



# Pricing Optimization Software Category

WINTER 2026  
Customer Success Report





## Pricing Optimization Software Category

Pricing optimization software is used by enterprises to define, analyze, and manage the best pricing plans for their services and products. These prices are initially produced in CRM or ERP tools; however, pricing solutions offer flexible functions that enable sales teams to set consumer-specific pricing and also rebates and discounts. Pricing optimization software presents capabilities for data analysis that monitor the effect of pricing strategies on sales and profitability. This assists businesses to increase margins and win rates on their deals.

With pricing optimization software, sales reps can produce custom pricing for customer groups or individual consumers based on factors like sales objectives and targets, the customer value, contract terms, payment terms, and volume. The system enables you to support pricing techniques like demand-based pricing, which assists in predicting how pricing can change based on consumer demand and the recognized value of the services and products provided by an organization.

# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**

## CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

## COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2026 Customer Success Awards

Check out this list of the highest rated Pricing Optimization Software based on the FeaturedCustomers Customer Success Report.



\* Companies listed in alphabetical order



**2026  
PRICING  
OPTIMIZATION  
SOFTWARE**

**MARKET LEADER**





ABOUT FEEDVISOR

# Feedvisor

Introducing the “AI-first” optimization and intelligence platform for large sellers and brands on Amazon. At the forefront of retail innovation, Feedvisor clarifies complex market dynamics into moments of insight and action that enable marketplace sellers’ and brands’ competitive advantage. Leveraging data intelligence and automated action in a platform of unparalleled depth and scope, Feedvisor drives seller success at every e-commerce touchpoint. From an algorithmic repricer revolutionizing marketplace selling, to recent innovations...

43

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Feedvisor’s immense data, sophisticated technology, and incredibly strategic and responsive team have enabled us to effectively target our premium consumer, grow brand engagement, and efficiently drive sales on Amazon. Our RoAS has increased over 100%.”

FORTUNE 50 GLOBAL BRAND

“I have never seen something in all my years of selling on Amazon that has generated ROI or given me the data I need to make better decisions than Feedvisor has.”

TOM  
LARGE HOME FURNISHING RESELLER

“We found success with Feedvisor right away. The algorithmic repricing is excellent and we were very impressed at how soon after the partnership began that we saw impactful results.”

LARGE 3P SELLER

“Feedvisor allows us to look at each ASIN to make sure we are maximizing profitability from both a brand and portfolio perspective.”

BRIAN  
ENTERPRISE LIFESTYLE SELLER

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ABOUT PRICEFX



Pricefx AG is a provider of full suite price management and CPQ SaaS solutions. Their suite is based on the latest in native cloud architecture and offers flexible support for the entire price management closed loop cycle which includes pricing strategy, controlling, setting and realization.

82

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The Pricefx solution with SAP integrations is crucial to optimize pricing strategies and to remain competitive in the rapidly evolving and dynamic markets that we live in.”

ANGELO DUARTE BARBOSA  
PRICING DATA MANAGER, SONAE ARAUCO

“Pricefx helped us set up a dynamic landscape. We received procedural efficiency almost immediately after implementation, and realized the business value in 6 months.”

IGNACIO ITURBIDE  
PRICING DATA MANAGER, MABE

“Pricefx was a fundamental component of our initial 2-year pricing program.”

CAMILO MORAIS  
MARKET INTELLIGENCE & PRICING DIRECTOR, SONAE ARAUCO

“Easy price modification keeping pace with the market and continuously evolves, adjusting prices several times a day as raw material costs change.”

ELRINGKLINGER

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## ABOUT PROS



PROS Holdings, Inc. (NYSE: PRO) is a leading provider of SaaS solutions that optimize shopping and selling experiences. Built on the PROS Platform, these intelligent solutions leverage business AI, intuitive user experiences and process automation to deliver frictionless, personalized purchasing experiences designed to meet the real-time demands of today's B2B and B2C omnichannel shoppers, regardless of industry. To learn more, visit [www.pros.com](http://www.pros.com).

