



Amazon Listing Management Software Category

WINTER 2026
Customer Success Report





Amazon Listing Management Software Category

Amazon listing management software is a tool that helps sellers manage and optimize their product listings on Amazon. These tools typically offer features to streamline and improve the process of creating, editing, and tracking product listings across Amazon's marketplace.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Amazon Listing Management Software based on the FeaturedCustomers Customer Success Report.



Zentail



* Companies listed in alphabetical order



2026

**AMAZON LISTING
MANAGEMENT
SOFTWARE**

MARKET LEADER





ABOUT PATTERN



Pattern is a proven blend of marketplace analytics, product distribution, MAP Compliance, and brand management that drives growth for premium brands. thrive on high-energy, professional excellence, and disciplined creativity.

61

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Pattern has been a valuable partner to SPANX. The data and analysis they provide through Destiny are solid, and their team is highly supportive—always ready to jump in and help us scale. Their involvement has added real value to our strategy.”

TIANA KENNEY
DIRECTOR OF SALES, SPANX

“Pattern took Leatherman global at record speed -launching us in 15+ new marketplaces and unlocking huge international growth in just our first year together.”

STEVE SIEBERS
DIRECTOR OF COMMERCIAL OPERATIONS,
LEATHERMAN

“Pattern is truly an extension of our brand. They know what they are doing when it comes everything needed for a brand to succeed on marketplaces.”

CHRIS MITCHELL
OMNICHANNEL ANALYTICS MANAGER, SYLVANIA

“Pattern's management of our Amazon sales has improved the customer experience and provided valuable information regarding product movement.”

THOMAS MCKENNA
CHIEF OPERATING OFFICER, THORNE

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BALANCE OF NATURE





ABOUT QUARTILE



Quartile is a new way to manage your retail media and e-commerce advertising. Envisioned by four visionary cofounders, and built by engineers with experience across civil, mechanical, and computer engineering, Quartile is built from the ground up. Experience an e-commerce-focused ad platform that optimizes campaigns to your sales and overall return on investment, not ads, views and clicks.

93

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Working with Quartile gives us more time to focus on industry trends and make sure we’re staying relevant. We’re able to dig into our business and share important information with our Quartile team, and then they incorporate it into a strategy that makes sense for our business. For us, that’s a major win.”

JOE SCHAEFER
PRESIDENT, OFFICE SUPPLY

“Quartile is up front and clear about what they are doing for us. They do not try to get you to spend as much as possible on advertising, which some companies could try to do. We have used Quartile for only one month and we are seeing good results. Definitely recommend.”

TIMOTHY
RELIEVANCE

“Quartile has kept us on track to far exceed our annual growth and sales numbers. If we didn’t have Quartile team and technology, I don’t think we would hit our goals in Google’s shopping and paid search channels.”

MARKETING MANAGER
B2B MANUFACTURER

“Quartile takes whatever you’re doing and enhances it—it’s an add-on to your strategy, not a replacement.”

JULIO VERSOLATO
HEAD OF ARTIFICIAL INTELLIGENCE, EARTH RATED

TRUSTED BY





ABOUT RITHUM



Rithum™ is the industry's most influential and trusted commerce network, helping brands, suppliers, and retailers work together to deliver connected e-commerce experiences. The Rithum platform helps brands and retailers accelerate growth, optimize channel operations, scale product offerings and enhance margins. Using the commerce, marketing, and delivery solutions, all the customers create optimized consumer shopping journeys from beginning to end.

479 TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Implementing Sponsored Products has been a tremendous addition for driving traffic to our Amazon listings. Within the first three months of using Sponsored Products, our Amazon sales are up more than 10%, averaging under a 6.5% spend. In ten months, Sponsored Products produced over \$100,000 in sales at a 9% cost. The cost to acquire these extra sales have been pretty low thus far, making it a win-win.”

KAKI ZELL
VICE PRESIDENT OF SALES AND MARKETING, AMES WALKER

“A turning point for us was Amazon integration. Suddenly, we could see all products that weren't listed on Amazon, and the typo errors that weren't recognised by Amazon. With Rithum we could bundle these errors and export them to fix them, saving us a considerable amount of time.”

MELISSA BURTON
DIRECTOR, LINGERIE OUTLET STORE

“Our customers are familiar with the broad assortment in our brick-and-mortar locations, we want the online experience to be equally expansive using dropship to create an endless aisle.”

