



Review & Reputation Management Software Category

WINTER 2026
Customer Success Report





Review & Reputation Management Software Category

Review & reputation management software is used by businesses to capture and rectify negative customer experiences and to promote their brands. It can also be leveraged to generate reviews through ad and email campaigns. Marketers can use it to interpret and understand their company's online reputation. The platform offers monitoring features to help you keep track of social media posts and discussions about your product and brand.

Review & reputation management software is important because most consumers rely on reviews to learn about the quality of services or products they're interested in buying. Thus, positive reviews can help businesses to gain new customers. Therefore, it is vital for companies to find and utilize brand ambassadors who can spread the good word about their product and business.

Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions

COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2026 Customer Success Awards

Check out this list of the highest rated Review & Reputation Management Software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2026
**REVIEW &
REPUTATION
MANAGEMENT
SOFTWARE**

MARKET LEADER





ABOUT BIRDEYE



Birdeye is the leading reputation, social media, and customer experience platform for local businesses and brands. Over 150,000 businesses use Birdeye's all-in-one platform to effortlessly manage online reputation, connect with prospects through digital channels, and gain customer experience insights to grow sales and thrive. Founded in 2012 and headquartered in Palo Alto, Birdeye is led by a team of innovators from Google, Amazon, Salesforce, and Yahoo and is backed by the who's who of Silicon Valley, including Salesforce founder Marc Benioff, Yahoo co-founder Jerry Yang, Trinity Ventures, World...

353

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Birdeye has revolutionized the way we engage customers and promote positive user-generated content online. This partnership has optimized the review generation process at the most critical touchpoints in the customer journey. Consumer feedback analytics now drive innovation and improvements in our organization.”

BRIANA NUNEZ
REPUTATION MANAGEMENT ADMINISTRATOR, ZODIAC
POOL SYSTEMS

“It is a really good way to control your reputation and easily direct all customers to the appropriate review sites to leave their feedback. For a large company like ours, it makes it so easy to manage the entire experience process.”

SARAH BALDUCCI
DIRECTOR OF MARKETING, BEKINS MOVING SOLUTIONS

“With Birdeye, I loved seeing our reputation transform from dismal to extremely healthy. Birdeye has one of the easiest platforms and teams to work with. It is very easy to learn.”

JUSTIN SHOOK
DIRECTOR OF SOCIAL MEDIA AND STRATEGY,
SOUTHERN CAREERS INSTITUTE

“Birdeye has helped us build a great brand reputation and understand our customers better than ever. It's affordable, user-friendly, and more than pays for itself with the new customers we get through online reviews.”

DAVE TROEMEL
GENERAL MANAGER, KONA CLEANERS

TRUSTED BY





ABOUT PODIUM



Podium helps businesses drive user-generated content in the form of online reviews to increase visibility, improve business operations, and drive purchase decisions. Podium serves 50,000+ users across nearly 10,000 local businesses and is redefining the modern relationship between businesses and customers. Headquartered in Lehi, Utah, and founded in 2014, Podium has received funding from Y Combinator as well as numerous CEOs around the Silicon Slopes.

358

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Podium is a game-changer. It’s allowed us to service our clients in a timely manner, improve our reputation online by offering our clients a quick and easy link to leave a review, and an easy way to respond to us with no hassle involved.”

MELISSA HILL
DIGITAL MARKETING MANAGER, ROOF LIFE OF OREGON

“We’re extremely happy with Podium and everything, it’s helped us accomplish Podium has done everything they said it would do for our business.”

DOUG LEVENE
OWNER, HAVOLINE XPRESS & TIRE PROS

“We chose Podium Reviews because of ease. And there was a noticeable bump in reviews when we started the automation.”

AUSTIN BOND
PRESIDENT, BEDZZZ EXPRESS

“Having a good online reputation with plenty of reviews greatly increases the effectiveness of any advertising.”

STAN CREECH
OWNER, CREECH IMPORT REPAIR

TRUSTED BY





ABOUT QUALTRICS

qualtrics

Qualtrics is the technology platform that organizations use to listen, understand, and take action on experience data, also called X-data™. The Qualtrics XM Platform™ is a system of action, used by teams, departments and entire organizations to manage the four core experiences of business—customer, employee, product and brand—on one platform. Over 10,500 enterprises worldwide, including more than 75 percent of the Fortune 100 and 99 of the top 100 U.S. business schools, rely on Qualtrics to consistently build products that people love, create more loyal customers, develop a phenomenal employee culture and build iconic brands. To learn...

