

# Retail Task Management Software Category

WINTER 2026  
Customer Success Report



## Retail Task Management Software Category

Retail task management software enables retail franchise and store managers to delegate tasks to their personnel based on store information and obtain reports of finished work. This solution streamlines communication between franchise and district managers and their staff members by permitting them to produce pertinent tasks and send them to concerned store managers. This enables store managers to adjust their workforce, shelving, and inventory accordingly and effortlessly report when a job is completed.

The platform thus streamlines the communication process and allows managers to utilize store data to produce actionable tasks and then view how the completion of these tasks impacts future data. In essence, retail task management tools are similar to task management software but designed specifically to enable team collaboration among multiple retail locations and head offices. These applications typically integrate with workforce management and retail management systems.

# Customer Success Report

## Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

**The overall Customer Success ranking is a weighted average based on 3 parts:**

### CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

### MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

### COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2026 Customer Success Awards

Check out this list of the highest rated Retail Task Management Software based on the FeaturedCustomers Customer Success Report.



**StoreForce**

**YOOBIC**

**Zenput.**  
by **crunchtime**

**Zipline**



**AccuStore®**

**cegid**

**GoSpotCheck** BY FORM

**MOVISTA**

**Quinyx**

**workjam**

**ZEBRA**

**zetes athena®**  
IN-STORE EXECUTION



**bindy**

\* Companies listed in alphabetical order





## ABOUT STOREFORCE

# StoreForce

StoreForce has been helping Specialty Retailers around the world exceed sales performance goals and deliver exceptional customer experiences since 2010. StoreForce is a Sales Performance Platform, underpinned by a Specialty Retail workforce management system. It is called "wfm+", where the "+" represents a focus on positive sales growth and consistent delivery of the brand in your brick and mortar stores. This approach is entirely unique to StoreForce, and it is why the "+" also represents a foundational shift from the way traditional wfms approach labor planning in Specialty...

77

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

**“StoreForce is a game-changer for our managers because they have instant access to what's happening in their branches, not only in terms of staff management and work schedules, but also performance and results in almost real-time.”**

LUKASZ SZALA  
STRATEGIC PROJECTS DIRECTOR, MARKETING  
INVESTMENT GROUP

**“Tasks made it a lot easier for us to know what's been completed, who we need to follow up with, and how execution is in the field.”**

PATRICK CLEMENS  
RETAIL OPERATIONS MANAGER, PURPLE

**“With StoreForce everything is not only in one place, but it is also mobile. That in itself is the biggest game changer.”**

NICOLE JOHNSON  
DISTRICT MANAGER, SNIPES

**“The shops with StoreForce outperformed the other shops with a comparative lift in sales of 5.72%”**

COURTNEY ROSENBERGER  
COMPANY'S LABOR MANAGER, LUSH

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## ABOUT YOOBIC



YOOBIC is the AI powered frontline employee experience platform. Our mobile app gives business leaders and frontline teams the performance tools they need to communicate, learn, and work — all in one place. With streamlined communications, mobile learning, and digitized task management, YOOBIC drives operational excellence while drastically improving the frontline employee working experience. 350+ companies around the world including Boots, BurgerFi, GameStop, Lacoste, Logitech, Mattress Firm, Peloton, Puma, and Vans trust YOOBIC to improve operational consistency...

**72**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

**“YOOBIC has been a great tool to help us transition from online-only to physical retail: it helps us attain near-perfect operational execution in-store, as well as train and engage with our teams.”**

CAMILLE KRESS  
DIRECTOR OF RETAIL, ADORE ME

**“YOOBIC was easy for users and it was clear how it worked. It was easy to send out different tasks, contact stores, and collect information. More and more departments wanted to start using it.”**

ROUVEN ZICKWOLF  
RETAIL COORDINATOR, ALNATURA

**“I find that the [YOOBIC] team is very innovative. The team, as far as integrating and implementation, was phenomenal.”**

CHRIS FREEMAN  
SVP STORE OPERATIONS, CUSTOM FRAMING & ARTISTREE MANUFACTURING, MICHAELS

**“With YOOBIC, communication is better. It's streamlined, it's simplified, which allows us to drive better sales and services.”**

MICHAELS



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## ABOUT ZENPUT

### Zenput. by crunchtime

Zenput is a mobile solution that helps multi-unit retail, restaurant, and CPG executives improve their operational efficiency by getting unprecedented insights into their stores. Zenput helps increases overall execution for operations, marketing, or compliance initiatives. Their current customers include notable brands like Domino's, Coca-Cola, Papa John's, 7-Eleven, Sunoco, and many others in the US and in over 25 countries around the world.

