

Appointment Scheduling Software Category

WINTER 2026
Customer Success Report





Appointment Scheduling Software Category

Appointment scheduling software is also termed appointment management or appointment booking solution. It can be used by service providers to easily manage customer bookings and appointments. The platform offers tools such as mobile app booking, web booking, and user interface for contact center employees.

You can increase the efficacy of the appointment system by integrating it with a customer journey management or queue management tool. This will enable you to shift customers seamlessly from online reservations to in-person visits.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

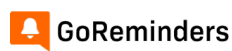


RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Appointment Scheduling Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2026

**APPOINTMENT
SCHEDULING
SOFTWARE**

MARKET LEADER





ABOUT CALENDLY



Calendly is simple, beautiful scheduling software that delights customers and makes life easy for business professionals. Calendly users sell more, sell faster and provide high-quality service by eliminating email and phone tag for scheduling meetings and appointments. They're committed to creating the most elegant, frustration-free scheduling experience possible, so you can save time, impress your contacts and say goodbye to busywork.

201

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“If Calendly disappeared tomorrow, I honestly don’t know how I’d replace it. I’d need three or four different tools just to piece together what I’ve built — and none of them would work this smoothly.”

COLLEEN DELVECCHIO
FOUNDER, MAXADY

“Calendly makes us look tech-forward. It’s one of the first tools we give our new hires — right alongside Zoom and Slack. That’s how essential it’s become to our business.”

LIOR ZEHTSER
CO-FOUNDER, CONNECTCPA

“Calendly made it plug-and-play. We just invite a teammate and they’re up and running in minutes. It’s fast, intuitive, and scalable.”

DANNIELLE SAKHER
DIRECTOR OF PARTNERSHIPS AND STRATEGIC
INITIATIVES, MINDSTUDIO

“Calendly helps us protect our team’s time and make every support interaction count.”

MARQUES STEWART
MANAGING DIRECTOR OF TECHNOLOGY, ACHIEVEMENT
FIRST

TRUSTED BY





ABOUT COCONUT SOFTWARE



Coconut Software makes it effortless for customers to connect with their financial institution. Our enterprise appointment scheduling and lobby management solutions are used by leading banks and credit unions across North America, including RBC Royal Bank, Arvest Bank, Vancity, and Rogue Credit Union. The result? A seamless customer experience that's improved NPS scores, reduced wait times, and increased conversion rates for the organizations who use it. Founded in 2011, Coconut Software is headquartered in Saskatoon, SK with offices in Toronto, ON. For more information, please visit...

69

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Coconut Software has provided a member centric, easy-to-use solution for our members to schedule appointments with our sales and service teams. Since implementing Coconut we have been able to improve our member experience by ensuring that the right sales and service team member is available at the right time and the right place to meet our members' needs.”

CHRIS MALMBERG
VICE PRESIDENT – CORPORATE SOLUTIONS &
STRATEGIC PARTNERSHIPS, WFCU CREDIT UNION

“Working with the Coconut team has been a fantastic experience. Not only does Coconut offer best-in-the-industry appointment software but they also have an incredibly passionate and dedicated team. Our implementation was a great success, a testament to both the software and the excellent team at Coconut.”

NATHAN HEEMSKERK
DIRECTOR, MEMBER SOLUTIONS & INTEGRATION,
TANDIA FINANCIAL CREDIT UNION

“The ability to pull reports or quickly view numbers at a glance helps us determine the volume of appointments (completed or canceled) and determine what our most popular service is. As a manager, I have found it to be a great tool to project staffing needs as well!”

BRANCH MANAGER
MEMBERS COOPERATIVE CREDIT UNION

“Appointments allow us to prepare ahead of time for our appointments so we can ensure we have options and solutions ready for the customer.”

CARLA COWLEY
SALES MANAGER, SASKTEL

TRUSTED BY





ABOUT ENGAGEWARE



Engageware (formerly TimeTrade SilverCloud), provides industry-leading technology and expert know-how to help organizations better engage their customers. Trusted by more than 500 organizations, our consumer self-service, appointment scheduling, and knowledge management solutions – combined and integrated with those of our market-leading partners - make it easy for customers to answer their questions quickly, connect to the right resources when scheduled expertise is needed, and get a consistent, efficient experience when help from a representative is required. Organizations that use our customer engagement solutions deliver...

