



# Business Text Messaging Software Category

WINTER 2026  
Customer Success Report





## Business Text Messaging Software Category

Business text messaging software helps enterprises improve their communication and marketing strategies by facilitating 1-on-1 texting on a new dedicated number or an existing line. The solution helps both small and large companies to maximize revenue and sales, enhance brand perception, and boost communications.

Business text messaging tools allow you to use a toll-free or regular 10-digit phone number to receive and send business communications via text. They permit you to swiftly register a new number or enable an existing VoIP line or landline. Plus, the software allows your customers to text your customer service with their sales inquiries, feedback, comments, and questions. They don't need to install a new app on their phone as the business SMS number functions similar to regular text messaging.

# Customer Success Report

## Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**



### CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



### MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



### COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2026 Customer Success Awards

Check out this list of the highest rated Business Text Messaging Software based on the FeaturedCustomers Customer Success Report.



attentive®



EZTexting® heymarket

infobip

SINCH MessageMedia

TextUs

thryv®

Trum.pia

twilio



BROSIX



Kipsu

Medallia  
CONCERGE

Plivo

Quiq

SendHub

SINCH SimpleTexting

SlickText

TEXT REQUEST

Textmagic



alive<sup>5</sup>

betwext texting

CallHub

PROTEXTING

salesmsg

skipio

textellent

Textline

\* Companies listed in alphabetical order





**2026**

**BUSINESS TEXT  
MESSAGING  
SOFTWARE**

**MARKET LEADER**





## ABOUT ATTENTIVE

# attentive®

Attentive® is the AI-powered mobile marketing platform transforming the way brands personalize consumer engagement. Attentive enables marketers to craft tailored journeys for every subscriber, driving higher recurring revenue and maximizing campaign performance. Activating real-time data from multiple channels and advanced AI, the platform personalizes content, tone, and timing to help brands deliver 1:1 messages that truly resonate. With a top-rated customer success team recognized on G2, Attentive partners with marketers to provide strategic guidance and optimize SMS and email campaigns. Trusted by leading...

# 249

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“I'm truly impressed with how fast our subscribers are joining our text messaging program. Giving them early access drives incredible engagement and conversion rates. The metrics we see from this channel blow my mind with every campaign. Our subscribers are super engaged, and they're staying engaged.”

JENNIFER CHIANG  
HEAD OF EMAIL & RETENTION MARKETING, CARIUMA

“Through tests like these, we were able to learn that sending texts to active customers across channels will create incremental demand. You don't have to choose between a text or an email or a push notification—customers like to engage with brands across all channels.”

BRYAN JENGHEINO  
GLOBAL MOBILE MARKETING, URBAN OUTFITTERS

“Rainbow Shops is mobile-first by customer demand. Previously, our marketing communications were email-centric. Now, Attentive's text message welcome series generates 6X more revenue than our old email campaign.”

DAVID COST  
VICE PRESIDENT OF E-COMMERCE & DIGITAL MARKETING, RAINBOW SHOPS

“Everyone has signed up for an email list at one point, or they are kind of dormant or passively subscribed. With text messages, we are front and center.”

ADAM LASKY  
DIRECTOR OF MARKETING, TEEPUBLIC

## TRUSTED BY









## ABOUT BIRD (FORMERLY MESSAGEBIRD)



Bird's mission is to create a world where communicating with a business is as easy as talking with a friend. They power communication between businesses and their customers - across any channel, always with the right context, and on every corner of the planet. If you've ever ordered takeaway, returned a package, contacted customer service, or requested a login code, it's almost guaranteed your interactions have been powered by MessageBird's technology.

# 146

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“We picked Bird because their platform helped us experiment faster with different channels. They also have a deeper presence and great relationship with carriers in the region. This was critical to optimize OTP deliverability and conversions.”

CHINMAY AGRAWAL  
PRODUCT MANAGER, BUKUWARUNG

“What we love most about Bird is how easy it is to build a conversation flow. We had major issues with other players whenever we had to create any specific flow – even a simple one – that needed to be integrated with our systems.”

ASHUTOSH SHARMA  
GENERAL MANAGER, URBANIC

“We've used MessageBird's SMS API since nearly day one. We have always been pleased with the reliability of the platform, and the quality of service and support we've received.”

FRANK ROOR  
CHIEF PRODUCT OFFICER, TICKETSWAP

“With Bird, we've reduced friction in our buying experience by automating reminders and manual steps in our sales process.”

ANDREA TRUJILLO GODOY  
PRODUCT MANAGER, COMPARAONLINE

## TRUSTED BY





## ABOUT EZ TEXTING



Since 2004, EZ Texting has provided 230,000+ growing businesses and organizations with an effortless way to start text marketing — and powerful features and integrations to keep conversations going. Secure trusted numbers. Build attentive audiences. Craft effective texts. Start free...

**105**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Very easy and affordable to use, especially compared to other services. What REALLY impressed us was the phone call we received from your tech trainer in Austin, TX who was not just super-intelligent, but friendly and supportive.”

KIM SECRIST  
COO, SCRIPCORP, LLC

“(Texting) is by far our number one ROI. When we send a text, it's a special day because, boom, we know we're gonna raise between \$4,000 and \$18,000.”

DAN KROSSE  
MEDIA MARKETING CONSULTANT, CHARLESTON  
ANIMAL SOCIETY

“Using EZ Texting lets me connect with the right person at the right time. The tracking tool is awesome, making it clear that people review texts way faster than email!”

PATRICK LEWIS  
SALES, AXIA HOME LOANS

“With the help of EZ Texting, we reached so many more people than we otherwise would have and were able to give back to our community through this \$500K win.”

