featured customers

Business Intelligence Software Category

WINTER 2026
Customer Success Report

Business Intelligence Software Category

Business intelligence (BI) software, also called marketing intelligence, or business analytics tools, is any measurable business insights and metrics you can gather together to make better decision-making. A business intelligence solution is a Software as a Service (SaaS) that pulls together information from varying sources in order to give you an organized mix of both in-depth and high-level insights. A BI solution automates data consolidation and starts to automate reports to make sense of it all.

Who uses a business analytics tool? When it comes to major company decisions, the c-level execs are the ones that need BI to make decisions, most often the CIO. However, BI solutions dive into other areas like accounting, customer relations and sales, meaning that just about any team member could benefit from better analytics.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels

MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.
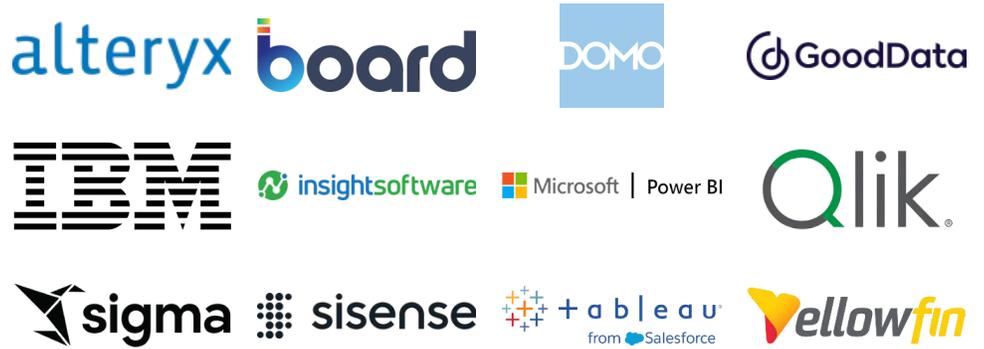
RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Business Intelligence Software based on the FeaturedCustomers Customer Success Report.

2026 BUSINESS INTELLIGENCE SOFTWARE — MARKET LEADER

alteryx · board · DOMO · GoodData · IBM · insightsoftware · Microsoft | Power BI · Qlik · sigma · sisense · tableau from Salesforce · Yellowfin

2026 BUSINESS INTELLIGENCE SOFTWARE — TOP PERFORMER

christiansteven · CLICDATA · GROW an Epicor solution · InetSoft · Infor Birst · Klipfolio · Metabase · Phocas · pyramid · Strategy · TARGIT FORTERRO · TIBCO

2026 BUSINESS INTELLIGENCE SOFTWARE — RISING STAR

DBxtra data that make sense · Informer

* Companies listed in alphabetical order

2026
BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

featured customers

2026
BUSINESS INTELLIGENCE SOFTWARE
MARKET LEADER

ABOUT ALTERYX

alteryx

Alteryx makes it easy for everyone to make sense out of every type of data, everywhere. Alteryx powers analytics for all by providing the leading Analytics Automation Platform. Alteryx delivers easy end-to-end automation of data engineering, analytics, reporting, machine learning, and data science processes, enabling enterprises every-where to democratize data analytics across their organizations for a broad range of use cases. More than 8,000 customers globally rely on Alteryx to deliver high-impact business outcomes.

733 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

What I love most about Alteryx is how I'm able to pretty much do anything with it. If I can think about a challenge, I can tackle it usually in more than one way, and that goes for projects ranging from doing word clouds, to doing predictive analytics, to doing forecasting, to simply cleaning up dirty data. We're able to accomplish that pretty quickly and it's easy and it's easy to share with other people.

JOSH KABLER
LEAD BI & ANALYTICS DEVELOPER, BAE SYSTEMS

Cardinal Health Alteryx helps the business analysts gain their independence by giving a common UI for all the things that they need to do. So from data blending and preparation to cleansing and joining and analytics and reporting, you can do it all within one UI.

ROGER SHILTZ
BUSINESS INTELLIGENCE MANAGER, CARDINAL HEALTH

Alteryx has helped sales and customer service people base their day-to-day decision-making with sound, up-to-date knowledge, and in many cases, data-driven decisions have even been made possible through data processing using Alteryx.

ANDRÉ GEIMER
BUSINESS INTELLIGENCE ANALYST, SHORE

Using Alteryx, we can move from a reactive maintenance program to a predictive maintenance program.

JESSE LUCK
RELIABILITY ANALYST, SOUTHWEST AIRLINES

TRUSTED BY

TELSTRA | **7-ELEVEN** | **ACE** The helpful place. | **JLL** SOLUTIONS IT | **Lilly**

2026
BUSINESS INTELLIGENCE SOFTWARE
MARKET LEADER

ABOUT BOARD

board

Board's Intelligent Planning Platform delivers solutions that help over 2,000 organizations worldwide plan smarter — enabling actionable insights and better outcomes. Board helps leading enterprises discover crucial insights which drive business decisions and unify strategy, finance and operations through more integrated and intelligent planning to achieve full control of performance. Partnering with Board, global enterprises such as H&M, BASF, Burberry, Toyota, Coca-Cola, KPMG, and HSBC have digitally transformed their planning processes.