86

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The strategy was analyzed in accordance with our online stores’ market size, growth opportunity, and targets, as well as it was closely aligned with our local and global business strategy (...) It is essential for us that the teams in other countries also participate because they are the ones who know their customers best. A customer in the Philippines is different from a customer in Colombia.”

MONTSERRAT TEJERINA
ADOPTION ADVISOR, CEMEX

“I feel Engageware’s value lies in its ability to serve as a repository for us. We can have control over where we store information, without relying on a vendor that may not directly interact with our members. We have the flexibility to determine where we want information and how we shape the member experience.”

STEPHEN JOHNSON
AVP ADMINISTRATION & MARKETING, ITHINK FINANCIAL

“Engageware delivers a scalable, intuitive solution, the platform’s ease of use allows us to stay agile, closer to our customers, and make faster decisions. Additionally, Engageware’s team has been with us every step of the way, providing quick, personalized support that made all the difference.”

DEPUTY MANAGER, CUSTOMER RELATIONS
REGIONAL BANK

“We are thrilled when customers express gratitude to the virtual assistant as if it were a real customer service person, demonstrating that beyond being an artificial intelligence solutions, it authentically connects and meets the needs of customers.”

ANDRÉS GALLEGOS GARZA
SUBDIRECTOR OF ALTERNATIVE CHANNELS, PENSIONES BANORTE

DAVID’S
BRIDAL



TRUSTED BY





ABOUT JRNI



JRNI is an enterprise-class appointment scheduling platform for managing personalized experiences at scale. With apps for facilitating appointments, virtual queuing, and events, plus industry-leading analytics, JRNI helps businesses offer remote and in-person experiences that engage more customers, optimize your workforce, and increase revenue and profitability.

49

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The implementation of Studio has been a game changer in the way the company is managing and reporting in-store appointments and events. Not only has it made the overall process a lot easier and more flexible for our store staff and marketing departments, but it has also given our customers a best-in-class experience.”

BEN BENICHO
E-COMMERCE PROJECT MANAGER, JOJO MAMAN BÉBÉ

“We've added several new and easy ways for customers to book appointments, which is driving higher levels of customer engagement. In the second quarter, 65% more appointments were booked online versus a year ago.”

GINA DROSS
CHIEF EXECUTIVE OFFICER, SIGNET JEWELERS

“JRNI is one of our most reliable providers with no outages or downtime. When you're conducting 3,000 appointments per week concerning the safety of children, it's a relief to be able to count on the service.”

ARRON CONROY
NATIONAL INSTALLATION MANAGER, BABY BUNTING

“JRNI sets us up so when a customer comes in, we know what they're there for, we're already prepared - and it makes the customer experience that much better.”

ALAN WHITFIELD
EXECUTIVE VICE PRESIDENT OF STORE OPERATIONS,
HARRY ROSEN, INC

TRUSTED BY

BabyBunting

ANTHROPOLOGIE

Debenhams

Dunelm



Falck



2026

**APPOINTMENT
SCHEDULING
SOFTWARE**

TOP PERFORMER





ABOUT ACUITY SCHEDULING

acuity:scheduling

Acuity Scheduling is an online scheduling software providing an easy way for your clients to schedule appointments with your business. Easy online appointment scheduling. Helping small businesses offer booking and manage their appointments online since 2006.

80

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Acuity allows me to charge any form of payment used on file in a breeze, and it allows me to quickly rebook my client for the next appointment. The process takes less than 2 minutes, which gives me time to prepare for my next treatment without stressing out.”

ADREA MCNEISH
FOUNDER, A.M. GUEST HOUSE

“From automated confirmations to enforcing late fees, Acuity streamlines my workflow. This efficiency frees up my time to create content, engage with my audience, and explore new business opportunities, all while knowing my schedule is perfectly managed.”

TOMMY REYNOSO
THE LASH KING

“I love Acuity's ease of use. The setup process was so smooth, and I was able to implement everything, from scheduling to payment processing and calendar access, right into one platform.”

MARY JEFFRIES
CAREER COACH AND FOUNDER, THE STEP FORWARD

“Acuity makes it really easy to keep track of bookings, update availability and save time! The way it integrates into an existing website makes it a no-brainer.”

