

# Carbon Accounting Software Category

WINTER 2025 Customer Success Report







# **Carbon Accounting Software Category**

Carbon accounting software is designed to measure, manage, and report an organization's greenhouse gas emissions and carbon footprint. It tracks emissions across different sources, including direct emissions from owned sources, indirect emissions from purchased energy, and other indirect emissions in the value chain. This software assists in collecting and analyzing data related to energy consumption, transportation, and supply chain activities contributing to carbon emissions.

Adopting carbon accounting software aids in regulatory compliance by providing accurate data for reporting. Companies can mitigate risks, adapt to changing environmental regulations, and improve their reputation by transparently communicating their environmental efforts to consumers and investors. Overall, carbon accounting software aligns with sustainability goals, drives operational efficiency, and enhances corporate responsibility.



The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



#### **CONTENT SCORE**

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



#### MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions



#### **COMPANY SCORE**

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- Venture capital raised



#### **Award Levels**



#### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



#### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



#### **RISING STAR**

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

#### **2025 Customer Success Awards**

Check out this list of the highest rated Carbon Accounting Software based on the FeaturedCustomers Customer Success Report.







### Emitwise® greenly Normative





















\* Companies listed in alphabetical order









#### ABOUT DILIGENT



Diligent is the leading provider of secure corporate governance and collaboration solutions for boards and senior executives. Over 4,700 clients in more than 75 countries and on all seven continents rely on Diligent to provide secure, intuitive access to their most time-sensitive and confidential information, ultimately helping them make better decisions. The Diligent Boards (formerly Diligent Boardbooks) solution speeds and simplifies how board materials are produced, delivered and collaborated on via any device, removing the security concerns of doing this by courier, email and file...

288

**TOTAL CUSTOMER REFERENCES** 

**VIEW ALL** REFERENCES

#### **FEATURED TESTIMONIALS**

■■ The Board meeting is the key platform he shares with our Board to communicate and guide the business. He now has much better control over critical and confidential information, key messages, and how they are presented and communicated to the Board. He can make changes quickly wherever he is, efficiently manage all global inputs for the Board pack preparation, and produce a highly polished product within several hours.

CHRIS CHATTERTON

Diligent has helped simplify EDENS' interactions with its private equity investors by centralizing all its board materials in one place. As a result, each stakeholder can access the information they need, including historical documents, which streamlines directors' work and contributes to greater transparency.

MARK GARSIDE

■■ The Diligent Boards solution ensures our directors are constantly mobile and allows the team to communicate remotely. There is no need for directors to stop at the office to collect documents or spend time ensuring they are carrying the relevant materials for their next meeting. Instead the documents are shared via the app and synced to an iPad or Windows tablet device.

ANGELA LEONELLO

■ Diligent represents a step change for us. It's the sheer simplicity of it that makes it better than any other solution on the marketl. It's easy to use. And the service we receive is flawless.

KAREN O'DONNELL















#### **ABOUT WORKIVA**

### **workíva**

Workiva is on a mission to power transparent reporting for a better world. They build and deliver the world's leading cloud platform for assured integrated reporting to meet stakeholder demands for action, transparency, and disclosure of financial and non-financial data. Workiva offers the only unified SaaS platform that brings customers' financial reporting, Environmental, Social, and Governance (ESG), and Governance, Risk, and Compliance (GRC) together in a controlled, secure, audit-ready platform. Their platform simplifies the most complex reporting and disclosure challenges by streamlining processes, connecting data and teams, and ensuring...

513

**TOTAL CUSTOMER REFERENCES** 

VIEW ALL REFERENCES

#### **FEATURED TESTIMONIALS**

Although I had no formal experience in carbon accounting, due to my strong background in regulatory compliance, I was tasked with establishing and managing the ESG Program at Caltrol, in addition to the existing duties of my position.

BILL FLADER
LEAD PROJECT MANAGER, CALTROL INC

■ The connectivity we're able to achieve with Workiva Sustainability Management and Workiva SEC is unlike any other software that's out there. ■

ANNALISE DI SANTO SR. ANALYST, SUSTAINABILITY AND ESG, ENERGY RECOVERY \*\*The Workiva platform's real-time collaboration features allow multiple team members to work on the same document simultaneously, which can significantly enhance productivity and ensure everyone is on the same page. \*\*\*

CONIS KWAN
FINANCE MANAGER, TESSELLATION GROUP

Using Workiva, the process is seamless. You get the data in there, it goes wherever you want it to, and you know there's only one source for that data.

