featured customers

Master Data Management Software Category

WINTER 2026
Customer Success Report

Master Data Management Software Category

Master data management (MDM) software is a solution that manages the confidential data of an enterprise. It automates the procedure of master data management, which means it handles the information in a broader manner.

A MDM application serves to bind your information and systems together. It provides a single source of truth to facilitate your company's data-driven transformation, and presents complete, accurate, and trusted data for your sales and marketing, customer experience, compliance, governance, supply chain optimization, omni-channel retailing, and other programs.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels

MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Master Data Management Software based on the FeaturedCustomers Customer Success Report.

2026 MASTER DATA MANAGEMENT SOFTWARE — MARKET LEADER

- b
- PIMCORE
- RELTIO
- STIBO SYSTEMS — MASTER DATA MANAGEMENT

2026 MASTER DATA MANAGEMENT SOFTWARE — TOP PERFORMER

- ataccama
- IBM
- Informatica from Salesforce
- precisely
- Profisee
- Semarchy
- Syniti Part of Capgemini
- TIBCO

2026 MASTER DATA MANAGEMENT SOFTWARE — RISING STAR

- denodo
- Tamr

* Companies listed in alphabetical order

2026

MASTER DATA MANAGEMENT SOFTWARE

MARKET LEADER

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ABOUT BOOMI

2026 MASTER DATA MANAGEMENT SOFTWARE MARKET LEADER

Boomi, the leader in AI-driven automation, enables organizations worldwide to connect everything, automate processes, and accelerate outcomes. The Boomi Enterprise Platform - including Boomi Agentstudio - unifies integration and automation along with data, API, and AI agent management in a single, comprehensive solution. Trusted by over 25,000 customers and supported by a network of 800+ partners, Boomi is driving agentic transformation - helping enterprises of all sizes achieve agility, efficiency, and innovation at scale.

722 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> "Boomi ensures the seamless, secure integration of multiple systems, applications, workflows, and processes. There was an increase in responsiveness, speed, and agility across our organization, confirming we made the right choice with Boomi."
>
> **AXEL HIGOS**
> PROJECT MANAGER, RÉSEAU DEF

> "Boomi has made it possible to do things we couldn't do before — generate financial KPIs, provide insights with reports and dashboards, evaluate performance of acquisitions, and put together strategic sales and marketing campaigns."
>
> **JOHN BAKER**
> CHIEF INFORMATION OFFICER, LEXITAS

> "Boomi is all about cost savings. I don't need a team of 20 people. I can do it with four. Boomi allows me to run my business at hyperspeed."
>
> **CHRISTOPHER NICKL**
> AREA DIRECTOR OF DAY2 SOLUTIONS, WORLD WIDE TECHNOLOGY

> "Boomi has fostered an environment we know we can trust to get data across to the right people and places, securely, with no downtime"
>
> **SIMON SMITH**
> CHIEF INFORMATION OFFICER, PALLION GROUP

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2026
MASTER DATA MANAGEMENT SOFTWARE
MARKET LEADER

ABOUT PIMCORE

PIMCORE®

Pimcore is a leading IT company acclaimed by analysts for providing innovative data and experience management solutions. Founded in 2013 and based in Salzburg, Austria, it boasts over 118,000 clients, including organizations like Pepsi, Sony, and Audi. The Pimcore Platform centralizes and refines enterprise data for enhanced, personalized customer interactions. This unified platform aids businesses in breaking down data silos, boosting operational efficiency, elevating customer experiences, and reducing IT expenditure.

818 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝We wanted a flexible and open-source PIM system that could do everything, not only to handle product data but to build our own CMS, use it as a DAM, MDM and possibly e-com as well. When we found Pimcore it was an easy choice. Pimcore was right for the job and with C.A.G Ateles the process has been painless. They have the team, the know-how, the knowledge and were open to new ways of working.❞

PETTER AAS
DIGITAL PROJECT MANAGER, MELBYE

❝With Pimcore we have the possibility to store our technical data, documents, images and other information about our more than 800 products in a secure and accessible way. This accelerates our work processes and creates a database that is sustainable and easy to maintain.❞