# 80

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

**“Zenput helps ensure that our cleaning (sanitization) work is being done correctly, and as scheduled in each location, it takes just minutes to share updates with everyone if processes need to change - which has been critical for us during the COVID-19 pandemic. It's simple, intuitive, and our operations team love it.”**

LESLIE BAILEY  
MANAGING DIRECTOR, RUBY TUESDAY

**“Zenput has truly made my job easier. As a general manager, it was easy to pick up on and not hard to understand. It shows me key areas I need my team to focus on, and I've easily taught other managers how to use it too.”**

STEPHANIE SIPES  
GENERAL MANAGER, IHOP

**“Zenput (Temperature Monitoring) has already saved us at least three thick shake freezes worth of a product, it saved us two cold rooms worth of product.”**

KELLIE TAYLOR  
COUNTRY MANAGER, DOMINO'S PIZZA

**“With Zenput, we are gaining actionable insights about our business that we never had before.”**

BRUCE OGLE  
VP OF OPERATIONS, PAPA JOHN'S



**FIVE GUYS®**  
BURGERS and FRIES

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**cava**  
mezze





## ABOUT ZIPLINE

Zipline

Zipline is how best-in-class retailers bring brand strategies to life in stores. An AI-powered platform for operational excellence, Zipline brings together frontline communications, task management, resources, learning, insights, and more so everyone feels connected to the brand and inspired by their work. The company has an NPS of 89 and was named to the Inc. 5000 list of fastest growing private companies. CBInsights ranked Zipline as one of the 100 most promising B2B retail tech companies. Today, more than 125 brands like Sephora, Bath and Body Works, The Fresh...

71

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

**“**We use Zipline reporting to drive on-time execution. We also use it for operational discussions with District Leaders to show bright spots and where opportunities for improvement lie. Readership reporting helps us understand what times are most effective in getting 100% readership. In fact, this report helped us move from daily to twice-a-week communication cadence and build better buy-in with our business partners.**”**

BECCA MAY  
ASSOCIATE MANAGER OF RETAIL COMMUNICATIONS,  
WARBY PARKER

**“**Zipline was the only vendor I met with that actually said, Tell me about American Signature. They took the time to learn about us as an organization, and then started talking about the product.**”**

SUZANNE KIGGIN  
HEAD OF OPERATIONS AND CUSTOMER CARE,  
AMERICAN SIGNATURE INC.

**“**With Zipline, everything is condensed. I don't need to sit in the backroom and look through three emails and a newsletter to find the info I need to do my job.**”**

VANESSA ZAPFE  
SUPERVISOR, LEGO

**“**Zipline is taking the first step to becoming a true one-stop-shop, which is the holy grail for field teams.**”**

AVERY WORTHING-JONES  
HEAD OF PRODUCT MANAGEMENT, GAP INC.

BANANA REPUBLIC  
BR

**BevMo!**

**festival**  
foods

Gap Inc.

**HuVee**  
EMPLOYEE OWNED





## ABOUT ACCUSTORE

# AccuStore®

AccuStore is the result of over 35 years of helping retailers gain store-level intelligence to enhance operations, marketing, facilities management and human resources. Its enhanced store profiling technology makes it easy for consumer-facing businesses to access real-time information about every site. AccuStore customizes a database of site-level details and stores it securely on a cloud-based platform with a web interface and mobile app for 24/7 access. A GSP Company, AccuStore is based in Clearwater, Florida.