NORA LALLE
FOUNDER AND EDITOR, PAMPLEMOUSSE

TRUSTED BY



Gentle Frog



ABOUT APPTOTO



Apptoto provides automated appointment reminders, business text messaging and online schedule for appointment-based businesses. They've seen first hand what the impact of a well crafted appointment messaging strategy can be on appointment based businesses and it can be transformative. Apptoto's vision is to create an easy to use, and affordable, automated appointment messaging system that works with your existing calendar, CRM, and scheduling software in order to grow your revenue AND your profits.

227

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"This app is wonderful for helping clients and potential clients get notified or reminded of their appointments. It has helped us have less no shows."

CHRISTINA SOTO
BENJAMIN LAW FIRM

"Apptoto has cut down our admin time (who were performing reminders manually) and it has radically cut down our no-shows. Thanks again."

HUGH MCCULLUM
DR. LISSA JOHNSON & ASSOCIATES

"Easy to use, allows you to communicate with patients via text and syncs with Google calendar. Great tool for a small business."

TRACEY RUSS
AUSTIN PROSTHETIC CENTER

"I love the system, it really helps keep us organized and totally helps to improve our appointment hold ratio."

STACY CORRIGAN
PEACE OF MIND PROPERTY MGMT & RE, INC.

TRUSTED BY





ABOUT BOOKEDIN



Bookedin's software provides a free booking webpage so your clients can book appointments for services online anytime, anywhere. You can schedule your day, manage your staff, and collect online payments too. It's easy to use, sets up in seconds, and best of all.

88

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I have been using Bookedin for my business scheduling needs for around 5 years now, and I couldn't be more satisfied with its performance. This app has significantly streamlined our scheduling process and improved overall efficiency.”

JOEL REMARAIS
TAP TAP TRANSPORT

“I have been using this app for 3 years. The price has gone up but I cannot run my company without it. I hardly talk to my customers anymore. Just really easy to use and can make changes on the fly.”

EDDIE CRUZ
WASH BOSS MOBILE DETAILING

“My experience with the booked in app Has been fantastic. It is quite easy to use, and you actually have full control of the operation of your business. I certainly recommend it.”

RICARDO ZAPATA
MESSAGEARTIST

“Great platform for my business. I own a driving school and utilize Bookedin for my testing. Very clear and easy to use, especially the app.”

JOSE OQUININ
STREET WISE DRIVING SCHOOLS

TRUSTED BY

BEN LOUIS TATTOOS

BILYANA
BOYADJIEVA
photography



ART RAGE TATTOO
STUDIO
2601 BIRNEY AVE. SCRANTON PA 570-344-2975



ABOUT BOOKEO



Bookeo offers flexible and user-friendly scheduling software suitable for any type of business: Bookeo Appointments, designed for service providers and consultants; Bookeo Classes and Courses, designed for schools, studios, and teachers; and Bookeo Tours and Activities, designed for guided tour and activity providers. Bookeo only charges a low monthly fee. There are no commissions charged to businesses or consumer fees. Bookeo offers a range of key features designed to enhance user experience and allow...

57

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"We like how Bookeo integrates into our Google calendar and how customers can choose their own wardrobe advisers."

CRAIG SCHROEDER
CHIEF EXECUTIVE OFFICER, COMMONWEALTH PROPER

"Bookeo is the most flexible and user friendly option for online registration."

JASON DURHAM
FRONTLINE FIRST AID

"Bookeo is straightforward and super-easy to set up. It saves me so much time."

NICHOLE CHURCHILL
RADIANT HEART YOGA

"Bookeo is easy to use on the back end, and it's flexible."

AMY BURKE
CO-OWNER, FLAVOURS SCHOOL OF COOKERY

TRUSTED BY





ABOUT DOODLE



Doodle is the simplest way to schedule meetings and events. Ditch the endless rounds of email ping-pong, trying to figure out when people can meet. Instead, create a poll with all the date/time options you want, let everyone choose their preferences and within minutes you've scheduled the best possible date. Doodle is the preferred scheduling tool for millions because of their ability to set up time with the people you need to in just a few clicks. Their Bookable Calendar allows you to automate your schedule, so you can focus on the things that matter to you. Their headquarters are in Zurich, but they also have offices in Atlanta, Berlin and...