470   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝ BOARD has introduced our organization to a flexible Business Intelligence tool that can be used to mine data and create dynamic dashboards with minimal Information Technology Technical Resources. BOARD combines the capabilities to develop dashboards, work flow applications, and database write back in a single tool. This foundation will allow our businesses to create applications to optimize data, streamline process, and support our data driven strategy. ❞

MIKE SHOOK
DIRECTOR INFORMATION TECHNOLOGY, ITW GLOBAL BRANDS

❝ We selected BOARD and it addressed Excel's inadequacies, cut the technical reliance, and gave us the self-sufficiency we were seeking. I would even say BOARD contributed to the company's growth in a then overall falling market. So naturally I wanted a fast start in the new company – it's survival was at stake. ❞

DAVID MOORE
DIRECTOR, SPIRITS PLATFORM

❝ We selected BOARD because, together with its flexibility, it gives us a new approach. For us, this challenging journey wasn't a mere project. Rather, it was a program, a new path towards an end-to-end budgeting, planning, and forecasting process. ❞

STEFANO DAMIANI
HEAD OF PROGRAM PORTFOLIO MANAGEMENT & COMMERCIAL PROCESSES, PUMA

❝ BOARD effectively supports Modine's global integration challenges, providing tangible added value to all business processes. ❞

DANIELE DI LORENZO
BUSINESS INTELLIGENCE APPLICATION LEAD, MODINE

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Amadori   CARGLASS   adelie a fresher way   DENSO   PUMA

2026 BUSINESS INTELLIGENCE SOFTWARE MARKET LEADER

ABOUT DOMO

DOMO

Domo helps all employees–from the CEO to the front-line worker–transform the way business is managed by connecting them to the right data and people they need to improve business results. Domo's Business Cloud is the world's first customizable platform that enables decision makers to identify and act on strategic opportunities in real time. The company works with the world's leading and most progressive brands, including more than 25 percent of the Fortune 50, across multiple industries including travel and hospitality, retail, manufacturing, finance, technology and more.

760 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

We had really intelligent, skilled, analytical people spending too much time recreating recurring reports. At the same time, our company was growing and our reporting and analytical requirements became more sophisticated. We didn't have enough time for our analysts to innovate, add value, and deeply analyze the data.

ASHLEY SEAMANS
DIRECTOR OF BUSINESS INTELLIGENCE AND SALES OPERATIONS, RAPID7

Next to our ERP, Domo is the most important piece of software we have here at Walker Edison. If you have a question, there's probably already a dashboard that has the answer.

STEVE BROWNLEE
ASSOCIATE DIRECTOR OF BUSINESS INTELLIGENCE, WALKER EDISON

We're talking about paid advertising, organic rankings, site speed, fulfillment rates, call center data up and running in one place Domo is a huge time save.

TIM KLAUSMEIER
DIR. OF BUSINESS INTELLIGENCE, ONE CLICK VENTURES, ONE CLICK VENTURES

Domo allows for flexible and efficiently-produced data views that you can't really see on any other level.

AARON MARTIN
DIRECTOR OF PRODUCT MANAGEMENT, FEDERATED MEDIA, FEDERATED MEDIA

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ANA **Freddy's FROZEN CUSTARD & STEAKBURGERS** **vivint.** **TORCHY'S TACOS** **traveloka**

2026 BUSINESS INTELLIGENCE SOFTWARE MARKET LEADER

ABOUT GOODDATA

GoodData

GoodData is the leading cloud-based data and analytics platform, bringing AI-fueled data-driven decision-making to organisations across the globe. With a platform that leverages the potential of automation and AI, GoodData empowers its customers to make data analytics available to every single end user via real-time, self-service data insights right at the point of work. GoodData's AI-accelerated platform is built around four key pillars: simplicity, flexibility, productivity, and scalability, and enables organisations of all sizes to: Empower users to autonomously explore data and create AI-infused interactive dashboards…

166   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

When we started looking at a new business intelligence tool, we wanted something that would wow both our developers and business users. That's why GoodData was so appealing. Its sophisticated backend technology gives us and our customers exactly what we need to make data-driven decisions from a clean front end experience.

STEVE REILLY
DATA ANALYST, CENTEREDGE SOFTWARE

The BizzTreat and GoodData partnership allows us to combine pet health care with qualified business intelligence. Together, we are creating a powerful tool for planning and managing a group of veterinary clinics in the Czech Republic and Slovakia.

JOZEF FICO
CHIEF EXECUTIVE OFFICER, VETS AS

GoodData has given us the power to scale business intelligence to transit agencies across the country. With a more intuitive and accessible solution, our customers can leverage valuable data to better service riders.

DAVE JACKSON
GENERAL MANAGER, TRANSTRACK

GoodData works very well for SaaS companies like us. With one workspace per client, we can keep data isolated while using the APIs to update similar dashboards and data models across all workspaces efficiently.

ALSON YAP
MACHINE LEARNING ENGINEER, TERRASCOPE

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b: Prezi   DEMANDBASE   ATLASSIAN   repsly

2026 BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

ABOUT IBM

IBM

IBM is a global technology and innovation company headquartered in Armonk, NY. It is the largest technology and consulting employer in the world. Today, IBM is much more than a "hardware, software, services" company. IBM is now emerging as a cognitive solutions and cloud platform company. IBM work and their people can be found in all sorts of interesting places. IBMers are helping transform healthcare, improving the retail shopping experience, rerouting traffic jams and even designing the next generation fan experience in sports stadiums around the world.

4814 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"With the IBM Intelligent Cluster 1350 for SAP NetWeaver Business Warehouse Accelerator, one sales report that previously took five hours to run is now generated in 13 seconds. Business users can now routinely run this report to fine-tune their sales, go-to-market and what-if scenarios."

MARK SHACKELFORD
VICE PRESIDENT OF INFORMATION SERVICES, BALDOR ELECTRIC COMPANY

"Our business intelligence as a service solutions, based on IBM technology, can help to reduce ongoing costs by as much as 95 percent."

ALEXANDRE ALCANTARA
EXECUTIVE DIRECTOR, DW BRASIL

"The security intelligence from X-Force and the out-of-the-box analytics capabilities made QRadar stand out from competitors."

CHRISTOPHE BIANCO
CO-FOUNDER AND MANAGING PARTNER, EXCELLIUM SERVICES

"IBM Connections has been a great success for us, and I am convinced that in five to ten years everyone will have a similar solution."

