

Fitness Management Software Category

WINTER 2026
Customer Success Report





Fitness Management Software Category

Fitness businesses like gyms and clubs use fitness management software to organize their memberships, facilities, and schedules. This solution helps to store member details in a database, reserve facilities, schedule classes, and manage financial records. The system can be utilized by fitness, swimming, aerobics, yoga, and dance centers.

Fitness management software can integrate with other tools to perform tasks at a better level. The integrations include billing products to manage membership dues and payments, transactional email solutions to improve engagement between managers and members, and social media marketing applications to boost brand awareness.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Fitness Management Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2026
FITNESS
MANAGEMENT
SOFTWARE

MARKET LEADER



ABOUT ABC FITNESS SOLUTIONS



ABC Fitness Solutions is the premier provider of software and related services for the fitness industry, and has built a reputation for excellence in support for clubs and their members. ABC is the trusted provider to boost performance and create a total fitness experience for members of clubs of all sizes whether a multi-location chain, franchise or an independent gym.

34

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We decided to go with ABC over other software companies because they are the forerunner in innovation. They had robust Revenue-cycle Management expertise and were able to offer us an overall improvement in our software platform and features offered.”

KRIS PETERSON
CHUZE FITNESS

“ABC Fitness allows us to easily manage and keep track of members and leads under one easy-to-use platform. With such a rapidly expanding corporate footprint and with franchises on the horizon, it's vital we work with the best platform to keep us organized.”

AMPED FITNESS

“ABC Fitness has been instrumental in eliminating in-house billing and switching our business model from all-inclusive to fees paid for additional services.”

GARY CASTELLANO
CHIEF OFFICER OFFICER, CLUBFITNESS GREENSBORO

“ABC Fitness really streamlines what we are trying to do as fitness people. We're not in the billing business we're in the fitness business.”

SPENCER MCDANIEL
VICE PRESIDENT, ATC FITNESS

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ABOUT JONAS FITNESS



Jonas Fitness, Inc. is the leader in Fitness Club, Gym, and Health and Wellness Facility Management and Billing software, and has long been the trusted partner of the largest and most successful operators in the industry. They are a true technology partner that provides the Health, Fitness and Wellness industry a stable, secure, and scalable enterprise solution to help your business succeed in this extremely competitive market. Jonas Fitness is committed to providing its customers with the most cutting-edge tools necessary to deliver the ultimate member experience in today's ever-changing technology landscape. Their Jonas Fitness software is the foundation for...

20

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

"Jonas Fitness is more than just club management software. You get a whole team to leverage, from dedicated billing specialists to a call center to help with member management."

AARON PINEDA
PRESIDENT, FLEXFIT GYM

"We stay with Jonas because of the great people and customer service. The team is always available to help us and continue to support our journey as we continue to grow."

AMBER READ
BETHANY ATHLETIC CLUB

"Jonas Fitness provides reliable software for us to manage our memberships top to bottom and affords our staff more quality time to focus on our members."

JAMES STROPOLI
CLUB FIT

"Jonas is extremely committed to our business and the fitness industry by bringing a tremendous amount of experience to clubs of all sizes."

LEISURE SPORTS, INC.

TRUSTED BY





ABOUT MINDBODY

mindbody

Mindbody is a leading provider of cloud-based business management software for the wellness services industry, with over 45,000 local business subscribers in 132 countries and territories. These subscribers provide a variety of wellness services to over 25 million active consumers. Mindbody's integrated cloud-based business management software and payments platform helps business owners in the wellness services industry run, market and build their businesses. Mindbody also helps consumers more easily evaluate, engage and transact with these businesses, enabling them to live healthier and happier...

415

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“MINDBODY has helped us grow our business by streamlining the details and enabling us to focus on really building relationships with our clients.”

ARIEL SHANNON
OWNER, BLUEBIRD SALON

“MINDBODY's massage management software has everything I need to handle the demands of today, and can support my future goals, too.”

SALLY CHAMNESS
OWNER, WEE SALLY

“The software has definitely helped all of the managers and has made it a lot easier for our accounting department as well.”