28

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We needed a bunch of meetings this week and we were able to go and send a Doodle. By the end of that same day, he had received 80% of the responses so we were able to get all of the calls scheduled for this week and then we chased the final two so again within 3 hours of him sending out the Doodle we had 8 of the 10 calls scheduled.”

TRAVIS
STRATEGIC RESOURCE GROUP

“The meetings that I schedule can be anything from VPs throughout the university, assistant VP, other directors COOs, CFOs, CTOs, chief executives throughout different departments.”

SARAH MAYFIELD
EXECUTIVE ASSISTANT, UNIVERSITY OF VIRGINIA

“We had a flu shot event, and we had those hourly employees who may not have an email address they were then able to sign up for a session to come and get their free flu shot.”

KISHONA
PROJECT MANAGER, MOTIVATE LLC

“It's saved hours if not days of multiple people's time at multiple people's pay grades.”

DARION MAYHORN
DEPARTMENT OF THE INTERIOR

TRUSTED BY





ABOUT MYTIME



MyTime is a fully integrated appointment scheduling, point-of-sale and customer engagement platform for multi-location chains and franchises. It's built to be modular, but it really shines when the various components work together to maximize revenue by reaching customers wherever they are at the moment they are ready to transact.

16

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I have been a hairstylist for 34 years. With MyTime, my business has increased and my long time clients embraced the change. It is awesome when I get a booking while traveling! It would be hours if I had to text or call them back. Love love love it.”

JERI
THE VISIBLE DIFFERENCE

“Things are a lot smoother since I started using MyTime. Now that clients can schedule and reschedule their appointments automatically, I don't have to worry about managing them.”

HOWARD
MAJESTY HAIR SALON

“MyTime has already increased business by 30% and decreased the time I spend booking appointments over the phone. The Scheduler lets me manage all my clients right from my iPad!”

JOANNE PIRKLE
SALTY DOG PET WASH AND GROOMING

“My clients love booking their dog grooming visits 24/7 and I love that their appointment reminders and confirmations just happen automatically.”

CHRIS SOPER
DOGGY STYLES BY CHRIS

TRUSTED BY



deka lash





ABOUT SETMORE

setmore

Setmore offers a free, online scheduling platform for you to connect with your customers. Manage all your appointments through one simple, sleek calendar system and give your business the freedom to grow.

63

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Setmore made it so much easier so clients could go directly to my website and book. I get notified instantly about the bookings, so if there were any changes to make I could easily do it without having to be on the phone.”

NAOMI
ON THE SPOT BEAUTY BAR

“Fabulous for my clients and easy to use. Definitely worth the subscription. The email and text reminder system works effortlessly.”

KARIN DALTON-SMITH
TEA WITH KARIN

“Easy easy functionality, very fair pricing, but I will say the absolute key is their instant customer service.”

ERIC FARBER
FARBER & COMPANY

“Great tool for our business. Booking is easy and customer service is fantastic. Highly recommended.”

MICHAEL STEWART
SURF BOARDING LIFE

TRUSTED BY

odeyalo



Edelman

FARBER & CO.



HAIR BROS





ABOUT SHORE



Shore provides the most efficient software solution for appointments, customers and marketing. Intelligent and easy-to-use. With Shore, businesses of any type make their services bookable online, monitor their numbers and improve their customer relations.

55

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“This booking tool is awesome. I love how you can enter a new service any time you want. It’s so simple. No more juggling a million different things.”

JORAM
MYSSAGE

“Appointment planning has become much simpler, and thanks to the chat function I can easily get in touch with potential customers.”

MICHAEL PUNSCHKE
OWNER, FONGS KUNG FU SCHOOL

“Shore is my mobile secretary. I can access my calendar and my customer database wherever and whenever I want.”

ANITA DORDEVIC
OWNER, ANITA VAMARI MAKE-UP ARTIST

“SHORE helps me live up to my own expectations as I no longer have to worry about the telephone ringing.”

TAMARA HABERL
MANAGER, ALCHEMY HAIR SOLUTIONS

TRUSTED BY





ABOUT SIGN IN SCHEDULING

Sign In Scheduling formerly 10to8

Sign In Scheduling provides a system for small businesses and independent practitioners to transform the way they manage customer bookings. Using 10to8 will increase bookings, reduce admin-time and eliminate no-shows.