TORBEN GERLACH
CFO, VESTERGAARD COMPANY

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Cabela's WORLD'S FOREMOST OUTFITTER

dayforce

1·800 flowers

freshdirect

Boehringer Ingelheim

2026 BUSINESS INTELLIGENCE SOFTWARE
MARKET LEADER

ABOUT INSIGHTSOFTWARE

insightsoftware

insightsoftware is on a mission to help companies turn their financial & operational data into better business outcomes that drive growth and ROI. Through their innovative, turn-key reporting and performance management solutions, insightsoftware provides users with real-time access to data-driven insights in an efficient, cost-effective and secure manner. Featuring integration support for over 130 tier 1 and tier 2 ERP systems, as well as full integration into Microsoft Excel, the company has the experience and flexibility to help business leaders unlock the power of their business data so they can understand, manage and optimize their business with...

941 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> What we love most about JustPerform is the independence it gives our finance and accounting teams. By setting up the Center of Excellence, our business teams now manage all the processes on their own, with just occasional support from the JustPerform team.

YUTHAPHONG SUJATANANDA
HEAD OF DATA ANALYTICS COE, SCG

> The flexibility and customization features of Vizlib enables us to seamlessly offer the features our clients require such as layering, hiding, custom tooltips, and the ability to toggle on and off.

TED EKARIUS
SENIOR BUSINESS INTELLIGENCE DEVELOPER, TRINITY LIFE SCIENCES

> I have a love/hate relationship with spreadsheets for BI. When you're trying to manipulate data and generate operational insights, there's too much room for mistakes.

STEPHANIE JUNE DRAY
SENIOR BUSINESS INTELLIGENCE DEVELOPER, LIMA MEMORIAL HEALTH SYSTEM

> JustPerform delivers three things that matter: flexibility to handle genuine complexity, ease of use so your finance team can own it, and proven scalability.

STEVEN WALLACE
CHIEF FINANCIAL OFFICER, THE DENHOLM GROUP

TRUSTED BY

Tyson   MORGAN FOODS   RACK ROOM SHOES   24 HOUR FITNESS   HOLOGIC

2026
BUSINESS
INTELLIGENCE
SOFTWARE
MARKET LEADER

ABOUT MICROSOFT POWER BI

Microsoft | Power BI

Power BI is a business analytics solution that lets you visualize your data and share insights across your organization, or embed them in your app or website. Connect to hundreds of data sources and bring your data to life with live dashboards and reports.

3724 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

What I'm looking forward to with Power BI and Office 365 is the ability to easily share reports through OneDrive, SharePoint Online, and Yammer. I think Yammer will be very powerful for online discussions and sharing, and even changing reports. It is an exciting step for Meijer in moving forward with collaboration and self-service analytics.

MARILYN RICHARDS
DIRECTOR OF BUSINESS INTELLIGENCE AND COLLABORATION, MEIJER

Power BI was a big lifesaver for us, not just for learning more about our customers, but also for gaining insights into areas like inventory and merchandising. Wherever we previously had siloed, disparate data, it's now viewable in clear Power BI dashboards on our data platform.

SAI PADMANABAN
VICE PRESIDENT OF TECHNOLOGY, EDIBLE ARRANGEMENTS

Power BI is highly flexible. We can do a lot more than we ever could before not only in terms of visualization, but also in terms of supporting reports from multiple data sets.

JEFF PETRUSA
ASSOCIATE DIRECTOR OF MARKETING ANALYTICS, CONDÉ NAST

We're using Power BI to tell a better, more effective story to our partners. And we know it's working because we're seeing more subscriptions, followers, and retweets, and higher partner engagement numbers.

JESSICA RAYMOND
DIRECTOR, BITTITAN

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QANTAS   **BDO**   **EMERSON**   **KOHLER**   **sodexo**

2026 BUSINESS INTELLIGENCE SOFTWARE MARKET LEADER

ABOUT QLIK

Qlik.

Qlik is a leader in visual analytics. Its portfolio of products meets customers' growing needs from reporting and self-service visual analysis to guided, embedded and custom analytics. Approximately 35,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas.

1683 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

For us, QlikView is intelligent reporting, it is driving action in Canon. Easy-to-understand dashboards have made it easy for us to analyze strategies. In fact, users are now demanding enhancements in the applications.

SHIKHA RAI
ASSISTANT DIRECTOR, IT, CANON

QlikView provides our users with direct access to intelligence that can immediately impact quality of care, influence clinical research and improve operational efficiencies.

MICHAEL THOMPSON
DIRECTOR OF BUSINESS INTELLIGENCE, CHILDREN'S HEALTHCARE OF ATLANTA

Before QlikView, we did not have good decision-making insight into revenue month-to-date or transactional intelligence, which was critical for knowing how to improve our business performance.

SURESH VADAKATH
DIRECTOR, STRATEGIC PLANNING, ARBINET

Senior management quickly came to see our business intelligence initiative as a strategic system that is a source of competitive advantage.

MARTINA LATIMER
MANAGER OF BUSINESS INTELLIGENCE, BLYTH HOMESCENTS

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King   Hertz   FREEPORT   eQuest   CROWN WORLDWIDE GROUP

2026 BUSINESS INTELLIGENCE SOFTWARE MARKET LEADER

ABOUT SIGMA COMPUTING

sigma

Sigma Computing is the next-generation of analytics for cloud data warehouses with a familiar spreadsheet-like interface that gives business experts the power to ask any question of their data no matter the query. Sigma is powering an iterative and community-driven approach to A&BI that aligns business goals with analysis and frees data experts to focus on more innovative, fulfilling initiatives. Sigma is the only Cloud Analytics solution with a spreadsheet-like interface that enables anyone to explore data at cloud scale and speed.