SCOTT FINLEY
FOUNDER, FINLEY'S BARBER SHOP

“Without Mindbody, we wouldn't be able to function at all.”

MELISSA CHANG
OWNER, STUDIO BARRE

TRUSTED BY

SPEEDFIT
THE SMARTER WORKOUT

Bluebird
SALON

exOS

the **LASH
LOUNGE**

classpass



ABOUT PIKE13



Pike13 provides a mobile-first solution for "on-the-go" owners of small service business who are trapped in a paper world trying to manage their clients. Their product is a new "point of service" mobile app that not only takes payments but also helps business owners and staff service clients from anywhere. It is designed specifically for businesses focused on recurring services and automates payments, scheduling and client management.

67

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Easy to use and does what it's supposed to do. In the past we have used a couple of other yoga studio management softwares, including MindBody. A little more than a year ago we switched to Pike13 and we have never had second thoughts. This software is at the same time intuitive and powerful.”

CHRISTIAN MÖLLENHOFF
OWNER, YOGA & MEDITATION PARIS

“Pike13 is easy to use and train new employees on as well. We switched to this software from ZenPlanner and we feel the value is much better for our business model. The mobile app allows us to conduct business with any device which is very helpful.”

MICHAEL BROWNFIELD
FOUNDER, ELKHORN VALLEY FITNESS

“I love the fact that I can look up anything I don't know how to do in Pike13's help center. Anything beyond that, I can contact their support team for more details—the staff at Pike13 are extremely helpful!”

GIA BAKER
FRANCHISE SUPPORT SPECIALIST, FIT4MOM

“New sites have been extremely easy to set up! A few steps for the new owners like changing addresses, etc., but otherwise very easy.”

JASON MACCOY
OWNER, THE CODER SCHOOL

TRUSTED BY



BendnMove
giving your body, mind with life

BABY BOOT CAMP





ABOUT VIRTUAGYM



Virtuagym is the ultimate all-in-one solution for personal trainers and fitness businesses of all sizes looking to take their club to the next level. Our software offers a host of features like nutrition, workout planning, billing, client management and more in one user-friendly bundle. You'll discover what it means to reduce administration time and, most importantly, boost your revenue. Sounds interesting? Book your free demo and get ready to transform your fitness...

171

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Virtuagym's card solution has adopted great features that identify payments made and accounts receivable. As a customer coming from other payment methods, I am satisfied with Virtuagym's credit card payments!”

STEVEN MATI
COMBINE FITNESS

“None of the systems we evaluated offered the community features Virtuagym has, since we really want to emphasize the social aspect in our clubs, it really made the difference.”

JACK BISHOP
COMMERCIAL MANAGER, ABSOLUTELY FITNESS

“Virtuagym has supported our operations across scheduling, member tracking, and communication. It helped us keep everything aligned as we've expanded.”

XITING WANG
MARKETING AND COMMUNICATION MANAGER, GOLD'S GYM CALGARY

“Thanks to Virtuagym we save 10 hours per week. We use this time to perform 6 to 8 additional personal training sessions.”

ROBERT HOFMAN
OWNER, NATUREMOVE

TRUSTED BY

POWER 40



BODYTECH

**ASPIRE
FITNESS**



ABOUT ZEN PLANNER



Zen Planner gives you everything you need to turn your passion for fitness into a successful business. Their all-in-one fitness business software includes easy-to-use tools for membership management, scheduling and integrated payment processing, as well as automated email and Integrated Websites that help you keep in touch with members. Zen Planner saves you time and gives you the support you need to nurture and grow your business.

148

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Our new website from Zen Planner saved our business. A few months ago, I was nervous we wouldn’t make it to summer. Since we launched the new website, we’ve seen a huge spike in calls and emails from prospective members. Now, I am certain we’ll be making money by summer.”

CONRAD LONG
OWNER, SPHINX CROSSFIT

“SugarWOD makes fitness measurable, but it also makes it meaningful. Members can see their progress and celebrate their wins. It keeps them motivated.”

STEVE SWANSON
OWNER, CROSSFIT FORT WORTH EAST

“The money and time I’ve saved with Zen Planner are the main reasons I’ve suggested the software to so many other gym owners.”