LISA BÖHM
HEAD OF DIGITAL MARKETING, SAINT-GOBAIN

❝We enjoyed realizing the possibilities of Pimcore with ri werkstattservice and developing a suitable software solution that supports the processes and employees in their daily work.❞

JÖRG HARTENSTEIN
CHIEF EXECUTIVE OFFICER, RI WERKSTATTSERVICE

❝Thanks to Pimcore and our partner SIWA, we now offer a digital youth experience that really meets the needs of our target group – mobile, user-friendly, and secure.❞

THOMAS SCHACHNER
4YOUCARD

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MODERE.   LEDVANCE   Viani   VAN IPEREN   GROW FOR THE BEST   EAGLE BRAND

ABOUT RELTIO

RELTIO

Innovative Global 2000 companies trust Reltio to manage their mission-critical data to win in the experience economy. Reltio Connected Customer 360 is at the heart of customer experience to drive hyper-personalization, accelerate real-time operations, and simplify compliance with customer consent and privacy laws. It's an award-winning cloud-native platform that enables business agility, real-time operations at enterprise scale, and insight-ready data for big ideas. Reltio customers include AstraZeneca, HP, Inc., PennyMac, Fairview Health, and MGM Resorts International. Cloud platform providers, AWS and Google Cloud, technology...

2026 MASTER DATA MANAGEMENT SOFTWARE MARKET LEADER

135 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Master data management is a critical capability for organizations. Our research shows less than one quarter are very confident in the quality of their data. Our research also shows organizations are moving their data processes to the cloud. Reltio Identity 360 will enable organizations to experience the benefits of master data management for free. The new generation of IT...

DAVE MENNINGER
SVP & RESEARCH DIRECTOR OF DATA AND ANALYTICS RESEARCH, VENTANA RESEARCH

When I joined Radisson Hotel Group, there was no master data management solution. All of our data was siloed across multiple different systems, and each system was managed by a different master data application, which created inconsistency.

JONATHAN GENAH
VP OF INFORMATION MANAGEMENT AND ENTERPRISE INTEGRATION CENTER OF EXCELLENCE, RADISSON HOTEL GROUP

We are very impressed with Reltio. The company has re-imagined master data management: extending it, making it simpler and evolving it so that it isn't just a part of your data governance story, but also something that drives better business decisions.

PHILIP HOWARD
BLOOR

The Reltio Integration Hub was integral in helping us connect accurate and trusted data 3X faster than alternative solutions while still enriching data and lowering costs by about $100,000.

SAJID SAYED
SR. DIRECTOR, ENTERPRISE DATA PLATFORM, ADVARRA

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avidxchange | CARMAX | SHISEIDO | ADVARRA | EATON Powering Business Worldwide

2026 MASTER DATA MANAGEMENT SOFTWARE MARKET LEADER

ABOUT STIBO SYSTEMS

STIBO SYSTEMS
MASTER DATA MANAGEMENT

Stibo Systems is the global leader in Multidomain Master Data Management (MDM) solutions. Industry leaders rely on Stibo Systems to provide cross-channel consistency by linking product and customer data, suppliers and other organizational assets. This enables businesses to make more effective decisions, improve sales and build shareholder value. During the last 30 years, Stibo Systems has helped hundreds of companies to develop a trusted source of operational information. A privately held subsidiary of the Stibo A/S group, which was originally founded in 1794, Stibo Systems' corporate headquarters is located in Aarhus,...

237 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> *Thanks to our MDM solution, we now have overall visibility into our master data and can use it for new channels and new markets. Fast and reliable data access, and equally fast delivery, give our customers a decisive competitive advantage.*

BJORN BERGER
IT PROJECT MANAGER, CHRISTIAN WINKLER GMBH & CO. KG

> *Master data management was one of the key pillars in OfficeMax NZ's transformation journey. In six months, Stibo Systems took us from six weeks to two hours to set up a SKU. That's a huge benefit.*

JEFF SUTTON
CHIEF TECHNOLOGY OFFICER AND HEAD OF TRANSFORMATION, OFFICEMAX

> *Thanks to STEP we have a stable MDM system that meets our product information requirements and is ready for the future. Without a doubt this is the most important result of the implementation.*

TOM DE VLIEGER
INNOVATION MANAGER PREMEDIA, COLRUYT GROUP

> *MDM is not an IT issue but the responsibility of the whole business. The MDM manager is a service provider within the company.*

