



# Idea Management Software Category

WINTER 2026  
Customer Success Report





## Idea Management Software Category

Idea management software helps enterprises to collect ideas from their staff members, assess those ideas, quickly deploy them to the market, and improve productivity. The tool encourages a decentralized innovation environment in the company. It allows you to shortlist the brightest ideas along with high level representatives, and track the progress of the implementation of the suggestions.

With idea management software, you can collect ideas from your employees on how to tackle business challenges. It offers an innovation platform for your staff to collaborate on business transformation and implement a robust and transparent innovation management process. To get the best deal, look for an idea management solution that offers must-have features such as customization for your organization's needs, robust workflow process, ideation and collaboration, gamification, and seamless integration.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**

## CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

## COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2026 Customer Success Awards

Check out this list of the highest rated Idea Management Software based on the FeaturedCustomers Customer Success Report.



\* Companies listed in alphabetical order



**2026  
IDEA  
MANAGEMENT  
SOFTWARE**

**MARKET LEADER**





ABOUT BRIGHTIDEA

**BRIGHTIDEA**

With over 2 million users worldwide, and \$15+ Billion in net benefits recorded to date, Brightidea is the #1 Idea Management Platform on the market. Engage your employees at scale, collaborate on novel solutions, and foster a culture of innovation within your company. Wherever you're at in your innovation journey, our platform & people will help you get to the next level.

69

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

**FEATURED TESTIMONIALS**

*“Brightidea has been transformative in helping us create a sustainable innovation pipeline. It streamlined how we capture, track, and act on ideas, while driving an enterprise-wide culture shift that makes innovation part of everyone’s role.”*

HAMZAH SHANBARI  
DIRECTOR OF INNOVATION, HASKELL

*“Brightidea gives us the flexibility we need. At any point in time we are supporting 15 or more business units, each with their own unique needs and requirements.”*

ANN MARIE DUMAIS  
PLANNING & GOVERNANCE DIRECTOR, NIELSEN HOLDINGS

*“Using Brightidea centralizes our innovation efforts—improving transparency and collaboration within the organization leading to more accelerated and informed insight.”*

JERED MATHEWS  
FRANKLIN TEMPLETON INVESTMENTS

*“Brightidea’s innovation platform helps us maintain our global leadership in customer experience and service excellence.”*

JOE LOCANDRO  
CIO, CATHAY PACIFIC

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## ABOUT HYPE INNOVATION



HYPE Innovation is a leading provider of dedicated software and consulting for a broad range of innovation use cases. From internal idea management to open innovation, startup scouting, and trend and technology management, HYPE offers the backbone to our clients' integrated innovation ecosystem. That's why leading organizations such as Siemens, Mattel, Boeing, Airbus, BASF, The United Nations, ADNOC, BMW, UCSD, and BAE Systems work with us.

**173**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“When businesses need to collect, generate, score, and analyze ideas, Innovate by Planbox is an effective cloud-based solution. With an event-based rules engine, the application can easily be configured without needless customizations to fit nearly any organization's needs with minimal up-front expense. Innovate excels at building communities around a challenge or idea. Diverse idea sources can be aggregated and combined to give insight into a solution or idea that might otherwise go...”

PC MAGAZINE

“The easy-to-navigate and visually engaging user interface makes the tool user friendly and catchy at the same time. Viima facilitates collaboration by improving communication and teamwork efficiency.”

AMBRA NEGRINI  
BANCA MEDIOLANUM

“Planbox is our system of record for innovation management. We leverage the platform to develop and build our employees' ideas from concepts and insights into fully realized solutions.”

DANIEL STONE  
INNOVATION MANAGER, BARTON MALOW

“Planbox stands out in the marketplace.”

INNOVATION STRATEGIST  
SOUTHERN CHAMPION TRAY

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## ABOUT IDEASCALE



IdeaScale is the leading cloud-based Innovation Management Software (IMS) platform in the world, trusted by more than 25,000 customers and 4.5 million users. Our customers include both major global corporations and national governments, such as the US Department of Homeland Security, Ginnie Mae, SAIC, Grant Thornton, Amerprise Financial and many others. IdeaScale's software enables you to tap and supercharge the human capital and ideas of your organization, no matter where they are in the world or their role. The IMS platform allows anyone - employee, contractor or member of the general public - to contribute and develop their ideas...

**167**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“IdeaScale’s user-friendly interface meant that we didn’t have to worry about supporting technical issues from applicants and could focus instead on ensuring a smooth and meaningful process for both our applicants and reviewers. We found that the software worked well even in areas with historically low bandwidth.”