**381**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

*“After an exhaustive review of advanced pricing software vendors, it became very clear to us that PROS is the right partner to support our profitable growth initiatives and to improve operating ease and speed for our dealer network.”*

JOEL LARSEN  
DIRECTOR OF PRICING & STRATEGIC INITIATIVES,  
NAVISTAR PARTS

*“At Europcar Mobility Group, our ambition to transform how we approach pricing and revenue management has been bold—and PROS has been a true partner in helping us achieve it.”*

CHRISTIAN BOUZAIID  
GROUP REVENUE & MARKETING CHIEF OFFICER,  
EUROPCAR MOBILITY GROUP

*“PROS has really helped us with their science to make sure that we’ve [got] good, competitive, logical pricing on every item for every customer.”*

PETER BARR  
SENIOR DIRECTOR, PRICING, MCKESSON HEALTH  
SOLUTIONS

*“Pricing Analytics provides insight regarding our customers' purchasing behavior that we have never had before, allowing us to make better pricing decisions going forward.”*

LANCE ALTIZER  
VP, MARKETING & PORTFOLIO MGMT., JOHNS MANVILLE

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ABOUT REVIONICS

**Revionics**<sup>®</sup>  
an aptos company

Revionics is a proven leader in End-to-End Merchandise Optimization solutions. More than 62,000+ retail locations around the world optimize with Revionics across 18M+ products and 2.6B+ Item/store combinations are modeled weekly. Revionics empowers retailers around the globe to profitably execute a data-driven omni-channel merchandising strategy by utilizing one of the most comprehensive set of shopper demand signals to increase financial performance and improve customer satisfaction. Revionics' solutions are powered by unmatched demand-based science and advanced predictive analytics to help ensure retailers have the right product,...

**65**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

**FEATURED TESTIMONIALS**

*“We are excited to team with Revionics to fulfill our vision of enhanced business results, the ability to respond rapidly to changing competitive and customer activity, and structure a state-of-the-art pricing team delivering localized, customer-focused prices.”*

ADRIANO GALORO  
CHIEF MERCHANDISING OFFICER, LEROY MERLIN

*“With Revionics’ AI-driven price optimization solutions, we have become even more data-driven and can give our customers the most attractive offers in store and online, which in turn leads to better results for Apotek Hjärtat.”*

JENNY ERIKSSON  
ASSORTMENT AND PURCHASING DIRECTOR, APOTEK

*“We continue to unlock value both for the business and for our customers using Revionics.”*

CHRISTOPHE GUINIOT  
COMMERCIAL DIRECTOR, UNICOOP TIRRENO

*“Revionics has a different view as to how a partnership works than some other folks.”*

JEFF BULGER  
SENIOR CUSTOMER SUCCESS MANAGER, BIG Y

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ABOUT SYNCRON



Synchron empowers the world's leading manufacturers to maximize product uptime and deliver exceptional after-sales service experiences, while driving significant revenue and profit improvements. From industry leading investments in research and development, to providing the fastest time-to-value, Synchron's award-winning, cloud-based service parts inventory, price and uptime management solutions are designed to continually exceed customer expectations.

90

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The biggest challenges prior to the Synchron Price implementation was the visualization of data— from basic item information over sales, cost and price history—and to include that in our pricing logic was quite complicated and also not very effective.”

KAI OSTENDORF  
DIRECTOR, GLOBAL PARTS STRATEGIC PRICING, TEREX CORPORATION

“Synchron Price enables BSH to support multiple pricing strategies and segment product groups for a more tailored approach. The platform itself is very intuitive and easy to work with, and the Synchron support team is extremely responsive.”

ISABELL GYPSER  
GLOBAL PRICING OFFICER, BSH HOME APPLIANCES GROUP

“The experience in Synchron Inventory is very user-friendly. It's easy to navigate and to find what you're looking for. And the KPIs and the graphics in Synchron are very easy to understand as well.”

JIMMY LANDGREN  
DEMAND PLANNER SPECIALIST, BILEKO CAR PARTS

“Synchron Inventory has had a very big impact on our business. We have been able to keep very high availability throughout the years, and our customers are very, very happy.”

