featured customers

Business Intelligence Software Category

SUMMER 2025
Customer Success Report

Business Intelligence Software Category

Business intelligence (BI) software, also called marketing intelligence, or business analytics tools, is any measurable business insights and metrics you can gather together to make better decision-making. A business intelligence solution is a Software as a Service (SaaS) that pulls together information from varying sources in order to give you an organized mix of both in-depth and high-level insights. A BI solution automates data consolidation and starts to automate reports to make sense of it all.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels

MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2025 Customer Success Awards

Check out this list of the highest rated Business Intelligence Software
based on the FeaturedCustomers Customer Success Report.

2025 BUSINESS INTELLIGENCE SOFTWARE — MARKET LEADER

alteryx · board · DOMO · GoodData · IBM · insightsoftware · Looker PART OF Google Cloud · Microsoft | Power BI · Qlik · sigma · sisense · tableau from Salesforce · Yellowfin

2025 BUSINESS INTELLIGENCE SOFTWARE — TOP PERFORMER

christiansteven · CLICDATA · GROW an Epicor solution · InetSoft open standards innovation · Infor Birst · Klipfolio · Metabase · Phocas · pyramid · Strategy · TARGIT · TIBCO

2025 BUSINESS INTELLIGENCE SOFTWARE — RISING STAR

DBxtra data that make sense · Informer

* Companies listed in alphabetical order

2025

BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

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2025 BUSINESS INTELLIGENCE SOFTWARE MARKET LEADER

ABOUT ALTERYX

alteryx

Alteryx makes it easy for everyone to make sense out of every type of data, everywhere. Alteryx powers analytics for all by providing the leading Analytics Automation Platform. Alteryx delivers easy end-to-end automation of data engineering, analytics, reporting, machine learning, and data science processes, enabling enterprises every-where to democratize data analytics across their organizations for a broad range of use cases. More than 8,000 customers globally rely on Alteryx to deliver high-impact business outcomes.

710 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

What I love most about Alteryx is how I'm able to pretty much do anything with it. If I can think about a challenge, I can tackle it usually in more than one way, and that goes for projects ranging from doing word clouds, to doing predictive analytics, to doing forecasting, to simply cleaning up dirty data. We're able to accomplish that pretty quickly and it's easy and it's easy to share with other people.

JOSH KABLER
LEAD BI & ANALYTICS DEVELOPER, BAE SYSTEMS

You don't have to be a database expert. I've used many of the major business intelligence solutions on the market, all of the top brands, and I have found that Alteryx is the most user-friendly from a data access and analysis perspective.

GREG BUCKO
MANAGER OF CUSTOMER INSIGHTS, SOUTHERN STATES COOPERATIVE

Alteryx has helped sales and customer service people base their day-to-day decision-making with sound, up-to-date knowledge, and in many cases, data-driven decisions have even been made possible through data processing using Alteryx.

ANDRÉ GEIMER
BUSINESS INTELLIGENCE ANALYST, SHORE GMBH

The main reason we chose Alteryx, and the reason we are using the platform more and more, is because we see so much potential for what it can do for our team and for the company. Alteryx is now our secret weapon.

JAE JUN SOH
CRM & BUSINESS INTELLIGENCE MANAGER, STRATASYS

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7-ELEVEN · HONDA The Power of Dreams · BAE SYSTEMS INSPIRED WORK · Southwest · ACE The helpful place.

2025 BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

ABOUT BOARD

board

Board's Intelligent Planning Platform delivers solutions that help over 2,000 organizations worldwide plan smarter — enabling actionable insights and better outcomes. Board helps leading enterprises discover crucial insights which drive business decisions and unify strategy, finance and operations through more integrated and intelligent planning to achieve full control of performance. Partnering with Board, global enterprises such as H&M, BASF, Burberry, Toyota, Coca-Cola, KPMG, and HSBC have digitally transformed their planning processes.

437 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝Our team can get more involved in some really interesting projects with this time saved, it means we can push BOARD out to the teams that really understand their area of the business such as the Anti-Social Behaviour team monitoring resident behaviour and the Complaints teams to analyse and understand the maintenance performance. We have finance business partners...❞

MATTHEW CARPENTER
BUSINESS INTELLIGENCE MANAGER, L&Q, L&Q HOUSING ASSOCIATION

❝BOARD has introduced our organization to a flexible Business Intelligence tool that can be used to mine data and create dynamic dashboards with minimal Information Technology Technical Resources. BOARD combines the capabilities to develop dashboards, work flow applications, and database write back in a single tool. This foundation will allow our businesses to create...❞

MIKE SHOOK
DIRECTOR INFORMATION TECHNOLOGY, ITW GLOBAL BRANDS

❝Bringing our budgeting process into Board has been a huge time saver for our FP&A department. It's a great way for them to really monitor the budget and work towards a rolling forecast where it's not just one budget cycle.❞

CHAD BOTBYL
SENIOR BUSINESS INTELLIGENCE ANALYST, SERVICE EXPRESS, INC.

❝BOARD effectively supports Modine's global integration challenges, providing tangible added value to all business processes.❞

DANIELE DI LORENZO
BUSINESS INTELLIGENCE APPLICATION LEAD, MODINE

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LesMills   H&M   tyler technologies   Tetra Pak® PROTECTS WHAT'S GOOD   Lufthansa

2025 BUSINESS INTELLIGENCE SOFTWARE
MARKET LEADER

ABOUT DOMO

DOMO

Domo helps all employees–from the CEO to the front-line worker–transform the way business is managed by connecting them to the right data and people they need to improve business results. Domo's Business Cloud is the world's first customizable platform that enables decision makers to identify and act on strategic opportunities in real time. The company works with the world's leading and most progressive brands, including more than 25 percent of the Fortune 50, across multiple industries including travel and hospitality, retail, manufacturing, finance, technology and more.