STEVE HARTLE
OWNER & HEAD COACH, BACKCOUNTRY CROSSFIT

“It would be very difficult for me to run my business without the Zen Planner software that is so simple and easy-to-use.”

CODY BISHOP
OWNER, 181 FITNESS

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2026
FITNESS
MANAGEMENT
SOFTWARE

TOP PERFORMER



ABOUT CLUB OS



Club OS has emerged as the leading sales, retention and training management solution for fitness centers, providing an innovative platform to convert leads, retain customers, and manage personal and group training. Developed specifically for fitness businesses, the software includes prospecting tools and marketing automation along with training sales, scheduling, and commission tracking.

22

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“Club OS keeps us organized and on top of our followups! We are able to maintain a schedule and keep members on track. It is great to see the membership journey from lead-appointment-member.”

BECKY FERRIS
ANYTIME FITNESS

“After reviewing multiple providers, Club OS best met our needs and had the infrastructure and ability to change and grow with us as we move to the next level of our business.”

BROOKS JOHNSON
CHIEF OPERATIONS OFFICER, TEXAS FAMILY FITNESS

“The biggest increase has been in follow-ups. We are now seeing 75,000-100,000 contacts per month. Prior to Club OS, we were only able to track a small fraction of this.”

DAN COLLINS
CHARTER FITNESS

“I like the ease of use and the simplicity! It makes my job so much easier to have all information in one place and organized with reports.”

APRIL PALUS
ORANGETHEORY FITNESS

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ABOUT CLUBREADY



ClubReady is a web-based fitness management platform that is branded for your fitness business. From lead management and member retention to customer engagement and automation, ClubReady gives you everything you need to run your fitness business your way.

77

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We were able to take a lot of back-office efforts and move them over to Club Ready. My fear was that our personal touch and relationship with the members would suffer. The outcome was contrary to my fear and we maintained great member relationships and recovery percentage all while being able to significantly reduce our collections workload for staff.”

MIKE LITTREL
PRESIDENT AND CEO, X3 SPORTS

“Adopting the ClubReady software will allow YogaSix and its franchise partners to enhance the sales process, specifically utilizing the lead management system to improve client communications and interactions as well as studio operations. In addition, our consumers' experience will be more efficient from scheduling a class to making a purchase online.”

ANTHONY GEISLER
CHIEF EXECUTIVE OFFICER, XPONENTIAL FITNESS

“The App is a fabulous platform to engage with current and future customers. We are delighted with the results from the Lead Generation module.”

PAULA SPENCER-SNELL
DIGITAL MEDIA OFFICER, SOUTH DOWNS LEISURE

“myFitApp has been a phenomenal addition to our lead nurturing and member engagement process.”

JESSE LOPEZ
XGT FITNESS

TRUSTED BY





ABOUT EZFACILITY

EZFacility

EZFacility, a division of Jonas Software, is a leading provider of web based software solutions for sports and fitness businesses around the world. With over a decade of unparalleled expertise in sports and fitness facility management, EZFacility provides its thousands of users with cutting-edge technology to streamline the daily operations and management of their facilities.

43

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We’ve been actively using your system on a daily basis for over four years. EZFacility has allowed us to coordinate the master building schedule with two different units in the building. The decision to use your system for reservations / master scheduling has drastically improved our customer service to our patrons and student employees. Keep doing what you’re doing.”

AMY J. SETH
WESTERN MICHIGAN UNIVERSITY

“EZFacility has made my job easier! The technical staff have been supportive about customizing the system to our needs to help improve customer service and because it’s internet based, I can access my schedules from anywhere! I love it.”

KRISTINE KUBOTA
HERSHEY CENTRE

“EZFacility lets us do what is most important to us which is work with the kids and promote our league. We would definitely recommend EZFacility over any other sports league management tool.”

CHRIS DAMRON
AYSL

“Thank you for making our jobs easier and our facility look so professional. We appreciate the outstanding support and personal touch that your company provides.”