231 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We chose Sigma because we wanted a scalable reporting platform, built on our Databricks lakehouse, that will allow end users to make data-driven decisions and provide self-service reporting capabilities."

ANDREW CRAWFORD
SENIOR DATA ANALYST, P97 NETWORKS

"With Sigma, business users are able to create their own reports, 75% faster! Once they have the data, they know exactly which data sets to use and how to build it in Sigma."

AMI PATEL
SENIOR VICE PRESIDENT, DATA INTELLIGENCE, RAPTIVE

"Teams in finance, sales, and procurement were stuck in Excel or wrangling outdated dashboards."

DANIEL RIVERA
SENIOR MANAGER, BUSINESS INTELLIGENCE, MILLION DOLLAR BABY

"There's always intention behind what Sigma is trying to do for us."

KYLE COWHERD
PRODUCT MANAGER, CREXI

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duolingo   CONAGRA BRANDS   Blackstone   BLUE BOTTLE COFFEE   affirm

2026 BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

ABOUT SISENSE

sisense

Sisense is an API-first analytics platform that modernizes businesses by seamlessly integrating in-context analytics within applications, leading to action-oriented insights that enhance decision intelligence.

405 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Sisense has provided us with unparalleled support – not only during onboarding but throughout the customer lifecycle. When it comes to customer service and support, they really are the best."

FETHULLAH ERTUGRUL
GLOBAL HEAD OF BUSINESS INTELLIGENCE, FOODPANDA

"Sisense has allowed Feros to easily capture, develop and publish insights using beautiful data visualizations–all while having the ability to make changes quickly."

JOHN BROOMFIELD
HEAD BUSINESS INTELLIGENCE ANALYST, FEROS CARE

"We're a data-driven organization. To satisfy our rapidly increasing need for information, Sisense provides a better ROI than investing in headcount or other tools."

TJ HOUK
DIRECTOR, BUSINESS INTELLIGENCE, TRUPANION

"The efficiencies we've built with Sisense are tremendous, transforming our ability to deliver timely, impactful reports."

PATRICK MURPHY
SENIOR DIRECTOR OF DATA AND PRODUCT, USA SWIMMING

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foodpanda   aircall   AIR CANADA   disciple   fiverr.

2026 BUSINESS INTELLIGENCE SOFTWARE
MARKET LEADER

ABOUT TABLEAU SOFTWARE

+ tableau
from Salesforce

Tableau Software, a global leader in rapid-fire, easy-to-use business analytics software, announced that its global OEM Partner program added seven new valued partners, including: Premier, Inc., Redzone, Vocera Communications, CI&T, LeanKit, N2N and PostUp. By partnering with Tableau, these independent software vendors (ISVs) and Software-as-a-Service (SaaS) providers gain the ability to integrate, co-brand and embed Tableau's powerful and easy to use data visualization software into their own products.

1669 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

In the past, a lot of our business intelligence systems were not used because they were at the officer level. But Tableau is definitely a tool that anyone who has a computer can figure out.

MARCIA SCHELS
YALE UNIVERSITY

Tableau breaks down the barriers between all of the marketing and point of sale data sources and delivers business intelligence that hasn't been possible before.

MICHAEL CRISTIANI
POWERHOUSE FACTORIES

Tableau really is so easy to use. Our analysts pick it up within a couple of hours; our end users pick it up within 10 or 15 minutes.

LLOYD TOKERUD
ANALYTICS MANAGER, FIRST CHOICE POWER

Thanks to Tableau's insight into mobile revenues, the entire culture of the company is leaning towards success in the mobile space.

ANDERS SKOE
DIRECTOR OF BUSINESS INTELLIGENCE, FINN.NO

TRUSTED BY

Arby's | FEEDING AMERICA | CHIPOTLE MEXICAN GRILL | Lufthansa | Zulily

2026 BUSINESS INTELLIGENCE SOFTWARE

MARKET LEADER

ABOUT YELLOWFIN

Yellowfin

Yellowfin is a global Business Intelligence (BI) and analytics software vendor passionate about making BI easy. It is a highly intuitive, 100 percent web-based reporting and analytics solution. Yellowfin is a leader in mobile, collaborative and embedded BI, as well as location intelligence and data visualization.

165 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝ After an extensive assessment of Business Intelligence software vendors, the decision to partner with Yellowfin was an easy one. Yellowfin's BI platform ticked every box in terms of functionality and ease of use. It was also clear the firm possessed an agile and responsive team with whom it would be easy to do business. Additionally, Yellowfin's flexible partner revenue share model allowed RFi Group to deliver on its vision of rolling out an online analytics portal that would be accessible to its entire client base. ❞

CHARLES HIGBY
BENCHMARKING DIRECTOR, RFI GROUP

❝ Yellowfin sets us apart from the competition with the ability to provide business intelligence at all levels within an organization, so they're not having to go to a central reporting group. Case management customers have never had this kind of ability to produce their own reports without having to get somebody else involved, so Yellowfin is super important to Case IQ. ❞

JASON VICTOR
CHIEF TECHNOLOGY OFFICER, CASE IQ

❝ Celebrating two decades of transforming data into insights, Yellowfin BI stands as the cornerstone of Business Intelligence excellence. With a legacy of success, Yellowfin continues to empower organizations, putting actionable information at the forefront. Here's to 20 years of data-driven success with Yellowfin BI. ❞

JURGEN VAN GILS
SMART DATA EXPERT, CTO & CO-FOUNDER, VISIONBI

❝ It quickly became apparent how expensive most Business Intelligence solutions were to roll-out across large organisations. We wanted a solution which could start small and then be scaled up without giving us headaches about cost. With Yellowfin's value for money pricing structure, we knew we could do just that. ❞