LINUS PERSSON  
SUPPLY CHAIN MANAGER, BILEKO CAR PARTS

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## ABOUT VENDAVO



Vendavo powers the shift to digital business for the world's most demanding B2B companies, unlocking value, growing margin and accelerating revenue. With the Vendavo Commercial Excellence platform, companies develop dynamic customer insights and optimal pricing strategies that maximize margin, boost sales effectiveness and improve customer experience. With an annual margin improvement totaling more than \$2.5 billion across companies in chemicals, distribution, high-tech and manufacturing, Vendavo delivers cutting-edge analytics and deep industry expertise that help companies stay one step...

**132**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“Putting our most sensitive pricing and profitability data in the hands of another company was scary and a big hurdle for us to get over. But Vendavo met all our IT and security requirements, plus the solution is updated and upgraded on a more regular basis than we could do ourselves. Going with the Vendavo-hosted solution is the best decision we could have made.”

KEN FORET  
MANAGER, PRICING ENABLEMENT, CORNING OPTICAL COMMUNICATIONS

“Pricing in general is important and challenging at O-I. Vendavo is an integrated package where you can analyze, simulate pricing actions and track outcomes. Profit Analyzer is straightforward; we can start to explain to people the “why” of why we are taking pricing actions. We all have a better understanding of the quality of pricing decisions.”

VINCENZZO PELLEGRINO  
STRATEGIC PRICING ANALYST, OWEN ILLINOIS

“Vendavo really took the time to learn the business and transformed the pricing function as a whole and really enabled us [to] hit the ground running. Day one, we’re able to accelerate our business case and pay back the investment six months earlier than expected through this change management.”

JUSTIN EISENHART  
VICE PRESIDENT OF FINANCE, AMERISOURCEBERGEN

“The numbers clearly show that the central pricing team generates a lot of value for the organization in all 29 markets. It’s a great feeling to know that the price I recommend is correct and will strengthen sales and customer satisfaction.”

WIKTORIA LIPKOWSKA  
PRICING ANALYST, ELECTROLUX

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**AIRBUS**



**cencora**





**2026  
PRICING  
OPTIMIZATION  
SOFTWARE**

**TOP PERFORMER**





ABOUT BLACKCURVE

# BLACKCURVE

BlackCurve helps retailers avoid pricing items too cheap or too expensive, shift dead stock, save time and increase their inventory. Our automated pricing software increases profitability by 9%. BlackCurve doesn't blindly follow competitor prices. We are here to guide you to more profitable pricing decisions, while freeing up your valuable time through pricing automation.

23

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

*“The best thing about BlackCurve is its ability to monitor the market value for our 25k + number of SKUs and keep our pricing at a level to maximise sales and profit.”*

DARREN  
TRADE AND DIY RETAILER

*“When we first implemented BlackCurve, the immediate result was awesome.”*

LENNY  
WATER TREATMENT SUPPLIES RETAILER

*“Great app to help us manage a competitive market. Highly recommend.”*

BIKEPARTS.CO.UK

*“The team were very helpful in getting set up. Recommended.”*

WELOVE.CO.UK

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## ABOUT COMPETERA



Competera offers a unified pricing platform for enterprise retailers to recover lost profits and meet new shopping patterns with the help of optimal pricing for each product across all selling channels through a unique combination of pricing engines and deep learning tech. The company delivers the right mix of pricing approaches in one place including market-driven pricing, demand-based pricing, markdown optimization, and competitive data.

94

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Kamera Express has been working for more than 5 years with Competera. We started working together in the autumn of 2016 after an extensive search for a new supplier of reliable data on competitors. While cooperating with Competera we switched and expanded the number of competitors we monitor multiple times. We also started using the Competera API to integrate competitor data into our ERP system to further automate pricing decisions...”

HAROLD KONIJNENBERG  
DIRECTOR NEW BUSINESS, KAMERA EXPRESS

“Price benchmarking and promotion analysis reports have been well received and appreciated across Markets. Pricing and Category managers can use reports with minimal training, thanks to very intuitive and user-friendly UI/UX. Also, the high dashboard up time, data freshness facilitated by daily crawls, data export features and customisation of price comparison logic have proven to be a game-changer for our teams.”

RAVINDRA VOHRA  
GLOBAL PROGRAM MANAGER, UNILEVER

“I'd say Competera completes a large chunk of our product category managers' tasks. Competera's fully automated pricing cutting time for better decisions. Competera protects our prices from possible human errors.”