JEFF GIRARD
SENIOR VICE PRESIDENT OF DISTRIBUTION AND LOGISTICS, DSW DESIGNER SHOE WAREHOUSE

“Rithum has made it possible for us to expand quickly without overcomplicating our operations. Scaling from 140 to 190 channels in a year would have been a logistical nightmare without their seamless integrations.”

MATTHIEU HAIST
E-TAIL SALES OPERATION DIRECTOR, BOARDRIDERS

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2026

**AMAZON LISTING
MANAGEMENT
SOFTWARE**

TOP PERFORMER





ABOUT DATAHAWK

DataHawk

DataHawk, mission is to help their clients thrive on Amazon thanks to their leading Search Engine Marketing and Market Intelligence software that assists them in growing their sales and improving their margins. By leveraging unique data insights, their software helps sellers, vendors, brands, and agencies optimize the visibility of their products on Amazon thanks to their Search Engine Optimization products, and better understand and monitor their markets and competition thanks to their Market Intelligence products.

26

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“DataHawk had all the data and features we needed, with analytic and reporting capabilities we couldn’t find elsewhere. We were also impressed with the level of expertise, support and follow-up from the DataHawk team.”

THOMAS GRAGNIC
DIGITAL SERVICES MANAGER, T'NB

“Glad I made the switch. Worth every penny we spend. I have used 2 other products before for Keyword and Product tracking. DataHawk is clearly superior. It's easy to use and to set up.”

MATTHEW BESHEAR
DIGITAL MARKETING, APOLLO INTRACTIVE

“DataHawk offers visually and easy-to-digest data in terms of keyword ranks and how they change.”

ARTHUR BORSUK
SENIOR AMAZON SEO AND PPC SPECIALIST,
HELLOCHAKRA

“Amazon marketing without DataHawk is like hunting blindfolded.”

SHLOMO GREENBLATT
PRESIDENT, ALBERT SCOTT

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ABOUT FEEDONOMICS



With its leading data feed management platform, Feedonomics helps brands and retailers optimize and list their product catalogs on hundreds of ecommerce shopping destinations around the world. Our full-service solutions for marketplaces and advertising channels automate numerous processes, such as feed setup, order management, and data protection. Feedonomics gives you the freedom to focus on other areas of your business. As a merchant or an agency that supports one, you shouldn't have to dedicate time and resources to cleaning...

118 TOTAL CUSTOMER REFERENCES [VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Feedonomics has allowed us to easily manipulate our data to comply with each marketplace’s unique requirements, all while helping us maintain a seamless message for our customers on all DTC platforms. Our catalog has more than 30,000 UPCs, so that’s not an easy feat.”

BRIAN STRAUSS
MARKETPLACE & CUSTOMER EXPERIENCE MANAGER,
VIDA

“Feedonomics has been a transformative partner for us. We saw how we can expand and scale and use our product data more efficiently and more effectively. Now, feeds are a core part of our business.”

TRUNG TRAN
DIGITAL PRODUCT MANAGER, LOGITECH

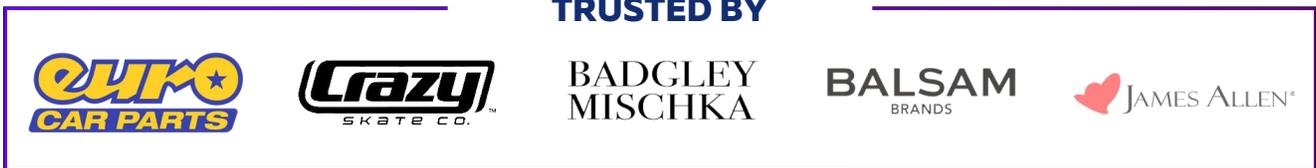
“Whether it’s custom or standard, Feedonomics has been able to come up with a solution for any sort of situation that we’ve had with a client.”

DARWIN LIU
CHIEF EXECUTIVE OFFICER, X AGENCY

“When we found Feedonomics, it made clear which marketplaces we wanted to enter and what path we wanted to take.”

MIKE O’NEILL
CFO, PLEXUSDx

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ABOUT FEEDVISOR

Feedvisor

Introducing the “AI-first” optimization and intelligence platform for large sellers and brands on Amazon. At the forefront of retail innovation, Feedvisor clarifies complex market dynamics into moments of insight and action that enable marketplace sellers’ and brands’ competitive advantage. Leveraging data intelligence and automated action in a platform of unparalleled depth and scope, Feedvisor drives seller success at every e-commerce touchpoint. From an algorithmic repricer revolutionizing marketplace selling, to recent innovations...