NORBERT DONDERS
MANAGER OF PRODUCT DATA MANAGEMENT, VIKING RAJA GROUP

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Danfoss · MOEN *Buy it for looks. Buy it for life.®* · ams OSRAM · Kellogg's · eet

2026

**MASTER DATA
MANAGEMENT
SOFTWARE**

TOP PERFORMER

featured
customers

2026
MASTER DATA MANAGEMENT SOFTWARE
TOP PERFORMER

ABOUT ATACCAMA

ataccama

Ataccama Corporation is an international software company that prides itself in delivering cutting-edge technology used for data quality, master data management, data governance, and big data. Leading financial, commercial, and government organizations choose Ataccama technologies for their proven ability to execute and deliver real business benefits.

67 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> *Ataccama, as a vendor, has been a phenomenal partner: flexibility and understanding of our needs in a pricing structure, system integration needs, deployment support, training and on-going customer engagement.*

HEAD OF ENTERPRISE DATA
LEADING FINANCIAL SERVICE PROVIDER

> *We use MDM to support with data quality reports and issue data quality notifications. This enables us to inform the front office or the customer of problems within specific records.*

SONA KARKOSKOVA
DATA GOVERNANCE MANAGER, RAIFFEISEN BANK

> *Ataccama ONE really is a one-stop-solution...that means everyone is capable of fully understanding our data asset inventory to power the next stage of our growth and ambitions.*

CATHERINE YOSHIDA
HEAD OF DATA GOVERNANCE, TERANET

> *Take a data quality product and implement it in such a quick turnout time, it's actually quite great.*

FEMI AKINTOBI
DATA QUALITY & ENGINEERING PRODUCT DIRECTOR, GSK

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First Data is now fiserv.   FIFTH THIRD BANK   dmk Group   Winnipeg   AVON

2026
MASTER DATA MANAGEMENT SOFTWARE
TOP PERFORMER

ABOUT IBM

IBM

IBM is a global technology and innovation company headquartered in Armonk, NY. It is the largest technology and consulting employer in the world. Today, IBM is much more than a "hardware, software, services" company. IBM is now emerging as a cognitive solutions and cloud platform company. IBM work and their people can be found in all sorts of interesting places. IBMers are helping transform healthcare, improving the retail shopping experience, rerouting traffic jams and even designing the next generation fan experience in sports stadiums around the world.

4662 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

With IBM Kenexa we spend less time collating our survey data and more time on value-added analysis. We are now free to build in-depth reports to answer specific questions from the business.

CARRIE WILSON
HUMAN RESOURCES DIRECTOR OF SPECIAL PROJECTS, COMMUNITY HEALTH NETWORK

With the IBM Innovation Boost, we were able to virtually unite employees of Merck HealthCare from all over the world to create and discuss new ideas.

ULRICH BETZ
HEAD OF INNOVATION AND ENTREPRENEURSHIP INCUBATOR, MERCK KGAA

Integrating our Adobe data with IBM Marketing Cloud allowed us to target those customers that had left an item in a cart and encourage them to return.

LISA MOLING
EMARKETING PLANNER, DEMCO, DEMCO

We needed a partner with global capabilities and deep Master Data Management [MDM] expertise, and IBM was the natural choice.

XAVIER RODRIGUEZ
IS PROJECT DIRECTOR, L'OREAL

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Moosejaw   Payoneer   Scotiabank   unum   PNC

2026
MASTER DATA MANAGEMENT SOFTWARE
TOP PERFORMER

ABOUT INFORMATICA

Informatica
from Salesforce

At Informatica, we empower businesses to realize the transformative power by bringing their data to life. When properly unlocked, data becomes a living and trusted asset that is democratized across the organization. Through our Intelligent Data Management Cloud™, companies are driving better business outcomes and creating competitive advantage.

1054 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Informatica and Emerio gave Etiqa a platform, which is built for the future. Besides delivering a powerful platform for MDM, we also have the flexibility to conduct data integration, profiling, migration and other processes—all within the same platform. It's a game-changer.