CHRIS SCROFANI
WILLIAMSBURG INDOOR SPORTS CENTER

TRUSTED BY





ABOUT FITNESSFORCE



FitnessForce has enabled fitness clubs automate and simplify their business activities with their high quality SaaS software solutions. They are more than just a software developer; they are cut from the same cloth as the fitness industry. They serve customers ranging from large enterprise fitness chains to small and medium health clubs. They are committed to building long term relationships with their clients as they work together with them to meet present and emerging requirements.

12

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“ I have been using FitnessForce Software since 5 years now, as a IT Head I can say [the] system has it ALL to manage your gym operations from sales, billing, SMS email feature, online collection, biometric access etc. Managing multiple centers under one roof has simplified our internal process & structure with this system in place. They have a great support team who is connected to us on WhatsApp & are prompt in addressing our concerns. Keep up the good work FF Team! ”

PRAVIN NAVAGHANE
IT HEAD, SOLARIS

“ FitnessForce is the best software in my knowledge so far in my past 5 years of experience. It not only helps us to call the right person at the right time but also helps to maintain important data. FitnessForce is very simple to understand and anyone can operate it after a few days training. It is the best club management software so far and I will suggest everyone [to buy it] and see the difference [in] results [with] FitnessForce [compared] with other software. ”

F360

“ The software is very intensive and sophisticated. Very in depth features making it very useful for gyms to operate the business optimally. I have been using FitnessForce software for quite a long time and it has come a long way with the latest updates making it easier for users to keep track of everything. The support team does a very good job in training the users and are available for assistance anytime. Thank you. ”

TRIPOD GYM ELITE

“ Ever since we have had FitnessForce Software our sales have improved tremendously and one of the reasons is that the software is not something to collect data. The reports that it generates basically tells us the performance of our sales staff. ”

KAIZZAD CAPADIA
FOUNDER, K11 FITNESS ACADEMY

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ABOUT PERFECT GYM



Perfect Gym provide fitness software solutions to customers in more than 50 countries and 750 clubs all over the world. As industry leaders, it's responsibility to be at the forefront of gym management software innovation and cultivate the newest fitness trends and advances into actionable tools that can contribute to customers' mission of bringing wellness and happiness to the lives of their members. The digital transformation of club and consumer fitness experiences necessitates the need for an innovative club management platform that increases business performance for facilities and enriches experiences for...

53

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Perfect Gym as a one stop digital solution has turned Arena’s business around. Their platform has helped consolidate and integrate our operations, with substantial reduction in manual input hours, taking us to new heights. This has set us apart from the rest, giving us an edge for the innovation in what we do.”

MOHAMMED FAYEZ
ARENA

“Perfect Gym is a tool that allows the staff to control all the administrative operations of the gym. And it is also a friendly tool for our members, through the use of the app we are up to date with the demands of our customers, allowing us to be effective and efficient.”

ADRIANA MENA FIGUEROA
FITNESS24SEVEN

“We have to realize that the modern fitness industry is very high-tech. There are many services for specific tasks. Perfect Gym is able to combine all these services into one ecosystem.”

VLAD KHARTUKOV
HEAD MANAGER, ENCOR CITY

“As the owner of Level Up Fitness, operating in Borneo and Malaysia, I am thrilled to share how Perfect Gym has been an invaluable partner in our journey towards success and growth.”

KENNY SIA
FOUNDER, LEVEL UP FITNESS

TRUSTED BY

MACFIT

Towers
WELLNESS & PERFORMANCE

FITNESS ONE



G
GYMNATION
جيمناشن



ABOUT PUSHPRESS



PushPress provides robust, simple, and elegant recurring billing and membership management solutions. Services the niche industry of fitness and health providers. They bring over 50 years of gym ownership experience to the table to design a business management platform that actually makes sense for gym owners. All the focus is on simplicity and ease of use.

56

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The systems is easy to use, is full of useful information for running a CrossFit gym, and easy to teach other team members. The best part is the PushPress team. They are super responsive to any questions you have in the chat window and are constantly working to improve the product.”

BEN ROCHA
ALPINE CROSSFIT

“PushPress Grow helps me spend less time on tedious tasks like lead follow up and communicating with clients, so I can focus my attention elsewhere. It really is a game changer for owners like myself that want to change lives!”