43

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Feedvisor’s immense data, sophisticated technology, and incredibly strategic and responsive team have enabled us to effectively target our premium consumer, grow brand engagement, and efficiently drive sales on Amazon. Our RoAS has increased over 100%.”

FORTUNE 50 GLOBAL BRAND

“I have never seen something in all my years of selling on Amazon that has generated ROI or given me the data I need to make better decisions than Feedvisor has.”

TOM
LARGE HOME FURNISHING RESELLER

“Feedvisor allows us to look at each ASIN to make sure we are maximizing profitability from both a brand and portfolio perspective.”

BRIAN
ENTERPRISE LIFESTYLE SELLER

“Feedvisor’s trustworthy algorithms and extensive, data-driven reporting have allowed us to make stronger business decisions on a regular basis.”

LEADING ENTERPRISE SELLER

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ABOUT INKFROG



inkFrog provides sellers on eBay the auction management software they need to effectively manage their listings. Started in 1999, inkFrog has helped thousands of sellers improve their presence on eBay, increase sales, and improve customer relations.

69

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

inkFrog has made our online lives so much easier !! can't believe how well and easily it integrates with Shopify. Our sales numbers have gone up since using it, thanks to its ease and efficiency! We've been using inkFrog for about 3-4 years now, and it has made everyone's life here easier. Its helped in the sense of saving time, which also saves money. It has made us more efficient and as a result increased our sales and bottom line. Listing, re-listing, selling, are all a breeze with inkFrog.

PAUL ULINO
TRUETONE MUSIC

We started using inkFrog in 2016 after trying different listing programs that integrated with our website. Since we started using inkFrog working with listings has become extremely easier for us. Some of the features that we like are the bulk editing of listings, syncing of stock levels, and the ability to set templates along with image storing.

RICHARD MCMAHON
RHONDA ANNE JEWELRY

We started using inkFrog in 2016 after trying different listing programs that integrated with our website. Since we started using inkFrog working with listings has become extremely easier for us. Some of the features that we like are the bulk editing of listings, syncing of stock levels, and the ability to set templates along with image storing.

GERALD MORRISON
TREASURE JOURNEYS

Inkfrog has helped in so many ways to manage easier our ebay listings and also to provide nice looking listings and attractive listings to buyers. We have 99.9%-100% positive feedback and trusted status on eBay.

MAL BADAWI
CO-FOUNDER, OZDINGO



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ABOUT PERPETUA



Perpetua provides growth optimization and reporting technology for the world's smartest eCommerce businesses. Through the platform, brands and sellers create goals based on strategy and rely on Perpetua's best-in-class, AI-powered optimization engine to execute tactically. Perpetua's intelligent reporting tools will also surface the most important metrics you need to see in order to easily quantify and examine the investment of your advertising dollars into your business. Integrations with Amazon, Instacart, Walmart, and Google Ads ensure brands achieve full-funnel engagement and maximum...

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Perpetua has helped streamline our Amazon PPC ad management, leading to more efficient campaigns. An intuitive interface and automation features have simplified the process of monitoring and adjusting bids, allowing us to focus more on strategy and creativity rather than manual tasks.”

NIKURA

“Perpetua is amazing. Leveraging auto campaigns in Sponsored Products has made it easy to identify what's working for us and what could use improvement. This strategy has given us time back to shift some of our focus back to our bigger products.”

PRABHLEEN SAHOTA
HEAD OF MARKETING, KEPLIN GROUP

“Perpetua gives us transparency and control. With Perpetua, we have full visibility into the impact of our ad spend, so we can swiftly double down on what's driving true incremental growth.”

JU RHYU
CHIEF EXECUTIVE OFFICER, HERO COSMETICS

“Cartograph is a mission-driven company, we have the privilege of helping build brands that are better for people and better for the planet.”

JONATHAN WILLBANKS
FOUNDER & CHIEF EXECUTIVE OFFICER, CARTOGRAPH

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Hero.