EUGENE POLIVAR  
CATEGORY MANAGER, E-COMMERCE CHANNEL,  
FOXTROT

“We've been working with Competera for more than a year and achieved good results: we significantly reduced the time spent on pricing in general and improved key business indicators.”

ARTEM KOPYLOV  
COMMERCIAL DIRECTOR, MECHTA.KZ

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## ABOUT INTELLIGENCE NODE



Intelligence Node is a real-time eCommerce price intelligence platform that empowers businesses to drive product level profitability and grow margins using data-driven competitive insights. Unlike niche applications or software corporations that have acquired and merged products, Intelligence Node is an independent data powerhouse that has created the world's largest pricing dataset with unmatched accuracy, powered by proprietary AI-driven algorithms packaged in an intuitive and beautiful user interface. It is competitive intelligence and price optimization simplified.

**39**

TOTAL CUSTOMER REFERENCES

**VIEW ALL  
REFERENCES**

## FEATURED TESTIMONIALS

*“With Intelligence Node we were able to accurately identify multiple price violations at the zip code level within days of going live. These features along with real-time email notifications have made MAP monitoring extremely easy for us to implement & get results fast.”*

ANNA B.  
SALES ANALYTICS MANAGER, NESTLÉ

*“Intelligence Node’s real-time rules based pricing engine established differential price thresholds for free shipping by category and showed us improved results within months of going live.”*

MULTI BRAND HOME DECOR COMPANY

*“Implementing Intelligence Node’s Assortment Planning solution helped us diversify our portfolio by adding 60+ new brands across categories based on competitive assortment analytics.”*

ELECTRONICS MULTI BRAND COMPANY

*“After implementing Intelligence Node’s Digital Shelf Analytics, we saw an increase in market share for Laundry and Skincare categories across 100 stores by 320 basis points.”*

GLOBAL HYPERMARKET COMPANY

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## ABOUT LENGOW



Lengow is the ecommerce automation solution that helps brands and distributors improve their performance, automate their business processes and grow internationally. Intuitive and innovative, the Lengow platform is the key that opens the door to strong profitability and visibility for products sold by online retailers around the world on all distribution channels: marketplaces, comparison shopping engines, affiliate platforms and display/retargeting

**114**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“With Lengow, we were able to turn our virtual bundles into some of our best-performing products on Google Shopping. The combination of smart rules, highly customised titles, and very hands-on support has made it much easier to manage our feeds across the US and Canada - and to keep experimenting with new bundle ideas.”

KELLIE MORTIMER  
DIRECTOR OF SEARCH MARKETING, CLARINS

“Lengow has positioned itself as the partner of choice to support Wethenew in its hypergrowth and development on all its paid levers. I'd also like to emphasize the pleasure we derive from working with a company made in France, particularly in the daily exchanges we have with our account manager!”

TÉO MESTRE  
SEA MANAGER, WETHENEW

“Thanks to Lengow, we were able to structure and accelerate our international rollout with complete peace of mind. Their solution provides us with the control, flexibility, and responsiveness necessary to perform on Amazon and European marketplaces.”

LAURENT CENSIER  
CHIEF EXECUTIVE OFFICER, NOUVEAUX MARCHANDS

“Lengow enabled us to launch new countries in a matter of hours, keep our catalogue under control, and use marketplaces as a radar to decide where and how to grow.”

FERNANDO PERIS  
VP OF MARKETPLACES & ECOMMERCE, SINGULARU

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**CREATE**

**CLARINS**



avatacar.com

**JUNIQE**  
ART. EVERYWHERE.



## ABOUT OMNIA RETAIL



Omnia Retail is one of the world's first pricing software companies providing retailers and brands with pricing data, insights, and dynamic pricing capabilities. Omnia Retail is a market leader and largest pricing data and dynamic pricing vendor of Europe with offices in Amsterdam, the Netherlands and Darmstadt, Germany. In addition to the 135,000,000 daily market price scrapes and 40,000,000 daily calculations, Omnia Retail offers a strong basis of retail knowledge and events for its partners. Omnia Retail offers its partners end-to-end automation, in-house market data, dynamic pricing, reporting, and is built with enterprise needs in mind. This includes single...