DAVE TOMLINSON
DIRECTOR OF FINANCE, LANCASHIRE CARE NHS FOUNDATION TRUST

TRUSTED BY

stlukeshealth   INTENDA   ANZ   DENSO Crafting the Core   Granhøjen SPECIALPSYKIATRISK BEHANDLING

2026

BUSINESS INTELLIGENCE SOFTWARE

TOP PERFORMER

featured customers

featured customers

ABOUT CHRISTIANSTEVEN SOFTWARE

christiansteven

With over 1,000 clients in 47 countries, we are committed to a culture where we put people first – our customers, our employees & our partners. We specialize in Data Analytics, Business Intelligence, reporting, report distribution, report scheduling, dashboards & automating business processes. From scheduled BI report delivery to browser-based Data Analytics & mobile-enabled dashboards, the magic sauce is in our proprietary business process automation experience & know-how that leverages business rules, workflows & instant notification capabilities built right into our Business Intelligence, Data Analytics & report distribution...

42 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

We are a charity with projects all around the world. Using IntelliFront BI from ChristianSteven, we are now (finally !) able to report visually, geographically mapping the locations and sizes of our projects. We are also producing real-time data which assists our Projects team in the management of their projects. We are respond to high-level queries from our directors, and provide...

RUTH GILLETT
SPONSORSHIP AND SYSTEMS ADMINISTRATOR, BARNABAS AID

The benefits IntelliFront BI has brought to our hospital Trust are many: The visual display of KPIs for business cases; the ability to monitor performance against CQUIN guidance (The Commissioning for Quality and Innovation framework); control of the reports and refresh rates without input from IT; user access control, including secure multi-user access; the transfer of some...

SANDRA HAMILTON
SPECIALIST PHARMACY TECHNICIAN, UNIVERSITY HOSPITALS SUSSEX NHS FOUNDATION TRUST

The software is easy to use and very intuitive. Similar products I have worked with in the past were always complex and required days of classroom training. Crucially, MARS is also extremely reliable – which is vital for our busy operation.

KARL GLOVER
LOGISTICS SUPPORT MANAGER, VIRGIN MOBILE

We are very excited about the path we are about to embark upon. With IntelliFront BI, I'm certain we will be delivering the best reporting experience we could offer our users/customers.

JACK MEADOWS
UNIVERSITY OF LOUISVILLE

TRUSTED BY

Bromberg's · Seattle · NRH NORTH RICHLAND HILLS · HAWKER PACIFIC A Jet Aviation Company · Geisinger

featured customers

ABOUT CLICDATA

CLICDATA

ClicData is the only provider of a cloud-based SaaS data analytics platform that makes business performance reporting easier and more efficient through real-time dashboards and KPIs. It believes current BI tools are just too complex and static; every company should be able to get the most out of its data in a simple manner. ClicData is an international provider with offices in Lille, France and Scottsdale, Arizona, USA, and Toronto, Canada. Thousands of Data Analysts, Business Managers and Consultants in more than twenty countries and across industries were seduced by ClicData's all-in-one...

93   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> **"**ClicData has provided us with a solution that not only extracts and combines the data from various sources, but it allows us to automatically distribute our daily and weekly reports without any interaction. So now we know that the 9 AM report is accurate as of 9 AM.**"**

GARY BRANDON
SYSTEM PROJECT MANAGER, SHARPS BEDROOMS

> **"**ClicData is not just a reporting tool. It gives us full control over how our data is structured and transformed before we analyze it. That completely changed the way we manage performance for our clients.**"**

RAPHAËL CONDAMIN
FOUNDER, COORA

> **"**ClicData allowed us to consolidate and join data from various sources that were not available before. This allowed us to unlock hidden insights for a better view of our business performance.**"**

CHRIS SEDGWICK
DATA ANALYST, RACZ GROUP

> **"**Easy to use, intuitive UI, mobile friendly solutions and faster deployment is what we promise our clients and ClicData allows us to deliver on that promise.**"**

MUCHERU
PROJECT MANAGER, SMART SCHOOLS APPLICATION

TRUSTED BY

Carrefour   BEEBY CLARK+MEYLER   GYROstream   Grouptyre National Strength Local Service   ADAPTIVE ANALYTICS

featured customers

ABOUT GROW.COM

⬢ GROW
an Epicor solution

Grow is a no-code full-stack business intelligence (BI) platform that empowers everyone in your organization to make data-driven decisions. By combining ETL, data warehousing and visualization in one easy-to-use platform, any organization can connect and explore its data to surface insights. And our unlimited-user license model gives everyone access to the answers they need without waiting in line for an analyst. Now everyone can make great decisions in real-time to accelerate their growth.

79 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❞*The interface is intuitive and very powerful. Visually, it is stunning and it get people talking and thinking. For our department, it was just what we needed to bring marketing, programs and finance together.*❞

CHRISTINE C.
MARKETING DATA ANALYST, STANFORD UNIVERSITY

❞*Grow is the best value in analytics available. Grow enables our decision makers to be predictive for both internal and external forces that affect the bottom line.*❞

BUBBA F.
CHIEF OPERATING OFFICER, OLIVE

❞*Grow is visible to the whole company. All data is visible on our office displays and via dashboards and reports.*❞

JASON CREMINS
FOUNDER & CEO, SIGNAGELIVE

❞*Grow provides an interface that lets you easily transform and manipulate your data into awesome visuals.*❞

JESSI DUFFIN
DIRECTOR OF OPERATIONS, BIG LEAP

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TOP PERFORMER

ABOUT INETSOFT

InetSoft

Since 1996, InetSoft has been delivering easy, agile, and robust business intelligence software that makes it possible for organizations and solution providers of all sizes to deploy or embed full-featured business intelligence solutions. At the core of the platform is a data mashup and transformation engine that can preclude the need for data warehouse and data preparation expenses. Application highlights include visually-compelling, interactive dashboards, pixel-perfect production reporting, and machine learning functionality accessible to non-data scientists. All of these capabilities combine to allow a maximum degree of self-service that benefits the…

114 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

The business case for this kind of self-service reporting software was clear given the bottleneck we had in our data access processes. We needed to reduce our reliance on IT for basic access to information that our staff depends on to serve our members. We evaluated several options including developing a solution internally, but given the reasonable initial investment, broad functionality, and ease of use of the software, we chose InetSoft. We were particularly interested in the data grid caching technology built into the application, and we are excited to see the system in action.