CAP.

crocs™





ABOUT SELLBRITE



Sellbrite is an intelligent retail solution that removes the complexity of selling on multiple online channels, and drives growth for any ecommerce business by extending their reach into other markets. Through a simple and intuitive interface, Sellbrite enables online retailers to easily list and sell their products across channels, control and sync inventory, and manage and fulfill orders.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“With Sellbrite, I have been able to manage current Amazon listings and create a template that allows me to easily and quickly create new listings on eBay. I feel much more organized. Simple and amazing!”

TRENDY TRIPPER

“Sellbrite is so easy, seriously. It’s very easy to connect. It’s easy to add inventory somebody there was a seller because you have to be a seller to know how to make it user-friendly.”

RAFFI GROSZ
FOUNDER, FOREVERGIFTS

“Sellbrite has been great for us. We have tried other software and have had missing orders and issues. Sellbrite has the most straight forward pricing of any retail software out there.”

BAY 15

“Sellbrite has saved us so much time by syncing our inventory across the many channels that we sell.”

LYNN
PANVISIONARY GROUP LLC

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FOREVER **GIFTS**
PERSONALIZED



ABOUT SELLER LABS



Seller Labs has expanded its product offerings to solve other problems for sellers. They offer tools for Amazon keyword research, Sponsored Products advertising, managed services, product discovery and inventory management. They help sellers gain the Amazon Advertising Advantage. Their work hasn't gone unnoticed.

31

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“SLMS works with so many different accounts that they always know about the latest Amazon Advertising features. When my SLMS Account Director suggested Sponsored Brand Ads in addition to Sponsored Products Ads, I trusted him and it paid off. When he showed me Amazon Stores as another branding opportunity, we made that happen. Now we’re already getting an additional \$300-400 a day in sales from Stores alone. I wouldn’t have known about these things otherwise.”

JERRY KOZAK
OWNER, ANN ARBOR T-SHIRT COMPANY

“Keymaster Games publishes board games with captivating experiences and elegant designs. Our games are meant to be easily played with the friends and family around you in the hopes of creating deeper connections and fun memories.”

MATT AIKEN
CHIEF EXECUTIVE OFFICER, KEYMASTER GAMES

“Over just eight months, the SLMS team increased the company’s monthly Amazon advertising revenue from \$12,301 to nearly \$200,000, simultaneously decreasing the company’s ACoS by 91% and achieving a final ACoS of just 3.99%.”

OWNER
LEADING ELECTRONIC COMPANY

“Within two months using Seller Labs Managed Services, we increased our ad revenue 180% through Sponsored Products targeting.”

LEADING DESIGNING AND MANUFACTURING COMPANY

TRUSTED BY



Keymaster



Spikeball



ABOUT SELLERACTIVE



SellerActive's all-in-one inventory management gives online sellers the freedom to grow their business. SellerActive multi-channel inventory and order management software streamlines processes like smarter automated repricing, synchronized listings across multiple marketplaces, and faster, cheaper order fulfillment. Gain real-time visibility into your inventory and the ability to grow without fear of overselling or out-of-stocks. Sell more while maximizing your margins with SellerActive's seasoned selling experts to help grow your business every step of the way.

32

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The primary issue we had before utilizing SellerActive was having to either place orders manually or maintain multiple APIs. With a very busy development team, maintaining an API for multiple platforms was going to be a huge hassle.”

JARED
DIRECTOR OF DIGITAL MARKETING AND
MARKETPLACES, ROCKY MOUNTAIN ATVMC

“Without SellerActive's ability to scale our business, there'd really be no way for us to continue because we'd be so overwhelmed with orders, pricing, and inventory. Without SellerActive, we would crumble.”

BRADLEY ARKELL
CO-OWNER, DOLLAR HOBBYZ

“I love that SellerActive brings in all of the listings from each marketplace and doesn't require me to manually input every listing onto each platform.”

THOMAS H
CAPTERRA

“SellerActive has provided a solution that is affordable, works well, and I almost never need to touch it. It's a 'behind-the-scenes' hero.”

MARC FRANKEL
OWNER, ISLAND WATCH

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ABOUT SELLERAPP

sellerapp

SellerApp is the only all-in-one platform built for budding entrepreneurs, small businesses, and Fortune 500 companies alike. Powered by modern machine learning technology, their tools allow you to seamlessly upscale your Amazon business. Research, operations, marketing, advertising, and sales - their platform helps you optimize every aspect of your Amazon enterprise. They combine the best of technology and industry expertise to guarantee optimal PPC outcomes, tailored to your business needs. Outpace the competition 24/7 with advanced automation features designed to maximize your...