MICHAEL YABUT
FOUNDER, EPOC

“Literally everything, thanks to PushPress has doubled, Our gross sales have doubled, our net profits have doubled, our member retention has doubled, and also our average revenue spend per member has doubled, as well.”

ROBERT SCHWARTZ
OWNER, ALL FIT ORLANDO

“PushPress is so easy to use, constantly making improvements and speed of meeting gym owners' needs. The best gym management software we have ever used!”

JASON LINVILLE
OWNER, CROSSFIT MERIT

TRUSTED BY





ABOUT TEAMUP



TeamUp is software that empowers the world's best providers of group fitness experiences to maximize their impact and run their classes with ease. Trusted by thousands of fitness providers globally, TeamUp streamlines operations with a powerful, all-in-one solution. TeamUp offers effortless setup and implementation, seamless customer registration, and significantly less admin time so you can get back to doing what matters. With flexible booking solutions, you can seamlessly offer a variety of different programs including one-off and weekly schedules, in-person and online classes, instructor trainings, and so much more. Open up waitlists to keep your...

301

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Strong Vibes is a boutique fitness studio-we cater for all abilities and is a very intimate environment, with a community vibe so can focus closely on the individual's needs. TeamUp have hugely helped our business to grow, not only by helping us to manage a greater amount of bookings at one time but by also keeping us more accessible, organised and professional. Not to mention up-to-date with technology. I find each and every member of the team patient informative and knowledgeable about their product. Customer service is fantastic.”

ABIGAIL SHEEHAN
STRONG VIBES

“TeamUp makes my life easier. At the touch of a button I can see who is attending a class. It also gives the gym a professional touch allowing them to manage their own memberships and class bookings.”

LUKE ANDREWS
CROSSFIT TEWKESBURY

“TeamUp has been a great resource for us and has changed my business. It allows us to see who is coming in for sessions and plan accordingly. TeamUp has made everything easier.”

QUINTAN SANFT
FITNESS PACIFIC

“TeamUp allows me to see immediately how many members I have on which tariff enabling me to forecast financially, set targets and followup extremely efficiently.”

GEORGIA HALL
UNDERGROUND FITNESS

TRUSTED BY





ABOUT WELLNESSLIVING



WellnessLiving powerful business management software is trusted by thousands of spas, salons, fitness and yoga studios across North America. WellnessLiving cloud based software features real-time appointment and class scheduling, point of sale, email and SMS marketing, customer review management, rewards program and a client mobile app experience that is second to none. WellnessLiving's mission is to provide the wellness industry with the most comprehensive tool set available to better manage their existing clients while helping them grow their business.

318

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I used the same software that all yoga & fitness studios use, and the day I was able to stop using it was the first day I felt free! Now I can send targeted emails to each member depending on the number of classes attended. This is so powerful, because I can't be there to know when each person shows up, and this helps give the perception of me being able to connect with all the new faces every month. I now have complete visibility of my business all...”

CODY BRAMLETT
OWNER, KETTLEBELL X TRAINING

“We've made more money using this software! Mainly because of its ease-of-use, and ease of implementation. It's so simple to send a client or a prospect a link to sign up or buy whichever packages they like. The software works seamless with our online promotions that we've been running. Additionally, after setting up the marketing component it's more fun to check my email in the morning and see that I've woken up to another sale from...”

NATE MCINTYRE
OWNER, BODYROCK BOOTCAMP

“The Dynamic WellnessLiving System is a must-have for any fitness business administrator. It is easy to use, flexible, allows you to look up client info seamlessly such as detailed class attendance, records and remaining eligible classes. Managing your class schedule is also a breeze, clients are automatically notified if class changes affect them via email or SMS - I love that! This allows us [to] focus on what we do best, and worry about the...”

LILY KO
CO-OWNER, ZUMBAKO FITNESS

“WellnessLiving is all-round awesome - it's like hiring 3 more people to do the work I've been doing on my own, for what seems like forever. And they do it WELL. It's professional, with an approachable and accessible interface, even for clients who are uncomfortable with computers. The response from their support department is dependably fast, efficient with effective answers and solutions.”