KEVIN WATKINS
VICE PRESIDENT OF ENGINEERING, PNGC POWER

The greatest benefit from using InetSoft's Style Scope has been that all key decision makers have shared access to critical institutional data. Our users are able to customize views to their specific needs, ranging from macro to micro level access to the data and related visualizations. We were determined to identify a product that provided ease-of-use and accessibility. Additionally, InetSoft's mobile adaptability and compatibility with Mac-OS were important selection criteria.

SHERMAN ROBERTS
BUSINESS ANALYST, EMORY LAW SCHOOL

InetSoft had the right combination of price, visualization capability, and interactivity to meet our needs. Some of our more hands on customers are really going to enjoy InetSoft's ad hoc editing on interactive dashboards.

MIKE GINDLESPERGER
MANAGER OF INFORMATION AND TECHNOLOGY SERVICES, KDL

What InetSoft has allowed us to do is build reports faster, and bring data to our clients in a more useful way, a way that they can actually work with it.

AGKNOWLEDGE

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ABOUT INFOR BIRST

Infor **Birst**

Infor Birst® is a native cloud business intelligence (BI) and business analytics platform that helps organizations understand and optimize complex processes in less time than traditional BI solutions. Built with patented automation and machine learning technologies, Birst's "networked BI" approach connects teams and applications across the enterprise via a trusted network of analytics and insights to inform smarter decisions. This unique approach helps leading companies improve profitability, reduce costs, increase revenues, and transform the way they do business—often in 90 days or...

96 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝❝Infor Birst has freed up significant resources allowing expand analytics from revenue management to other areas such as customer analytics, and demand forecasting to drive more revenues and occupancy. The more that we can do that, the more we differentiate and attract franchisees and investors.❝❝

BRIAN MOHR
DIRECTOR OF BUSINESS INTELLIGENCE AND VOICE ANALYTICS, WYNDHAM HOTELS & RESORTS

❝❝With Infor Birst, we can see a problem before or as it happens, instead of a customer calling to tell us about it. We've achieved a more than 99% on-time delivery rate, and a fivefold increase in inventory turns that has lowered costs, increased profitability and improved our gross margins.❝❝

FRED TISO
VICE PRESIDENT OF WORLDWIDE SUPPLY CHAIN, CITRIX

❝❝Birst OEM analytics allowed us to create a business intelligence solution that enables our customers to gain analytic insights on the effectiveness of their benefits programs and recognize the value of their core application. Birst enabled us to launch our analytics solution in less than a quarter.❝❝

THOMSONS ONLINE BENEFITS

❝❝The amount of resources that are required for managing your BI infrastructure with Birst is likely to be much lower than traditional BI solutions.❝❝

RAM NAGARAJ
DIRECTOR OF IT, BUSINESS INTELLIGENCE AND MASTER DATA,, HPE ARUBA NETWORKING

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ABOUT KLIPFOLIO

Klipfolio

Klipfolio is a flexible, affordable, cloud-based platform for building and sharing real-time business dashboards on web browsers, TV monitors and mobile devices. Virtually any data source can be connected to Klipfolio, whether it lives in the cloud or on premise. Once connected, data sources can be referenced, manipulated and mashed up with other data sources using dozens of functions, math operations and stats, to build powerful data visualizations and dashboards - windows to the health and performance of the business. A robust library of pre-built content, live support and free courses help users get up and running...

191   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Klipfolio's data and analytics vision modernizes traditional business intelligence, With its metric-centric platform, Klipfolio truly simplifies how teams access, store, understand and share the metrics that matter most to their business. I believe Klipfolio offers a business intelligence application that provides team leaders with critically useful data in the form of dashboards and reports, while relieving them of the need to rely on technical support staff.

KIRK SIMPSON
WAVE FINANCIAL

Klipfolio connects all our disparate systems within our HR department. Seeing all data in one dashboard is really helpful. The customization options are limitless and every element looks professional.

CAROLYN S.
PEOPLE INSIGHTS MANAGER, INTELLISTACK

We loved the Klipfolio integration with Google Sheets. Also, the ability to work with formulas in Klipfolio was huge for us.

ROBERT MOUTAL
CO-FOUNDER AND DIRECTOR OF CLIENT HAPPINESS, CLARITY WAVE

Klipfolio has outstanding data connection capabilities, beautifully designed visualizations, and excellent sharing options, all at a reasonable price point.

MARC JELLEMA
OWNER AND FOUNDER, OMNIA IT CONSULT

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edmunds   ABInBev   AVAYA   AIR CANADA   REACHFIRE

ABOUT METABASE

Metabase

Metabase is bringing data tools with the elegance and simplicity of consumer products to the crufty world of enterprise business intelligence. Their Open Source analytics and business intelligence application let installs in minutes, and can connect to most commonly used databases. It lets anyone in your company quickly ask questions, and create dashboards or nightly emails without knowing SQL. They provide an opinionated open source starting point for how companies should measure, analyze and share their data as well as a suite of tools to deal with the complexity that arises as they...

105   TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"Using Metabase, we've allowed everyone in the company to get access to all data available to create, explore, and analyze anything they want. This surely is improving our decision-making process, resulting in an incalculable increase in our earnings."