667 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝We had really intelligent, skilled, analytical people spending too much time recreating recurring reports. At the same time, our company was growing and our reporting and analytical requirements became more sophisticated. We didn't have enough time for our analysts to innovate, add value, and deeply analyze the data.❞

ASHLEY SEAMANS
DIRECTOR OF BUSINESS INTELLIGENCE AND SALES OPERATIONS, RAPID7

❝The greatest value that I see in using Domo with the cards and the pages is that you're not taking random numbers from five different Excel spreadsheets and trying to figure out, 'Okay, we're doing okay.' It's actually right in front of you.❞

ERIKA JANOWICZ
BUSINESS INTELLIGENCE AND DATA MANAGER, LA-Z-BOY

❝Domo has changed the way we meet and discuss sales. There probably isn't a sales meeting that happens at Apria without Domo. We've gone from a siloed, disparate data environment to one unified version of the truth.❞

JIM SLAGLE
SR. DIRECTOR, BUSINESS INTELLIGENCE & DATA ANALYTICS, APRIA HEALTHCARE

❝We're talking about paid advertising, organic rankings, site speed, fulfillment rates, call center data up and running in one place Domo is a huge time save.❞

TIM KLAUSMEIER
DIR. OF BUSINESS INTELLIGENCE, ONE CLICK VENTURES, ONE CLICK VENTURES

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2025 BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

ABOUT GOODDATA

GoodData

GoodData is the leading cloud-based data and analytics platform, bringing AI-fueled data-driven decision-making to organisations across the globe. With a platform that leverages the potential of automation and AI, GoodData empowers its customers to make data analytics available to every single end user via real-time, self-service data insights right at the point of work. GoodData's AI-accelerated platform is built around four key pillars: simplicity, flexibility, productivity, and scalability, and enables organisations of all sizes to: Empower users to autonomously explore data and create AI-infused interactive dashboards…

147 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

GoodData made it easy for us to implement analytics with versatile visualizations. Its automation and user-friendly design enable our customers to access insights seamlessly, with minimal intervention from our team. The support and Slack channel have also been incredibly helpful for addressing any technical questions.

OTÍLIA PORUBIAKOVÁ
R&D DATA SCIENCE AND FRAVEDATA ANALYTICS LEAD, FRAVEBOT

When we started looking at a new business intelligence tool, we wanted something that would wow both our developers and business users. That's why GoodData was so appealing. Its sophisticated backend technology gives us and our customers exactly what we need to make data-driven decisions from a clean front end experience.

STEVE REILLY
DATA ANALYST, CENTEREDGE SOFTWARE

The BizzTreat and GoodData partnership allows us to combine pet health care with qualified business intelligence. Together, we are creating a powerful tool for planning and managing a group of veterinary clinics in the Czech Republic and Slovakia.

JOZEF FICO
CHIEF EXECUTIVE OFFICER, VETS AS

GoodData has given us the power to scale business intelligence to transit agencies across the country. With a more intuitive and accessible solution, our customers can leverage valuable data to better service riders.

DAVE JACKSON
GENERAL MANAGER, TRANSTRACK

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SALESHOOD   **FIREHOUSE**   **ELEVATE**   **repsly**   **ATLASSIAN**

2025 BUSINESS INTELLIGENCE SOFTWARE
MARKET LEADER

ABOUT IBM

IBM

IBM is a global technology and innovation company headquartered in Armonk, NY. It is the largest technology and consulting employer in the world. Today, IBM is much more than a "hardware, software, services" company. IBM is now emerging as a cognitive solutions and cloud platform company. IBM work and their people can be found in all sorts of interesting places. IBMers are helping transform healthcare, improving the retail shopping experience, rerouting traffic jams and even designing the next generation fan experience in sports stadiums around the world.

4508 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

With the IBM Intelligent Cluster 1350 for SAP NetWeaver Business Warehouse Accelerator, one sales report that previously took five hours to run is now generated in 13 seconds. Business users can now routinely run this report to fine-tune their sales, go-to-market and what-if scenarios.

MARK SHACKELFORD
VICE PRESIDENT OF INFORMATION SERVICES, BALDOR ELECTRIC COMPANY

Cognos Business Intelligence is an extremely powerful and highly versatile tool, and the broad range of functionality it provides empowers us to answer everything from the simplest to the most complex requests, from users at all levels of the organization.

JOSEPH THOMAS
SENIOR BUSINESS SYSTEMS ANALYST, BASIN ELECTRIC POWER COOPERATIVE

We stopped spending all our time on all of the operational issues...our productivity has increased and now people say that we are now a true business intelligence team, and that has been awesome.

MEENAL IYER
SENIOR DIRECTOR OF BUSINESS INTELLIGENCE & DATA WAREHOUSING, BLACKHAWK NETWORK

We have one easy to manage planning model containing all of the data we need to generate our financial and sales forecasts and also a wide range of other reports for the business.

KRZYSZTOF PABICH
BUSINESS INTELLIGENCE SPECIALIST, BUGABOO

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FRESENIUS MEDICAL CARE   FIRST TENNESSEE   Continental The Future in Motion   citibank®   Cerner

2025 BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

ABOUT INSIGHTSOFTWARE

insightsoftware

insightsoftware is on a mission to help companies turn their financial & operational data into better business outcomes that drive growth and ROI. Through their innovative, turn-key reporting and performance management solutions, insightsoftware provides users with real-time access to data-driven insights in an efficient, cost-effective and secure manner. Featuring integration support for over 130 tier 1 and tier 2 ERP systems, as well as full integration into Microsoft Excel, the company has the experience and flexibility to help business leaders unlock the power of their business data so they can understand, manage and optimize their business with...