MAT FAULKNER  
SEARCY RESIDENT AND OWNER, THINK IDEA STUDIO

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**broadly**

**lulaproc**  
simply comfortable

**Domino's Pizza**

**evolv**  
2

**D·R·HORTON**  
America's Builder





## ABOUT HEYMARKET



Heymarket was built to make it simple and secure to message with people outside of your organization. They've incorporated years of enterprise experience into building a platform your company can rely on, day in and day out. They also designed the Heymarket apps to be intuitive enough for anyone on your team to pick up and immediately use.

79

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Since our clients can communicate with us via text message, more are signing up for our services and paying bills on time. Our retention is higher because they're more satisfied with the convenience. Plus, it doesn't take our team any extra work.”*

JULIE BROWN  
INSURANCE SPECIALIST, FARMERS INSURANCE

*“Texting can be a nightmare to manage for law firms. There are a lot of legal considerations. But if texts are in one place, you can set up a process to manage them carefully and ethically.”*

BRANDON HAUBERT  
CHIEF EXECUTIVE OFFICER, WH LAW

*“By using text messaging during the entire errand process, customers and service providers experience the convenience and ease of getting help with their errands that Gidder intends.”*

GIDDER

*“By text-enabling our communications, we have streamlined our delivery process and increased customer satisfaction.”*

JULIE NGUYEN  
CHIEF EXECUTIVE OFFICER, METHODOLOGY

## TRUSTED BY

LIGHT  HOUSE

**kw** GAINESVILLE  
KELLERWILLIAMS REALTY

  
FARMERS  
INSURANCE

 foodora |  foodpanda

 campGladiator



## ABOUT INFOBIP



Infobip operates one of the world's leading proprietary messaging and communications platforms, designed to connect mobile network operators with enterprises. Offices on six continents and strategic partnerships with major telco groups enable them to provide seamless integration and delivery. Always looking for innovation and new ideas, fostering a customer-first business philosophy and being at home in every part of the world makes them the reliable provider for thousands of clients worldwide.

# 326

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“WhatsApp Business was the perfect solution to reduce our reliance on SMS for verification and password reset. The solution empowered our agents to serve our customers on a channel they are familiar with and comfortable to engage on. This increased customer trust towards our platform and allowed us to communicate with them through their preferred channel with 100% deliverability and a 50% cost reduction. Infobip...”

OSSAMAH BASAITA  
VP OF PRODUCTS, OPENSOOQ

“Infobip enabled us to build an omnichannel communication strategy that enhanced our marketing campaign results. RCS Business Messaging powered by Infobip has allowed us to position ourselves as innovators in CX. The seamless integration with our CRM platform helped us start sending personalized and targeted messages in all regions within a few days. Thanks to the data-driven insights we receive for channels such as RCS, we’re...”

AKSHAT MISHRA  
VP AND HEAD OF GROWTH MARKETING, NIVA BUPA

“Infobip has provided us with exactly what we need – an engagement solution that provides real-time, reliable communications that deliver real value to our customers. And they appreciate it! We have gained valuable support and consultancy from the Infobip team regarding best practices and regulations, especially when expanding to new markets.”

RICARDO MANRIQUE  
HEAD OF PRODUCT MANAGEMENT AND UNIT  
DIRECTOR, GAMIGO

“Infobip platform is user-friendly with excellent customer support, making it the ideal choice for our needs. The integration process was also seamless resulting in a hassle-free setup. Our experience with Infobip has been smooth and efficient.”

MANSI SINGH  
HEAD OF CUSTOMER SUCCESS AND PARTNERSHIPS,  
ACCIOJOB

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## ABOUT SINCH MESSAGEMEDIA



Sinch MessageMedia is a mobile messaging solution that helps businesses of all sizes better connect with their customers. We've helped over 70,000 global brands scale via our easy-to-use messaging platform – healthcare, education, retail, not-for-profit, and many other industries. Integrations? Bulk SMS? Automated campaigns? Check. Alerts and notifications? Billing and payments? Appointment reminders? Staff scheduling? We have all the conversational messaging solutions to boost ROI. We're only as good as our people. Come join a diverse, inclusive, and empowering company...

# 173

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Now more than ever it's important to be present in mobile in every aspect: emails, mobile websites, and now with text messaging. SMS is another channel we can use to get in front of consumers when they're on their mobile devices. That's why we saw the importance in focusing on our mobile digital strategy.”

GENE NUBLA  
GENERAL MANAGER, PETALS

“I just found MessageMedia on Google, gave them a call, and they immediately said they could help, without question. MessageMedia had set up an account within two hours, with 20,000 free credits in it. It was a lot more than we got from any other corporate I contacted.”

BEN GRAY  
BYRON BAY

“Texting is beneficial because of its convenience. It allows officers to choose different types of messages to send. It's the most effective way to reschedule appointments because it assures officers that messages are delivered.”

DETONDA WOOLFOLK  
PROBATION AND PAROLE OFFICER, MARQUIS  
SOFTWARE

“With a vast majority of our customer demographic being over the age of 60 and experiencing minor to severe hearing loss, texting is a preferred method to clearly connect and communicate with those valued customers.”

CINDY GEORGE  
PRESIDENT, AMSR

## TRUSTED BY

**CLOTHINGTHEGAPS**

Estia Health

**byronbay**  
.com.au

**RSPCA**  
ACT

**SPORTSPOWER**



## ABOUT TEXTUS



TextUs is the leading business-class text messaging™ software and the world's first real-time communication platform designed to dramatically improve how businesses communicate with their leads, candidates, and customers. TextUs currently serves sales, staffing and recruiting, SaaS, higher education, HR, healthcare, property management, financial services, and nonprofits. With a 98% read rate and up to 40% response rates, TextUs delivers business-class text messaging to connect businesses with their customers in real time.