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“SellerApp’s tools have helped me advertise my listings successfully on Amazon and also helped me improve my listing SEO. What I wanted was an all-in-one Amazon tool, and SellerApp has connected all the dots for me. I have benefited from both their free extensions and as well as paid ones. Their support team is also very quick and responsive. I’d recommend this to anybody selling in the Amazon marketplace.”

JOHN BENNETT
FOUNDER, ECO SAFETY PRODUCTS

“SellerApp offers expert advice to make sure my FBA business is performing well. Especially when it comes to advertising, SellerApp knows the best ways to go about it and streamlines all my campaigns to ensure the best ROI. They provide detailed reports that help me gain a better understanding.”

LINDSEY SUN
ZEAQ

“The capability of Sponsored Video ads was something we hadn’t given much weightage to. SellerApp, along with their data-driven decisions and proven results, showed us how instrumental they can be in driving sales and revolutionizing the way you advertise on Amazon.”

ANKUSH SHARMA
CO-FOUNDER, SATTVIKO

“The success of SellerApp’s campaigns has given a boost to the company’s growth. SellerApp is the first marketing solution used by us and looking at its success in driving growth and efficiency, we plan to invest more in analytics-based decisions.”

CHARLES
OWNER, WINDSCREEN SUPPLY CO.

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ABOUT ZENTAIL

Zentail

Zentail is a leading commerce operations management platform trusted by top 100 Amazon sellers, Fortune 500 retailers and some of the fastest growing brands. As Amazon continues to dominate ecommerce, Zentail helps sellers protect (and grow) their profits and reduce their reliance on Amazon. It boasts modern AI concepts, end-to-end automation and white-glove support. Zentail is also the only software that lets sellers buy and sell from one place. Centrally manage everything from purchasing to listing, repricing to inventory.

57

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“With Zentail, our revenue grew 50% overnight—by having properly listed products on the various channels and an inventory system that made it easy to scale our operations. Pro tip: make sure you pay for the implementation because you get 10x back in time/value for the amount you pay.”

ALLEN DOAN
DIRECTOR, CÁCEE

“Though we always had some sort of element of ecommerce, it wasn't always a big focus. That only changed in 2017, when Felina decided to give its Shopify site a facelift and direct its attention to Amazon. “Now, it's the fastest-growing part of our business.”

NEIL POPKIN
HEAD OF ECOMMERCE, FELINA

“Zentail has dramatically expanded our ecommerce sales channels beyond our expectations. The operations management suite and multichannel analytics have made us more efficient, allowing us to spend time focusing on selling even more products.”

SERGEI HAGLEY
ECOMMERCE MANAGER, PANAMA JACK

“The partnership between Google and Zentail and McCombs has, in the simplest of terms, increased revenue and Zentail was the major force to make that happen. I look at the numbers and I say, 'Let the good times roll.’”

KEN MCCOMBS
PRESIDENT, MCCOMBS SUPPLY COMPANY INC.

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2026

**AMAZON LISTING
MANAGEMENT
SOFTWARE**

RISING STAR





ABOUT BIDX



BidX automates and optimizes Amazon Advertisements for sellers, vendors and agencies. Their Machine Learning algorithm boosts the profitable campaigns and minimizes non profitable campaigns, by adjusting bids and shifting keywords. Their team is highly engaged and has a lot of Amazon Advertising expertise,

22

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“By using Amazon Ads, we have expanded our reach enormously and significantly increased our sales. Amazon Ads is an indispensable tool for us to successfully present our products and reach customers.”

ENES SMAJLOVICH
E-COMMERCE MANAGER, PICARD

“Given Amazon's growing market presence in the pharmaceutical sector, it is essential to use this channel to secure long-term competitive advantages and control over your own brand presence.”

KATHARINA ASAM
DIGITAL MARKETING LEAD, SMILE AI

“As an Amazon Marketing Agency, we always strive to deliver the best possible results for our customers. BidX enables us to efficiently control and optimize our advertising campaigns.”

FLORIAN VETTE
MOVESELL

“BidX helps us to precisely target our audience with the Amazon DSP and thus generate incremental revenue as well as increase our brand awareness.”

ALENA RATH
SENIOR BUSINESS DEVELOPMENT MANAGER E-TAIL,
FALKE

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