BELINDA BABBAGE
OWNER, BE BLISS YOGA AND WELLNESS

TRUSTED BY





ABOUT WELLYX

wellyx

Wellyx is a cloud-based business management solution designed to help gyms and fitness centers manage processes related to memberships, staff, payments, communications, leads and more. The solution comes with a scheduling functionality, which enables users to handle tasks, services and bookings on a unified platform.

294

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“The scheduling and billing tools have made a big difference for us. Our team can manage members and daily tasks without any confusion. Wellyx fits naturally into how we run OIA Downtown.”

MUHAMMAD UMAIR
OIA DOWNTOWN

“Wellyx just makes things easier. Our team doesn't have to chase paperwork or deal with messy schedules anymore. It keeps everything clear and running smoothly day after day.”

STEPHEN RICHARD
SOLEFUL HEALTH

“It's easily the most intuitive gym software platform I've used. Less staff intervention at the front desk, fewer no-shows, and more time focused on training members.”

EMMANUEL ANEKE
ELITE KICKBOXING

“Wellyx delivered exactly what our martial arts academy needed. From sales to onboarding, their support team was fast, clear, and consistently on point.”

JAMES JONES
10TH PLANET JIU JITSU

TRUSTED BY

BOUNCE INC
FREE SPIRITS UNLEASHED

 **BEARD
FITNESS**

PEAK
PERFORMANCE



ABOUT WODIFY



Wodify is a leading developer of fitness management tools that enable gyms to thrive. Their simple, elegant software suite connects the world to the future of fitness with engaging performance tracking, dynamic event & competition planning, and comprehensive gym management solutions. To date, they have helped over two million members of 4500 gyms in 100 countries get fitter, healthier and happier.

93

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Wodify custom reporting has been incredibly useful to view and evaluate the monthly metrics and trends we track for our business. A bonus is that these reports can be compiled into a dashboard that gets emailed directly to us on a regular schedule.”

CRYSTIE MCGRAIL
MANAGER, EVERPROVEN CROSSFIT

“My favorite solution Wodify has provided is the platform for us to provide a consistent curriculum to students instead of having them spend hours looking for random free videos online.”

ANGIE VOGEL
OWNER, THE JIU JITSU COMPANY

“Wodify is truly revolutionizing the student experience, we have never encountered a company that cares about increasing retention as much as they do.”

NICK CASTIGLIA
CHIEF EXECUTIVE OFFICER, LEGACY MARTIAL ARTS CONSULTING

“Wodify has helped take our MMA school to the next level with membership and program management. Highly recommend!”

JERRY BRADLEY
MANAGER, GRINDHOUSE MMA & FITNESS

TRUSTED BY





ABOUT XPLOR RECREATION



Our easy-to-use software helps sports, leisure, and recreation centers, communities, clubs and federations attract and retain customers, spend less time on admin, and deliver a great experience. With online booking, scheduling, access control, payments, reporting, client relationship management, self-serve, and automated marketing, Xplor Leisure is everything you need to run your business, grow your revenues and build your leisure community.

59

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I feel like [Xplor Recreation] is getting better and better, every year. For example, the point of sale was pretty basic when we first signed on in 2015. It's evolved significantly year-over-year to the point where now we're able to take it with us to events and take payments wirelessly.”

MATTHEW CORBALIS
SYSTEMS SPECIALIST, LOS GATOS-SARATOGA
RECREATION

“One of the key benefits we've experienced since switching to Xplor Recreation is the online adoption rate. We've had 95% of people switch to online. Previously it was predominantly in-person registration.”

ANAND PATEL
DIRECTOR OF RECREATION, CITY OF BRAMPTON,
ONTARIO

“PerfectMind is an essential part of running our dojo every day. I selected PerfectMind because I wanted a simple, all-in-one tool for contact, billing, POS and business management of our dojo. It's a great value for the price.”

ERIC A.
THE KARATE DOJO

“Best management software & support! PerfectMind enables us to track billing and student progress. I could not efficiently run our school without this software. Their tech support is available 24/7 and top notch.”