NEETA BHANDARI  
PUBLICPRIVATE PARTNERSHIPS SPECIALIST AT U.S.  
DEPARTMENT OF STATE, DREAMS

“From a technical point of view or an organizational point of view, IdeaScale is a great tool. Our job is to fill it with life.”

THORSTEN HOPPART  
KNOWLEDGE MANAGEMENT TEAM LEAD, SNP

“IdeaScale’s open API allowed us to create a tailored, open data gathering system that appealed to a wide variety of users.”

GIANLUCA SCHIAVO  
PROJECT LEAD, AGORA 2.0

“IdeaScale helps to promote creativity and exploit potential for improvement.”

HARTMUT FREUND  
MARKETING AND COMMUNICATIONS LEADER, SNP

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Minneapolis  
City of Lakes



CITY OF ATLANTA, GA





ABOUT MEDALLIA

# Medallia

Medallia is the Customer Experience Management company that is trusted by hundreds of the world's leading brands. Medallia's Software-as-a-Service application enables companies to capture customer feedback everywhere the customer is (including web, social, mobile, and contact center channels), understand it in real time, and deliver insights and action everywhere—from the C-suite to the frontline—to improve their performance.

**332**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“With the Medallia platform, Simmons Bank is taking responsive, meaningful action on the insights we gain from our customers. This deep understanding allows us to best serve our customers; build strong journey-driven relationships across all channels; and gain a competitive advantage that is built on a foundation of expertise, empathy, and trust.”

DEBORAH BEARDEN  
ENTERPRISE CUSTOMER EXPERIENCE MANAGER,  
SIMMONS BANK

“We've worked with Medallia to set up listening posts across the distributor experience, bringing hundreds of stories and ideas into the organization every day. That insight has allowed us to build momentum since the first deployment, and transform key experiences.”

HUGH MURPHY  
SENIOR DIRECTOR, ENTERPRISE CUSTOMER  
EXPERIENCE, 3M

“Medallia Ask Now allows us to easily test our ideas and generate the insight we need to know what innovations will stick. The results are so fast that we can move quickly and stay ahead of our guests' needs.”

MADAN ALLUMADA  
SR. MANAGER OF GUEST EXPERIENCE & PRODUCT  
DEVELOPMENT, HOLLAND AMERICA LINE

“We are now able to improve continuously. Every day, ideas go from the frontline to the product department. Every day, 365 days a year, we are solving customer problems.”

CUSTOMER EXPERIENCE STRATEGY  
ABN AMRO

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## ABOUT PLANVIEW IDEAPLACE



Planview IdeaPlace offers integrated, configurable innovation management capabilities to capture, evaluate, and prioritize ideas. Accelerate your innovation pipeline, launch competitive products, and improve customer satisfaction while decreasing time-to-impact.

**100** TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*“By using an innovation platform that connects people and ideas, we have a system in place to encourage and capture new ideas. We are then able to create diverse teams around those concepts, helping UnitedHealthcare to radically transform innovation engagement and enhance the health care system.”*

GREG HICKS  
DIRECTOR IT, OPEN AND COLLABORATIVE INNOVATION,  
UNITEDHEALTH GROUP

*“[Planview IdeaPlace] allows us to quickly identify the best ideas so we’re focusing on the right things that not only solve current and emerging challenges, but also those that have the opportunity to revolutionize our business.”*

ROBERTO COPPOLA  
VICE PRESIDENT OF CORPORATE INNOVATION,  
ARISTOCRAT

*“Working with [Planview IdeaPlace], you get more than a platform, you get a team of people working with you that are as passionate about your program as you are. They are always here to help and to give you good advice based on their experience.”*

ANNA BARANSKAYA  
SR. ECOSYSTEM INNOVATOR, SIEMENS HEALTHINEERS

*“[Planview IdeaPlace] inspires employees to speak up and share their knowledge and ideas. Instead of just saying we want to hear from them, we are showing them that their contributions matter.”*

PATTI BROOKE  
DIRECTOR OF INNOVATION, PREMIERA BLUE CROSS





## ABOUT QMARKETS



Managing innovation at a large company can sometimes seem impossible. You have an endless list of stakeholders to engage, an infinite number of data points to consider, and a multitude of obstacles and landmines to avoid... But if you're still determined to revolutionize your business, you need the right tools for the job. This is where we come in. With the AI-enhanced Qmarkets platform you can easily define and manage intelligent crowdsourcing processes to identify, review, and implement the most relevant ideas, trends,...