570

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“We achieved a 97% on-time completion rate for our performance reviews this year because we made the process so easy with Qualtrics 360. We received overwhelmingly positive response from managers and associates on both the process and the relevance of the final results. One manager commented that one review used to take three days, but with Qualtrics 360 he could do three reviews in one day.”

EMMA MCGUIRE
CRATE AND BARREL

“The Qualtrics platform has really allowed us to understand at a deeper level what outdoor family enthusiasts are looking for. It's changing how we advertise, it's changing our creative content, and it's changing how we think about what we put in our stores.”

TARI PENDLETON
CONSUMER INSIGHTS, L.L.BEAN

“A technology like Qualtrics allows us to SOLVE problems we couldn't solve otherwise. We're collecting data beyond just ENGAGEMENT and it's helping us drive real change.”

MIZUKI ASANO
EMPLOYEE ENGAGEMENT PROGRAM MANAGER,
ZILLOW

“Qualtrics allows us to collect feedback from our customers wherever they are interacting with a product.”

MARGARET WILHELM
VICE PRESIDENT, MARKET RESEARCH & INSIGHTS,
FANDANGO

TRUSTED BY





ABOUT REPUTATION.COM



Reputation is the only platform that empowers companies to fulfill their brand promise by measuring, managing, and scaling their reputation performance in real-time, everywhere. Functioning as a business' eyes and ears in the spaces where customers talk, post, review, and recommend, Reputation AI-powered product stack analyzes vast amounts of public and private feedback data to uncover predictive insights for companies to act on, and improve their online reputations. Visit reputation.com to learn more.

167 TOTAL CUSTOMER REFERENCES [VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We’ve been partnering with Reputation for over a year now and we’ve been really impressed. The team are super supportive and the additional functionality they provide has had a huge impact on the way we collect and analyse customer feedback – not to mention managing our ever-growing online business listings! We’re growing rapidly at Tortilla, and so having everything in one place through Reputation has helped our teams in marketing and operations massively. I’d be happy to recommend Reputation as it’s been a big asset for our business in taking control of our online reputation and driving insights into customer experience.”

MEGAN BURTON-BROWN
HEAD OF MARKETING, TORTILLA

“The Reputation platform has enabled us to combine the management of the group’s online reputation, customer feedback, and customer experience, into a single easy-to-use platform. Where once there were multiple platforms, there is now one. We’ve seen improvement across the board: Our feedback volume, response rates, business listing performance, star ratings and more have all seen improvement, and we couldn’t be happier. The more feedback we can generate as a group, the more we can work to improve our already industry-leading service to our clients.”

SK:N CLINICS

“Reputation.com helped us highlight what a great dealership we already were to more people, and have an accurate reflection of our business online.”

CARS.COM

“Reputation is one source of data that was never previously accessed that we can use to answer any of our questions, at any time.”

LEADING MEDICAL DEVICE COMPANY





ABOUT THRYV



Thryv supports more than 400,000 local businesses across the U.S. with marketing services and small business software, Thryv and Thryv Leads. The company's cutting-edge technologies connect small businesses with their target consumers and help them manage their day-to-day work. Thryv helps businesses manage their work easier and get found fast, wherever consumers are searching.

260

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Having Thryv in the background running everything seamlessly has been the biggest gamechanger for us. I really don’t think we’d be in the same spot without having Thryv.”

JOHN “WOODY” WOOD
OWNER, SOUTHWEST WINDOW & SOLAR CLEANING

“If you’re after a simple program that has everything in it, is really easy to use, and price-effective, I’d definitely recommend Thryv.”

DANNY PICNIC
DIRECTOR, MALVERN IRRIGATION SUPPLIES

“Thryv has definitely made a big difference. Having that consistency in our marketing means that it works properly.”

JAMIE WHELAN
SALON SOJOURN

“Thryv has helped us get our revenue stream in faster and point of sale is much faster too.”

ANDY KING
OWNER, THE SHUTTER PRODUCTION

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FLORAL DYNASTY





ABOUT UBERALL



Uberall is a world-leading Location Marketing solution company. They make it possible for any type of local business or public institution to automatically optimize their online presence. With Uberall they ensure that people will easily find them when searching for directions, opening hours, recommendations, event schedules, and other relevant information. At Uberall believe in enabling local businesses and customers to make even better decisions through optimized and more relevant location data. It is their mission to build first-rate products that contribute to the evolution of the local...