FELIPE AMOEDO HADBA
HEAD OF BUSINESS ANALYTICS, HURB

"Metabase is the first self-service dashboard platform I've been able to deploy after more than a decade of trying. It's truly customer-facing and end-user-focused."

DAVE HOLMES-KINSELLA
HEAD OF DATA SCIENCE, SYNCTERA

"With Metabase, we have drastically reduced the time needed to visualize our client's activity, and generated data-driven insights for the data & product teams."

JAVIER CUBELOS
HEAD OF VISUAL INTELLIGENCE, BDEO

"Metabase increases the accessibility of the data and gives everyone in the team a lot more capabilities without having to learn how to write SQL."

CHARLES LARIVIERE
DIRECTOR OF DATA SCIENCE, DRIBBBLE

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ABOUT PHOCAS

Phocas.

Phocas has thousands of customers across North America, the UK, Europe and Australia. Phocas experts help manufacturing, distribution and retail customers turn company data into results. From easy-to-read dashboards, to the renowned lightning-fast grid, everything about Phocas is designed for ease-of-use. Phocas allows you to drill from high level dashboards right down into the underlying transactions. It's not just turning data into pretty pictures, it's about seeing the data that makes your business tick.

549 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝Phocas Business Intelligence has delivered exactly what the name implies. Phocas staff offer ongoing support for challenging questions long after implementation. Phocas helps to address issues within our market place by providing up to date information in an easy to read format. With this data, we can make sustainable and valuable business decisions.❞

RICHARD STOUTE
DIRECTOR, FULL SUPPORT HEALTHCARE

❝We use Phocas as a tool for action. When most people implement a BI (Business Intelligence) solution, they look at the reports and say, 'wow', I didn't know that was happening. Phocas allows us to act on the issues, problems or opportunities we discover.❞

CHRIS WILLIAMS
PRESIDENT, GATEWAY SUPPLY CO.

❝You can do more with Phocas than you can even imagine and you can now get business intelligence into the hands of people across the organization who don't have access to data today.❞

DAVID LOWENSTEIN
VENDOR RELATIONS, BILLOWS ELECTRIC SUPPLY

❝Very powerful business intelligence tool. Makes it very easy to track sales performance and identify business opportunities.❞

HENRY ZHOU
GM, OMRON ELECTRONICS PTY LTD

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wilkinson supply company

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EURO BATH

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ABOUT PYRAMID ANALYTICS

pyramid

Pyramid Analytics gives professionals what they need to analyze, monitor, and report data, so Pyramid Analytics gain prompt and undisputed insight about their business. Hundreds of thousands of users, in large public and private enterprises, rely on Pyramid Analytics to make and communicate sound decisions, convincingly. Pyramid Analytics flagship suite, BI Office, is a turnkey, enterprise analytics platform, with fast-performing integrated functionality, that makes it easy to self-serve and share trusted BI content. BI Office enables rapid connectivity of new data sources, on-the-fly data preparation, and interactive visualizations, through an intuitive and...

95 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> **"**Pyramid Analytics has been a wonderful strategic partner and allowed us to become more datadriven and more efficient. We are now players in actionable analytics, and the Pyramid platform is a very comprehensive platform that allows us to have data analytics at our credit union.**"**

PEDRO TAN
ASSISTANT VICE PRESIDENT OF DATA ANALYTICS, COMMUNITY CHOICE CREDIT UNION

> **"**Pyramid Analytics provides a robust, cross-user experience, allowing both our data scientists and our business users to extract valuable insights, support internal decision-making, and develop competitive data products that have become strategic advantages for our users.**"**

KEVIN PARKER
DIRECTOR, BUSINESS INTELLIGENCE SYSTEMS & INSIGHT ENABLEMENT, C2FO

> **"**Pyramid Analytics has helped us speed up insights to our business and allowed us to become more data-driven.**"**

GARY SIMKUS
DIVISION VICE PRESIDENT, ACUTE FINANCE & IPM CFO, UNIVERSAL HEALTH SERVICES

> **"**The big BI platforms are trying to retrofit AI into their legacy systems—Pyramid is built with it at the core.**"**

BRAD WEATHERLY
CHIEF OPERATING OFFICER, SAPIENCE ANALYTICS

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ABOUT STRATEGY

Strategy ₿

Strategy is a leading worldwide provider of enterprise software platforms. The Company's mission is to provide enterprise analytics, mobility, and security platforms that are flexible, powerful, scalable, and user-friendly. Strategy and Usher are either trademarks or registered trademarks of Strategy Incorporated in the United States and certain other countries. Other product and company names mentioned herein may be the trademarks' respective owners.

338 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

" With any BI project, you'll only get it right if you are introspective. You have to know your own limitations in skill, time, and resources. Acknowledge when you can't go it alone and then find the right vendor to fill the gaps. For us, Southport was that vendor. Without them, we might still be trying to find a solution. They really delivered. We'll be working with them again and again. "

LISA HENNESSY
DIVISIONAL VICE PRESIDENT, KINDRED AT HOME

" We chose Strategy because it's the most complete data analytics platform out there. It has all the components you need to enable efficient, effective data analytics and reports at scale. "

JIDE ADEOYE
DIRECTOR OF BUSINESS INTELLIGENCE, GOEASY

" Our Strategy partnership has been excellent. We feel really confident that Strategy is the way to go for us as we unlock future business growth. "

KARTHIK IYENGAR
DIRECTOR OF BUSINESS INTELLIGENCE, TAPESTRY

" Strategy enables our 7,000 end users at more than 20 federal agencies run their business and produce successful results. "

SAMUEL FEINBERG
MANAGER, DATA ANALYTICS PLATFORM, HONEYWELL

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ABOUT TARGIT

TARGIT FORTERRO

TARGIT provides BI and Analytics software for everyone, and they are the software company behind TARGIT Decision Suite. With industry knowledge and customer insight as their foundation, they turn intelligence into impactful decisions. They have a track record of proven business value, securing a low TCO, giving you a better long-term value for your organization. They deliver easier ways to work with data that creates a real impact for all their customers, by curating actionable insights that lead to better and faster decisions to improve profitability, productivity, and competitiveness...