JAMES LEE
HEAD OF CHANNEL APPLICATIONS & ENTERPRISE ARCHITECTURE, ETIQA

The business case for Informatica MDM was based on two key criteria: driving increased advertising revenue and cost avoidance. We measure the impact of Informatica MDM on both of these in multiple millions of dollars.

SCOTT SALTER
SENIOR DIRECTOR OF ENTERPRISE DATA AND SHARED SERVICES, AUTOTRADER.COM

Good data is essential for planning and executing customer marketing strategies. Informatica's MDM – Product 360 provides relational context around that data to help us create a superior experience that stands out from the crowd.

LANCE TINSETH
CIO, MURDOCH'S RANCH AND HOME SUPPLY

With PowerCenter, we're able to replace a high-maintenance legacy infrastructure with a high-performance data hub that improves HR data consistency across the globe.

CARIN KOMER
HR DATA HUB PROGRAM MANAGER, SEAGATE

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ABOUT PRECISELY

precisely

As a global leader in data integrity, Precisely ensures that your data is accurate, consistent, and contextual. Our portfolio, featuring the Precisely Data Integrity Suite, brings together software, data, and data strategy consulting services. This unique combination enables organizations to move to Agentic-Ready Data, the highest-quality of data that is integrated, governed, and enriched for AI, automation, and analytics initiatives at enterprise scale. Over 12,000 organizations in more than 100 countries, including 95 of the Fortune 100, trust Precisely to support some of the world's most complex, regulated, and mission-critical data environments. Learn more...

465 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

"We chose Precisely because we wanted a unique firm that had a laser focus on data governance. Their concepts and previous experience along with their customized approach allowed us to build the right fit for our organization. It felt personalized and never like a one-size-fits-all approach."

CHRISTOPHER GRUBAUGH
ENTERPRISE DATA LEADER, ASHLAND

"Data is the DNA of our supply chain. Data completeness and accuracy are critical to our current and future operations in an increasingly competitive market."

ANDY CHAPELL
HEAD OF SUPPLY CHAIN, BABCOCK INTERNATIONAL GROUP

"Precisely is a worldwide business and a worldwide leader in [the spatial data] field. To know that we've got their Spectrum Spatial software, you can't get any better than that."

ARAN BECKETT
ASSETS OFFICER, RIVERINA WATER COUNTY COUNCIL

"Precisely has historically been our tool of choice for automated controls between the line of business systems and the GL."

FINANCE CHANGE REQUIREMENTS LEADER
MULTI-NATIONAL GENERAL INSURANCE COMPANY

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Carestream

Fender®

JOHNSTONE SUPPLY

B|BRAUN

Dräger

ABOUT PROFISEE

Profisee

Profisee MDM is how enterprises can finally solve the data quality issues that have been holding back so many strategic initiatives. With the industry's only "make it easy, make it accurate, make it scale" approach to data management, Profisee helps companies get past the "brick wall" of data quality issues without the cost, complexity and risk of traditional MDM solutions. Customers can leverage Profisee MDM SaaS for a true Software-as-a-Service experience, or maintain complete deployment flexibility in any cloud, on-premise or via a hybrid model. With a low total cost of ownership, fast implementations and a truly flexible multidomain platform,...

110 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

> **"**Our company typically grows by acquisition. As anyone knows, those transitions can be difficult. Now that we have a Master Data Strategy in place, we handled two major acquisitions in the last 12 months including easily integrating accounting, customer, employee and product data.**"**

ELSA GUDBERGSDOTTIR
MDM MANAGER, OSSUR

> **"**Best analysis I have seen come across my desk, you have raised the bar for future analysis.**"**

CHIEF FINANCIAL OFFICER
LARGE MANUFACTURER COMPANY

> **"**MDM is the single most important technical initiative at Hancock Bank.**"**

CHIEF OPERATING OFFICER
HANCOCK BANK

> **"**Master Data is the life blood of being a data driven organization.**"**

OLAV MATHINSEN
DIGITAL PLATFORM MANAGER, AKER BP

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BATORY FOODS   Domino's   ÖSSUR   Ochsner Health System   AUSTRALIA POST

2026 MASTER DATA MANAGEMENT SOFTWARE
TOP PERFORMER

ABOUT SEMARCHY

Semarchy

Semarchy is the Intelligent Data Hub™ company. Its xDM platform solves enterprise Master Data Management (MDM), Application Data Management (ADM), and Collaborative Data Governance challenges at some of the most well-known brands across the US and Europe. This agile platform leverages smart algorithms and material design to simplify data stewardship, quality, enrichment, and workflows. Organizations use the xDM platform to address challenges such as The Global Data Protection Regulation (GDPR). xDM from Semarchy is implemented via an agile and iterative approach that delivers business value almost immediately and scales to meet...