202

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“With Uberall, we have revolutionized our listings and review management, drastically reducing the workload at our headquarter. However, our branches also benefit from being able to maintain their location data and reviews independently—not to mention our members and customers, who can find us online anywhere and rely on our information.”

KATJANA WENZEL
CORPORATE COMMUNICATIONS, ZG RAIFFEISEN

“Our reviews get answered more often, since we have a better overview on what is coming in and we can analyze the reviews better, to improve our processes in the shops and therefore; therefore our customers' experiences.”

TERESA KRAL
DIGITAL MARKETING AND RETAIL COORDINATOR, BLUE TOMATO

“With Uberall's software and services we are able to respond to 98% of reviews, both positive and negative, which shows potential customers we take customer feedback seriously.”

JAY BROOKENS
SOCIAL MEDIA MANAGER, BYRIDER

“Having a one-stop-shop is key. With Uberall we can log in, gather insights, make adjustments, respond to reviews, all from one platform.”

ALEC MCAFEE
ASSISTANT DIGITAL MARKETING MANAGER, TEXAS ROADHOUSE

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Barceló
HOTEL GROUP



ARVEST
BANK



ABOUT YOTPO

yotpo.

Yotpo is a customer content marketing platform that generates reviews, social Q&A and rich media and uses this content to drive traffic and increase conversions. Yotpo's vision is to maximize the potential of User-Generated Content (UGC) for every business and redefine the way they market themselves via Customer Content Marketing. They boost the chances of obtaining user-generated content from customers in a smart and automatic way using tools that make the experience simple.

291

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“Yotpo stands out because it’s not just transactional. We’ve had more interaction with Yotpo than any of our other tech vendors, from in-person meetings to personalised support, it’s been a true partnership.”

WILL HATTON
CO-FOUNDER / RUNNING GURU, PACE ATHLETIC

“Yotpo helped us take our program to the next level. They helped us identify and implement email and text flows to ensure we were communicating to customers in all the right places throughout their journey.”

HANNAH FLEMING
PERFORMANCE MARKETING DIRECTOR, CARVE DESIGNS

“We get so much data from community shopping online. We wanted the same from in-store. Novel makes it easy, it’s just a QR code to bring people onto the database, join the loyalty program and earn points.”

STEFANIE HUSCHNER
CRM & LOYALTY LEAD, LSKD

“We are leveraging Yotpo for three key reasons: to keep existing customers, cultivate existing relationships, and send personalized communications.”

CHRISTINA BLAISDELL OYLER
VP OF ECOMMERCE, HERO BREAD, HERO BREAD

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2026
**REVIEW &
REPUTATION
MANAGEMENT
SOFTWARE**

TOP PERFORMER





ABOUT BROADLY



Broadly helps small, local businesses strengthen their online reputations, attract leads, and foster loyal customer relationships. We offer an easy-to-use, end-to-end customer engagement solution from Inbox and Web Chat to Payments and Reviews. With streamlined communication and automated review requests, we make it easy for prospective customers to find you, work with you, and rave about you. Broadly powers 5-star customer interactions so you can build your legacy.

92

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Our customer base is growing, employees are growing and revenue is growing in part because of Broadly. Our number of reviews has increased across multiple platforms. We’re more trusted because of the reviews.”

LARRY PHILLIPS
OWNER, FUSION 3 SALON

“Broadly posts our reviews directly onto our website which gives my reviews more credibility. This automatically boosts our SEO. We’ve seen a huge improvement in the reviews and business.”

CHICAGO BEAUTIFUL SMILES

“Once people see that we have all 5-star reviews, they’re impressed! We track that new clients are coming in evenly from Google, Yelp, and referrals.”

SAGE BLOSSOM MASSAGE
SAGE BLOSSOM MASSAGE

“We have quadrupled our business since starting with Broadly. People reference our reviews on Google and Yelp all the time – they drive our business.”

BRIDGE CITY LIMO

TRUSTED BY





ABOUT CHATMETER



Chatmeter helps enterprise retail brands and agencies managing multiple locations increase their revenue. Since being the first Local Reputation platform in 2009, they now analyze and improve over 1,000,000 storefronts for their reviews, rankings, and listings. They help retailers make a distinct impact in revenue by identifying several areas in their online presence that drives customers to choose their stores over competitors. They take this a step further with the only integrated local visibility rank tracker so you can measure ROI using the most complete local presence management platform in the...

70

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Chatmeter helped us make sure the rebrand went smoothly. We were able to bring the communities under one corporate umbrella, make sure our brands were speaking the same language, and explain to people why the name change was happening. Balancing all of that would have been hard without Chatmeter.”