JENNIFER HAALAND
DIRECTOR OF SEC REPORTING, ATHENE

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Baker Hughes >















#### **ABOUT EMITWISE**

### **Emitwise**®

Emitwise mission is to help businesses respond to the climate emergency by accelerating the transition to a net-zero carbon world. Emitwise's unique technology empowers companies to drive emission cuts through their operations and supply chain, enabling them to meet carbon targets faster and support the transition to a low-carbon economy.

21

#### **TOTAL CUSTOMER REFERENCES**

VIEW ALL REFERENCES

#### **FEATURED TESTIMONIALS**

\*\*We chose Emitwise as our carbon tracking, visualization and reporting solution because they pair data tracking automation with experienced carbon accountants.

They've taken on the essential, and time-consuming tasks of measurement, reporting and verification while we focus on mitigation and adaptation efforts. We can be confident that we'll receive an accurate and timely carbon footprint each quarter.

JONATHAN REINBOLD
SUSTAINABILITY DIRECTOR, THOMAS FOODS

Emitwise is our single source of truth that shows our executive board, investors, and other stakeholders that we take cutting our emissions seriously. Working with the best solution out there gives us this credibility in these conversations.

KEVIN DUNCKLEY
CHIEF SUSTAINABILTY OFFICER, HH GLOBAL

■ We work with Emitwise to continuously track our scope 1, 2 and 3 carbon emissions. Their software eliminates the burdensome aspects of carbon accounting, from data collection to analysis and reporting. In particular, Emitwise has enabled us to widen our lens into Scope 3, accelerating us into a position as a packaging industry leader in carbon reduction. ■

CLINT SMITH

■ Environmental sustainability is an opportunity for companies to maximise their business value while simultaneously protecting the environment. ■

RYAN WOLCOTT

CHIEF SLISTAINABILITY OFFICER PREGIS















#### **ABOUT GREENLY**

## greenly

Greenly is the most popular mobile application in France and Europe for calculating carbon footprint from bank data with +20k active users. Also, Greenly considers that the generalization of the monitoring and reduction of the carbon footprint by companies, whatever their size, requires the provision of tools that simplify the collection and analysis of data.

TOTAL CUSTOMER REFERENCES

**VIEW ALL** REFERENCES

#### **FEATURED TESTIMONIALS**

■■ Sustainability is at the core of Forest's mission. As we grow, it's crucial to have carbon reporting partners who can provide the support we need to stay on course for sustainable, responsible, and thoughtful growth. Greenly has helped us sharpen our focus, continually reminding us of the important work that lies ahead.

LAURA ELMS

•• Our commitment to sustainability is about more than compliance—it's about creating value for our clients, our team, and our planet. Greenly has been an exceptional partner, helping us transform challenges into opportunities for growth and impact.

**ALEXIS LIVINGSTON** 

■■ The partnership with Greenly has been extremely beneficial to Energy Vault. Greenly's expertise and attention to detail enabled us to better understand and improve our products' environmental impacts in a variety of useful ways. Together, we're establishing new industry standards for sustainability in energy storage.

MICHAEL VAN PARYS

Greenly's platform is the most intuitive on the market, and the fastest to learn. We can manage our action plans directly from the platform, which really makes the difference.

IRAKLI LOBZHANIDZE















#### **ABOUT NORMATIVE**

### Normative

Normative measures your company's environmental impact and gives you insights to improve your sustainability performance. Just upload your accounting data and the software automatically calculates your environmental footprint.

48

**TOTAL CUSTOMER REFERENCES** 

**VIEW ALL** REFERENCES

#### **FEATURED TESTIMONIALS**

■ Normative plays a really important role in helping us gather the data so that we are able to set an attainable and sustainable net zero goal.

LARA BOWLING

■ Normative uses software to trawl through a company's transactions to calculate its Scope 3 emissions.

TECHNICAL ARCHITECT

Normative improved our measurement accuracy so we could better report our emissions.

JAYNE HIGHAM GRADUATE RESEARCH ENGINEER, MANUFACTURING

Normative uses software to trawl through a company's transactions to calculate its Scope 3 emissions.

BLOOMBERG

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Lucanet HITACHI











#### **ABOUT NZERO**



nZero is a 24/7 carbon data and management platform that gives NGOs, government agencies and organizations the accurate emissions data they need to reach net zero and make smart decisions that benefit the health of the planet.

23

#### **TOTAL CUSTOMER REFERENCES**

VIEW ALL REFERENCES

#### **FEATURED TESTIMONIALS**

Our Climate Action Plan set the goal of reducing community-wide greenhouse gas emissions by 28% of 2008 levels by the year 2025. The accuracy of data provided by nZero allows us to position the City ahead of schedule so we reach our target greenhouse gas reduction numbers," said Reno Mayor Hillary Schieve. "The investment in our partnership with nZero is helping our climate goals become a reality for generations to come."