66

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We chose [Sign In Scheduling] because of the cost, and simplicity of the tool. We wanted to make it as easy as possible for the patients and [Sign In Scheduling] gave us the ability to replace the queue that was going down the corridor with a virtual queue.”

ELEANOR LONG
CHELSEA AND WESTMINSTER HOSPITAL NHS
FOUNDATION TRUST

“State of the art booking system. 10to8 has managed to put into practice what every one of us has thought out loud over the last few years. A Web-based online booking system for all your booking requirements.”

PHOTOGRAPHER
JEAN-LUC BENALET

“We love the flexibility of how the services can be adjusted to each person’s schedule and how they want to serve students. We are very happy with this product and look forward to working more with the 10to8 team.”

SANTA CLARA WILCOX HIGH SCHOOL

“Clients love having control over their scheduling and the reminders of appointments.”

SERVICE PAWS BY DONNA

TRUSTED BY





ABOUT SIMPLYBOOK.ME



SimplyBook.me is one of the world's leading appointment scheduling solutions, with tens of thousands of paying customers worldwide. SimplyBook.me offers a booking solution for smaller service-based businesses and enterprises with numerous locations. SMBs get a beautiful, customizable booking website or insert a booking widget to their website. They can then choose from over 60 custom features depending on their needs, whether to accept payments, offer Instagram bookings, sell gift cards, offer loyalty points, implement waiting lists or much more.

307

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We LOVE Simplybook. It has ensured that our clients can book and pay easily and we stay up to date with notifications. The fact that it is fully customizable in terms of booking times means that we can maximize our field availability. We are able to easily oversee bookings at both our venues, and contact clients directly from the User App. The client service/help desk is always available.”

GENIUS DOG PARK

“Simplybook has streamlined our business. We wanted a simple but affective booking system and we got just that! Our customers often comment on how easy it is to book and that the communication is great. Which is all down to the reminder emails and text features. We are using many of the custom features and as our business grows we can continue implementing more of these features.”

OXFORD SECURE DOG FIELD

“Ease of use for both service provider and clients. Life happens so clients being able to change bookings within a specified time frame is a game changer in my view.”

THE PERFECT SPOT

“Most members have no trouble booking, and the peace of mind this gives them is priceless.”

SLIPERIET GYLSBODA

TRUSTED BY

Ashley Perez





ABOUT TIMELY



Timely is beautiful appointment scheduling software for booking based businesses. Used and loved by over 5000 business customers in more than 80 countries worldwide, Timely is fast becoming the first choice for small businesses in the health and beauty industries.

358

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“It's ease of use, plus the outstanding online technical support, which I have found to be way beyond expectations, make it ideal for any hair salon owner who is a little computer challenged like me, and just wants something that works without effort.”

JAMIE WHITNEY
OWNER, ESTABLISHMENT HAIR SKIN BODY

“Timely makes it a lot easier for us to operate. All we have to do is focus on what's happening in the shop, and it all runs smoothly.”

AARON CHAN
KINGS DOMAIN BARBER SHOP

“Loving the Timely software. The staff have good values and genuinely care about their customers which is rare in today's world.”

PETE DUNN
FRANKIE SALON

“Timely is just set out a lot better for the creative brain – it's colourful and more simplified.”

KYRA
DIRECTOR & CO-OWNER, TKAY

TRUSTED BY





ABOUT VCITA



vcita is the #1 business management and client engagement app, designed to help small businesses grow. Tailored specifically for service providers, vcita redefines the way businesses interact with their clients, driving more opportunities from the web, mobile, email and social while empowering clients to self-serve. Founded in 2010 by Itzik Levy and Eran Utmazgin, vcita started out as an online scheduling platform. Over the years, vcita evolved to become an all-in-one app that includes all the tools a small business needs to manage and grow their business. vcita includes an online CRM to manage all client communications together with online...

83

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"vcita has supported me to manage scheduling and client information in one convenient interface. I love how my clients can schedule directly online and do not need to call, text, or email me directly. This saves me hours of time per month that I can use to focus on other important business-related tasks."

ROMI CUMES
MENTAL HEALTH COUNSELOR, SANTA BARBARA CITY
COLLEGE

"vCita is one of the smartest business decisions I have ever made. I regularly receive appointment requests, and can manage conversations with multiple people directly from my mobile."