DREW GIESEKE
CONTENT MARKETING MANAGER, LEGEND HOMES

“Chatmeter’s been a life changer for my role and the marketing team.”

CARLA LESTINHO
CLIENT EXPERIENCE MANAGER II, H&R BLOCK

“Chatmeter’s support is the best I’ve encountered.”

PAUL BAUMGARTHUBER
CHIEF MARKETING OFFICER, LASERAWAY

“Chatmeter owns the results of our business.”

BRIAN BISGES
SENIOR DIRECTOR OF MARKETING, DRIVEN BRANDS

TRUSTED BY





ABOUT OKENDO



Turn customers into Superfans with Okendo. Our unified platform for reviews, referrals, loyalty, quizzes and surveys, make it easy to cultivate advocacy, scale word-of-mouth and maximize lifetime value. 10,000+ Shopify brands use Okendo to mobilize their customers for faster and more efficient growth, including SKIMS, Liquid Death and Oh Polly.

175

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Okendo’s willingness to rapidly back up their claims via the theme preview was impressive and aligned with our values of action and excellence. It gave our team the chance to test the review capture process from the perspective of our customers and to then see how this content would in turn be experienced by shoppers when published to our site. During this step, we also had the chance to identify aspects of the system we needed changed or customized before being able to consider going live.”

BRITTANY
MARKETING MANAGER, VIRUS

“Including ratings & reviews from Okendo in our abandon cart flows in Klaviyo has been a total game changer. Click-through rate and revenue-per-recipient is the highest we’ve ever seen them.”

VERA YAN
CO-FOUNDER, NIMBLE ACTIVEWEAR

“The Okendo-Klaviyo integration has been very simple to use and it’s opening up a window to an even broader use case. We’re really excited to see where it goes.”

KIM WILLIAMS
CHIEF MARKETING OFFICER, BEGINNING BOUTIQUE

“After switching to Okendo, our rate of review and UGC generation more than doubled.”

DYLAN JACOBS
FOUNDER, BRUMATE

TRUSTED BY

COPPER COW COFFEE

PILLOW CUBE

BEAUTY
OF
JOSEON

Chief.

Bloom



ABOUT REVIEWS.IO



REVIEWS.io believe word-of-mouth is great for business. So they built a product that helps businesses like yours monitor and grow their online reputation through the power of review collection and management. Review collection needn't be costly or difficult to manage, which is why Reviews.io created the most feature-rich and cost-effective Google-licensed review platform on the market.

223

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“REVIEWS.io has helped bring our customers' voices front and centre. Since implementing it, we've seen a big uplift in reviews coming through, and it's made collecting and sharing real feedback so much easier for our team. It's now a key part of how people discover, trust, and connect with our brand.”

SOPHIE WILLIAMSON
ECOMMERCE MANAGER, SOLIDTEKNICS

“The REVIEWS.io team handled everything in the migration, making it super easy to switch over from our previous platform. Their team worked with us to set up a review collection workflow to actually start to generate more reviews (it can take more than just asking nicely!).”

LOVE SWEAT FITNESS

“With REVIEWS.io, our team works smarter. Automations and ease of use have boosted efficiency, and event-driven communication with our ESP lets us deliver highly personalized customer interactions.”

HECTOR ALMAGUER
CHIEF TECHNOLOGY OFFICER, BLINDSTER

“REVIEWS.io helped us build trust with customers, which has had a positive impact on customer satisfaction and conversion.”

MATTHEW WHITE
PRESIDENT OF MARKETING, MAAP

BELLA BODIES



TRUSTED BY

DIRECTCARS

DAY OWL

Clickpost



ABOUT REVIEWTRACKERS



ReviewTrackers is the award-winning customer feedback software that helps businesses transform the customer experience. The platform collects review data from 150+ review sites to surface customer insights that enable brands to listen, comprehend and make data-driven decisions about what their customers truly need or want.

108

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We use ReviewTrackers for our three restaurants and find it one of the most valuable tools ever! It allows us to see all reviews immediately so we can quickly read and click to respond. We also find the collective metrics that can be pulled for any time period across all review extremely helpful. We create bonuses based on the store with the highest overall ReviewTrackers score. We are big fans and would highly recommend for any business operator!”

MISTIE COHEN
PRESIDENT, EYESPY

“Reviews used to be more geared toward restaurants. It was just restaurants for a long time — the industry that reviews were really important for. Then I think we all just started to experience it in our own lives any time you’re looking for any kind of service, generally one of the first things that you do is you go and look at reviews. Reviews started to become important for all industries.”