HILLARY SCHIEVE
MAYOR, CITY OF RENC

■ Thanks to the real-time data we are tracking with NZero, we have the insights necessary to inform aggressive sustainability goals and emissions targets as we prepare our carbon reduction roadmap. ■

KALIE WORK
WASHOE COUNTY RECORDER, STATE OF NEVADA

In NZero will help identify areas where the State can invest to make operations more efficient and enable data-driven decision making for cost and emissions reductions, strategic planning and capital investments. NZero allows state agencies to measure energy, water usage and Greenhouse Gas (GHG) emissions for state-owned buildings, and it provides insights and opportunities for energy efficiency and cost savings.

JOE LOMBARDO
OFFICE OF GOVERNOR, STATE OF NEVADA

■ Thanks to the real-time data we are tracking with nZero, we have the insights necessary to inform aggressive sustainability goals and emissions targets as we prepare our carbon reduction roadmap. ■

KALIE WORK
WASHOE COUNTY















#### **ABOUT PERSEFONI**



Persefoni, Inc. leading Climate Management & Accounting Platform (CMAP). The company's Software-as-a-Service solutions enable enterprises and financial institutions to meet stakeholder and regulatory climate disclosure requirements with the highest degree of trust, transparency, and ease. As the ERP of Carbon, the Persefoni platform provides users a single source of carbon truth across their organization, enabling them to manage their carbon transactions and inventory with the same rigor and confidence as their financial transactions.

54

#### TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

#### **FEATURED TESTIMONIALS**

Persefoni Pro allowed us to quickly calculate our emissions—and our consultant confirmed the results were accurate. The whole process was far more streamlined than anything we've done before.

BENJAMIN SMITH
SENIOR PROPOSAL SPECIALIST ARTECH

Persefoni's carbon accounting expertise, coupled with the flexibility and comprehensiveness of the platform, made it an easy decision to adopt the software.

WILL ARMINGTON
ENERGY AND CLIMATE LEAD, XEROX

Carbon accounting is considerably more complex than financial accounting, and global reporting regulations demand comprehensive, reliable data. Persefoni's solution helps bridge the gap.

MICHELE CAHN

CHIEF SUSTAINABILITY OFFICER XEROX

Persefoni excelled in their understanding of private equity, their climate expertise, and their hands-on approach to working directly with the business.

STEPHEN MOORE
CHIEF FINANCIAL OFFICER, CGE PARTNERS

















#### ABOUT PLAN A



Plan A has developed the first Carbon Reduction Software which helps businesses calculate, monitor, reduce and report on their carbon footprint. The Plan A technology uses over 300,000 data points to predict and prioritise the most critical environmental issues in each country and connect companies to the most impactful environmental projects.

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**TOTAL CUSTOMER REFERENCES** 

VIEW ALL REFERENCES

#### **FEATURED TESTIMONIALS**

■ In Plan A we found a trusted partner to guide us on our environmental and net-zero journey. Their expert team have been instrumental in helping us understand key Environmental parameters for VC investors and early stage technology companies. Plan A software is very easy to navigate, a combination of user-friendly interface and lack of technical jargon made it an easy choice when looking for a tech platform. If you need scopes 1,2,3 and detailed portfolio analysis they can certainly help with that. The team are very responsive and a pleasure to work with. ■

KATYA POGUDINA
HEAD OF MARKETING, ALBIONVC

\*\*Plan A has given us immense support in streamlining our carbon accounting processes and reporting. They provided us with the tools to measure our company's emissions, assess our decarbonisation potential, and prepare for the regulatory shifts impacting our ever increasing international footprint. \*\*\*

HRISTO BORISOV
CHIEF EXECUTIVE OFFICER, PAYHAWK

■■ By developing a science-based strategy with Plan A, our aim is to become the world's first net-zero gaming company. Plan A has already helped us tackle environmental challenges through automated reporting of our Scope 1, 2, and 3 emissions for 2021 and beyond. We will also be leveraging Plan A's software to understand the emission hotspots of our operations and derive science-based decarbonisation targets.

NICOLAS JULIA CEO & CO-FOUNDER, SORARE

II The thing I like about Plan A software is that it is very user-friendly, easy to understand so you dont have to study the software to be able to enter the data.