**85**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“TextUs is highly effective and the ROI is very quick. It not only increased our return on time investment over placing individual phone calls, but it also increased the walk-in traffic to our office. People came by interested in our services after hearing we had texted someone about a job opening.”

WILLIAM ROMMELL  
AREA MANAGER, HAMILTON-RYKER

“TextUs has allowed us to get quicker response rate from the candidates regarding job leads. We are also able to do a better job locking down candidates for positions. In addition, it provides a more convenient way to communicate with candidates, particularly when they are working.”

CHARLEAN PARKS  
MARKETING DIRECTOR, DIVERSANT

“We had a lot of texts coming in and asking the same questions. Using the TextUs template feature, we were able to create some automatic responses to those common questions. It's saved us a lot of time.”

CLAY WYLLIA ASSOCIATE  
DIRECTOR OF COMMUNICATION & ENGAGEMENT,  
NORTHWEST ARKANSAS COMMUNITY COLLEGE

“TextUs helps us place candidates faster, and we can reach out to multiple customers simultaneously. TextUs easily pays for itself in increased productivity and efficiency.”

JIM NEWMAN  
SERVICE REPRESENTATIVE, PEOPLEREADY

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**KELLY ZITLOW GROUP**



LoyalSource



HAMILTON-RYKER  
TOTAL WORKFORCE SOLUTIONS



**Barilla**



## ABOUT THRYV



Thryv supports more than 400,000 local businesses across the U.S. with marketing services and small business software, Thryv and Thryv Leads. The company's cutting-edge technologies connect small businesses with their target consumers and help them manage their day-to-day work. Thryv helps businesses manage their work easier and get found fast, wherever consumers are searching.

# 252

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“We were getting all sorts of calls, texts, and emails all day long and everything was just haywire! Thryv helped us take care of the little things that we normally didn't know how to take care of.”*

JERRAUD POWERS  
PRO PREP PERFORMANCE

*“Client communication is much better now. It's so much easier to text customers and let them know their car is ready and it's coming directly from the business number.”*

ROMIA PRITCHETT  
RC AUTO DETAIL & CARPET CLEANING

*“Thryv puts together my social media, text campaigns, and email campaigns all on one dashboard. With Thryv, everything is now consolidated and works fantastic.”*

RICK PARKS  
OWNER, SEYMOUR OIL & LUBE

*“We are so busy taking care of our clients on a daily basis, we don't have time to do marketing. Thryv helps us with those challenges they do it all.”*

CARA VAIRO  
OWNER, THE BEAUTY MARK MEDICAL SPA



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## ABOUT TRUM.PIA



Trumpia mission is committed to helping businesses grow and connect with Trumpia customers. Trumpia believes that in order for communication to be effective, it needs to be relevant and keep up with the advancing technological lifestyle of today's consumers. Effective communication requires responsiveness, and to achieve this, one must first offer options for communication like mobile texting, email, or social media. Secondly, consumers have to opt-in to communicate through the channels they prefer, which gives them the choice over how they receive and respond to...

# 117

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Trumpia's SMS texting features allow us to maximize our chances of enjoying a great turnout at each of our events, giving our military service member students the experience of further getting to know our faculty while reinforcing the value of our program. Mobile text marketing has truly been vital in helping us demonstrate our commitment to watching each and every one of our students succeed academically and professionally. Our students are always on the go and overwhelmed with information at times, so it would be difficult for us to reach them if we used email alone.”

AMBER CHAIB  
DIRECTOR OF MILITARY AFFAIRS, THE LOS ANGELES FILM SCHOOL

“Trumpia has been an amazing tool to reach people living on the base. With knowledgeable experts and a deep feature set, Trumpia has truly helped us grow our subscriber base, increase our event attendance, and share valuable information. We couldn't be happier with the results.”

TIERRA KIMBLE  
MARKETING DIRECTOR, MCCONNELL AIR FORCE BASE

“Trumpia lets us widely reach our customers and fan who are all typically on the go and always have their mobile phones nearby.”

DJ CROS1  
OWNER, ARMORY SURVIVAL GEAR

“With Trumpia's text messaging software, you can reach who you need to reach instantly, no matter where they are.”

BLAIR FARLEY  
DIRECTOR OF COMMUNICATIONS, MARINERS CHURCH

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FortuneBay



AVEDA INSTITUTE  
LAS VEGAS





## ABOUT TWILIO



Twilio, a software and cloud-based communications platform, enables developers and businesses to rapidly build and deploy communication solutions that meet their specific needs. Whether integrating voice, messaging and/or VoIP capabilities into a web or mobile app or building a complete system like a call center, Twilio removes the traditional obstacles to creating effective communications experiences. Twilio gives businesses the ability to innovate, prototype, create, and connect with their customers at the right time and in the way. The company is privately held and based in San Francisco,...

# 1323

TOTAL CUSTOMER REFERENCES

[VIEW ALL  
REFERENCES](#)

## FEATURED TESTIMONIALS

*“Twilio has really improved our visibility into our text services and the time required to manage and maintain them. They provide really accurate data on whether messages are actually sent and received. It is really easy to monitor performance. And there's no maintenance work for us since everything is in the cloud.”*

JAY MCCLARY  
VICE PRESIDENT OF MARKETING, TAXI MAGIC

*“Twilio is simply hands down the best text banking partner we could wish for. On the technical side, Twilio had the cleanest, most modern API of any SMS provider we evaluated.”*

LOREN PAULSEN  
SOFTWARE DEVELOPMENT MANAGER, MAPS CREDIT UNION

*“Twilio has really improved our visibility into our text services and the time required to manage and maintain them. There's no maintenance work for us since everything is in the cloud.”*

JAY MCCLARY  
VICE PRESIDENT OF MARKETING, CURB

*“The audience we serve is a texting audience, a social media audience, a mobile audience—we want to make sure we can serve them.”*

BART LEVITT  
VICE PRESIDENT OF MARKETING, PITTSBURGH TECHNICAL INSTITUTE

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**2026**

**BUSINESS TEXT  
MESSAGING  
SOFTWARE**

**TOP PERFORMER**





## ABOUT BROSIX



Brosix was founded in 2006 to develop easy-to-use, secure communication tools for home and enterprises. Brosix is the perfect solution for all types of businesses in need of advanced protection for their daily work communication. The closed network and P2P encryption could help protect businesses from intruders and data leaks.