CYRUS KHAMBATTA
MANGOMAN NUTRITION & FITNESS

"With Vcita, I feel like a pro. It's been so easy for me to master. All the way from the desktop version to the mobile app! It's given me the confidence I need to manage my business."

JACKIE ALVES
MANAGER, JAFRA COSMETICS

"vCita is a fundamental infrastructure for any small business, essential in managing leads and opportunities. Integrating vCita into our offering has proved a huge success."

JENNIFER BEALEY
CHIEF EXECUTIVE OFFICER, CI WEB GROUP

TRUSTED BY

Ashley McNair & Joelle Moore





2026

**APPOINTMENT
SCHEDULING
SOFTWARE**

RISING STAR



ABOUT APPOINTLET



Appointlet makes life easier and more successful for businesses by allowing them to offer simple and modern scheduling to their customers and prospects. Appointlet has become the scheduling software of choice to over 100,000 businesses with millions of successful bookings.

19

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Before appointlet, our customer success team spent significant amounts of time coordinating schedules back and forth. Since beginning with appointlet, our bookings have increased 20%, but our time spent coordinating them has basically dropped to 0. We just send out the link with our automated emails and let the bookings come in. It's easily accessible, and everyone in the company has the link to share.”

KARYN VILBIG
DIRECTOR OF CUSTOMER SUCCESS, EYEMAGINATIONS

“Before Appointlet, the process would take 4-5 emails at least. Now they can book in a couple of clicks and there's never any issues with timezones. Couldn't really ask for more!”

DEAN
STOREYA

“Our customer onboarding team uses Appointlet to schedule meetings with new prospects and channel their lead data into Salesforce and Intercom.”

JAMES ANDREWS
STIBOSYSTEMS

“We love Appointlet and how easy it was for us to set up. Parents appreciated the user experience.”

CHRISTOPHER BRIDA
LINCOLN HIGH SCHOOL

TRUSTED BY





ABOUT APPOINTY



Appointy is an advanced web-based scheduling software tool which allows you to manage your clients and market your services by speeding up your word-of-mouth publicity. You can be growing your business and gaining new clients 24 hours a day, 7 days a week, 365 days a year; even while you sleep or go to the gym. Organize your appointment book, staff, services, etc., from anywhere in the world. Appointy will keep you up to date with real-time updates while you are out and about or just away from your desk.

13

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

"I set up Appointy account just to get used to the process of doing it and to see how it works; your system is really well done, and we are very likely to use/integrate it in the future for our clients."

RODRIGO FLORES
STAGECOACH DESIGNS

"I am actually very impressed with the Appointy scheduling software. So far it is probably the best appointment software out there for our needs and I would like to test it out on our site."

JONATHAN WOLINSKY
THE JUNKLUGGERS

"I just worked with Appointy and they were awesome! This software is so full featured! What used to cost me over \$100/month - I can do for a fraction of the cost! I am thrilled."

MARCELLA CLARK
COLON THERAPIST, THE BODY CENTER

"I just started using Appointy about two months ago. I can't say enough about the product and their customer service. Definitely would recommend it for your business!"

LINDSAY PORTER
PHOTOGRAPHER, LINDSAY PORTER PHOTOGRAPHY

TRUSTED BY





ABOUT GOREMINDERS



GoReminders

GoReminders is simple and extremely useful. Businesses often lose money when a client doesn't show up for an appointment, and even more time and money is wasted calling the client to remind them of an upcoming appointment. With GoReminders, the business schedules the appointment into the system, and the client automatically receives a reminder via text message or email in advance of the appointment.

156

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“GoReminders Rock!!! I love that I automatically remind my clients, and it syncs to my calendar. There is no need for double entry into system. I can even send text blast and add other team members. GoReminders is a game changer for me, it has decreased phone time on appointment confirmations and reminders and gave me that time back. I absolutely love it!”

MICHELLE CHAMBLISS
PRESTIGE MOBILE NOTARY

“This software is very easy to use and has super customer support. I can now text/email all my clients to remind them of their upcoming appointments. As a senior citizen, I also use it to send reminders to myself, so I don't miss any of my own appointments. They do not stonewall you like many software providers.”

STEPHEN C. GUBLER
CERTIFIED PUBLIC ACCOUNTANT

“You need GoReminders in your life! GoReminders gives my business a professional way to communicate about appointments. GoReminders is the greatest addition I ever made to my business. The best investment in my business. My clients love our appointment reminders. EXCELLENT!”

