful tasks, giving humans more time to spend on higher value tasks.

21   TOTAL CUSTOMER REFERENCES   **VIEW ALL REFERENCES**

FEATURED TESTIMONIALS

The document summarisation application has transformed our impact reporting process. What once took us two months of intensive analysis now takes just two weeks. Our team can finally focus on acting upon insights rather than just generating them. AWS's AI capabilities have given us back valuable time to focus on our core mission of supporting educational organisations and teachers.

ANDREW LESSARD
SENIOR ADVISOR, TEACHER, TEACHER DEVELOPMENT AOTEAROA

We're really excited to be on this journey with Numa. It's just the beginning for us, and we're blue-sky thinking about the possibilities. The human aspect of working with a local company that can hold our hand along the way has been invaluable. Numa is changing the way we do things for the better, helping us peel back layers of efficiency one at a time.

EMMA JOHNSTON
GENERAL MANAGER, AV MEDIA

This tool lets us quickly deliver tailored policy support to school boards, easing their workload and ensuring policies are up to date and relevant. Boards feel more confident and engaged, which benefits the whole school community.

ROD LANE
DIRECTOR OF LEARNING AND INNOVATION, NEW ZEALAND SCHOOL BOARDS ASSOCIATION

Arcanum have also been extremely responsive in understanding and resolving any issues that arose after the initial deployment.

JEREMY GOLD
PRINCIPAL AI / ML ENGINEER, IKE GPS

TRUSTED BY

MORGO RECHARGE • RECONNECT • REIMAGINE   momentum   Kiwi bank.   ike GPS   CORE LOYALTY

2025
AI FOR BUSINESS
OPERATIONS
SOFTWARE

RISING STAR

ABOUT BEAM AI

/// **beam**

Beam builds generative AI agents that help organizations automate repetitive manual tasks, boost productivity, and enable teams to focus on the work that really matters. Powered by LLMs and custom databases, their agents seamlessly integrate with business applications to automate any repetitive task teams encounter in their day-to-day. From Product and Innovation to Sales, Marketing or HR - AI agents are customized to the needs of corporate staff, easy to set up, and support teams where they need them most.

14 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"*The AI-driven system has significantly streamlined our operations. It keeps our human teams in full control while improving the speed, quality, and consistency of our workflows.*"

LEADING EUROPEAN DEBT COLLECTION AGENCY

"*What used to take a full workday is now handled in the background before lunch. We no longer worry about manual backlog, Beam's automation just runs.*"

LEADING B2B BAKERY SUPPLIER

2025
AI FOR BUSINESS OPERATIONS SOFTWARE
RISING STAR

ABOUT COLLABAI

Collab AI

CollabAI helps mortgage banks, financial institutions, healthcare providers, accountants, and legal firms move beyond AI experiments - with secure, self-hosted AI agents that deliver measurable business results.

7	TOTAL CUSTOMER REFERENCES	**VIEW ALL REFERENCES**

FEATURED TESTIMONIALS

> *Thanks to BuildYourAI, we've been able to direct more resources towards our mission, making a significant difference in the communities we serve.*

U.S. BANGLADESH CHAMBER OF COMMERCE AND INSTITUTE

> *CollabAI helped us cut down our manual work. Now my team can focus more on clients and less on busywork. Setup was quick, and data always stays secure.*

AHAD & CO

> *BuildYourAI's assistants have become integral to our operations. They've allowed us to refocus our efforts on direct service and program expansion.*

THE OPTIMISTS

> *Using CollabAI, we saved around 60 min per employee for 170 team members.*

SHAHED
CHIEF EXECUTIVE OFFICER, SJ INNOVATIONS

TRUSTED BY

TourPatron   SJ INNOVATION   SimpleTherapy®   AHAD&CO CERTIFIED PUBLIC ACCOUNTANTS

2025
AI FOR BUSINESS OPERATIONS SOFTWARE
RISING STAR

ABOUT CORRALDATA

~CORRALDATA

CorralData makes it easy for healthcare and consumer brands, from medical spas to multi-channel retail, to see, understand, and act on their data. Their AI-powered platform unifies systems, automates reporting, and reveals the performance drivers hidden across operations, marketing, finance, and patient or customer experience.