NICOLE SCHWEMMER
BUSINESS SERVICES MANAGER, BCG DIGITAL VENTURES

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DR SMILE





#### **ABOUT SWEEP**



Sweep helps businesses track and act on their carbon, so they can become forever companies. Their data-driven platform, with powerful collaboration features and user-focused design, makes it easy to measure emissions, take action to reduce your carbon footprint, and stay compliant with the latest reporting standards. They empower your staff and your entire value chain to build a cleaner business together. It's the only way they can reduce carbon effectively.

63

**TOTAL CUSTOMER REFERENCES** 

VIEW ALL REFERENCES

#### **FEATURED TESTIMONIALS**

•• With Axionable's support we have integrated our 2023 carbon footprint into the Sweep platform, centralizing our carbon data. A key milestone that meets stakeholder expectations and provides each client with a personalized view of their carbon footprint.

RAYMOND KELLY
GROUP SERVICES DIRECTOR, CIRCET

\*\*Shine wants to be part of the solution to climate change. The very first step to work in this direction is to fully understand our carbon footprint and how we can reduce it to the bare minimum. \*\*I

ANTOINE MSIKA

We calculated our first carbon footprint with Sweep, and it was a success. We have identified the different emissions hot spots within each category of product or service. This means we can identify areas to improve upon in the next few years.

ANGÉLIQUE VACHER
SUSTAINABLE DEVELOPMENT MANAGER, CAUDALI

With Sweep's CDP-based assessments and surveys, we can get an accurate carbon footprint of our firm operations and estimate our financed emissions with both our private and public investments.

RYAN WILLIAMS CSO, COATUE

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ocean bôttle





ATELIERS DE FRANCE







#### **ABOUT WATERSHED**



Watershed is a software platform working to accelerate the fight against climate change. Preventing catastrophic climate change requires businesses to rapidly decarbonize across every sector of the economy. Watershed builds software to enable this: their tools help companies run a climate program just like any other aspect of their business: real-time, fast, data-driven. They're hiring for engineering, design, and business roles.

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**TOTAL CUSTOMER REFERENCES** 

VIEW ALL REFERENCES

#### **FEATURED TESTIMONIALS**

If We are grateful for Watershed's longtime advocacy for permanent carbon removal and their early support of Charm as a supplier in the Watershed Marketplace since 2021. They've been a significant entry point to permanent carbon removal for many companies, and we're thrilled to continue our deep partnership through our engagement with Frontier.

KATIE HOLLIGAN
HEAD OF OPERATIONS, CHARM INDUSTRIAL

I've sat through and received proposals from my fair share of carbon accounting and consulting services. Compared to what Watershed can offer versus the rest of the market, it's a no-brainer.

MIA KETTERLING
GLOBAL SUSTAINABILITY LEAD, PINTERES

I Watershed Supply Chain will provide us with a high level of carbon data fidelity, allowing us to make clear and informed decisions around how we action comprehensive decarbonization in lockstep with our suppliers to mutually enable emissions reductions across our supply chain.

BEN MURPHY
VICE PRESIDENT, SUSTAINABILITY, BOOM SUPERSONIC

II Given the increasing cost of carbon, this is hard-dollar cost avoidance – something that procurement teams can get very excited about.

MATTHEW EATON

SENIOR MANAGER FOR RESPONSIBLE SOURCING VMWARF

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#### **ABOUT CARBONCHAIN**



CarbonChain is a CDP accredited solution's provider, a TCFD supporter, and ResponsibleSteel member. CarbonChain platform enables companies in the most polluting industries (metals & mining, oil & gas, agriculture) to track their supply chain greenhouse gas emissions, so they can manage their transition to the low-carbon economy.

**TOTAL CUSTOMER REFERENCES** 

**VIEW ALL** REFERENCES

#### **FEATURED TESTIMONIALS**

CarbonChain's platform shows areas that we can influence and provides granular data so we can identify lower-carbon suppliers or logistics options. The team helps us understand the reasons for emissions variations between assets, to inform our broader strategy and value chain collaboration.

MIKE SHAW

CarbonChain's efficient solution to CBAM reporting not only met our declaration needs but also helped educate our team, removed manual workload and prepared us for future reporting periods.

**OXANA DYUPINA** 

CarbonChain's detailed product carbon footprinting has enabled Alpha HPA to cement our position as an industry leader in sustainability, and communicate our commitment to ultra-high purity, low-carbon alumina production.

**ROB WILLIAMSON** MANAGING DIRECTOR, ALPHA HPA

CarbonChain's rigorous methodology gave us a clear, credible emissions profile. Exactly what we needed to communicate our sustainability value proposition.