92 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

❝Semarchy xDM is the hub through which our data flows as it moves to and from our other applications. It ensures data consistency across all our systems, which is exactly what we set out to achieve. We've been impressed with xDM's flexible, configurable data model and the ease of use for administrators and end users. Semarchy exceeded our expectations of what an MDM platform could be, and it will be the foundation of our data and IT architecture going forward.❞

LOREN BAIN
DIRECTOR, APPLICATIONS AND INTEGRATION, NAIT

❝We have been impressed to see, during the proof of concept, Semarchy seamlessly integrate with our existing processes and display its data management and consolidation capabilities on top of our own public data in a very short time frame. We believe in Semarchy's capabilities to execute on our project.❞

FRANK SIMON
CIO, ARAYMOND

❝Moving Forward, We Are Using Semarchy To Extract, Cleanse And Consolidate Data To Load And Reload It In A New Environment When The Current System Is Replaced.❞

CHIEF ENTERPRISE ARCHITECT
UNIPHAR GROUP

❝Semarchy drives more value from our data.❞

PRODUCT OWNER
MULTINATIONAL OIL & GAS COMPANY

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BAE SYSTEMS INSPIRED WORK   **BILLABONG.**   **BROWN-FORMAN**   **CHIPOTLE MEXICAN GRILL**   **DS Smith**

featured customers

ABOUT SYNITI

Syniti Part of Capgemini

Syniti is an innovative, global leader in Enterprise Data Management. With smart and powerful resources like their award-winning software platform and premier consultants, Syniti helps the world's top enterprises create unique advantage and value with their data. Whether the goal is bringing new products to market faster, accelerating time-to-value for a new ERP system or corporate acquisition, powering new AI/ML initiatives, or increasing profitability by eliminating inefficiencies, Syniti ensures your business's data is a high-performing and trusted asset. Syniti is also a preferred data solution used by the world's top system integrators, and a portfolio...

165 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Syniti has truly transformed our approach to data management. Historically, our approach would have been to assign people to review the documentation and ask them to record the specifications in an offline file. The accuracy and consistency of the extracted data were remarkable, and the seamless integration with our existing systems significantly improved our efficiency. We now focus on leveraging the information we have instead of struggling to capture it.

TORI PESEK SENIOR
MANAGER MASTER DATA, BOSTON BEER COMPANY

Syniti built dashboards that really helped the business drill down into the data to uncover errors, and we were able to check the data literally within a second. We did not face any issues during go live because we used Syniti.

SENIOR EXECUTIVE
GLOBAL BIO-PHARMACEUTICAL COMPANY

Syniti not only addressed our immediate needs but also helped us think about the art of the possible in order to integrate responsible AI into our data management practices.

RYEN GUNNING
ENTERPRISE DATA DIRECTOR, BOSTON BEER COMPANY

Syniti has proven they can do hard things. Syniti's credibility was already established, and we knew we could trust the Data First approach with the implementation.

BART KERKHOFS
CIO AND VP OF IT, BRIDGESTONE

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BIO-RAD | Blain's FARM & FLEET | American Airlines | ExxonMobil | INGRAM MICRO

featured customers

ABOUT TIBCO EBX

TIBCO®

TIBCO EBX helps organizations manage their most important data. They provide a software solution—EBX—that lets users manage, govern and share any and all data assets, including master data, reference data and meta data, because they know that effective data management often requires more than a point solution. For over fifteen years, Orchestra Networks has focused on providing a multidomain data management solution so flexible that it can manage data needs you may not even have thought of yet.

58 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

TIBCO definitely helped us implement the first major steps of our data governance platform. With it, users have more robust data analytics and trusted information. TIBCO's data catalog, master data management, and other data features allow our users to understand more about customer and passenger data to make more informed business decisions.