31 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Love having a single tool for all our metrics—email, paid media, customer lifetime value, retention, and more. We can also tag and comment right in the dashboard just like Google Docs!

OR'EL ANBAR
DIRECTOR OF ANALYTICS, JUST SALAD

A complete solution that bridges the gap between basic analytics tools and full in-house data teams—allowing organizations to become data-driven fast without upfront costs.

CHRIS PADILLA
HEAD OF GROWTH, DATACAMP

Switching to CorralData has given us complete visibility into our data without needing a massive headcount. The efficiency and insights we've gained are remarkable!

ANDY LEW
CHIEF EXECUTIVE OFFICER, ST. JOHN KNITS

The instant our team began using CorralData, everything clicked. It's seamless to onboard, user-friendly, and very self-serviceable.

ERIC ESTROFF
HEAD OF BRAND, SWEETGREEN

TRUSTED BY

HOTELENGINE®   Geode *The best of mental healthcare in one place.*   evolvetogether   crosscountry *by arriva*   BE YOU MEDICAL

ABOUT DEBALES AI

DEBALES

Debales AI is a powerful AI-driven platform that leverages natural language processing and machine learning technology to solve complex challenges in e-commerce integration, customer support, and other fields. It is designed to enhance business efficiency and user experience.

8 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

We are thrilled to partner with Debales AI on our platform. Their dedication to guiding learners through basic Python coding skills is truly commendable. The integration of Debales AI into EvolveMe® has enriched our offerings, providing our users with valuable learning experiences. We are proud to highlight Debales AI as one of our esteemed partners and look forward to the continued success of our collaboration. Thank you, Debales AI, for your commitment to empowering learners!

AMERICAN STUDENT ASSISTANCE

Debales AI has been a game-changer for Miniature Wellness. The chatbot has made bulk ordering effortless for our customers by reducing human involvement and offering a smooth, automated experience. It's intuitive, efficient, and has significantly streamlined our operations. We're delighted with how it's enhanced customer satisfaction and simplified our workflow!

MINIATURE WELLNESS

Debales AI has transformed our customer journey with smart recommendations and real-time support. It helps customers find the perfect floral preservation styles while ensuring seamless interactions. Since integrating it, we've seen higher sales, reduced cart abandonment, and improved engagement. A game-changer for personalization and efficiency!

BLOSSOM & RHYME

Debales AI smart recommendation system helps our customers discover menu items tailored to their tastes, enhancing their dining experience. The AI also simplifies the order placement process, making it faster and more seamless for both customers. Thanks to Debales AI, we've seen improved efficiency and happier customers!

HELLOGTK

TRUSTED BY

MINATURE   gtk   DOORBELL MOUNT   BLOSSOM & RHYME   American Student Assistance®

RISING STAR

2025 AI FOR BUSINESS OPERATIONS SOFTWARE

ABOUT MOODBIT

moodbit

Moodbit's AI agents transform the future of work by automating tedious tasks, saving teams 14+ hours weekly, boosting employee productivity, and reducing overhead costs. Streamline operations, empower your workforce, and drive innovation with AI-powered solutions trusted by leading organizations worldwide.

---

6 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> Moodbit's employee engagement platform and generative AI have been game-changers for our customers. We've gained deep insights into employee sentiments, creating more engaging work environments. The results speak for themselves: increased satisfaction, improved retention, and boosted productivity. Moodbit has truly transformed how we understand and support our workforce!

DAISUKE ICHIKAWA
NEC

> Moodbit's generative AI has transformed our reporting and proposal presentations. Its quick data analysis enables us to communicate our initiatives' impacts effectively, boosting our efficiency and helping us achieve our goals.

SHANNON MCPARTLON
CCS

> Moodbit has been awesome for closing the loop on employee happiness and getting in touch with our team's emotional trends over time.

JASON MOORE
BLUE FEVER

> Moodbit is the future to achieve a customer experience based on highly committed work teams in their company purpose.

CARLOS HETZEL
ACCENTURE

TRUSTED BY

NEC **CCS** COMPLETE COMMUNICATION SERVICES **Blue Fever** **Bata** **accenture**