**78**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*“Qmarkets’ ideation system is a platform which significantly advances the corporate innovation management process and provides a solution for many of the challenges which arise in managing an innovation program. This is why we chose to expose our program’s participants to this advanced platform as a part of their study tasks.”*

RONIT AVIV  
HEAD OF THE KNOWLEDGE CENTER FOR INNOVATION,  
THE TECHNION INSTITUTE OF TECHNOLOGY

*“The Qmarkets platform is our primary product for launching employee innovation challenges globally. InGenius and Qmarkets have demonstrated a co-innovative relationship in combining a strong innovation process with the expanding role of an idea management platform.”*

NICK DE BLASIO  
PRODUCT GROUP MANAGER OF EMPLOYEE  
INNOVATION, NESTLE

*“Intuitiveness is the hallmark of Qmarkets’ idea management tool - we are pleasantly surprised to have not received a single support request from our end users since company-wide launch of the tool.”*

DINAKAR DEVIREDDY  
HEAD INNOVATION & KNOWLEDGE MANAGEMENT,  
CYIENT

*“Qmarkets’ platform allows us to streamline and amplify our innovation management processes, and we’re extremely pleased with the ideas and engagement levels it has generated so far.”*

ARIANE AFFOLTER  
PROJECT MANAGER OF CORPORATE DEVELOPMENT,  
BERNMOBIL

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**2026  
IDEA  
MANAGEMENT  
SOFTWARE**

**TOP PERFORMER**





## ABOUT EXAGO



Exago Smart - the leading collaborative innovation software connects you to your people's ideas when you need them the most. The US-patented solution activates your workforce's collective intelligence to speed up business transformation. Trusted by Fortune500 and top firms, Exago Smart is used by clients such as Barclays, Liberty, Ageas, Unilever and Carrefour. Available in app and desktop version, Exago also offers solutions and services to support companies open innovation programmes.

18

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Exago’s platform has been key, since 2009, in engaging our employees in our innovation culture and business strategy, allowing us to collect thousands of ideas – on how the company can enhance its efficiency and performance, reduce costs and improve customer experience.”*

DALILA MARTINS  
HEAD OF ORGANISATIONAL COMMUNICATION, ALTICE PORTUGAL

*“Exago allowed us to tap into the entrepreneurial mindset within the company in a fun way. People are now able to capitalize and exchange ideas, exchange comments and really tackle the company’s main business challenges in a positive and constructive way while using an agile approach to it.”*

NUNO HORTA  
INNOVATION MANAGER, AGEAS

*“Exago’s software has therefore allowed Altice to improve its offering and develop extensive cost-efficiency actions. The company also registered higher work satisfaction, with 76% of employees aligned with strategic corporate goals (an increase of 18%).”*

ALEXANDRE FONSECA  
CHAIRMAN, ALTICE PORTUGAL

*“The decision to choose Exago came about because this solution combines software and associated value-added services with a rapid and effective response to the process of collecting, assessing and implementing innovative ideas.”*

ISMAEL PULIDO  
R&D PORTFOLIO MANAGER, ENDESA

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## ABOUT MINDMEISTER



MindMeister is a collaborative mind mapping and information visualization tool allowing individuals from around the world to work together solving problems, exploring new ideas, and innovating the future. They have made it their mission to inspire creativity in business, education and daily life by developing the most innovative and easy to use software tools.

90

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Mind mapping at its core is a graphic representation of thoughts and ideas. Based on the nature of its use and positive output, mind mapping is a method ideally suited for today’s innovation management process.”

GERALD AQUILA  
FOUNDER & CEO, PLANFORGE (FORMERLY ONEPOINT)

“Being able to get your ideas out, move them around and see how they link together really streamlines the whole planning process and is a huge advantage.”

PHILIP UGLOW  
PRESIDENT AND CEO, RENSHI CONSULTING GROUP

“We develop topics and ideas using mind maps in MindMeister. This is how, collaboratively across the entire bank, we are able to build solutions from ideas.”

SEBASTIAN KRAFT  
HEAD OF ORGANIZATIONAL DEVELOPMENT, VR-BANK WÜRZBURG

“MindMeister looks brilliant, so when we send over our completed project mind map to clients, it completely blows them away.”

THOMAS DE VOS  
FOUNDER, IT ENTERPRISE

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 Felix Schoeller Group

harveyJOHN





ABOUT WAZOKU



We are passionate about enabling organisations to engage and collaborate with their workforce, ecosystem, customers and the world to generate new ideas as part of a wider innovation strategy. Where innovation works! Wazoku is both a for-profit and a for-purpose business. We see innovation and sustainability as the core pillar of our business. We believe every organisation can successfully innovate at scale and we're building the technology and processes to make it possible. We help global organisations to build and sustain an effective Culture of Innovation and successfully deliver innovation at scale. To help you meet your innovation challenges we...