219 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝TARGIT is a good match for us because of its user-friendliness. It's intuitive and easy to learn, and it's integrated into nearly all roles across our organization.❞

SIMON BLUHM THOMSEN
INSIGHTS CONSULTANT, COOP TRADING

❝TARGIT understands the needs of our customers and have designed a solution that supports our business model.❞

ERIK SØNDERGAARD ANDERSEN
SENIOR MANAGER OF BUSINESS DEVELOPMENT, SYSTEMATIC

❝TARGIT knows the language dealers speak! This allowed us to quickly move through onboarding and begin to reap value from the data.❞

MIKE SOLEY JR.
PRESIDENT AND CEO, MILLER-BRADFORD & RISBERG

❝TARGIT makes SMT Data unique and it plays a very important role in our solutions.❞

STEVEN THOMAS
CHIEF TECHNOLOGY OFFICER, SMT DATA

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ABOUT TIBCO SOFTWARE

TIBCO®

TIBCO Software empowers executives, developers, and business users with Fast Data solutions that make the right data available in real time for faster answers, better decisions, and smarter action. Over the past 15 years, thousands of businesses across the globe have relied on TIBCO technology to integrate their applications and ecosystems, analyze their data, and create real-time solutions.

1065 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"TIBCO Cloud Integration lets us store data mappings to transform essential data. If we didn't have that, we couldn't integrate at all. TIBCO maximizes the potential of other systems, allowing them to operate much more efficiently and effectively using high volume API integration. Also, its error handling exposes data issues—like a missing field—and lets you fix them."

BRUCE HARRIS
DIRECTOR OF BUSINESS INTELLIGENCE, EAGLEVIEW

"Thanks to TIBCO, we found there was a clear reduction in the development effort required for changing the backend systems. We were able to reuse 36 percent of the services built, which greatly enhanced the integration process."

HANK CHEN
VICE PRESIDENT OF INFORMATION AND STRATEGY, CTBC BANK

"TIBCO allowed us to meet customer's needs by respecting deadlines, using easy development, and optimizing solutions for our complex customer digitization process."

MAURIZIO FALZETTA
SOLUTION ARCHITECT, ALPITOUR

"As we delve deeper into artificial intelligence and machine learning, we're excited about developing vital new visualizations to support our customers' businesses."

ANTHONY FIORINO
VICE PRESIDENT OF ENGINEERING AND CHIEF DATA OFFICER, VERISK

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RISING STAR

featured customers

2026
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RISING STAR

ABOUT DBXTRA

DBxtra
data that make sense

DBxtra is an Austrian Mexican company with a development and support team in Mexico and the USA and sales offices in the USA, Austria and Mexico. YTD they have more than 1,600 customers worldwide in more than 60 countries. They strongly believe in ongoing improvement and enhancement of their reporting tool, and love to listen to their customers in order to improve DBxtra continuously. Customer support is one of their highest priorities and they're always eager to find the most appropriate solution for their customer.

45 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

DBxtra has played an important role in the evolvement of our MI platform. If the product could serve as an OLAP client by consuming SQL Server Analysis Server cubes then DBXtra could play a more permanent role in MI platforms and become a contender in the BI \ OLAP space.

CALOGERO CUCCIA
ARJOHUNTLEIGH

DBxtra helped us gather valuable business intelligence from different databases spread over various web servers at different locations. If you need knowledge instead of data and information, we highly recommend you have a look at this tool.

JAN VAN DER REIS
FOUNDER, AYOHUI

We use DBxtra to allow our non-technical users to report on the data in our SQL Server database. It has allowed users to get certain types of data on demand and not get stuck waiting for IT to create the report.

MICKEY LANGLEY
AMERICAN CANCER SOCIETY

DBxtra is a wonderful, easy to use reporting tool. It allows us to provide custom reports for our users, connect to multiple databases, and schedule reports – all without the need to hire a developer.

AVNER BARBER
JACQUES MORET

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customers

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ABOUT INFORMER BY ENTRINSIK

informer

Founded in 1984, Entrinsik is an established, global software company based in Raleigh, North Carolina. Over 3,000 organizations in many industries around the world use Entrinsik software everyday. Our state of the art solutions improve efficiency, productivity, and streamline daily operations. Informer 5 is a robust, extensible data discovery and analytics platform that simplifies the process of accessing, cleansing, blending, and analyzing on-prem and cloud data. Aggregate disparate data using a single web-based platform to create a cohesive, curated, governed data hub for...

105 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Entrinsik has proven to be more than a vendor. They operate as a true extension of our IT team. Ask Gumby is the realization of a vision we've held for years, delivering answers that are secure, accurate, and grounded in institutional truth.

ZAREH MARSELIAN
CHIEF INFORMATION OFFICER, CALIFORNIA LUTHERAN UNIVERSITY

Selections run much quicker and the ability to manipulate the result view immediately after the report is executed is a huge win for our users. I believe they will appreciate the added control and flexibility.

DUANE ROTH
IT PROGRAMMER/ANALYST, SOUTHEAST COMMUNITY COLLEGE

We rely on Informer's powerful reporting and dashboard functionality to keep us on top of all of our campaigns so that we can deliver every registration to every client on time.

ARLO MURPHY
DIRECTOR OF BUSINESS INTELLIGENCE AND AUDIENCE SERVICES, IT WORLD CANADA

Informer is not just a reporting tool, it's the foundation for better strategic planning.

ALYSA GAY
DATA ANALYST, SHEPHERD INSURANCE

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