**29**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

**“AccuStore has streamlined LendNation’s ordering process for marketing and print materials. Stores now independently manage orders, improving flexibility and reducing delays. This empowers the Marketing team to focus on new initiatives, while AccuStore’s automated system enhances efficiency and cost-effectiveness.”**

MARKETING MANAGER  
LENDNATION

**“AccuStore’s survey services provided the data we needed to have a comprehensive understanding of each site location from the services offered at each site down to the exact dimension of every wall, window and sign.”**

SENIOR MANAGER OF IN-STORE COMMUNICATIONS  
GIANT EAGLE

**“AccuStore® has helped us to effectively maintain site profiles, and improve POP management and campaign execution by pinpointing exact quantities for site specific shipments.”**

SENIOR MANAGER  
LEADING GROCERY CHAIN

**“The store-specific guides are now much simpler to use. Even a new store employee would find it easy.”**

RETAIL SALES SPECIALIST  
LEADING CONVENIENCE RETAILER

**AutoNation**

**CIRCLE K**

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**Crosby's**

**GIANT EAGLE**

**LendNation**



## ABOUT CEGID RETAIL STORE EXCELLENCE



Cegid is a leading provider of cloud business management solutions for finance (treasury, tax, ERP), human resources (payroll, talent management), CPAs, retail and entrepreneurial sectors. With a solid full cloud business model, Cegid provides long term commitment to its customers, superior and distinctive experiences and helps companies of all sizes accelerate their digital business transformation, locally and worldwide. Cegid combines a forward looking and pragmatic approach of the business with strong capacity to innovate, an in-depth expertise in new technologies and a unique understanding of regulations and compliance. In today's...

**62**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

**“With the support of [Cegid's] Customer Success team, we've transformed the way we communicate with our franchise partners, and I'm really excited about the new capability we can offer our partners to help them streamline retail operations in their own markets.”**

RICHARD RUSSELL  
INTERNATIONAL COMMUNICATIONS MANAGER, MARKS & SPENCER

**“As Cegid Retail Store Excellence has developed, we've steadily increased and adopted many of the new features that have come out.”**

CHARLOTTE EAVES  
RETAIL OPERATIONS AND CUSTOMER EXPERIENCE MANAGER, CREW CLOTHING CO.

**“Cegid is a flexible ERP that fits the needs of many retailers. It allows us to grow step by step, with a solution that evolves alongside our business.”**

JONATHAN BAC  
CHIEF DATA OFFICER, BELLEROSE

**“We chose Cegid to support our growth—not just in terms of scale, but to elevate the quality of the experience for both customers and our teams.”**

GIUSEPPE SANFILIPPO  
IT RETAIL APPLICATION MANAGER, L'ERBOLARIO

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## ABOUT GOSPOTCHECK BY FORM

# GoSpotCheck BY FORM

GoSpotCheck by FORM unleashes the power of field teams to drive market execution with the only mobile solution that combines dynamic task management, industry-leading image recognition, photo reporting, field team communications, and advanced reporting – all within one easy-to-use platform. Guide teams, improve execution and drive sales while creating a shared view of the field that helps leaders make better decisions, faster. Sell more with GoSpotCheck by FORM, the field execution app that guides, tracks, and improves performance in real time.

83

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

**“By arming reps with information, GoSpotCheck helps establish credibility for our field team. Similarly, the app strengthens Lorina’s reputation. It helps people in the field and helps us – the people managing the people in the field – even more.”**

ZACH HALPERN  
NATIONAL ACCOUNT MANAGER, LORINA

**“GoSpotCheck is a great, great company to partner with. Their field servicing tool allows us to create visibility into field conditions by reporting on what's happening in real time.”**

HOLLY KELLEHER  
FIELD COMMUNICATIONS MANAGER, UNDER ARMOUR

**“GoSpotCheck has allowed us to extend beyond our current reach and output to visit more stores, gather more information and make more of an impact in the retail setting.”**

JOSH TAYLOR-MARTIN  
SALES PROGRAM COORDINATOR, 4MOMS, 4MOMS

**“With GoSpotCheck the data is streamlined and centralized. We have definitely been able to identify timesavings already, which will in turn ensure cost savings.”**

ANDREA LUBURICH  
DIRECTOR OF REAL ESTATE, RASMUSSEN COLLEGE

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CITIZEN



## ABOUT MOVISTA



Movista Inc. is a Software as a Service (SaaS) company created by a team of retail veterans, merchants, and innovators who believe the future of retail work is radically transparent and collaborative. To realize that vision, they've built a platform that is transforming the execution of all work by all teams in the retail ecosystem. It's safe to say their SaaS is world-class.