**152** TOTAL CUSTOMER REFERENCES [VIEW ALL REFERENCES](#)

**FEATURED TESTIMONIALS**

“The success of our Partner Ideas scheme goes to show that sometimes the truly great innovations can be as simple as making small changes to the tasks you do every day, rather than the big ideas which transform everything. By engaging our Partners with the right platform and process, we’ve managed to achieve significant productivity and financial savings. We’re excited to see what we can achieve when we role the scheme out to the entire Waitrose network.”

STUART EAMES  
OPERATIONAL IMPROVEMENT MANAGER, WAITROSE

“Using the platform to capture, record and showcase ideas has very much become a way of working within the Legal Technology Group. Leadership at A&O has a vision for the firm to become a second-generation innovation business—ultimately, the platform acts as an enabler, giving staff unprecedented access to innovation resources.”

NITISH UPADHYAYA  
SENIOR INNOVATION MANAGER, ALLEN & OVERY

“Idea Spotlight meshed with the technologies people in our corporation were already using. The fact that the tools we know how to use could be directly imbedded with Idea Spotlight directly drove up the visibility of ideas for people who were not normally active participants.”

PETER MORK  
CORPORATE INNOVATION LIAISON, NOBLIS

“Idea Spotlight helped us generate a large amount of ideas in a short space of time. It made it simple to choose which ideas to take forward; we could gauge opinion from the team and capture their feedback easily.”

SHAUN PELSNER  
HEAD OF CONSUMER PLANNING: EUROPE INNOVATION, DIAGEO





**2026  
IDEA  
MANAGEMENT  
SOFTWARE**

**RISING STAR**





## ABOUT CROWDWORX



CrowdWorx is the leading integrated software vendor and consultancy for Enterprise Innovation Management. Their scope of services and software tools includes everything from Idea Management Tools for small and medium-sized businesses to Enterprise Innovation Management Solutions, as well as Innovation Program Development, Innovation Strategy Consulting, Change Management and Employee Engagement programs.

29

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“With the CrowdWorx idea management software, we have established a modern tool which is accessible for all employees and gave our idea management a real boost.”

TINA NAUMANN  
IDEA MANAGER, ELKAMET KUNSTSTOFFTECHNIK GMBH

“With CrowdWorx we are able to run a highly integrated and successful innovation program involving both internal as well as external Crowdsourcing!”

PAUL WAMBUGU  
INNOVATION & KNOWLEDGE MANAGER, KENGEN

“The CrowdWorx platform has connected our more than 100 locations and since then improvement ideas have been far exceeding our expectations!”

HEAD OF BUSINESS DEVELOPMENT  
ZEPPELIN RENTAL

“With CrowdWorx, we generated over 2,000 ideas within the first 6 months and achieved an implementation rate of 83%!”

PETER SAVOIE  
HEAD OF ENGINEERING, SFS GROUP

## TRUSTED BY





## ABOUT IDEANOTE



Ideanote - a modern way of collecting, sharing and evaluating ideas. An Idea Management Platform designed to make your organisation more agile, creative and valuable. You know, they say the future belongs to the next idea. Well, my newfound friend, the future is now and collecting ideas from your employees and stakeholders has never been more important. At Ideanote they believe in ideas. They dream ideas. And they want to help you get great ideas too.

23

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Ideanote is an intuitive product that has helped us transform the organizational priority setting process. The customer success team is also exceptional in terms of responsiveness, willingness to work as a partner and providing flexible services.”*

LAUREN XIE  
PROJECT MANAGER & BUSINESS ANALYST,  
TECHNOLOGY BUSINESS OFFICE, ONTARIO MEDICAL  
ASSOCIATION

*“It’s amazing to have an overview of where we can improve, which new features we could implement, and which new products we could to launch into the market.”*

GIOVANNI SIMEONI  
IT SYSTEMS MANAGER, USTER

*“Ideanote enables us to actively engage with our members in real time, while contributing to a better understanding of their wants and needs.”*

MADS BUHL  
CONSULTANT, DI CONSULTING

*“Ideanote is an integral part of our business strategy. We identify and act on more valuable opportunities.”*

ARTURO LÓPEZ VALERIO  
STARTUPS ACADEMY

## TRUSTED BY





## ABOUT IDEAWAKE



Ideawake is an innovation management platform that captures and organizes the collective intelligence of employees and customers. Users are given the chance to collaborate on challenges and questions inside the organization, and throw their support behind the ideas they see as the most profitable or attractive based on their knowledge and experience. By expanding the scope of those involved in the decision-making process, Ideawake allows management to obtain new insights into the issues they're facing based on feedback from the people affected directly.