890 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝❝BARDESS has been instrumental to our success in delivering best-in-class Business Intelligence to our team, remembers Muff. And the V-team has been a great partner on our digitization journey – from the day when we saw our first demo from Martin to when we needed support! Vizlib helped us with easy-to-use capabilities to customize our visualizations. It requires absolutely no coding experience – everyone on our team can use Vizlib.❝❝

ERICH MUFF
SENIOR MANAGER, CENTER OF EXCELLENCE FOR DATA INNOVATION & TRANSFORMATION, SCHINDLER

❝❝The Power ON roll-out was smooth and quick. The training session took less than 1 hour to complete! What used to take 4 weeks to prepare now requires only 1 week.❝❝

ANDREAS MACHT
BUSINESS INTELLIGENCE PROJECT LEADER, LECHLER GMBH

❝❝With Power ON we have one report that can be used by multiple departments instead of 9,000 files! Every day the staff has the new information and they can check real-time the status of each patient.❝❝

ELISIO SANTOS
BUSINESS INTELLIGENCE ADVISOR, ARKIN

❝❝GL Wand is an intelligence tool because it is helping us do what we want to do the way our company wants to do it. We are leveraging the existing knowledge and skills of our staff.❝❝

KEN LLOYD
OPERATIONS CONTROLLER, TNEMEC COMPANY

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ABOUT LOOKER

Looker PART OF **Google Cloud**

Looker is a unified data platform that delivers actionable business insights to employees at the point of decision. Looker integrates data into the daily workflows of users to allow organizations to extract value from data at web-scale. Over 2000 industry-leading and innovative companies such as Sony, Amazon, The Economist, IBM, Etsy, Lyft and Kickstarter have trusted Looker to power their data-driven cultures.

2560 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Looker has really taken us a long way in this respect. And we don't see ourselves at the end of our journey. In the future, we plan to integrate Looker with Slack, for example, so we don't have to send our Daily Pulse by email, but instead post it to a Slack channel. We are also looking into Lookerbot, which allows direct access to data via Slack.

ADOLFO GRAU
HEAD OF BUSINESS INTELLIGENCE, RAISIN

With Looker, we're no longer inundating our analysts with ad hoc report requests. Anyone can share reports on the fly. From our customer service representatives to our development team, product managers and C-level executives, Looker is used company-wide.

HALEEMUR ALI
BUSINESS INTELLIGENCE SPECIALIST, FRANK & OAK

Our Product Team was so used to having to request new data reports, they didn't realize that with Looker all they had to do was refresh their page and it would extend their data. Looker put all the power into the hands of the Product Team.

ANNIE CORBETT
BUSINESS INTELLIGENCE ANALYST, VENMO

Looker allows data consumers to directly explore your data warehouse, and transforms their queries into dialect-specific SQL. It works incredibly well with Redshift, and it's 100% cloud delivered.

JUSTIN KRAUSE
BUSINESS INTELLIGENCE DEVELOPER, ASANA

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Überflip Now a *PathFactory* Company   **pendo**   **Allbound®**   **Blue Apron**   **ABInBev**

2025 BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

ABOUT MICROSOFT POWER BI

Microsoft | Power BI

Power BI is a business analytics solution that lets you visualize your data and share insights across your organization, or embed them in your app or website. Connect to hundreds of data sources and bring your data to life with live dashboards and reports.

3410 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

What I'm looking forward to with Power BI and Office 365 is the ability to easily share reports through OneDrive, SharePoint Online, and Yammer. I think Yammer will be very powerful for online discussions and sharing, and even changing reports. It is an exciting step for Meijer in moving forward with collaboration and self-service analytics.

MARILYN RICHARDS
DIRECTOR OF BUSINESS INTELLIGENCE AND COLLABORATION, MEIJER

The main attraction to Power BI is that its structure directly aligns with our own philosophy for coordinating assessment: rather than dictating, we want to provide a basic structure and tools that enable users to achieve their own goals.

MIRIAM CLARK
BUSINESS INTELLIGENCE EXPERT, KANSAS STATE UNIVERSITY

One of the things that SQL Server and Power BI allows us to do is bring together data across the university's systems and campuses and begin to answer questions we simply didn't have the tools to answer before.

JAY ECKLES
DIRECTOR OF BUSINESS INTELLIGENCE, UNIVERSITY OF TENNESSEE

Our partnership with Microsoft augments our capability to unlock unparalleled efficiencies, intelligence, and productivity with the help of innovations in the cloud, IoT, and Artificial Intelligence.

S N SUBRAHMANYAN
CHIEF EXECUTIVE OFFICER AND MANAGING DIRECTOR, LARSEN & TOUBRO

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Home hardware   **CONDÉ NAST**   **RIVERLOGIC**   **KENNAMETAL**   **meijer**

2025 BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

ABOUT QLIK

Qlik.

Qlik is a leader in visual analytics. Its portfolio of products meets customers' growing needs from reporting and self-service visual analysis to guided, embedded and custom analytics. Approximately 35,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

1571 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Our user group extends from marketing program assistants through to our CEO, so the influence can inform tactical to strategic decision-making. Most of the dashboard metrics are used for researching what has worked in the past in terms of products and customers.

CHRIS HINES
VICE PRESIDENT, MARKETING INTELLIGENCE, AGORA PUBLISHING

Before QlikView, we did not have good decision-making insight into revenue month-to-date or transactional intelligence, which was critical for knowing how to improve our business performance.

SURESH VADAKATH
DIRECTOR, STRATEGIC PLANNING, ARBINET

What was virtually impossible is now possible with QlikView. QlikView is going to give us all kinds of new opportunities and the ability to rapidly develop new solutions.

TERRY KAVOURAS
BUSINESS INTELLIGENCE MANAGER, AUSTIN POWDER

Qlik is our central solution for identifying the adjustments we need to make to achieve our goals, including reducing CO2 emissions by 75% by 2030.

RHIANNE COPSON
CONTROLLER BUSINESS INTELLIGENCE, DPD

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McAfee Together is power.   Hertz   DANONE ONE PLANET. ONE HEALTH.   ADITYA BIRLA minacs   AdventHealth

ABOUT SIGMA COMPUTING

Sigma Computing is the next-generation of analytics for cloud data warehouses with a familiar spreadsheet-like interface that gives business experts the power to ask any question of their data no matter the query. Sigma is powering an iterative and community-driven approach to A&BI that aligns business goals with analysis and frees data experts to focus on more innovative, fulfilling initiatives. Sigma is the only Cloud Analytics solution with a spreadsheet-like interface that enables anyone to explore data at cloud scale and speed.