DEREK BOGAERT SALES MARKETING MANAGER, ALPHA HPA

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**S7** | steelforce







#### **ABOUT NETO**



Net0 is on a mission to help large businesses and governments transition to a climate-first economy. They are developing the world's most sophisticated carbon management platform that helps navigate the journey towards sustainability and net-zero. Their technology is known for its Al-powered automation capabilities, ease of use, and powerful emission reduction planning functionality. Net0 Platform enables accurate emissions measurement across Scopes 1, 2 and 3, with the eventual goal of assisting companies with planning and executing emission reduction strategies...

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#### **TOTAL CUSTOMER REFERENCES**

VIEW ALL REFERENCES

#### **FEATURED TESTIMONIALS**

■ Net0 provides a scalable carbon emissions measurement tool which combines greatly with our energy insight platform. Our utility customers can now use both softwares to unlock new business opportunities and achieve their climate targets. We look forward to working with Net0 across our key European markets. ■

SERGEY OGORODNOV
CHIEF EXECUTIVE OFFICER, VOLTAWARE

Implementing Net0's solutions enabled us to automate our carbon accounting processes, reducing manual work and improving accuracy. It's a game-changer for businesses serious about their climate commitments.

CHIEF OPERATING OFFICER
GLOBAL LOGISTICS ENTERPRISE COMPANY

Making the Monaco Streaming Film Festival fully carbon neutral is the sustainability achievement we are all proud of. Together with Net0 we have ensured that everything we do is climate positive and leaves a legacy.

TONY DAVIS
DIRECTOR, MONACO STREAMING FILM FESTIVAL

■ We are very excited to be working with Net0, helping individual athletes and sport teams transition to net zero. ■

JARRAD MORRIS
FOUNDER, RACE TO ZERO















**ABOUT SINAL** 

## SINAI

SINAI is mitigating climate change by enabling more intelligent emission measurement, scenario analysis and decarbonization strategy tools for organizations. They are the world's leading Decarbonization-as-a-Service platform to measure, analyze, reduce and price emissions, using science-based methodologies.

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**TOTAL CUSTOMER REFERENCES** 

VIEW ALL REFERENCES

#### **FEATURED TESTIMONIALS**

■ SINAI has exceeded our expectations, delivering the expertise and resources to calculate the entirety of our scope 3 inventory efficiently. With SINAI, we no longer have limitations around only tracking scope 1 and 2 and business travel emissions which will enable us to amplify our focus on our firm's decarbonization initiatives. ■

REBECCA ANTONINI
HEAD OF CORPORATE SUSTAINABILITY, FIRST SENTIER

\*\*IWith SINAI, we're able to have much more mature conversations about our climate journey—diving deeper into big projects while aligning with best-in-class practices for regulated solutions. \*\*I

TERRI FINN
ENVIRONMENTAL MANAGER OPTIMUS STEEL

■■ SINAI has been one of the most effective ways of bringing our organization together to improve the quality and reduce the time we spent on GHG inventories and data analysis compared to other tools we've tried. SINAI is invaluable for our robust decarbonization strategy and transition path to Net Zero. ■■

JOÃO TEIXEIRA SUSTAINABILITY MANAGER, NATURA &CO

SINAI enabled us to successfully complete our most recent EPD assessment and equipped us to adapt to future regulatory requirements.

EDWARD GOETTL

VICE PRESIDENT, MARKET DEVELOPMENT, OPTIMUS STEEL

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natura & co









#### ABOUT SUPERCRITICAL



Supercritical helps businesses that see themselves as climate leaders get to Net Zero quickly and with integrity. They measure your carbon footprint and provide practical ways to reduce your impact before offsetting it through trusted solutions. They only support high-quality carbon removal programmes vetted by their own climate scientists.

**TOTAL CUSTOMER REFERENCES** 

**VIEW ALL REFERENCES** 

#### **FEATURED TESTIMONIALS**

I'm proud of the work we do with Supercritical. The footprinting process has been streamlined, easy, painless, and comprehensive. It's also important to us that we support different advanced carbon removal technologies and Supercritical made it easy to understand and purchase.

LAURENCE BARGERY

It was Supercritical who helped us go from 'green and keen' enthusiasts to proactive market-leading activists. This shift has transformed RMP.

**OLIVER SIDWELL** 

■■ We chose to work with Supercritical because they're a great match for our values. We're proud to be a part of their mission to scale the carbon removal market, and we've *learned a lot from their experts along the* way. 🗾

ANDREW THOMAS

I'm very excited and proud to work for a company that's taking an initiative on this.

**SEARCHPILOT** 

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RMPENTERPRISE