76

TOTAL CUSTOMER REFERENCES

[VIEW ALL  
REFERENCES](#)

## FEATURED TESTIMONIALS

“The biggest benefit that we receive from Brosix is actually that it is an exclusive IM, thus there is only our team in there and we don't get distracted from any outsiders. You know, if you want to get work done you better switch off Skype and MSN but in Brosix you got the people who are supposed to help you being productive. A compliment to the Brosix team: I am happy to see features being implemented that solve our actual problems. Last year I wrote...”

OWNER  
PAUL WEHLE

“Yes the Brosix was amazing for us during our busy tax season when we have 40 people in 11 different offices.”

REBECCA J. WILSON  
JACKSON HEWITT

“Brosix is a more reliable and manageable chat system. Brosix allows for faster and direct communication.”

ERIC OCAMPO  
ELITE LOCKERS

“The Brosix Application is immediate and doesn't get lost in the sea of messages.”

JON FRESE  
ADVANCED GROUP

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## ABOUT IRIO



IRIO recognized the potential of mobile messaging when the medium was in its infancy. Since then, they've continually innovated new ways to improve their clients' businesses. Today, mobile usage is at an all-time high, and SMS messaging has become consumers' preferred communication channel. By reaching consumers on the device they always have with them, they provide effective, real-time communications with faster read and response times.

24

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“IRIO Mobile has proven to be a terrific source of leads for Collwood 5025, as it allows prospective residents to connect instantly with our community.”*

PAM WEST  
REGIONAL SUPERVISOR, THE DINERSTEIN COMPANIES

*“Fast effective communication with residents in a format that they appreciate. Most residents find texting to be non-invasive and convenient.”*

SAN CARLO  
THE IRVINE COMPANY

*“It is cost effective and IRIO has been one of the most effective marketing vehicles we have at Asset Campus Housing.”*

JOE GOODWIN  
DIRECTOR OF MARKETING, ASSET CAMPUS HOUSING

*“We see value in the convenience for prospects on the go to quickly get information or requests to be contacted.”*

ISELA DIAZ  
RIVERSTONE RESIDENTIAL

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## ABOUT KIPSU



Kipsu is pioneering a software-based solution designed to revolutionize how service-driven brands interact with consumers. Using real-time digital communication channels such as texting, internet chat and social messaging, customer-focused companies leverage Kipsu to connect in-the-moment with anyone passing through their door, gaining insight, responding to questions, and addressing concerns in a familiar and frictionless way.

# 76

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Kipsu has been an integral part of our hotels’ success for years. We launched the program in six properties in 2014 and have since implemented it in 20+ more. We have seen success with Kipsu across all brands and hotel sizes within our portfolio. Our employees communicate with our guests more efficiently because guests can make simple requests or ask questions via text, instead of calling or waiting in line at the front desk. Guests...”

NORA MINICHINO  
DRIFTWOOD HOSPITALITY MANAGEMENT

“Kipsu has really relieved pressure from our post op nurses and given them the opportunity to focus on patient care, rather than being interrupted with post op calls throughout the day.”

TRISA SCHROLL  
SURGERY SCHEDULING COORDINATOR, HEARTLAND  
SURGERY CENTER

“Communication is key. We do a standup every day to make sure Management and Agents are all on the same page.”

SAUD QAISAR  
MANAGER, HILTON

“Kipsu is an excellent tool to utilize technology to better serve our patients.”

MELODY TAYLOR  
HEARTLAND SURGERY CENTER

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## ABOUT MEDALLIA CONCIERGE

# Medallia CONCIERGE

Medallia Concierge is an intelligent text and in-app messaging solution that improves, personalizes, and elevates customer and employee experiences and builds loyalty.

58

TOTAL CUSTOMER REFERENCES

[VIEW ALL  
REFERENCES](#)

## FEATURED TESTIMONIALS

“Our front desk supervisor loves it because it allows her to engage guests in a positive and friendly manner without them having to wait in line. Sometimes you have 3, 5 or 7 people in line in front of you, and you don't have time. And a lot are asking simple questions. If [Medallia Concierge] can handle those questions, there are going to be less people in line. So she has more facetime for those guests who are checking in or out and it's a better experience for them, as well as those getting their answers right away via text.”

AARON WILLIAMSON  
GENERAL MANAGER, KAMPGROUNDS OF AMERICA

“We are so happy to have a trackable communication tool! Since launching [Medallia Concierge], our staff have responded to 100% of guest requests.”

BARBARA THOMAS  
FRONT DESK, HYATT

“With Medallia Concierge, we're able to provide a frictionless path for our guests to communicate with us at any time during their guest journey.”

ALEX RAGAZZO  
MANAGER OF CX, GREAT WOLF RESORTS

“We don't believe contactless is the same thing as connectionless. In fact, we think it's the opposite.”

ANDERS TYLMAN-MIKIEWICZ  
CHIEF PRODUCT OFFICER, MGM RESORTS

## TRUSTED BY

HYATT®

Hilton Grand Vacations

Great Wolf Resorts,

THE COSMOPOLITAN  
of LAS VEGAS

BURGEON BEER CO.  
CARLSBAD CALIFORNIA  
STARTED IN 2011



## ABOUT PLIVO



Plivo is a fast-growing cloud telephony startup backed by the same investors as Skype, Facebook, Google, Dropbox, Lyft and Airbnb. They have raised \$2M thus far, became profitable over an year ago, and are scaling exponentially. They are looking for people who are excited to grow and have a direct impact on disrupting the multi-billion dollar telecommunications space.