160 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Whatnot relies heavily on leveraging data analytics and business integration tools for business requirements and serving users. Sigma was the clear choice as we needed quick deployment and a robust solution to meet our growing needs.

EVAN HOU
HEAD OF ANALYTICS, WHATNOT

Sigma is now part of our essential workflow stack or the core productivity toolkit. When a new employee comes on board, they get access to Slack, Google Workspace, and Sigma.

JOSHUA MOORE
ANALYTICS MANAGER, POINT

With Input Tables, we are now able to build sophisticated models and complex scenarios in addition to simple dashboards and reports.

TYLER LAWSON
DIRECTOR OF BUSINESS INTELLIGENCE & ANALYTICS, WORKATO

We had been using a legacy, well-known business intelligence tool for the past five years.

CHRISTOPHER SHEEHEY
DIRECTOR OF DATA SCIENCE, UNITEDMASTERS

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2025 BUSINESS INTELLIGENCE SOFTWARE
MARKET LEADER

ABOUT SISENSE

sisense

Sisense empowers everyday business users to independently manage, analyze and visualize complex data quickly and cost-effectively. Their mission is to transform complex data into insights everywhere, enabling access to business intelligence across the entire organization. Their leading innovation is used by companies seeking to gain insights into their own business, and also embedded by technology and service companies that aim to provide additional insights and value for their customers.

399 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Sisense is now a part of sales demonstrations because it's a game changer for prospects since they don't have to build their own processes to acquire data or insights–it's become a main selling point for Orion."

MALINDA JEPSEN
LEAD BUSINESS INTELLIGENCE SPECIALIST, ORION

"Sisense has provided us with unparalleled support – not only during onboarding but throughout the customer lifecycle. When it comes to customer service and support, they really are the best."

FETHULLAH ERTUGRUL
GLOBAL HEAD OF BUSINESS INTELLIGENCE, FOODPANDA

"Sisense has allowed Feros to easily capture, develop and publish insights using beautiful data visualizations–all while having the ability to make changes quickly."

JOHN BROOMFIELD
HEAD BUSINESS INTELLIGENCE ANALYST, FEROS CARE

"We're a data-driven organization. To satisfy our rapidly increasing need for information, Sisense provides a better ROI than investing in headcount or other tools."

TJ HOUK
DIRECTOR, BUSINESS INTELLIGENCE, TRUPANION

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leaflink   oscar   paddle   KANTAR   AIR CANADA

2025 BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

ABOUT TABLEAU SOFTWARE

+tableau from Salesforce

Tableau Software, a global leader in rapid-fire, easy-to-use business analytics software, announced that its global OEM Partner program added seven new valued partners, including: Premier, Inc., Redzone, Vocera Communications, CI&T, LeanKit, N2N and PostUp. By partnering with Tableau, these independent software vendors (ISVs) and Software-as-a-Service (SaaS) providers gain the ability to integrate, co-brand and embed Tableau's powerful and easy to use data visualization software into their own products.

1624 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Without Tableau, we would be stuck analyzing enormous amounts of data in spreadsheets. Instead, we create dashboards that provide clear actionable insights, and that drive the business forward."

DONALD LAY
SENIOR BUSINESS INTELLIGENCE MANAGER, CHARLES SCHWAB

"Tableau is 'business intelligence show and tell.' It shows you the story that's hidden in your data then helps you tell it to others in a clear and compelling way!"

CATHY ROONEY
FIRST AMERICAN CORPORATION

"Tableau breaks down the barriers between all of the marketing and point of sale data sources and delivers business intelligence that hasn't been possible before."

MICHAEL CRISTIANI
POWERHOUSE FACTORIES

"Using Tableau, we were able to replace in a matter of a few months what it took us a year to build before. The business was amazed."

JEAN PAUL SALIOU
SENIOR DIRECTOR OF BUSINESS INTELLIGENCE AND APPLICATIONS, GENESYS

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HELLO FRESH   BROWN-FORMAN   Lenovo   ACCOR HOTELS Feel Welcome   charles SCHWAB

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ABOUT YELLOWFIN

Yellowfin

Yellowfin is a global Business Intelligence (BI) and analytics software vendor passionate about making BI easy. It is a highly intuitive, 100 percent web-based reporting and analytics solution. Yellowfin is a leader in mobile, collaborative and embedded BI, as well as location intelligence and data visualization.

163 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝Yellowfin sets us apart from the competition with the ability to provide business intelligence at all levels within an organization, so they're not having to go to a central reporting group. Case management customers have never had this kind of ability to produce their own reports without having to get somebody else involved, so Yellowfin is super important to Case IQ.❞

JASON VICTOR
CHIEF TECHNOLOGY OFFICER, CASE IQ

❝Business Intelligence decision-makers should take note of the approach and direction of Yellowfin as it presents a necessary third way in constructing a much-needed middle ground within enterprise BI. Yellowfin's [workflow] announcement carries merit because it represents an extension of the company's continued leadership in regards to evolving enterprise BI needs.❞

JAMES HAIGHT
PRINCIPAL ANALYST, BLUE HILL RESEARCH

❝Celebrating two decades of transforming data into insights, Yellowfin BI stands as the cornerstone of Business Intelligence excellence. With a legacy of success, Yellowfin continues to empower organizations, putting actionable information at the forefront. Here's to 20 years of data-driven success with Yellowfin BI.❞

JURGEN VAN GILS
SMART DATA EXPERT, CTO & CO-FOUNDER, VISIONBI

❝With Yellowfin, our services staff understand their performance, and can enhance the care they provide, by accessing and interacting with relevant information directly on their tablet devices in realtime, wherever and whenever necessary.❞

MARK SINGLETON
BUSINESS INTELLIGENCE MANAGER, LANCASHIRE CARE NHS FOUNDATION TRUST

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NTT DATA Trusted Global Innovator   **CIVICA**   **abrigo** make big things happen.   **ANZ**   **BARCLAYS**