GAIL T.
US TAEKWONDO CENTER

TRUSTED BY





2026
FITNESS
MANAGEMENT
SOFTWARE

RISING STAR



ABOUT EXERCISE.COM



Exercise

Exercise.com team has worked hard to design, and continuously update, the most advanced software for fitness businesses and professionals. Their all-in-one software is easy to use and cuts down on the redundancy of day-to-day business management, so fitness professionals can focus on growing their businesses and helping their clients using their business management, workout, e-commerce, and assessment software tools in their own branded apps.

28

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Exercise.com has enabled our company to expand in ways we couldn’t imagine possible. As a Strength Coach that also manages the business this platform has made it much easier to get our programming out to not only our local clientele but also new clientele throughout the world as well as our professional athletes in different cities.”

ERIC MAHANKE
HEAD STRENGTH & CONDITIONING COACH, CARR ELITE

“Exercise.com has really helped me systematize my training and make everything much easier. I was surprised how easy the software was to use. We’ve signed up more athletes because we deliver a better product.”

JIMMY MYERS
OWNER/TRAINER, RELENTLESS SPORTS PERFORMANCE

“Exercise.com has become an essential piece to our brand and business model. The ease of use and consumer reports have allowed us to maintain great client relationships and rebuild others.”

LOGAN ZAGRODNIK
GENERAL MANAGER, ATHLETE PERFORMANCE

“The Exercise.com team is amazing, and their all-in-one software is more than we ever expected. All of this is made possible by a high-quality team.”

MIKE BOYLE
CO-FOUNDER, MIKE BOYLE STRENGTH & CONDITIONING

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ABOUT FITLI



Fitli is a Dallas based startup making it easy to find, book, and buy fitness services. Fitli was founded with a singular purpose in mind — To make it easier for people to get fit and stay fit, both mind and body.

11

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

"This start up company is doing a great job of competing with some of the larger, corporate software companies out there. The customer service is unbelievably awesome. If you need something figured out, they will make it happen for you."

SHANNAN KING
CARVE PILATES

"I have been so pleased with the customer service in helping get my accounts set up. They are top notch when you need help they respond quickly which is important for a company. Highly recommend Fitli."

SHAWNA JOHNSON-JESSE
FIT & FAB U

"Amazing! Easy to use for both myself and my clients, which has increased my profits. Super customer oriented."

SHAUNA DOK
DOK FIT

"Customer service is supreme. Easy for clients to use. Better cost than competitors."

AUTUMN A
LOVELY LIONESS POLE DANCE

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ABOUT OMNIFY, INC



Omnify is a Global SaaS platform for small services business. Hundreds of professionals across the world have been using Omnify to sell and schedule their services online. Since the launch in 2016, their strategy has centered around building a platform to help businesses manage their scheduling, selling omnichannel and better engagement with their customers.

135

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I love Omnify! I’m using it already for 3 years for my yoga studio and it’s very inspiring to see how the platform developed. I’m very happy with customer service, they always eager to help and add features that I need to make it easier and more convenient to use the platform.”

CAMILLE SHAKTI
CAMIYOGA

“If you are looking for affordable scheduling software, Omnify is seriously highly recommended. The help and support I get through the process are unparalleled to anything I’ve experienced. Kudos to Omnify’s team and keep up the great work.”

ERIC CHUNG
VIRTUAL FITNESS GROUP CLASSES

“The application is extremely easy to set up and has more functionality than I expected. It is very intuitive, with a clean user interface, and highly configurable so you can customize it to meet your individual needs.”

MANAGER
APPLE HILL FARM

“With Omnify, we got exactly what we were looking for. An easy to use platform, with simple payment options and confirmation receipts.”

AGNEL BADMINTON ACADEMY

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ABOUT SUGARWOD



SugarWOD is built specifically to help you deliver a professional and engaging workout experience to your athletes. So, select an appropriate member management system to handle your card processing and reporting needs. And, use SugarWOD to empower your coaches and delight your athletes.

31

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“SugarWOD has completely changed programming. Evan used to take hours and hours, on Sundays to put together the programming. It took away from family time. SugarWOD allows us to put the responsibility on some of the coaches to do the programming.”