27

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“By having a dynamic pricing solution like Omnia’s, pricing becomes significantly more efficient. Time spent on actual repricing was saved overall across teams, which enabled my team to develop more complex pricing strategies. But above all, gaining control over pricing in a highly competitive market is just great!”

DIRECTOR OF CATEGORY MANAGEMENT AND SUPPLY CHAIN  
LEADING OMNICHANNEL ELECTRONICS RETAILER

“Omnia’s core algorithm allows me to explore the differences in price elasticity much further than traditional dynamic pricing based on simple business rules. Results have been significant: we strongly increased sales while maintaining profitability.”

JOOST KERCKHAERT  
CATEGORY MANAGER, WEHKAMP

“Better pricing management. Strong efficiency gains since using the tool. Accurate view and good understanding of the market.”

HADRIEN HITTA  
BUYING COORDINATOR, ASICS

“Before Omnia we were only able to update pricing for one shop, which was a manual job with 5-10 colleagues involved.”

MILJAN KONTIC  
HEAD OF COMMERCIAL ANALYTICS, SIGMA SPORTS

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## ABOUT PRICE2SPY



Price2Spy is one of the global pioneering pricing software offering the full scope of features from gathering product pricing and additional product data to automated repricing mechanisms, along with alerts and reports for clients to get the most meaningful insights in real time. Currently, we support retailers and brands in 40+ countries with pricing intelligence, helping them grow profit margins and outsmart competition.

**126**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

“Price2Spy helps us ensure our pricing strategy is maintained daily and that we are quickly alerted if a competitor makes a pricing change or a push for a similar product. We saw a significant spike in sales and volume almost immediately after making price a key component of our strategy, while using Price2Spy as the tool to help us do that.”

ONLINE SPORTS RETAILER

“Price2Spy has been a game-changer for us. It has not only simplified our price monitoring process but has also allowed us to stay competitive in a rapidly evolving security industry. We highly recommend Price2Spy to any business looking to excel in pricing intelligence.”

FLAVIUS PASCAS  
TECHNICAL MANAGER, SPY SHOP

“Price2Spy made our life easier. Using price tracking software and services is not only cost-efficient, but it also gives us a better view of price movements in general, resulting in better purchase & sale management.”

OLIVIER LEUS  
OWNER, BOUWKAMPIOEN

“Price2Spy is a great tool for us and we are happy with the services they provide. They really make my job easier and having the online portal is a great tool, and very easy to use and navigate.”

STEPHANIE CLARKE  
MARKETING DIRECTOR, BEKO

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Canal Agrícola



Beko

BODY&FIT





**2026  
PRICING  
OPTIMIZATION  
SOFTWARE**

**RISING STAR**





ABOUT 7LEARNINGS



7Learnings is smart dynamic pricing software for retailers. Benefit from leading retail pricing technology and increase your profits by 10%. Their solution uses advanced machine learning models to forecast demand for different price points with high accuracy. They offer the most intuitive way to steer prices. Their prices simply maximize the business goals set by their clients.

27

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

**FEATURED TESTIMONIALS**

*“7Learnings is doing an amazing job. The growth is there, the numbers are delivering. The impression is that the 7learnings solution is really working.”*

ASHUTOSH KUMAR SINGH  
PROGRAM MANAGER, MENSA BRANDS

*“The 7Learnings solution has significantly increased our profitability and greatly simplified the pricing process.”*

DIRK WAPPLER  
CEO & CO-FOUNDER, APOLOGISTICS GMBH

*“The 7Learnings solution has significantly increased our profitability and greatly simplified the pricing process.”*

APO.COM

*“7Learnings is making a great job in supporting us to implement an advanced pricing system.”*

HANNES WIESE  
CHIEF EXECUTIVE OFFICER, ABOUT YOU

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ABOUT PRICEEDGE

# priceedge

PriceEdge is developing the dream pricing software - a cloud-based price management tool for enterprises that give them access to new pricing strategies and more flexibility than ever before. PriceEdge is working with many of the largest brands in the world and they have recently started to ramp up their global growth. They are a young, energetic team pursuing the vision of building a global B2B SaaS company that will fundamentally change the way enterprises work with pricing.