JEFF FRYE
SOCIAL MEDIA SPECIALIST, AMERICAN FAMILY INSURANCE

“ReviewTrackers does an outstanding job of helping us manage customer reviews across multiple platforms and locations. As our company grows, it’s important for us to maintain our close relationships with our customers and hear what they are saying.”

LYNNE CALDWELL
MARKETING MANAGER, TUPELO HONEY CAFE

“ReviewTrackers has given us the ability to offer our clients an easy way to share their experience. I haven’t found anything about this program that I don’t like.”

MELISSA KOTZENBERG
PROPERTY MANAGER, PENOBSCOT MANAGEMENT LLC

TRUSTED BY





ABOUT SOCI



SOCi is the leading enterprise solution for social media marketing at scale. SOCi's all-in-one SaaS platform delivers a dozen or more functionalities, including content discovery, business intelligence, lead-generation, approval, task management, mass-scheduling and more, on top of a multi-layered permissions system that is architected to efficiently manage and generate measurable results at scale.

243

TOTAL CUSTOMER REFERENCES

VIEW ALL REFERENCES

FEATURED TESTIMONIALS

“SOCi Genius has transformed our marketing and reputation management efforts. They allow us to localize content and drive meaningful engagement, all from a corporate level. It's like having an extra team member that never needs to take a break. SOCi saves us time, improves retention rates, and helps make our communities stronger. Genius AI is an essential part of our team, always reliable and incredibly efficient.”

CHLOE RUNDLES
SOCIAL MEDIA MANAGER & MARKETING
COORDINATOR, SUNRIDGE MANAGEMENT GROUP

“SOCi has been a lifesaver. Genius AI is like my own digital workforce. Without it, I would not be as efficient. I don't want a bunch of different vendors or dashboards. Having one platform relieves stress and streamlines everything into one place. Natively posting for each location and manual reporting was too taxing. Now we have reporting accuracy and increased performance. I can't imagine managing our marketing efforts without SOCi.”

KELLI TURNER
MARKETING DIRECTOR, ANCHOR PACIFICA

“SOCi gives us the visibility and flexibility we need to scale our efforts without sacrificing quality. It's changed the way we think about social as a business driver. We've built a real sense of community online. That translates into brand loyalty, resident retention, and better lease performance.”

JACKIE LUGO
STRATEGIC MARKETING MANAGER, PRIDEROCK CAPITAL
MANAGEMENT

“SOCi Genius let us do more with less. It's changed our marketing from fragmented and manual to consistent, strategic, and impactful, especially at the local level.”

ASHLEY HUEBNER
DIRECTOR OF MARKETING, NTY (NEW TO YOU)

TRUSTED BY





ABOUT YEXT



Yext (NYSE: YEXT) helps organizations answer every question about their business. Yext's Answers Platform collects and organizes content into a Knowledge Graph, then leverages a complementary set of products — including Listings, Pages, Reviews, and Search — to deliver relevant, actionable answers wherever customers, employees, and partners look for information. For over 15 years, thousands of companies worldwide have trusted Yext to create seamless content-driven experiences at scale across search engines, websites, mobile apps, and hundreds of other digital touchpoints. Learn more at...

278

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Before Yext, if a local franchise owner wanted to change the address on their showroom page or add a new designer to their team, they came to me to update their pages. And if you can imagine, we have close to 200 locations — all with very large teams. They all had to come to me to update anything and everything online. It wasn't working.”

DANIELLE OLIVARI
PRODUCT MANAGER, DIGITAL TECHNOLOGY,
CALIFORNIA CLOSETS

“Yext is an easy, 'out-of-sight out-of-mind' example of something surprisingly powerful that makes life easier for our franchisees. Free Cone Day is the perfect example of leveraging Yext's platform to help support their businesses and make a day that is core to Ben & Jerry's operationally that much smoother for them, keeping their hands happy and excited.”

JAY KASPARIAN
ASSOCIATE BRAND MANAGER, BEN & JERRY'S

“Most people start their research by asking a question in search, so increasing our discoverability across search experiences and boosting our online reputation is critical.”

SHALINI DESAI
DIGITAL CUSTOMER EXPERIENCE DIRECTOR, REPUBLIC
SERVICES

“We needed a partner that could plug directly into our tech stack and scale with us, and that's what led us to Yext.”