2025

BUSINESS INTELLIGENCE SOFTWARE

TOP PERFORMER

featured customers

ABOUT CHRISTIANSTEVEN SOFTWARE

christiansteven

With over 1,000 clients in 47 countries, we are committed to a culture where we put people first – our customers, our employees & our partners. We specialize in Data Analytics, Business Intelligence, reporting, report distribution, report scheduling, dashboards & automating business processes. From scheduled BI report delivery to browser-based Data Analytics & mobile-enabled dashboards, the magic sauce is in our proprietary business process automation experience & know-how that leverages business rules, workflows & instant notification capabilities built right into our Business Intelligence, Data Analytics & report distribution…

42   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

The benefits IntelliFront BI has brought to our hospital Trust are many: The visual display of KPIs for business cases; the ability to monitor performance against CQUIN guidance (The Commissioning for Quality and Innovation framework); control of the reports and refresh rates without input from IT; user access control, including secure multi-user access; the transfer of some…

SANDRA HAMILTON
SPECIALIST PHARMACY TECHNICIAN, UNIVERSITY HOSPITALS SUSSEX NHS FOUNDATION TRUST

I must say this is an easy one for me, as I have always been impressed by all of the team at ChristianSteven Software and hold them in high esteem. We have partnered with ChristianSteven Software for more than a decade now, and have found their software solution of CRD to be fundamental to our business, and critically superb value for money. ChristianSteven Software have always conducted themselves as professional…

TIM LARCOMBE
BUSINESS SYSTEMS & IT DIRECTOR, SIGMA3 KITCHENS

We were developing the Sales Dispatch System on Microsoft™ SQL Server, and so SQL-RD from ChristianSteven Software was a perfect fit, especially since it supported data and event-driven schedules which would allow us to automate sending emails, PDF attachments and faxes, as well as the automated scheduling and delivery of management reports. I could also see how we could use it to enhance the system to include our invoicing and…

BILL RAMSAY
INFORMATION SYSTEMS MANAGER, BARR LIMITED

The people behind ChristianSteven Software wrote the book on customer service. They build great apps and stand behind them 100%. Absolutely wonderful to work with and I highly recommend their software.

RUSSELL BYRNE
BROMBERG'S

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2025 BUSINESS INTELLIGENCE SOFTWARE

TOP PERFORMER

ABOUT CLICDATA

CLICDATA

ClicData is the only provider of a cloud-based SaaS data analytics platform that makes business performance reporting easier and more efficient through real-time dashboards and KPIs. It believes current BI tools are just too complex and static; every company should be able to get the most out of its data in a simple manner. ClicData is an international provider with offices in Lille, France and Scottsdale, Arizona, USA, and Toronto, Canada. Thousands of Data Analysts, Business Managers and Consultants in more than twenty countries and across industries were seduced by ClicData's all-in-one...

59 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"ClicData has provided us with a solution that not only extracts and combines the data from various sources, but it allows us to automatically distribute our daily and weekly reports without any interaction. So now we know that the 9 AM report is accurate as of 9 AM."

GARY BRANDON
SYSTEM PROJECT MANAGER, SHARPS BEDROOMS

"It was only a matter of time before we automated our document tracking systems, Our programmers had used ClicData in the past, and had recommended them as a flexible and easy-to-use reporting system."

RUTH ANTRICH
OPERATIONS MANAGER, MDPORTALS

"We implemented ClicData ourselves and it went smoothly, we uploaded data quickly and built our first dashboards in less than an hour for us and our customers."

DAMIEN LAFOURCADE
MARKETING 1BY1

"ClicData's ease of use and library of gadgets and customizable graphs make it a feature-rich product for visualizing your most important data."

RYAN
TECHNOLOGY DIRECTOR, KERNEY SCHOOL DISTRICT

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ABOUT GROW.COM

☁GROW
an Epicor solution

Grow is a no-code full-stack business intelligence (BI) platform that empowers everyone in your organization to make data-driven decisions. By combining ETL, data warehousing and visualization in one easy-to-use platform, any organization can connect and explore its data to surface insights. And our unlimited-user license model gives everyone access to the answers they need without waiting in line for an analyst. Now everyone can make great decisions in real-time to accelerate their growth.

79 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

The interface is intuitive and very powerful. Visually, it is stunning and it get people talking and thinking. For our department, it was just what we needed to bring marketing, programs and finance together.

CHRISTINE C.
MARKETING DATA ANALYST, STANFORD UNIVERSITY

The Grow dashboard has been a game changer for us. I don't need to go to 6 people anymore to ask how things are going. I now have real-time data and real-time information.

TOM CLARK
CEO/FOUNDER, SOCIAL DENTAL

Grow is the best value in analytics available. Grow enables our decision makers to be predictive for both internal and external forces that affect the bottom line.

BUBBA F.
CHIEF OPERATING OFFICER, OLIVE

Grow helps our employees understand what their own key performance metrics are and how they are trending towards their goals.

DERIC FROST
CO-FOUNDER & CRO, EVISIT

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ABOUT INETSOFT

InetSoft
open standards innovation

Since 1996, InetSoft has been delivering easy, agile, and robust business intelligence software that makes it possible for organizations and solution providers of all sizes to deploy or embed full-featured business intelligence solutions. At the core of the platform is a data mashup and transformation engine that can preclude the need for data warehouse and data preparation expenses. Application highlights include visually-compelling, interactive dashboards, pixel-perfect production reporting, and machine learning functionality accessible to non-data scientists. All of these capabilities combine to allow a maximum degree of self-service that benefits the...