VICTOR CRUZ
C&A TAX SERVICES

“Being able to send reminders for our appointments automatically and several times. Great experience once we learned how to utilize all the benefits of this program.”

JULIET REYNOLDS
FRESNO COUNTY SUPERINTENDENT OF SCHOOLS

TRUSTED BY



C & A Tax Service





ABOUT HELMBOT



HelmBot is a Software for appointment scheduling, point-of-sale, staff management, marketing automation, and a whole lot more. Schedule a free tour today! They also actively seek feedback from their clients, and they spend a good amount of time discussing and planning useful features directly with them. They prioritize what they work on by what their customers ask for, and they launch new features to beta testers across the world who put them to the test and help them iron out any kinks.

59

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“There are a few different scheduling softwares out there to choose from. Before opening my location I did not even hesitate to choose HelmBot as my scheduling software. My customers love the simplicity of booking an appointment online. There is so much more to the HelmBot besides scheduling.”

JENNIFER WYTON
EPIC

“HelmBot is very user friendly, not only for the employee, but for the customer making an appointment. The reports are easy to create and allows the center owner to stay on top of everything they need to run their business successfully.”

JEANNE MILLS
OCEAN ELEMENTS SALT SPA

“HelmBot rocks!!!! Has anyone thanked you guys lately. As a person who has sold enterprise software and big data consulting for over a decade I can't tell you how much I appreciate this software!”

GLORIA MORRIS
FLOAT SIXTY

“Can I just say that HelmBot is so easy to use, and so in-depth, and so well-thought out that every time I use it I marvel at the system of individual working parts.”

GREG ELLIS
WEIGHTLESS FLOAT CENTER

TRUSTED BY



ebb & float



DREAM
FLOAT
HAWAII



ABOUT RESERVIO



Reservio helps businesses in wellness, health and fitness industry to manage bookings and build relationship with clients. Millions of people in 55+ countries use Reservio scheduling software to book an appointment with their favourite service provider.

39

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Reservio helps me manage my schedule like a personal secretary. As a psychologist, I can't always answer calls, so clients book online anytime and get reminders that reduce no-shows. This allows me to focus fully on my clients, and the mobile app keeps me in control anywhere.”

PAULA ORTIZ
PSIC. PAULA ORTIZ

“Thanks to Reservio, scheduling medical exams is now simple and efficient, while easing the workload for our secretary. Patients automatically receive all the information they need when booking, and we couldn't be happier with the results.”

MASSIMO SANDRI
STUDIO MEDICO SANDRI

“We've been using Reservio for some time, and everything has worked seamlessly. It was fully set up in just seven days and has met all our reservation needs. The Customer Care team has been outstanding every step of the way.”

MARIAN BEDNAŘÍK
FAKULTNÍ NEMOCNICE BRNO

“Reservio helped us organize our appointments more efficiently and spot free time slots to provide additional services to our customers—ultimately increasing productivity and revenue.”

ANTHONY GOH
AUTOCLINIC PTE LTD

TRUSTED BY



Diva's
Salon & Spa





ABOUT SUMO SCHEDULER



SUMO Scheduler is an intelligent platform that automates and simplifies meeting and event scheduling. All-in-one booking platform SUMO integrates effortlessly with your existing workflows, connecting people and enhancing productivity. SUMO Scheduler is ideal for various industries. Focus on generating new business and enhancing customer experiences, not managing appointments and admin tasks. Improve customer satisfaction with seamless bookings on any device, anytime, with the right person.

49

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“SUMO has made a tremendous positive impact on our weight loss practice. The software saves us a ton of time each week in managing the calendar. A few benefits we receive include: Confirmations and reminder emails are automatically sent and include the date, time and location of the appointment. Changes to appointments are easily made by dragging and dropping the appointment from one time, coach or location to another. Our...”

CHIEF EXECUTIVE OFFICER
CHAIN OF WELLNESS CENTERS

“SUMO helped us automate our advising session scheduling process with approximately 1200 students a year. Before SUMO we had to do this manually, a process that was time-consuming and subject to error. The seamless interaction between SUMO and Salesforce enables us to quickly send appointment invites, and easily know when a student has scheduled an appointment....”