**52**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

**“We needed customization, we needed tracking, we needed a variety of things and all of it fell under the banner of what Movista offered for our use. It got us out of Excel spreadsheet world and back into where we needed to be with real-time data and real-time upgrades.”**

BRIAN BUCKNER  
NATIONAL RETAIL SALES MANAGER, REESE GROUP

**“With a remote workforce, having the ability to easily manage, execute, and review work being completed in the field is extremely valuable. Natural Insight has improved our efficiencies and continues to be a valuable partner in our business.”**

RHONDA LEADER  
VP OF OPERATIONS, MARKET CONNECT GROUP

**“Movista makes my problems their problems, so they're constantly bringing me solutions that help us better manage the workflow and the workforce through easy-to-use dashboards and database.”**

GHIRARDELLI

**“Since implementing Movista we have gone from 66% to 98.5% on-time execution, grown our project count by 500%, and decreased management expense.”**

MEIJER

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**A·M·S**  
RETAIL SOLUTIONS

**jacent**  
Strategic Merchandising

**KeHE**

**meijer**



## ABOUT QUINYX



Quinyx helps close to one million workers to keep track of their daily schedules. Quinyx develops the innovative web-based Workforce Management application Quinyx WFM. The system combines powerful planning and forecasting features with communication and interaction for both employees and employers. Quinyx WFM is specially designed for labor-intensive organizations that require rapid changes in the scheduling process. Today, Quinyx helps more than 1000 companies around the world to optimize their scheduling process with help of AI forecasting and more efficient time reporting they can reduce costs, stay compliant and boost employee...

# 150

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

**“Our store managers primarily use Quinyx to plan shifts. The employees then use the app to log in their working hours. It really eases our managers' workload.”**

ALEKSANDER ERIKSEN  
DIGITAL BUSINESS DEVELOPER, EPLEHUSET

**“Quinyx is an easy-to-use and intuitive solution. I can quickly check the mobile app to see the time, location, and tasks scheduled for the day.”**

EEVA TOLONEN  
PICKER, BARONA

**“We chose Quinyx as it is easy to use both for employees and managers, and it has the flexibility and scalability we need.”**

DANIEL MCCHANE  
GLOBAL HEAD OF OUTSOURCING, REVOLUT

**“Quinyx is a pleasure to use as it's easy, intuitive, user-friendly and has a great interface.”**

AINO SACKEMARK  
STORE MANAGER, GUDRUN SJÖDÉN

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barona



DEBENHAMS



## ABOUT WORKJAM



WorkJam Digital Workplace unleashes the potential of enterprise workforces through agile scheduling, transformative communication, experiential learning, and tailored recognition. WorkJam increases sales conversion, drives down labor costs, lowers absenteeism and attrition rates, improves compliance, optimizes labor in relation to demand, and improves the customer experience through a more motivated and engaged workforce.

# 48

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

“With WorkJam, our focus is on de-corporatising communication between the support office and frontline team members. By opening direct lines of communication, our aim is to give team members the knowledge they need to create unique customer experiences. We’re excited to put communication and training back into the hands of Woolworths team members.”

BRAD BANDUCCI  
CHIEF EXECUTIVE OFFICER, WOOLWORTHS

“What is impressive about [WorkJam] is you can take AI and find these problem areas within an existing ecosystem. If customer service is becoming too much of a hassle in certain small ways, how are you using chatbots to take some of that workforce off of your in-store worker?”

LEADING RETAILER

“WorkJam has helped us streamline our team member experience, and improved communication flows with our frontline teams during a pivotal time. We’re grateful for all their efforts and look forward to evolving further.”

JOHN HUNT  
CHIEF INFORMATION OFFICER, WOOLWORTHS

“Task Management is the lifeline between stores, leaders, and corporate office. It plays a critical role in day-to-day operations, and we cannot function effectively as an organization without it.”

DIANE RANDOLPH  
CHIEF INFORMATION OFFICER, ULTA BEAUTY

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Calvin Klein

**AVIS**®

aramark

Chatime

**CIRCLE K**



## ABOUT ZEBRA



Zebra (NASDAQ: ZBRA) helps organizations monitor, anticipate, and accelerate workflows by empowering their frontline and ensuring that everyone and everything is visible, connected and fully optimized. The award-winning portfolio spans software to innovations in robotics, machine vision, automation, and digital decisioning, all backed by a +50-year legacy in scanning, track-and-trace and mobile computing solutions. With an ecosystem of 10,000 partners across more than 100 countries, Zebra's customers include over 80% of the Fortune 500.