114 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝InetSoft is a business intelligence vendor that is not well-known but has more than 3,000 customers. Why do you need to know about another BI vendor? As I've written in the past, there's a place in this market for both the megavendors and smaller vendors. InetSoft, one of the latter, has developed a broad set of capabilities over the years that have resonated with its customers. It recently announced and brought to market a...❞

DAVID MENNINGER
VP & RESEARCH DIRECTOR, VENTANA RESEARCH

❝What I liked the most was the drag-and-drop feature for putting together a data query with other solutions you have no choice but to sit and write code...but with Style Intelligence, it doesn't take two to three hours to design reports – you only need ten to fifteen minutes. The more I get into it, the more capabilities I discover that allow me to organize data in ways that make the most sense to me, and excitingly, our users will be able to...❞

TODD MEYERS
BUSINESS INTELLIGENCE MANAGER, NCN

❝We are delighted with the results we're getting out of InetSoft's Style Intelligence – real-time, instant access and visibility, 24/7. The process of generating the management information pack was taking us as a team on average 6 hours a week to generate the various elements to the pack. So that's valuable time we've got back now. And we can see our KPIs whenever we need to now - this was only available and up to date once a week beforehand.❞

GAVIN HARPER
PRODUCTION DIRECTOR, FERN PLASTIC PRODUCTS

❝Style Intelligence is a great app for analyzing data via ad hoc filtering. In addition, the visualizations are eye popping and easy to generate and edit. Great visuals, easy ad hoc filtering - very effective from a dashboard user stand point. Documentation is helpful. Support is terrific.❞

LEE RONALD
DIRECTOR, COMMERCIAL OPERATIONS, MDS PHARMA SERVICES

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ABOUT INFOR BIRST

Infor **Birst**

Infor Birst® is a native cloud business intelligence (BI) and business analytics platform that helps organizations understand and optimize complex processes in less time than traditional BI solutions. Built with patented automation and machine learning technologies, Birst's "networked BI" approach connects teams and applications across the enterprise via a trusted network of analytics and insights to inform smarter decisions. This unique approach helps leading companies improve profitability, reduce costs, increase revenues, and transform the way they do business—often in 90 days or...

87 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"By reducing time spent on BI administration tasks, we've increased employee productivity, have shortened time to analytic insight, and expect to save at least $150,000 year-over-year. Added to that will be other benefits we expect to realize as a result of Birst, including increased revenue due to better targeting of our sales and product marketing activities."

BEN SLATER
SR. DIRECTOR OF ENTERPRISE APPLICATIONS, VITAL

"Thanks to Birst, we can get away from using rudimentary spreadsheets and spend more time helping our clients effectively leverage their broadband investments."

GARY DUNMORE
VICE PRESIDENT, OPERATIONS, STRATEGIC NETWORKS GROUP

"The amount of resources that are required for managing your BI infrastructure with Birst is likely to be much lower than traditional BI solutions."

RAM NAGARAJ
DIRECTOR OF IT, BUSINESS INTELLIGENCE AND MASTER DATA,, HPE ARUBA NETWORKING

"We chose Birst because it offers a low-risk, cost-effective way to quickly implement and easily maintain a comprehensive BI solution."

GEORGE SANCHEZ
DIRECTOR OF INFORMATION TECHNOLOGY, KYDEX

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AUTODESK   bill   athenahealth   AMERICAN EXPRESS   SunnyD

2025 BUSINESS INTELLIGENCE SOFTWARE TOP PERFORMER

ABOUT KLIPFOLIO

Klipfolio

Klipfolio is a flexible, affordable, cloud-based platform for building and sharing real-time business dashboards on web browsers, TV monitors and mobile devices. Virtually any data source can be connected to Klipfolio, whether it lives in the cloud or on premise. Once connected, data sources can be referenced, manipulated and mashed up with other data sources using dozens of functions, math operations and stats, to build powerful data visualizations and dashboards - windows to the health and performance of the business. A robust library of pre-built content, live support and free courses help users get up and running...

191 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Klipfolio's data and analytics vision modernizes traditional business intelligence, With its metric-centric platform, Klipfolio truly simplifies how teams access, store, understand and share the metrics that matter most to their business. I believe Klipfolio offers a business intelligence application that provides team leaders with critically useful data in the form of dashboards and reports, while relieving them of the need to rely on technical support staff.

KIRK SIMPSON
WAVE FINANCIAL

Your support team is the best around. They were constantly there for questions when I was first evaluating, and even now they provide samples and clarifications. That's so important as creating Klips from scratch isn't a walk in the park, it takes learning. I and my company are quite pleased to have delivered the first real-time dashboards for management use, and we now have roughly 25 unique charts live across 3 project dashboards.

SCOTT LICHTMAN
DIRECTOR OF CUSTOMER INTELLIGENCE, LENDIT

We save a lot of time by visualizing the common metrics in Klipfolio instead of having people extract the data and filter time horizons every time they need it. With Klipfolio, we simply apply a filter once and people can gather the information they need.

LAURA METTERNICH
BUSINESS INTELLIGENCE/OPERATIONAL BUSINESS DEVELOPMENT, JUST SPICES GMBH

My Klipfolio dashboards help me know when it's time to worry or when things are running smoothly with just a quick glance. Decision making on the fly has never been easier.

ELISE HINCHMAN
MARKETING DIRECTOR, LEXINGTON PODIATRY

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ABOUT METABASE

Metabase

Metabase is bringing data tools with the elegance and simplicity of consumer products to the crufty world of enterprise business intelligence. Their Open Source analytics and business intelligence application let installs in minutes, and can connect to most commonly used databases. It lets anyone in your company quickly ask questions, and create dashboards or nightly emails without knowing SQL. They provide an opinionated open source starting point for how companies should measure, analyze and share their data as well as a suite of tools to deal with the complexity that arises as they...

85   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Using Metabase, we've allowed everyone in the company to get access to all data available to create, explore, and analyze anything they want. This surely is improving our decision-making process, resulting in an incalculable increase in our earnings."

FELIPE AMOEDO HADBA
HEAD OF BUSINESS ANALYTICS, HURB

"With Metabase we are able to identify how our upgrade funnel is performing and which payment method is having high involuntary churn. With this information we are able to identify intelligent A/B testing experiments to improve our retention."

SHREYAS SALIAND
DIRECTOR OF PRODUCT, SPOCKET

"Metabase has allowed us to make data accessible to anyone in the organization, whether it's for a deep analysis or for a quick status update on an important initiative."

DAN WOLCHONOK
HEAD OF DATA, REFORGE

"With Metabase, we have drastically reduced the time needed to visualize our client's activity, and generated data-driven insights for the data & product teams."