REBECA LAMADRID
VICE PRESIDENT OPERATIONAL EFFECTIVENESS, THE WASHINGTON CENTER

“SUMO Scheduler is truly driving business growth by adding up to 50 percent more appointments to our insurance agents' calendars.”

JANE
VICE PRESIDENT, FORTUNE 500 INSURANCE COMPANY

“SUMO is automating a problem that costs the organization up to \$400K a month.”

ROBERT
VICE PRESIDENT, PROCESS MANAGEMENT, FORTUNE 500 FINSERV COMPANY

TRUSTED BY





ABOUT SUPERSAAS



SuperSaaS is an online booking solution which allows businesses and individuals to accept online bookings through any online devices 24/7. SuperSaaS is easy to use, flexible yet customizable software that works for all types of scheduling requirements. The system works for businesses of all sizes. You can accept bookings via your online schedule, your Facebook/Instagram page or integrate it within your website.

44

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We like the SuperSaaS schedule for booking our driving school students because it is a reasonably-priced product that provides a lot of flexibility for students to make and change their own bookings, usually with minimal assistance from us. Our students like it because they can see the real-time schedule for lesson availability, and it allows them to process their bookings at any time of the day even if our office is closed.”

KELLY
CO-OWNER, ARCHER'S DRIVING SCHOOL

“What we love most about SuperSaaS is that the schedule software is extremely customizable. Before choosing SuperSaaS, I did a lot of research on other websites. In my industry, allowing students to schedule their driving lessons online is very important. No one compares to SuperSaaS with online schedule customization and options. Going with SuperSaaS is one of the best decisions I made for Red Oak Driving School.”

SHANE MYERS
LEAD INSTRUCTOR, RED OAK DRIVING SCHOOL

“SuperSaaS is great appointment scheduling tool for any budget. There are so many options for functionality and features so that you never have to worry about scheduling rooms, courts, etc. It has been a great experience using SuperSaaS. SuperSaaS is definitely worth looking into for any facility manager or operations professional.”

KYLE
RECREATION OPERATIONS MANAGER, HEALTH FITNESS

“Fantastic job! Your software is easy to learn, easy to use, and does just about everything I need it to. Thank you for making my work a whole lot easier.”

KAROLYN ANDREWS
SUNY EMPIRE STATE COLLEGE

TRUSTED BY





ABOUT TIMETAP



TimeTap Online Scheduling is a simple & effective tool for the multifaceted and over-stressed life of service providers & appointment based businesses. The "insanely simple" booking software provides a client-focused approach to getting appointments on your schedule with beautiful, fluid calendars and lists to navigate & manage your time.

11

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

"A+ software that's infinitely customizable with top-notch support from an ethical, big-hearted team."

JENNIFER N.
EXECUTIVE DIRECTOR, MENTAL HEALTH CARE ORGANIZATION

"Easy to use, very customizable, great customer support. Scheduling 1500+ customers a month."

BRYANT W.
OPERATIONS MANAGER, MEDICAL DEVICES COMPANY

"TimeTap offers us a great variety of tools to work with our staff."

KRISTIN M.
VICE PRESIDENT, SOCIAL MARKETING COMPANY

"TimeTap is excellent for appointment and room booking."

ERICK C.
SALES MANAGER, RETAIL COMPANY

TRUSTED BY



ALEXANDER TUTORING
The Bay Area's Highest Rated Tutoring Service



ABOUT YOU CAN BOOK ME



What is YouCanBookMe? Give your clients a better booking experience. Stand out from your competitors with a completely customized scheduling experience that simply works. Bookings are your business. YouCanBookMe lets you create the best booking experience for your customers — and your business...

175

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We’re about to hit our 10-year anniversary as a YouCanBookMe client—we’ve stuck with it because it just works.”

BARBARA TURLEY
FOUNDER AND CEO, THE VIRTUAL HUB

“I think the user interface is really nice it’s very easy for the other colleagues to get around it.”

JORDAN GROENEVELD
MANAGER, JEWELER VAN DAM

“YouCanBookMe has been a game changer for our team. It truly has taken hours out of our workday.”

KALEENA GOLDSWORTHY
OWNER, PROOF INCUBATOR

“You should use YouCanBookMe because it’s the best tool in the world for online scheduling.”

ALEX FALCON HUERTA
FOUNDER, SOARING FALCON

TRUSTED BY