# 50

## TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Deliverability increased by as much as 9% compared to our previous provider, so we knew right away that the quality of Plivo’s network was top-notch. We also appreciated the fact that they could navigate the telecoms infrastructure on our behalf. Keeping up with the different SMS rules and regulations by each country is time-consuming and complicated — it is always changing. We are constantly expanding into new markets, and happy to do so now with ease.”

DANISH MIDHA  
LEAD PROCUREMENT SPECIALIST, JUNGLEWORKS

“I appreciate the timely and thorough responses I’ve received from support, SMS is an unpredictable space and channel. I’ve had a wonderful customer service experience with both our CSM and the customer support team. Sometimes we don’t have an immediate answer but I never feel like they’re not on top of it or they’re not prioritizing us. I truly feel like Plivo is working in Fluent’s best interest, and that takes my worries away.”

SHARITA PASSARIELLO  
SENIOR CRM MANAGER, FLUENT

“We’ve achieved almost 100% uptime since launch. Together, our infrastructure allows us to offer customers unlimited conference minutes, with over 100 participants on each call, for our users in 29 countries around the world.”

ANDY MCCOMBIE  
DIRECTOR, CONFERENCE LABS

“We chose Plivo because reliability is at the core of our product. Plivo gave us great SMS delivery rates and terrific international coverage for our rapidly expanding global user base.”

RICH HONG  
CTO, CONFIDE

## TRUSTED BY









## ABOUT QUIQ



Quiq makes it easy for customers to interact with a company via Messaging. Customers can now engage customer service via SMS/text messaging, Facebook Messenger, Live Chat, and Kik for help with their pre-sales questions and post-sales support. Their mission is to improve the way customers communicate with companies. They believe mobile message-driven communications will replace a significant portion of the traditional phone and email interactions, reducing costs while improving customer satisfaction. Quiq makes it easy for customers to contact a business via Messaging, the preferred channel already in use with their friends and...

# 79

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Very few omni-channel business providers have adopted text messaging and thanks to Quiq, we are able to offer this innovative channel to our customers. Whether a customer is in the office or on-the-go, they are at the center of our business.”

CASEY AHLBUM  
SENIOR MANAGER, CUSTOMER RELATIONS, B2B &  
DIGITAL SUPPORT, OFFICE DEPOT

“Extremely valuable that we are able to deflect a lot of these calls to the messaging channel. We prefer to text the customers who are just confirming availability because it's such a quick and easy thing to respond to.”

JESSICA HIMMEL  
SENIOR MANAGER, ASPIRA

“Customers are pleasantly surprised that their questions and concerns can be addressed via text messaging. They are stunned that issues are resolved so easily and quickly.”

JESSICA  
CUSTOMER SERVICE SPECIALIST, THE LAUNDRESS

“We're reaching customers who would not have called or emailed otherwise. Text is their preferred communication channel and now we're able to engage with them.”

PAUL STEFANSKI  
MANGER IT OPERATIONS SYSTEMS, METRO TRANSIT

## TRUSTED BY

GENERAL ASSEMBLY

Direct Digital

DAILY HARVEST

**BRINKS**  
HOME SECURITY

LuggageFree



## ABOUT SENDHUB



SendHub makes business communication fast, simple, and effective. Their complete online business SMS messaging solution helps thousands of companies communicate more effectively with on-the-go workforces, customers, and more. SendHub was founded to help educators in under resourced communities. They now serve thousands of businesses in North America and have raised ~\$10M from Silicon Valley's top investors, including: Y-Combinator, Bullpen Capital, Menlo Ventures, Kapor Capitol, and others.

16

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“We need a monthly communication service that allows us to send text reminders and call our research participants about completing their on-line surveys without them having access to team members' personal phone numbers. Using SendHub allows us to increase communication via consistent text messaging and phone calls to promote the highest level of compliance with our diary-based assessments, reminders for our home visits and...”

REBECCA MYERS  
ARIZONA STATE UNIVERSITY

“We are a small business that has been using SendHub for years and are very satisfied! Technology has significantly changed the way our customer base communicates with us and being able to not only text, but having a saved log of all written communication solves multiple problems and greatly saves us time.”

OXFORD COMMERCIAL REAL ESTATE

“It's a great way to communicate with church staff and volunteers as well as members. It allows us to easily send out church announcements and have it read, unlike emails that never get read. Our members can easily reach out via SMS to communicate one-on-one and we can respond very easily.”

RECLAIM CHURCH

“I found SendHub not only easy to use, but simple and to set up as well. One of the best out-of-the-box solutions for any business solutions today.”

FREDERICK HUTSON  
CEO, PIGEONLY

## TRUSTED BY

Pigeonly



zapier

LAWN LOVE

lyft





## ABOUT SIMPLETEXTING



SimpleTexting is the easiest way to reach groups instantly and have 2-way conversations. Both Fortune 500 companies and small businesses choose SimpleTexting because the platform is designed to be powerful and easy to use. Their flexible pricing plans are designed to grow with you—upgrade, cancel, or pause your account any time—no contracts necessary. Plus, every plan comes with access to the entire suite of features which includes mass texting, 1-on-1 conversations, text-to-join keywords, the ability to integrate with 1,000's of apps through Zapier, and more. SimpleTexting offers a 14-day free trial with no credit card needed to...