JAVIER CUBELOS
HEAD OF VISUAL INTELLIGENCE, BDEO

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Alto   **breeze**   **Buena**   **clockwise**   **DATADOG**

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ABOUT PHOCAS

Phocas.

Phocas has thousands of customers across North America, the UK, Europe and Australia. Phocas experts help manufacturing, distribution and retail customers turn company data into results. From easy-to-read dashboards, to the renowned lightning-fast grid, everything about Phocas is designed for ease-of-use. Phocas allows you to drill from high level dashboards right down into the underlying transactions. It's not just turning data into pretty pictures, it's about seeing the data that makes your business tick.

532   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Phocas is an exceptionally user-friendly and powerful business intelligence tool. The number one priority during our search was to find software that allowed us to make quick changes on the back-end and customize the product to our needs. Other products offered many of the same features, but Phocas didn't force us to fit our business to the software - we changed the software to fit our business. I would highly recommend Phocas to anyone purchasing BI software.

PAGE SCHROCK
DIRECTOR OF SYSTEMS, TRADE SUPPLY GROUP

Phocas Business Intelligence has delivered exactly what the name implies. Phocas staff offer ongoing support for challenging questions long after implementation. Phocas helps to address issues within our market place by providing up to date information in an easy to read format. With this data, we can make sustainable and valuable business decisions.

RICHARD STOUTE
DIRECTOR, FULL SUPPORT HEALTHCARE

We use Phocas as a tool for action. When most people implement a BI (Business Intelligence) solution, they look at the reports and say, 'wow', I didn't know that was happening. Phocas allows us to act on the issues, problems or opportunities we discover.

CHRIS WILLIAMS
PRESIDENT, GATEWAY SUPPLY CO.

Phocas is an easy-to-use, intuitive and dynamic business intelligence tool. I have never used a tool which slices and dices data like Phocas. The training required for Phocas is minimal with a whole range of users enjoying it.

SIMONE PAPPAS
FINANCIAL CONTROLLER, METHVEN

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BENNETT Auto Supply   wilkinson supply company   iQuip   WD-40   KIVA KITCHEN & BATH

ABOUT PYRAMID ANALYTICS

pyramid

Pyramid Analytics gives professionals what they need to analyze, monitor, and report data, so Pyramid Analytics gain prompt and undisputed insight about their business. Hundreds of thousands of users, in large public and private enterprises, rely on Pyramid Analytics to make and communicate sound decisions, convincingly. Pyramid Analytics flagship suite, BI Office, is a turnkey, enterprise analytics platform, with fast-performing integrated functionality, that makes it easy to self-serve and share trusted BI content. BI Office enables rapid connectivity of new data sources, on-the-fly data preparation, and interactive visualizations, through an intuitive and...

89 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝Pyramid Analytics provides a robust, cross-user experience, allowing both our data scientists and our business users to extract valuable insights, support internal decision-making, and develop competitive data products that have become strategic advantages for our users.❞

KEVIN PARKER
DIRECTOR, BUSINESS INTELLIGENCE SYSTEMS & INSIGHT ENABLEMENT, C2FO

❝It's the best support from any company I've ever had. We had an issue a couple of months ago that got resolved in minutes. I was amazed. With any other company, it would have been days.❞

LUKE DYER
BUSINESS INTELLIGENCE DEVELOPER, VIDENDUM PRODUCTION SOLUTIONS

❝The combination of Pyramid's BI Office and Microsoft SQL Server Analysis Services provides decisionmakers with increased flexibility, autonomy, and responsiveness.❞

STEVE WATERS
SENIOR BUSINESS INTELLIGENCE DEVELOPER, SIEMENS HEALTHINEERS

❝We picked Pyramid because of its web capabilities. A lot of other business intelligence tools can't easily embed in a third-party website.❞

ROBIN SCHOFIELD
PRINCIPAL, LINKSBRIDGE

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Acadia Insurance   C2FO Collaborative Cash Flow Optimization   LIONSHARE   KEISER UNIVERSITY   Memorial Healthcare System

ABOUT STRATEGY

Strategy₿

Strategy is a leading worldwide provider of enterprise software platforms. The Company's mission is to provide enterprise analytics, mobility, and security platforms that are flexible, powerful, scalable, and user-friendly. Strategy and Usher are either trademarks or registered trademarks of Strategy Incorporated in the United States and certain other countries. Other product and company names mentioned herein may be the trademarks' respective owners.

309 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝ [Strategy] 9 reduced the database preparation stage of the project from 300 IT days to just 25 IT days. It allows you to map the source and target database schema, and build tables on the fly. Without this technology it would be a very complex operation. ❞

ADRIAN STUBBINGS
MARGIN AND BUSINESS INTELLIGENCE MANAGER, AAH

❝ [Strategy's] long history and devotion to producing world-class business intelligence technology provided us with extreme confidence that we are making the right decision for our casino partners. ❞

NICK KHIN
PRESIDENT, ARISTOCRAT TECHNOLOGIES

❝ [Strategy's] business intelligence software offers excellent performance that can easily handle the analysis of millions of cash register transactions each week. ❞

EGBERT DIJKSTRA
BUSINESS INTELLIGENCE IT MANAGER, AHOLD

❝ Deploying [Strategy] Mobile to our executives is the next achievement in delivering actionable, accessible and visually compelling information. ❞

BRUCE YEN
DIRECTOR OF BUSINESS INTELLIGENCE, GUESS

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24 FITNESS   O'Reilly AUTO PARTS   PACSUN   LOWE'S   NETFLIX

ABOUT TARGIT

TARGIT®

TARGIT provides BI and Analytics software for everyone, and they are the software company behind TARGIT Decision Suite. With industry knowledge and customer insight as their foundation, they turn intelligence into impactful decisions. They have a track record of proven business value, securing a low TCO, giving you a better long-term value for your organization. They deliver easier ways to work with data that creates a real impact for all their customers, by curating actionable insights that lead to better and faster decisions to improve profitability, productivity, and competitiveness...

217 TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

TARGIT's understanding of BI, our industry, and the tools we operate within on a daily basis has been invaluable in our journey to providing the best experience for our customers. We're so grateful for their insights, support, and strategic guidance.