11

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Working with PriceEdge is a success story. From drafting effective pricing, to efficiently implementing it and closely following it up afterwards, PriceEdge made use of their deep knowledge, extensive tool-set and powerful in-house built reports and managed to continuously deliver sustainable growth and value for us. All with a personal touch and a strong involvement.”

PATRIK BÄLTER  
DIRECTOR, LEADING E-COMMERCE AND OWNERSHIP SOLUTIONS PROVIDER

“We are proud to be the reason why PriceEdge exists. The company is a success story which started small, but has almost unlimited potential. They helped us in becoming professional in our parts pricing and are the perfect choice for mid-size companies dealing with thousands of items.”

MARKUS ARNOLD  
DIRECTOR, SPARE PARTS AND CONSUMABLES COMPANY

“From day one PriceEdge has provided continuous support and they are always hands-on in anything they do. What I really like is their actual industry experience, which is rare among other pricing experts. I would recommend it to anyone working with them and using their pricing system.”

JONAS BAMERT  
STRATEGIC PRICING MANAGER, FRANKE

“In daily pricing work the software has proven to be an essential, easy to use companion with virtually endless possibilities.”

MARKO KUMPULAINEN  
PRICING MANAGER, NORMET

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## ABOUT PRICETWEAKERS



PriceTweakers is working every day to achieve this with a team of dedicated E-commerce specialists. They ensure that you as their customer are always informed about the current information of your competitors. They help you to increase your sales, improve margin and saves a lot of time. They give you more insight info into your own business.

28

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“PriceTweakers' price monitoring software allows us to know and understand what our competitors are doing, especially in our market where you need to stay competitive due to rapid market changes. The detailed reports provide us data to improve our pricing strategy.”

MENNO DE VREEDE  
HEAD INFORMATION MANAGEMENT AND  
AUTOMATION, GRS INKOOP

“Using PriceTweakers' price monitoring tool has been a fantastic experience for EDC Internet/ Easy Toys. The software delivers real-time competitor pricing data, allowing us to adjust our prices strategically. The results have been impressive, with increased sales and profits.”

DMITRY SHUTAEV  
SENIOR CATEGORY MANAGER, EQOM GROUP

“PriceTweakers' price monitoring tool provides up-to-date competitor pricing, helping us to stay competitive and maximize our margins. It's a must-have tool for any business looking to optimize their pricing strategy.”

RAYMOND TIMMERMANS  
INVENTORY MANAGEMENT AND PURCHASING,  
KLIMWINKEL

“With PriceTweakers' price monitoring , we've been able to stay one step ahead of our competitors. Now, we make better smarter pricing decisions, boosting our profits. The tool is user-friendly and has become an integral part of our strategy.”

DENNIS ALBERS  
MANAGER, QUANTORE

## TRUSTED BY

**Birlea**

**deBoer**  
professional workwear

**Dunbatiken**  
Din sömn. Vår passion.

**EVOWORKS**  
E-COMMERCE MARKETING

**foto devakman**



## ABOUT PRISYNC



Prisync is the most reviewed pricing software around the world with very satisfied users from over 50+ countries. Pricing optimization & dynamic pricing SaaS for any size e-commerce company to increase your sales growth & margins. It automates the collection of price and stock availability data to assist companies in e-commerce, retail, and marketing decisions with comprehensive data. The dynamic pricing engine takes this to another level by keeping businesses at the "sweet spot" where profit margins grow while staying highly competitive in the market.

**87**

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“Thanks to Prisync, we’re now able to manage our pricing operations much more effectively. The only thing we need to do is upload our URLs and monitoring our prices. Prisync really helped us save tons of time.”

GÖKHAN  
ACCOUNT MANAGER, MARINTEK

“Prisync is really easy to use. Moreover, customer service is very fast and nice. You can get competitors’ prices in a few hours and be told with a daily report of any changes.”

ERIKA ZANOTTI  
WEB MARKETING MANAGER, DENTAL LEADER

“Prisync covers all the products that we want to track and it’s the best solution according to price/value relationship.”

ADITYA  
HEAD OF PRODUCT, ORAMI

“Great Product. Ease of use. Excellent value for money!”

MARK WARD  
DIRECTOR OF INFORMATION TECHNOLOGY,  
CLEANITSUPPLY.COM

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