TED SUEN
CHIEF INFORMATION OFFICER, HONG KONG MASS TRANSIT RAILWAY

The use of TIBCO EBX is part of a major modernization program across technology and business, allowing improved reference data management and usage, providing scalable, resilient, and always-on solutions.

KEITH CHAMBERS
DATA INTEGRATION PRINCIPLE, EUROPEAN BANK

TIBCO has proven the key solution for MDM and process automation. TIBCO's flexibility has really paid off, allowing us to make changes as quickly as needed.

KSHITIJ SHARMA
DIRECTOR DIGITAL, PARKLAND

With TIBCO solutions and high availability architecture, we are far more confident in our integrations of various pharmaceutical data flows.

DAVID BOENS
API & ESB LEAD ARCHITECT, BOIRON

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2026

MASTER DATA MANAGEMENT SOFTWARE

RISING STAR

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ABOUT DENODO TECHNOLOGIES

denodo

Denodo is the leader in data virtualization – providing unmatched performance, unified access to the broadest range of enterprise, big data, cloud and unstructured sources, and the most agile data services provisioning and governance – at less than half the cost of traditional data integration. Denodo's customers have gained significant business agility and ROI by creating a unified virtual data layer that serves strategic enterprise-wide information needs for agile BI, big data analytics, web and cloud integration, single-view applications, and SOA data services across every major industry. Founded in 1999, Denodo is privately...

259 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

During the Denodo POC, we learned that we could do what we wanted to do using just four click. This made us realize that we could use the Denodo Platform to try out anything on top of Databricks using about four clicks. It's a lakehouse simplifier and accelerator.

DIRECTOR OF SUSTAINABILITY
ENERGY TECHNOLOGY COMPANY

The Denodo Platform has allowed us to model our entire enterprise, providing curated data to our business users and application networks much quicker than before. Without it, data democratization would have been near impossible.

RIAAN VERMEULEN
HEAD OF DATA ARCHITECTURE, SA HOME LOANS

The Denodo Platform equips us to maintain stricter monitoring of patients admitted to the hospital's critical care units through real-time score calculations, enabling us to proactively identify complex clinical situations.

FRANCESC GARCÍA CUYÀS
DIRECTOR OF DIGITAL STRATEGY AND DATA (CDDO), SJD BARCELONA CHILDREN'S HOSPITAL

With the Denodo Platform, data access is 97% faster. Insights that once took hours to retrieve and analyze are now delivered in real time.

MAJOR WESTERN POWER

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logitech   vizient   abbvie   Telefónica   Albertsons

2026
MASTER DATA MANAGEMENT SOFTWARE
RISING STAR

ABOUT TAMR INC.

Tamr

As the only AI-native master data management (MDM) solution, Tamr delivers the trusted data you need to power your generative AI initiatives. By unifying, cleaning, and enriching fragmented enterprise data, Tamr produces the golden records required for responsible and effective AI automation, informed decision-making, improved revenue growth, and better customer experiences. Tamr's patented, AI-centric approach combines machine learning and AI agents with human refinement and oversight to deliver value in days or weeks, not months or years like...

66 TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

Tamr proved that fast and accurate data integration results in tremendous benefits. By combining the system's machine learning with the knowledge of our data experts, we can dramatically improve the quality of our services.

MULTINATIONAL MEDIA AND INFORMATION COMPANY

We see Tamr as a strategic resource within our organization. The technology can not only be applied to help us improve our sales and marketing initiatives but we see it as a platform for innovation across the enterprise.

YVES TASSENOY
IT MANAGER, TOYOTA MOTOR EUROPE

With Tamr's next-generation data mastering solution, we're generating the records that let us form a complete view of our customers and allows Western Union to offer a superior user experience.

HARVEER SINGH
CHIEF DATA ARCHITECT, WESTERN UNION

Data mastered by Tamr underpins the entire digital journey. If we didn't have the single customer view, we wouldn't be able to feed information downstream into decision and risk engines.

HEAD OF DIGITAL TRANSFORMATION
LEADING EUROPEAN BANK

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dun & bradstreet

CHG Healthcare

Santander

SOCIETE GENERALE

CAP Helping Labs Thrive