JIM CHRISTIAN
PRESIDENT, THERMO KING CENTRAL CAROLINAS

Perhaps the greatest benefit of TARGIT is its ability to provide us with the complete picture of our data and performance. It highlights the 'big numbers' that inform our work and drive decision-making in multiple departments.

JACOB MAJLAND
MANAGER, MAJLAND

We increased our net revenue by 28% and managed to reduce our formatting time of analyses and reporting by 99% with the help of TARGIT BI.

HUDSON FILIPE MOREIRA SILVA
BUSINESS INTELLIGENCE DEVELOPER, CABRAL & SOUSA

TARGIT is a critical part of our strategic planning. We're using it to map out long term projects and will be using it for forecasting.

TRACY AMID
VICE PRESIDENT OF BUSINESS INTELLIGENCE, GOODWILL SOUTHERN CA

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Linde   BECKHOFF   BELLINGER   APIVITA   SYSTEMATIC

2025 BUSINESS INTELLIGENCE SOFTWARE TOP PERFORMER

featured customers

ABOUT TIBCO SOFTWARE

TIBCO®

TIBCO Software empowers executives, developers, and business users with Fast Data solutions that make the right data available in real time for faster answers, better decisions, and smarter action. Over the past 15 years, thousands of businesses across the globe have relied on TIBCO technology to integrate their applications and ecosystems, analyze their data, and create real-time solutions.

1064 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❚❚ TIBCO Cloud Integration lets us store data mappings to transform essential data. If we didn't have that, we couldn't integrate at all. TIBCO maximizes the potential of other systems, allowing them to operate much more efficiently and effectively using high volume API integration. Also, its error handling exposes data issues—like a missing field—and lets you fix them. ❚❚

BRUCE HARRIS
DIRECTOR OF BUSINESS INTELLIGENCE, EAGLEVIEW

❚❚ Spotfire is being used on all levels, from traditional business intelligence to super sophisticated advanced analytics, the breadth of the value chain. We can provide any data visualization, data representation, super sophisticated calculations, analytics, predictive and prescriptive maintenance, and decision-making. ❚❚

KIM EMIL ANDERSEN
ADVANCED ANALYTICS, VESTAS

❚❚ Our sharpest focus is on quality of patient outcomes. Thanks to TIBCO, we now offer our providers a powerful tool for optimizing these results: a single, certain view of each patient, linked over time across multiple sites of care. ❚❚

THERESA BURKHART
VICE PRESIDENT FOR DATA MANAGEMENT AND BUSINESS INTELLIGENCE, RUSH HEALTH

❚❚ TIBCO is advanced in the way that it allows us to provide detailed business and operational data to our end users without them having to wait. ❚❚

KEITH CAREY
IT DIRECTOR, HEMLOCK SEMICONDUCTOR

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RISING STAR

ABOUT DBXTRA

data that make sense

DBxtra is an Austrian Mexican company with a development and support team in Mexico and the USA and sales offices in the USA, Austria and Mexico. YTD they have more than 1,600 customers worldwide in more than 60 countries. They strongly believe in ongoing improvement and enhancement of their reporting tool, and love to listen to their customers in order to improve DBxtra continuously. Customer support is one of their highest priorities and they're always eager to find the most appropriate solution for their customer.

45 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

We have been using DBxtra for over a year now. It performs well and has become a standard in our organization. We researched many products and found that virtually all others were outside of our price range or too low on features to work. We wanted a tool that did not take a developer to run and manage. A tool that created rich web reports with the usual exports. DBxtra simply does it all it even will schedule reports to be run and sent as emails (very handy).

REX KLEIN
CEO, BARRYHUND ADMINISTRATORS INC.

DBxtra helped us gather valuable business intelligence from different databases spread over various web servers at different locations. If you need knowledge instead of data and information, we highly recommend you have a look at this tool.

JAN VAN DER REIS
FOUNDER, AYOHUI

DBxtra is a wonderful, easy to use reporting tool. It allows us to provide custom reports for our users, connect to multiple databases, and schedule reports – all without the need to hire a developer.

AVNER BARBER
JACQUES MORET

We have used DBxtra for several years and with multiple Databases. We find it to be very user friendly and intuitive to use. It provides a simple, quick and efficient way to query data.

ANNIE YOUNG
KQF

TRUSTED BY

ABOUT INFORMER BY ENTRINSIK

Founded in 1984, Entrinsik is an established, global software company based in Raleigh, North Carolina. Over 3,000 organizations in many industries around the world use Entrinsik software everyday. Our state of the art solutions improve efficiency, productivity, and streamline daily operations. Informer 5 is a robust, extensible data discovery and analytics platform that simplifies the process of accessing, cleansing, blending, and analyzing on-prem and cloud data. Aggregate disparate data using a single web-based platform to create a cohesive, curated, governed data hub for...

98   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We rely on Informer's powerful reporting and dashboard functionality to keep us on top of all of our campaigns so that we can deliver every registration to every client on time.**"**

ARLO MURPHY
DIRECTOR OF BUSINESS INTELLIGENCE AND AUDIENCE SERVICES, IT WORLD CANADA

"Users had to have a basic knowledge of SQL in order to use these pre-made reports, and most of our customers didn't We knew we needed a better way to deliver reporting capabilities.**"**

DEBBIE GIFFIN
PROJECT MANAGER, TRIVANTIS

"Informer offered us the opportunity to provide managers with some self-serve options without having to train them on new software by using the Live Excel reports.**"**

KATHIE RYAN
TRAINING COORDINATOR, J.W. TERRILL

"The user interface is quite intuitive for end-users to learn which led to quick adoption on campus.**"**

JEFF BUTERA
ASSOCIATE DIRECTOR OF IT FOR APPLICATIONS AND WEB SERVICES, HAMPSHIRE COLLEGE

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Barry University   **Texas Title**   **Connecticut Department of Social Services** Caring for Connecticut   **SOUTHERN SUPPLY** Since 1934   **STEVENSON** UNIVERSITY Imagine your future. Design your career.