**306**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“Super easy and straightforward to use, unlike other platforms out there. The cost is also great, well below what I would expect to pay from this platform. Recommend to everyone.”*

ERIC DERONDA  
SALES MANAGER, GO AMAZING ENERGY

*“We use SimpleTexting to be able to reach people ASAP and have two-way conversations with them. Their customer service is knowledgeable, helpful, and easy to get a hold of!”*

CHRISTINA WEBER  
FOUNDER, WEDEEPEN

*“SimpleTexting has accelerated my business growth 10X! I am a fan of the user interface, the live chat support, the ability to organize my contacts into separate lists.”*

DREW SHANE  
OWNER, SHANE ENTERPRISES LLC

*“SimpleTexting makes scaling a text program easy for any business. Their support is fabulous! I love that you can scale up or scale down based on your needs”*

SYDNEY HESS  
OFFICE MANAGER, DD FORD CONSTRUCTION

## TRUSTED BY



B-UNLIMITED





## ABOUT SLICKTEXT



SlickText makes text message marketing and SMS marketing easy. Increase revenue and build customer loyalty with their SMS marketing software. Their Mission is to connect the world through text messaging. It's very simple. There's no argument that SMS is one of the top forms of communication today. With over 98% of all text messages being read within minutes and its ability to reach people at great scale, there's no better choice when needing to connect people.

66

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*"I can divide my list into easy demographics. This will be great for targeting students, people over 21 and baby boomers. My clients will be able to tailor their message to specific people."*

LIZ REINKINS  
FREE REIN MARKETING

*"The software provides user friendly functions, and quick assistance for any questions I have. I would recommended SlickText to colleagues as a must have."*

MONIQUE  
ARIZONA STATE UNIVERSITY

*"It doesn't matter who you are, you can log into SlickText and figure this out. It's that simple. The team was fantastic to work with."*

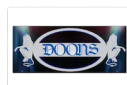
ADAM METCALF  
CO-FOUNDER, ZEEMEE

*"SlickText integrates so well, and it's so easy to plug and play."*

AUSTIN SMITH  
FOUNDER, POLA MARKETING

## TRUSTED BY

**Holiday Valley**





## ABOUT TEXT REQUEST

# TEXT REQUEST

Text Request helps businesses increase profits through powerful text messaging software. 5% of phone calls are answered, 15% of emails are opened, but 99% of texts are read (usually within just a few minutes). Text Request gives your team all the tools and organization you need to text professionally using your office phone numbers, so you can reach customers precisely when you need and grow your bottom line.

# 183

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“Text Request’s API removes the typical pain points associated with private transportation, and turns the experience into something that is seamless for our clients.”*

STEVEN KLEHFOTH  
RESERVATIONS & DISPATCH, B-LINEXPRESS

*“Text Request helps our nonprofit significantly increase response times. It’s been easy and painless to implement across the entire organization.”*

GRANT JEFFREY  
TECHNOLOGY SYSTEMS ANALYST & TRAINING  
SPECIALIST, NEIGHBORIMPACT

*“Text Request has helped our insurance agency streamline workflows, increase client retention, and request online reviews from current clients.”*

MATTHEW THOMPSON  
AGENCY PRODUCER, GINO WARD FARMERS INSURANCE  
AGENCY

*“Text Request has increased our number of happy parents, decreased wait times, and put more time back into our schedules.”*

SARENA CAMBREA  
OWNER AND CLINICAL DIRECTOR, ELEVATE BEHAVIOR  
SERVICES

## TRUSTED BY





## ABOUT TEXTMAGIC



Textmagic is an SMS company with over 20 years of experience in helping businesses improve communications and mobile marketing. We provide a popular SMS text messaging service used by businesses worldwide (the USA, UK, Canada & Australia). The tool makes it easy to send notifications, alerts, reminders, confirmations, and SMS marketing campaigns. Every month we send 15.2M text messages, the average monthly delivery rate is 98.4%, we have 20.5K monthly active business users, our average rating on review websites is 4.9 stars.

# 162

## TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Since using Textmagic, our response rate on lead follow-up has increased by over 40%, and we’ve shortened our average lead-to-close timeline by several days. That’s made a measurable impact on both client satisfaction and revenue.”

MIKE CLOUSE  
SENIOR ACQUISITION MANAGER, HARTFELT REAL ESTATE

“TextMagic has increased Education Garden productivity. The tool has significantly improved, and their portal is very user-friendly and has helped us improve our business communications.”

ANG DING JUN  
DIRECTOR, EDUCATION GARDEN

“I recommend TextMagic as an easy to use distribution channel that gets your information to the relevant person immediately through text messaging.”

JAMES JOSEPH  
CEO, JJMM

“With Textmagic, I’m able to reach potential clients that had no idea they were on the verge of losing their livelihood.”

TYSAN MITCHELL  
CHIEF EXECUTIVE OFFICER, BRIDGE CITY INSURANCE SERVICES INC.

## TRUSTED BY

Canyon Creek Dentistry

classroom  
The heart of education

Bram van Tuyl  
International level in chessmaster for 22

BARVISION

ARGUS  
RADIOLOGY  
Personalizing TeleRadiology



**2026**

**BUSINESS TEXT  
MESSAGING  
SOFTWARE**

**RISING STAR**

 **featured**  
customers





## ABOUT ALIVE5



Alive5 platform allows any business to chat with their customers using Chatbot Technology, from their websites, apps, SMS text-message and social media pages. Alive5 allows teams to connect with their customers over two-way text messaging. Give your customers a new way to connect by SMS-enabling your existing landline with the alive5 platform. Answer questions, groom sales leads and handle customer service inquiries on the world's most used channel – text message.

24

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“WebsiteAlive has been tremendous in our ability to effectively communicate with customers not only during office hours, but also after office hours with their Concierge services. Our sales reps are quite often able to convert a live chat conversation into a real phone conversation and close business regularly. In addition, the Concierge service has been a very effective customer service tool helping to accurately answer common questions by fans outside of office hours.”