SAM RAHIMI
VICE PRESIDENT, EARNED & OWNED MEDIA,
ADCELLERANT

TRUSTED BY





2026
**REVIEW &
REPUTATION
MANAGEMENT
SOFTWARE**

RISING STAR





ABOUT GRADE.US



Grade.us is simply the most powerful SaaS platform out there for complete online review management and marketing. Tens of thousands of businesses use Grade.us to harness the 'voice of the customer' to improve and market themselves from local businesses to large brands to the marketers and agencies who serve them.

17

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Grade.us has helped us develop and implement several review management campaigns for a number of locations across several diverse industries including, medical, hospitality, and home services. We have utilized many of the features including agency white-labeling, customized reports, and on-site widgets.”

KORY LADD
DIRECTOR OF SALES & CLIENT SERVICES, DALLAS SEO DOGS

“Grade.us gives a simple way to generate reviews on the sites where businesses need them. By providing a product that agencies can use to offer this service, it adds an easy way to increase revenues as well.”

ZACH HAMMER
FOUNDER, REAL ESTATE GROWTH HACKERS

“Grade.us is a great tool for automating the review generation process and making it as easy as possible to add this source of content and SEO to the mix.”

JOHN JANTSCH
DUCT TAPE MARKETING

“Grade.us is nicely put together. It's quick and simple to set up your page, and it makes it simple for customers to post reviews.”

PHIL ROZEK
LOCAL VISIBILITY SYSTEM

TRUSTED BY



[bizmktg.com](#)



ABOUT NICEJOB



NiceJob is the easiest way to get more reviews, referrals and sales online, while building a great reputation. They help companies get recognition for their work. NiceJob's mission has been and will always be to help drive transparency and articulate value in the world for those who deserve it. NiceJob spreads your customer stories to new potential customers through social media channels like Facebook. And they publish them to your website, building trust with your website visitors and improving your search engine rankings.

155

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I have had Nicejob now for around 5 months and it is an amazing platform! At first I was a little apprehensive, but I went ahead and signed up and I am so happy I did. This platform alone has given me even more success with my business. Reviews are important in today's world and if your business doesn't have any then frankly you are losing money! NiceJob helps with this and contacts your clients directly after a job is completed and asks for a review. It's easy! Just like that you are getting reviews on Google, Facebook Ect. I highly recommend it for anyone in the service industry!”

BREANN WALLACE-MARTINEZ
BLISS MAID SERVICES

“What do you like best? Nice job is very easy to use it's not complicated. It make staying on top of our social marketing very easy. What do you dislike? We dont really have anything negative to say. What problems are you solving with the product? What benefits have you realized? Marketing. It allows our customers to easily leave feed back.”

EMERSON DOORS

“NiceJob gives contractors the ability to leverage their company's reputation and automation to get more reviews and in turn, more sales. NiceJob takes this one step further and gives contractors the ability to leverage their reviews online to grow their brand's reputation!”

JAMIE DOYLE
CONTENT MARKETING MANAGER, EPIC ROOFING

“Great system. I have been using it daily for maybe 2 years. This is a great secret program for service providers.”

PORTLAND MOVERS

TRUSTED BY





ABOUT REVIEWPUSH



ReviewPush found its place within the customer experience management space in 2011, when Lee McNeil, Founder and CEO, was working a day-time job to pay the bills, but crafting and creating the ReviewPush platform after hours and on weekends. McNeil realized that most businesses didn't have a clue as to how they appeared online.

8

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“It's been an absolute pleasure partnering and working with ReviewPush to manage our on-line reviews. With so many avenues where customers can provide their opinion, ReviewPush brings it all together. They have been able to build a customized solution to meet our specific needs, allowing us to effectively manage our online reputation. With over 55 locations and growing, ReviewPush will be an integral business partner moving forward and a great asset to our team!”

ROBERT DE LUCA
DIRECTOR, SALES & MARKETING, PUBLIC STORAGE CANADA

“ReviewPush offers a simple and effective solution for all-in-one online review management. What makes them unique is their impeccable customer service. True problem solvers, they are an awesome and caring partner and an extension of our team. Working with them makes our jobs easier.”

YULIA KONOVNITSYNA
FOUNDER, STRAIGHT FWD CO.

“We vetted out many review solutions and ReviewPush was so enticing because they were able to personalize and customize the platform to fit our franchises needs and were responsive to our inquiries.”

ASHLEY GOODING
MARKETING DIRECTOR, CELL PHONE REPAIR

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MARKETING DIRECTOR, MERRYMEETING GROUP

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