**38**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“Ideawake helps ExamOne create a centralized location to collect, evaluate, and take action on new ideas. Before Ideawake, we collected and managed ideas via email threads. Now, our employees are able to quickly submit ideas on Ideawake via their phone or computer, and our process is much more transparent because employees can easily track the progress of their ideas as they are evaluated and implemented. Getting started was easy...”

SARA JANE VOMHOF  
QUEST DIAGNOSTICS

“I saw Ideawake as a fun and easy way to engage our employees, regardless of their role or title at Squaw Valley Alpine Meadows. Since launching our program, we've been able to measurably increase employee engagement scores and have already implemented 15 ideas to improve guest experience next season. I really appreciate how much the Ideawake team has helped us...”

TRACY CHANG  
VICE PRESIDENT OF DIGITAL MARKETING, SQUAW  
VALLEY ALPINE MEADOWS

“Ideawake is an extremely efficient and fun way to engage our employees in the innovation process. We're excited to get our customers and vendors involved in Ideawake to help us gain a competitive advantage over the rest of the players in our industry. The Ideawake team really took the time to understand what makes our industry tick, how our business works, and then catered their solution to our needs. They've been incredibly...”

DAVID SPENCE  
PRESIDENT, RUNDLE-SPENCE

“Ideawake has been a great tool for our offices. Our staff have a place where they know their ideas and suggestions will be heard and considered and our culture has benefited greatly from it.”

JOSH ALMENDINGER  
DATA SERVICES REPRESENTATIVE, PAUL BUNYAN  
COMMUNICATIONS

### TRUSTED BY



Kennedys



## ABOUT REVER



Rever is an online platform for Global 2000 companies to engage all their employees in frontline innovation every day. Rever demystifies improvement and makes it a daily habit for everyone. They give frontline employees the power to do something about the challenges, opportunities and plain nonsense they encounter every day at work. Rever provides the tool to capture the idea, the method to tackle it, a bridge to the right people to help solve it, and the incentive system so it never stops.

**50**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

“With Rever our Maintenance team can proactively find and solve risks before they become line-stopping issues. Through better collaboration with Assembly, Quality and Engineering we find the root-cause of problems and ensure those issues never recur.”

MAINTENANCE LEADER  
VOLKSWAGEN

“Rever helps us digitize the capture and management of all the great ideas our associates come up with throughout their daily work. Rever has made it easy to align our associates across our office, warehouse, distribution, and retail areas.”

WANDA CARTRETTE  
VICE PRESIDENT OF CONTINUOUS IMPROVEMENT AND  
LEARNING & DEVELOPMENT, BOSTON FAM

“Rever makes it easy to get everyone involved and for us to keep a real-time visibility on the activities with the dashboards. Rever routines allow us to detect issues at the frontline and solve them easy and in a timely manner.”

JAVIER MANUEL BAHENA  
SR. CONTINUOUS IMPROVEMENT SUPERVISOR,  
BRIDGESTONE

“By putting Rever into the hands of our team members, we were able to digitize, centralize, and organize the information from the frontline.”

DAVID GREEN  
CONTINUOUS IMPROVEMENT MANAGER, BALL

## TRUSTED BY





## ABOUT YAMBLA



Yambla helps you discover and execute the best ideas in your company. At Yambla, they believe that the only way to build sustainable companies is by making innovation an essential part of the company culture. It's not just about ideas, it's about empowering every employee to take ownership and innovate. Their mission is to change the way companies work by providing social innovation management software which impacts the company culture by transparently managing the company's innovation process and turning it into a simple, social and addictive experience.

**14**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“Yambla is a powerful platform that helped us to create a culture for continuous change and innovation. It enabled us to boost our employees’ engagement.”*

MANUEL SICIAREK  
TEST-AANKOOP

*“Yambla helped us streamline our innovation process and made it stronger and more fun. It helped us maximize the innovation potential of our employees.”*

BRUNO DEFASNES  
ENGIE

*“Yambla enabled us to implement and structure the journey of innovation in a simple and fast way. All employees can now contribute to innovation.”*

BART VERKINDEREN  
CLEAR CHANNEL

*“Yambla is a great multi-channel and multi-generation online platform to capture and manage the creative ideas in your company.”*

SASKIA VAN UFFELEN  
BULL

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