WARREN PARR  
DIRECTOR OF SALES, ATLANTA FALCONS

“The WebsiteAlive product and team has been instrumental in getting us one step closer to our guests and helping with the facilitation of online booking. The team has been innovative and quick to market to support us in branded initiatives such as Social Reservations.”

JACOB MESSINA  
DIRECTOR OF INTERNET MARKETING, LOEWS HOTELS

“AliveChat has been able to provide us a better online shopping experience for our customers. We're very pleased with the AliveChat platform. It has helped us provide a better online shopping experience for our customers.”

BRAD BUTLER  
CHIEF OPERATING OFFICER, HALLOWEEN EXPRESS

“Working with alive5 was more than just software. It was about how do we combine software with good strategy to achieve the goal that we want to achieve!”

HENAL PATEL  
CHIEF EXECUTIVE OFFICER, DOCJURIS

## TRUSTED BY





## ABOUT BETWEXT



Betwext helps small business owners, small business managers, coaches, trainers, marketing experts, sales executives, and business development pros use Mobile Marketing to connect with prospects and customers and make more sales. Betwext provides information, tips, tricks, and ideas to help you use Mobile Marketing (AKA: SMS Marketing, Text Message Marketing, Group Texting, Mass Texting) to communicate with prospects and customers. We have thousands of businesses from every industry group signed up and using Betwext.com! Restaurants, Non-profits, Speakers, Politicians, Car Washes, Private Plane Charters, Night Clubs, Conference...

**62**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“Texting responses are great 10 to 1 when compared to email. People respond to texting more frequently when compared to email. It’s probably due to filtering, spam filters, or just email overload.”*

RYAN  
FOCUSED ON FOREVER

*“It’s a great way to get messages out efficiently and I LOVE the scheduling feature. Texts go out even when I am on vacation! I don’t have to be in the office for everything to run smoothly.”*

ROBERT  
CORPORATE SPONSOR COORDINATOR, SCOTTSDALE  
ARABIAN HORSE

*“Betwext’s customer support was amazing. I was able to call and talk to a REAL person. I signed up and started texting in just a few minutes.”*

SHERI BROWN  
INDEPENDENT WELLNESS PARTNER, AMARE GLOBAL

*“Betwext was highly recommended by Pastor Dave at Road To Life Church.”*

MICHAEL  
V1 CHURCH

## TRUSTED BY



EMEREST



**FIVE GUYS**





## ABOUT CALLHUB



CallHub is making personalized communication scalable for political campaigns, nonprofits, advocacy groups, and businesses. Their Voice and SMS software connects campaigns to their audience through a cohesive mix of phone banking, peer to peer texting, SMS broadcast, SMS Opt-In and voice broadcasting software.

**55**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“What I really enjoyed was the relation we had. Every time anything had to be improved, we had a great correspondence with the CallHub team and they were very reactive; so every time we felt there was need to improve the tool to change something, they developed it quite quickly. It was very interesting, very stimulating, because we could go further every time we had what appeared to be an issue about CallHub.”

ANTHONY SAMAMA  
DIGITAL AND INNOVATION MANAGER, NICOLAS  
SARKOZY PRESIDENTIAL PRIMARY

“I love working with the Customer Success team and having quarterly check-ins with my assigned manager. They come into the meetings having looked at our account and what we have been up to, ready to suggest something that improves the way we work.”

SHANNON GOECKE  
COMMUNICATIONS SPECIALIST, NATIONAL UNION OF  
HEALTHCARE WORKERS

“I love this product. It's so easy to use with a very clean user interface. The price is the most economical I've seen in the industry and last but not least is the wonderful customer support. They answer all questions very quick.”

RONALD HART  
MARKETER, THE CLOUD MARKETERS LLC

“With CallHub, it doesn't take long for them to say “I'm ready to get started”. It's been really nice.”

ADAM TAYLOR  
MANAGER, AUSTRALIAN GREENS

## TRUSTED BY





## ABOUT PROTEXTING



ProTexting helps you communicate with your contacts more efficiently through a suite of highly interactive SMS marketing campaigns. The cell phone has become a permanent companion in their daily lives. This is why text messaging is the best way at the moment to reach groups of people with the same message instantly. Text message is personal and is pretty much guaranteed that it will be read by the recipient.

**21**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“ProTexting provided prompt technical support at every step of our project. Starting with the preliminary stages of our collaboration, ProTexting representative Sejva Hoxha mediated the discussions between Campus Hill Church and ProTexting, while mitigating significant challenges brought up by particular needs. Communication with Sejva was exceedingly great, regardless of time zone differences, weekdays or weekends,...”

CRISTIAN IORDAN  
PASTOR, CAMPUS HILL CHURCH

“The ProTexting team exceeded our expectations not only in providing an outstanding technology solution, but in adding creativity to our ideas in ways that made our event stand out from the others at SXSW. The ProTexting team worked tirelessly with us the night before and the entire day of the competition and impressed our panel of distinguished judges and pitch finalists. I look forward to working with them again!”

BRIAN LANG  
EVENT ORGANIZER, SXSW

“Sodexo Education has embraced and continues to push the Mobile Marketing and Engagement project. This initiative has produced positive results and has provided tangible return on investment for Sodexo and its university dining units. The partnership with Sodexo is strong and continues to grow.”

JANA WILLIAMS  
DIRECTOR OF MARKETING, SODEXO

“The feature rich platform of ProTexting allowed me to customize my visitor flow for my text campaign and so just having those features and so many others available has been amazing.”