# 478

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

**“**We use Zebra ZT610 label printers to label our blood and blood plasma bags. We provide a lifesaving service, and therefore it's essential our printers are always operational, available and easy to operate. We've had 100% uptime since deploying these Zebra printers, which proves their exceptional quality.**”**

LEX VAN DOORN  
SERVICE DELIVERY MANAGER, SANQUIN

**“**Zebra tablets offer us a single platform to do virtually everything we need to do while in the field. From getting directions to an emergency and responding to our call management system to building detailed reports and helping us communicate with other first responders, it really does it all.**”**

BRIAN JENKINS  
NICHOLASVILLE FIRE DEPARTMENT

**“**Zebra Technologies' imagers are reliable and the best-in-class. Our staff enjoy using them and can now work more productively. Fast, accurate scanning significantly contributes to eliminating checkout queues.**”**

DETLEV KLERKE  
MANAGING DIRECTOR OF EDV SERVICE GBR, FENEBERG

**“**Zebra is helping us deliver solutions that meet our customers' needs today. We also have the platform in place to offer new services well into the future to help us set a new delivery standard in Romania.**”**

FELIX CRĂCIUNESCU  
CHIEF INFORMATION OFFICER, CARGUS

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## ABOUT ZETESATHENA



ZetesAthena allows you to manage key tasks and processes efficiently so your stores run more smoothly and your customers are happy. ZetesAthena will improve your sales productivity and increase customer satisfaction by managing your inventory processes with real-time visibility.

**35**

TOTAL CUSTOMER REFERENCES

**VIEW ALL REFERENCES**

## FEATURED TESTIMONIALS

**“Thanks to the fast delivery, we were able to start up the second line with this technology and did not have to recruit any additional staff for a short transition period.”**

STEVEN BROUILLARD  
DEPARTMENT MANAGER FINISHING END OPERATIONS,  
NORBORD

**“Working with ZetesAthena has enabled us to easily adapt to evolving customer demands without ever compromising on the exceptional standards of customer service.”**

BRENDAN MCKENNA  
IT SUPPLY CHAIN MANAGER, BROWN THOMAS  
ARNOTTS

**“What impressed us with Zetes was its expertise in the field of unit-level traceability, its technical skills, and the commitment of its support teams.”**

CHARLES-ERNEST ARMAND  
ADMINISTRATIVE AND FINANCIAL DIRECTOR, EPC  
GROUP

**“Zetes satisfied the requirements in terms of geographical coverage, technical expertise, and functional architecture.”**

CARMEN NEIRA  
FAQ LOGISTIQUE CONSEIL ASSOCIATE, EPC GROUP

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EST. 1884







## ABOUT BINDY



Bindy helps retail and hospitality brands execute standards and programs on time, in full, at every site. Drive performance with customized checklists, photos, signatures, and a closed-loop corrective workflow. Execute brand standards, programs and operations. Get professionally vetted checklists, commercial-grade workflows, time-saving automation and reporting.

25

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

## FEATURED TESTIMONIALS

**“Bindy has streamlined our audit process, saved time conducting the audit, getting reports and following-up with action plan items, everything is in one place now.”**

GROUP AUDIT MANAGER  
INDIGO UK

**“The reports also allow us to show our store leaders how they perform compared to the rest of the company which sparks friendly competition between teams.”**

FOOD SAFETY MANAGER  
FESTIVAL FOODS

**“We use Bindy to check for safety compliance, food safety, health standards, forecourt compliance. We are driving better focus now.”**

THE CHANNEL ISLANDS CO-OPERATIVE  
L&D AND TECHNICAL SAFETY MANAGER, THE CHANNEL ISLANDS CO-OPERATIVE SOCIETY

**“Bindy has helped us achieve greater consistency, efficiency and a stronger in-store experience.”**

DIRECTOR OF BUSINESS DEVELOPMENT AND STRATEGIES  
SEATTLE GOODWILL

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