EVAN DERVELOY
OWNER, CROSSFIT RUSTON

“SugarWOD gives our community a FUN way to track workouts and support each other. Helps us with our mission of Building a Strong Community. all about the community.”

LINDSEY MARCELLI
OWNER, COLLECTIVE MVMNT

“SugarWOD gives our community a FUN way to track workouts and support each other. Helps us with our mission of Building a Strong Community all about the community.”

LINDSEY MARCELLI
OWNER, CROSSFIT EMINENCE

“I love SugarWOD for its ease-of-use. Programming workouts is simple. We have a TV in the gym so all members can check the leaderboard.”

DAVID GREENE
OWNER, CROSSFIT SPHERO

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ABOUT TRUECOACH



TrueCoach is on a mission to help coaches save time, deliver a better experience for their clients, and grow their training businesses. They built TrueCoach to enable 1-to-1 coaching that scales, freeing up time for coaches to get out of the gym and work on their businesses rather than in their businesses. The only personalized coaching platform built to save you time and grow your business. Trusted by over 5,000 coaches and gym owners worldwide.

57

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“TrueCoach has given students exposure to training apps that are used in fitness and sports settings. This is valuable for students to experience modern techniques for program delivery and client engagement prior to entering the workforce.”

JACKIE KIWATA DAWSON
ASSISTANT PROFESSOR, CALIFORNIA STATE UNIVERSITY
LONG BEACH

“TrueCoach is easy to understand, has a great video library, and the calendar view allows me to build programs for all my clients in just 45 minutes a week!”

JENNY SCOTT
SR CONTENT DEVELOPER, INTERNATIONAL SPORTS
SCIENCES ASSOCIATION

“[Our clients] love how attentive our coaches are and how hands-on we are with them. And I guess that's a testament to how TrueCoach allows that.”

JOE ROSKO
FOUNDER, BUILT FOR THE STAGE

“The motivation for my clients to keep on top of their training has been further pushed by using the TrueCoach app.”

SIMEON BROMBACH
PHYSIOTHERAPIST, SWISS ALPINE CLUB

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**BLACK
LISTED**



Empowered Performance
FOR LIFE, FITNESS & COMPETITION

CrossFit
LEVEL 1 CERTIFIED

ISSA INTERNATIONAL
SPORTS SCIENCES
ASSOCIATION
PREFERRED HEALTH CLUB PARTNER



ABOUT UPPER HAND



Upper Hand is the leading provider of full-suite sports management software that enables businesses to achieve more while doing less. Sports facilities, training academies, and businesses - from small enterprises to large franchises - use Upper Hand's integrated software and payments platform to operate their business more efficiently, increase customer satisfaction, and leverage real-time data for better decision-making. Its product suite includes features to manage client booking and registration, memberships, staff and facility scheduling, retail, team management, and more. For more information on how Upper Hand is reinventing the way business is done in...

65

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The thing I appreciate most about Upper Hand is that they not only value our feedback, but they actually take it into consideration and then make improvements to the software that has dramatically enhanced my business experience. You can tell the staff really cares about their customers and recognizes that my success is their success.”

CHRIS HUSBY
FOUNDER, SPECIAL TEAMS FOOTBALL ACADEMY

“Upper Hand has really helped Modern Goalkeeper Training Systems grow. Modern Goalkeeper Training Systems business has probably tripled in the last year. Having a way to keep track of my community of players, we are able to get in contact easier keeping our clients abreast of all our different training offerings.”

JOHN PLAUGIC
OWNER, MODERN GOALKEEPER TRAINING SYSTEMS

“My goal was to give my clients a fast, easy and safe way of registering and paying for our services. Upper Hand is quick and easy to use. My clients are able to sign up on-the-go with their smart phones.”

RONNIE GRANDISON
FOUNDER, RG BASKETBALL ACADEMY

“Now with Upper Hand software we're just so easily able to schedule a clinic and have people register online, and it takes us out of the whole administrative process.”

TINA BUCK-HARTH
OWNER, BUCK FASTPITCH ACADEMY

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