CRAIG ROMERO  
CHIEF EXECUTIVE OFFICER, ADMIREMYSKIN

## TRUSTED BY





## ABOUT SALESMMSG



Salesmsg makes it easy for businesses to send and receive text messages. Salesmsg creates this software to help you connect with your prospects and customers. Let's face it, people don't want to talk these days, they'd rather text. They can help you text.

**35**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“When you're cutting and pasting, you can easily get confused. You can screw up and use the wrong name because you forgot to change the person's name. Salesmsg does it for you and automatically puts the proper name, which helps avoid making all kinds of mistakes.”

JIM OUELLETTE  
TALENT SCOUT, ROYAL LEPAGE SIGNATURE REALTY

“By pairing ActiveCampaign with Salesmsg, we've cut our administrative costs by a significant amount. Mostly because there's a quicker cycle of working with leads and getting people to come in.”

WILLIAM SCHROEDER  
CO-DIRECTOR, JUST MIND COUNSELING

“The simplicity, functionality, ability to integrate with infusionsoft, setup canned messages, and scheduled messages is amazing. This service is a life-saver!”

SARA ALLEN  
DIRECTOR OF OPERATIONS, ASSOCIATION OF FITNESS STUDIOS

“Salesmsg has completely changed the way we connect and engage with our leads. We've been able to close more deals in half the time!”

KERON HOWE  
PARTNER, PROPERTY NATION

## TRUSTED BY





## ABOUT SKIPPIO



Skippio believe in the power of conversations. The power of relationships. The power of growth. The power of connection. That's why they're continually building a platform for businesses, individuals, and teams to start more conversations, build stronger relationships, thrive through periods of growth, and create genuine connections. It just so happens that texting is a great way to communicate and engage with customers.

**34**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“[Skippio] really ramped up our connection rate with our customers, But not only the text messages. We also see phone calls going better as well as emails. Because they know that they're coming from real people.”

MATT BAUMGARTNER  
DIRECTOR OF SALES, JOBNIMBUS

“Skippio eliminates really simple follow-up errors. It touches customers multiple times and allows us to not have to manually follow up as often, even without having as many people.”

BLAKE CAPSON  
MANAGER, COMMUNITY CONTROLS

“Skippio keeps us relevant with people who haven't bought. The constant communication is what's keeping us relevant with our buyers.”

BRYANT HARRIS  
GENERAL MANAGER, THE CLUBHOUSE ALL SPORTS  
TRAINING FACILITY

“[Skippio has] become a non-negotiable for me. I couldn't find anything close that did the same thing.”

RANJANI GROTH  
OWNER, RANJANI GROTH STUDIOS

## TRUSTED BY



GROW



homie



NUTRITION







## ABOUT TEXTELLENT



Textellent is a leading SMS marketing and campaign platform provider offering patented, innovative capabilities that can be integrated with CRM systems to automate, yet personalize powerful marketing, sales and customer service texting campaigns. The platform also includes robust self-service appointment scheduling services with pre and post appointment drip campaigns. With Textellent's unique TCPA compliance using artificial intelligence, businesses are able to ensure compliance in an automated manner while responding to texts in a one-to-one fashion from any...

**36**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*"Textellent makes it so much easier and efficient to have 2-way conversations with our clients using texting. Plus it has given us an opportunity to cross sell some of our products and services to clients and we love how many of the messages we use are automated, yet feel like we sent them out personally."*

CRAIG D.  
DIRECTOR OF ENTERPRISE SERVICES, FIESTA INSURANCE  
FRANCHISE CORPORATION

*"We chose Textellent as our franchise system's replacement for Zipwhip because of its ease of use and additional marketing and integration tools available. We anticipate the program will both drive sales and save our franchisees a ton of time."*

BRITTANY G  
SR. DIRECTOR OF MARKETING, PAINTING WITH A TWIST

*"It's wonderful. It saves me 15-20 hours a week at least! I couldn't imagine how it could work any better with my tax software than it already does."*

KATHY H.  
KATHY'S TAX SERVICE

*"Using Textellent's automated request for reviews, we have seen our number of reviews easily increase by 300-400%, and we are delighted."*

ERUM P.  
ANY LAB TEST NOW

## TRUSTED BY



Kathy's Tax Service, LLC Gilbertown Alabama



HENDERSON, NV  
A PLACE TO CALL HOME

HAMPTON VA



## ABOUT TEXTLINE



Textline is not just about giving you the tools to manage text messaging, it's about allowing you as an organization, a brand, a small business to get on the ground level with your customers. Whether it's customer support when there is an issue or just welcoming them when they are excited to make a purchase, Textline lets you connect with your customers directly. No more email, no more phone calls, no more apps.

**37**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Once you realize it's [texting's] so easy and you start enjoying it, you expect that level of customer service. So that's what we're really trying to do. I think that's what Textline is trying to do as well and why we're great partners. We're really raising the bar in this space when it comes to customer service and customer experience.”

ARIANA SILVESTRO  
HEAD OF STRATEGY AND MARKETING, DNTL BAR

“We absolutely love the integration of Freshworks and Textline. It's easy to train our new hires on; there are always new features available. Our support team constantly gets praised on how organized and efficient we are in resolution time, response time, and grammar.”

MICHELLE ROSADO  
CLIENT AND ADVOCATE SUPPORT MANAGER, CRUNCHI

“With nearly 200 real estate agents working in 7 offices, we have a lot of communication and coordination to manage. Textline helps us streamline our growing operation.”

MARK CHOBY  
FOUNDER, CLIMB REAL ESTATE

“All in all, Textline has just been an awesome tool. My team loves it. The ambassadors love it. It's so easy to use.”

MANDY CRUZEN  
MANAGER OF NETWORK DESIGN AND ROUTE OPTIMIZATION, ROLL BY GOODYEAR

## TRUSTED BY



REMOTE YEAR

